

Council Briefing Agenda

Date:	Tuesday, 10 July, 2018
Time:	1:00 pm
Location:	Council Chamber
	Forum North, Rust Avenue
	Whangarei
Elected Members:	Her Worship the Mayor Sheryl Mai (Chairperson)
	Cr Stu Bell
	Cr Gavin Benney
	Cr Crichton Christie
	Cr Vince Cocurullo
	Cr Tricia Cutforth
	Cr Shelley Deeming
	Cr Sue Glen
	Cr Phil Halse
	Cr Cherry Hermon
	Cr Greg Innes
	Cr Greg Martin
	Cr Sharon Morgan
	Cr Anna Murphy

For any queries regarding this meeting please contact the Whangarei District Council on (09) 430-4200.

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1. Apologies

2. Reports

- 2.1 Representation Review 2018 Briefing
- 3. Closure of Meeting



Representation Review 2018 – Briefing

Meeting:	Whangarei District Council Briefing
Date of meeting:	10 July 2018
Reporting officer:	Kathryn Candy, Senior Legal Adviser

1 Purpose

To present feedback from pre-consultation, provide detail on representation review options and seek feedback on a preferred option.

2 Background

The Local Electoral Act 2001 requires that all local authorities undertake a representation arrangements review at least once every six years. Council's last review of its representation arrangements was in 2012 (for the 2013 and 2016 triennial elections) and therefore Council is now required to complete a review in 2018 (for the 2019 and 2022 triennial elections).

In February 2018, a briefing was held with Council which provided detailed information about the review process, some options to consider and a timetable for the review which included a period of pre-consultation.

This briefing will advise Council of the feedback received from the pre-consultation and provide representation options based on both the community feedback and Council's feedback from the first briefing in February.

The objective of this briefing is to seek feedback on representation arrangements in order to send an initial proposal to Council for consideration.

3 Discussion

Options considered to date:

At the February 2018 briefing staff presented six options for consideration:

Option 1: Status quo – 13 councillors elected from six wards, plus the mayor;

Option 2: Modified status – 13 councillors elected from six wards, plus the mayor – with the Okara and Bream Bay ward boundary adjusted to include the areas around Smeatons Drive and Acacia Drive in the Okara ward.

Option 3: Reduced number of wards – 13 councillors elected from three wards, plus the mayor - an amalgamation of the wards:

- a. Urban ward (Denby and Okara wards combined seven councillors);
- b. Northeastern ward (Hikurangi-Coastal and Whangarei Heads wards combined three councillors); and
- c. Southwestern ward (Bream Bay and Mangakahia-Maungatapere wards combined three councillors);

Option 4: Reduced number of councillors and wards – nine councillors elected from three wards, plus the mayor - the same amalgamation of wards as Option 3 but with nine councillors:

- a. Urban ward five councillors
- b. Northeastern ward two councillors
- c. Southwestern ward two councillors;

Option 5: At large – between five and 29 councillors, plus the mayor - no wards;

Option 6: Mix of at large and wards with 13 councillors plus the mayor:

- a. four at large councillors
- b. Urban ward five councillors
- c. Northeastern ward two councillors
- d. Southwestern ward two councillors.

The feedback from elected members at the February 2018 briefing was that Option 2 - the modified status quo or Option 3 - the combined wards with the same number of councillors (modified to split the urban ward into two) were preferred.

Pre-consultation:

To understand the community's view of representation arrangements, the Local Government Commission has recommended that councils undertake informal "pre-consultation" with their communities. Pre-consultation was undertaken from 1 - 27 June 2018 and consisted of the following:

- an online survey accessed from a representation review page on Council's website. That page also had the option to print out the survey and mail it to Council;
- meeting with Council's Positive Ageing, Youth and Disability advisory groups;
- meeting with Te Huinga;
- communication with resident and ratepayers groups advising of the review, and asking whether they wanted Council to attend their meetings. The Onerahi Residents and Ratepayers took up that offer and staff attended their June meeting;
- an article in Council News (in the Leader);
- posts on Facebook
- a small flyer was handed out at all meetings and left in each Council library, together with paper copies of the survey.

Attached is a summary of the results of the survey, which was accessible to anyone wishing to participate (rather than being a representative sample). There were 73 responses to the survey, 71 of which were online, with two in hard copy.

The results showed that the majority of those who participated in the survey are satisfied with the status quo in relation to the six-ward structure, number of councillors, names of wards and having no community boards. There was however a strong indication (56% of the online participants) that the participants did not think that the current wards reflected Whangarei's communities of interest.

The Facebook feedback has been summarised and is also attached.

Next steps:

The representation review follows a prescribed legislative process, which Council must adhere to.

At this briefing staff will give a presentation on progress of the review (particularly on the two short-listed options) and seek feedback on a preferred option. An initial proposal will then be presented to the Council's meeting of 26 July 2018 for consideration. A public notice and submission period will follow.

It is important that our communities are informed about the review process and provided with an opportunity to give their views and feedback. To this end, an engagement plan will also be presented at the briefing.

4 Attachments

Summary of online survey Summary of Facebook comments





Would you like to see a change to the current six ward structure?	 31.9% No changes 22Responses 27.5% Yes - No wards (this would be an election "at large" which means that the elected member is elected by anyone in the
	District rather than just from a particular ward) 19Responses
	20.3% Yes - More wards 14Responses
	10.1% Yes - A mix of wards and at large 7Responses
	7.2% Yes - Less wards 5Responses
	2.9% I don't know 2Responses
Tell us more about wanting more wards	With the growth in Bream Bay, the existing Bream Bay ward should be split in two 18 hours ago
	Maori representation should be paramount under Te Tiritithe ward structure of Whangarei D.C does not reflect
	partnership between Maori and the Crown as envisaged under Te Tiriti
	a day ago With the spread of suburbs more wards/boundaries are needed
<u> </u>	mar ale spread of subarbs more wards/boundaries are needed

a day ago
The Okara and Denby wards are too large and should both be split in two.
13 days ago
Some of the wards are to big it is unlikely the councilors can keep up with the pulse of the community. And then the
smaller wards with only one councilor it's unfair as they have less 'votes' when deciding on issues, it seems like
resources are more likely to get directed to the larger wards. Should be a minimum of 2 councilors for each ward.
13 days ago
At present there is a representational balance. At present there are between 4 and one councilor per ward. There
should be one or two councilors per ward
14 days ago
Just a wider representation. Like I think there should be at least one more ward as there are more people in Whangarei
now. The population concentration has shifted to different areas.
14 days ago
More smaller wards to better represent local commuities rather
21 days ago
There is a definite disconnect in having Okara Ward representing electors of Onerahi, Central City and Maunu areas of
Whangarei. They are all part of the city, but have totally separate social, community and location identities. Okara
should be split into at least two wards. Perhaps the central city too, needs a separate ward, being primarily a
commercial and industrial area. In past elections wards have been recognised only for the purpose of achieving a
spread of representation, which has largely been successful. Recent events in Maunu concerning the sale of what most
thought was WDC reserve have shown that councillors become "at large" after the election and perhaps lose sight of
those who elected them. Cr. Cherry Hermon was the exception in this case. A split of Okara need not necessarily lead to
the election of extra councillors. Councillors should retain a strong bond with the ward they represent after the election,
especially if the Community Board proposal is introduced.
21 days ago
Okara ward is large with four representatives, it would be better to split into two wards
22 days ago

	Population growth has exceeded projections and the community requires more representation from people vested with
	and knowledgeable of the community they speak for.
	22 days ago
	I think the wards should be broken up into smaller sections and redesigned overall, then have 1 elected member for
	each of those wards. Currently 6 wards - 14 members I propose 14 wards (1 member per) 23 days ago
	The rural wards are large and cover different communities so for example the Bream Bay Ward is dominated by
	Ruakaka/Waipu as this is where the main population is in this ward 23 days ago
	I am not sure about the mixed wards concept, as places a popularist pressure on the whole district, where the most
	popular candidates in more populous areas do not represent the less populous areas which often house those with less
	voice, less visiblity eg Whangaruru and Mangakahia Valley. I would like to see more wards, to (hopefully) support more
	diversity on our council.
Tell us more about wanting	We don't need any more
less wards	6 days ago
	dont know
	9 days ago
	rural wards should stay the same but should be a single city wards, as interests of Denby and Okara are much the same
Tell us why you think there	I believe there should be an STV system
should be no wards	17 hours ago
	Wards don't make a difference
	a day ago
	I see no benefit to the current ward system. Also I think it could limit excellent candidates on our council (ie if there are
	more in the ward than seats)
	a day ago

I favour an election at large system based on STV a day ago
Would prefer to vote on all candidates, rather than a restricted pool 2 days ago
Wards do not really represent communities of interest, I think we will be better served by councilors elected at large by
the whole District. Wards may also create expectations that their council representative will solely work for the Ward,
the reality is they work for the District at large, hence we should be able to vote for candidates that may be out of our
ward but considered to provide better representation of the values I carry. 3 days ago
Because the funding isnt equally spread amongst the Wards with the representations all not being equal in each ward.
Also the representatives aren't well known in the community 8 days ago
Best people get in cos they get the most votes 8 days ago
I would like to vote for someone representing my ideas and values as "close" as possible. This person, most likely
(statistical), is not in my ward. Ward system had a function in medieval England, not in twenty-one century NZ. 8 days ago
Cause there's a feeling that Councillors only care about their ward, not the whole district. 9 days ago
The current ward system no longer represents the community. For example, Bream Bay is classed as a rural ward,
however many of those living in this ward do not see themselves as rural. According to Council's website, councillors
should represent the entire district. However, in practice, councillors are biased towards their wards and particular
parts of their ward. The ward system interferes with good decision making for the entire district. 9 days ago
Community Boards would represent local interests, while Councillors would represent community-wide interests 13 days ago
Too influenced by lobbying a small area

13 days ago I'm living in Glenbervie, and have no connection with Hikurangi or the Coast, yet I'm forced to choose someone to represented me from that area. 13 days ago Local councillors do not adequately represent their physical wards. I'd rather chose people based on merit over location. 14 days ago Because for the last 2 elections I was only able to use one vote because there was only one person standing in my ward that I thought would be a positive addition to council. There were councillors standing in other wards I would have liked to vote for. 14 days ago Cross area representation with broader district wide focus not just ward concentration. Also reducing competitive ward behavior 17 days ago With wards, candidate choice at elections is limited to long-term incumbents who have entrenched themselves in their wards, with little or no chance for newcomers. Councillors will focus on their wards and not consider the whole district. 22 days ago Councillors are elected to make decisions based on the best interests of the whole district, yet they're currently elected by a ward. There's an irresolvable conflict of interest. To get re-elected, councillors will vote in the interest of their ward and against the interest of the district. I wish to vote for the councillors who are best able to govern, yet I'm currently limited to voting for a sub-set of those standing. That seems sub-optimal. 23 days ago Tell us more about having a We could possibly get a better representation across the district mix a day ago

	I support retaining all the current wards (with some small boundary changes to Whangarei Heads Ward) but look at
	what the benefits/disadvantages would be if Okara and Denby were changed to at large wards as these wards
	incorporate areas within Whangarei city centre. I am unclear of how voting would work relating to these changes?
	a day ago
	Maori wards
	9 days ago
	I think there needs to be single counsellors for more wards (eg hikurangi coastal is too big an area compared to okara
	and Denby) and then an overall elected counsellor team
	10 days ago
	Some wards. Some general. People cannot run for both they must choose. Divide up current wards so that Otangarei,
	Raumanga and Tikipunga each have a rep
	11 days ago
	Since some wards only have one or two representatives, it would be helpful for people to have extras who could help
	anyone no matter which ward they are in. I understand this should be the case anyway, but I have also heard that some
	(Sue Glenn, saying she only represents Onerahi, yet she is part of a much larger area) only represent some portions of
	their area. Also if councillor's could have open days where constituents could get assistance that would be quite nice,
	and make them seem more approachable.
Tell us more	
	We want to retain our Whangarei Heads Ward.
	a day ago
	I feel wards are needed to represent each area
	a day ago
	Works as it is 8 days ago
	Currently good representation 10 days ago
	There are enough councilors for each Ward already.
	There are chough councilors for facil waru an fauy.

11 days ago I feel the amount of wards is fine but will require boundary shifts and more councillors 12 days ago Current numbers sufficient. 13 days ago At times candidates have stood unchallenged. I don't believe change is necessary at present. 14 days ago I think that the current system works well and should be maintained. As a small close community there is no need for Community Boards. 15 days ago The system as current serves our mixed city/rural district well. The Council is reasonably balanced. I particularly select the Whangarei Heads which needs to retain its own ward. This peninsula has soecial features and nothing in common with any other part of the district and as a burgeoning area needs its own ward 16 days ago It is working well at the moment, particularly for Whangarei Heads 17 days ago Our council has enough wards we just need councilors and staff that listen to the ratepayers about how the monies are spent. We certainly don't want the offices moved to inner city. 22 days ago No 23 days ago We should ONLY have the Councillors elected. if they LIVE in the WARD. We need the system to work sadly he present elected wouldn't like this..... we need everyone to give feed back..... .Thanks Tony Gill 23 days ago How many councillors do 38.6% you think the Whangarei What we currently have (13 councillors and the Mayor) **27**Responses

District Council should have?	32.9% Less 23Responses 20% More 14Responses 8.6% I don't know 6Responses
Comment	 8 elected councillors plus the mayor selected under STV. This allows individual councillors to be paid more within the same or similar budget and therefore being a more attractive prospect in attracting a higher calibre of candidate. 17 hours ago Two councillors for a new Bream Bay coastal ward, plus one for a mid Western ward covering some of the existing BB ward 18 hours ago Perhaps 8 councilors plus Mayor. This may allow budget for higher paid and focused representatives for Whangarei. a day ago We seem to have some very embedded thinking in council - need fresh ideas a day ago There is no Maori representation increase to include more Maori reps a day ago We need to improve the input communities have. The current structure/process is not effective, is time consuming and incredibly frustrating. There is the perception that decisions are made prior to consultation with community. It would be better for council to clearly disclose and communicate any recommendations they have prior to seeking input from community. I am unsure how effective all current councillors are at representing their local communities but I am aware of a growing number within the community who have written to councillor's regarding their various concerns



There's no need to have so many.
9 days ago
11 including the mayor should be sufficient. Plus, having an uneven number will mean decisions can be reached by a
majority.
9 days ago
At least 3 Maori Wards reflective of the 25% + Maori population, as per Local body Laws. If a referendum is called for by
citizens then it should proceed to assess where we are at as a Community on this issue - Maori representation and
participation
9 days ago
1 counsellor per ward
10 days ago
Fine as is
10 days ago
Enough already
11 days ago
There should be two representing each ward and 4 Councillors for the urban wards
12 days ago
Fewer district-wide councillors balanced with Community Boards
13 days ago
Retain status quo 13 days ago
Each ward should have the same number of Councillors, either two each or 1 each. It is currently unfair that Whangarei
Heads and Mangakahia have only 1 Councilor each.
13 days ago
Depends on the workload 13 days ago
Enough for at least 2 councilors for each ward.

My view is that Councillors ideally require a wide range of skills, if not individually then certainly collectively. At present there are some clear agendas being pursued, and commercial acumen is not at the forefront. Wishlists are invited without informing ratepayers of the financial consequences of the choices they are making and that is simply irresponsible. Increasing the number of Councillors would probably worsen this situation in my view.(sadly) 14 days ago Well done council we got part way filling out you survey a were timed out how useful is that please send me a survey that I can have time to concider your questions and answer intelligently 14 days ago Less Councillors, more highly skilled, paid more. 14 days ago Maybe we should have two or three more. There ought to be two Māori council spots as well. 14 days ago I think the number of councillors is OK but I think rural voters are favoured by urban and city limits areas being sucked into rural wards. The inclusion of Raumanga in Bream bay ward is a disgrace 14 days ago There needs to be more because of population growth and the change in demographic. 14 days ago works fine 15 days ago We certainly need the odd number of councillors. The balance of rural and city representatives is essential and this is achieved with the current system. 16 days ago One less councillor for the two inner city wards as the present system skews decisions away from the more rural wards 17 days ago reduce to 8; a more functional group size, better quality and reduced quantity of elected members 17 days ago One less would make no difference in decision making.

19 days ago
Keep the same number.
21 days ago
If a Central Whangarei ward is introduced a further two councillors could be a valuable addition.
21 days ago
Do not want the council to have more expenses or people making more expensive projects 22 days ago
A councillor should represent a given number of the community- Just as the number of Electorates is proportional to
the number of enrolled voters. Whangarei has experienced considerable population growth and extra councillors would
represent the growth.
22 days ago
If the mayor always votes, then 13+mayor means that mayor may always need to cast a deciding vote. If there was
14+mayor of 12+mayor voting, there shouldn't need to be a casting vote and all votes would appear more democratic. 22 days ago
An odd number (7, 9, or at maximum 11) feels right to me. My preferred number would be 9 (including the mayor). 22 days ago
The current number is good, but as mentioned above, there representation should be more spread 23 days ago
The number is good
23 days ago
There are good examples of boards with 15 members, so would support the numbers increasing to this amount 23 days ago
No
23 days ago
If you have great people you don't need more
23 days ago
Fewer, not less. Yes, I'm a pedant. :-)
23 days ago

Would you like to see the introduction of community boards?	55.7% No 39Responses 34.3% Yes 24Responses 10% I don't know 7Responses
So you do want to have	
more Community Boards, tell us more!	help the community to raise their voice to the ward councillor a day ago
	Individual communities have their own issues that need addressing for example safety in the Tikipunga area, rural
	areas with dumping of rubbish and roading maintenance issues 8 days ago
	Increases the communities ability and right to have input to the Council 9 days ago
	Perhaps would be worth a trial. At least we would have someone to talk to about problems in our area which is not
	happening now. 11 days ago
	Community boards should include the ward councillors or that who they report to. 12 days ago
	Strengthen the communities 13 days ago
	A district has a mixture of district-wide interests and local interests. Community Boards would represent the interests
	of local people 13 days ago
	Refer previous answer

14 days ago
If you have less Councillors, elected at large, it leaves room for specific community-focused boards (that don't need to
be represented by arbitrary physical boundaries).
14 days ago
It would be a good idea to implement but maybe at a smaller scale. I don't see many people being interested but it is a
good idea, but a more gradual implementation may be required. People might not take it too seriously, so the rules and
how significant it is should be emphasized.
15 days ago
For better representation of the majority position of ratepayers from the more rural wards
17 days ago
Vast distance between say Kamo north and Ruakaka would suggest a local board could better offer local input into local
affairs.
19 days ago
Yes community boards allow for local decision making and ensure all issues within commu ity are listened too
21 days ago
Whangarei suburbs over various times have had Ratepayer or Resident Committees formed to liaise with the Councils
of the time, whether Borough, City or District. While started with enthusiasm, most of these have gone out of existence
through lack of a backbone structure. The exception has been the Onerahi Community Association. When we formed
this group in the 1970s the City Council had just relocated the Community Hall and wanted a local group to look after
the management of this community asset. This provided the elected group with a solid backbone for its existence, and
allowed residents to discuss problems locally, before approaching Whangarei City Council. A City Councillor attended
most monthly meetings the group held. Any new community boards formed should also have some function which
becomes their backbone, and avoids meetings being grizzle sessions, or having no agenda.
21 days ago
A chance for communities to have a say, do local projects and improve their area
22 days ago

	Community boards are vital for the needs and opinions of the community to be heard. They work well throughout the
	country and would introduce a degree of transparency into decision making and hopefully lessen the current reak of
	nepotism that exists in Whangarei.
	22 days ago
	It sounds like an idea worth trying, to get the communities more involved. However, if it led to more bureaucracy or
	controversy then I'd decide not to keep them. It should be done as a trial for one election period (3 years), with a review
	at the end of that.
	22 days ago
	This would increase the pool of people knowledgeable about governance, and the role of WDC through practical
	involvement as representatives. This would support a better equipped pool of candidates to run for councillor in the
	elections, as well as increase the transparency, cohesiveness and connectivity between communities and
	decisionmakers.
	23 days ago
	This is an idea that works in concert with electing councillors at large. Community boards will have budgets for
	spending on discretionary projects within their rohe. They will have real power. They will also be incubators for people
	to learn the ropes to put themselves up for election as councillors. Currently there are ratepayer groups like TCR&R that
	seem to be ignored by council. That's stink.
	23 days ago
So you don't want to have	
Community Boards, tell us	Boards would add an additional layer of complexity that is not required to achieve effective and efficient governance. It
why?	assumes that we have people of sufficient competency within all communities interested in being involved in decision
	making in our communities and this is simply not true.
	17 hours ago
	The community is small enough that councillors should have a good understanding of the issues. Community boards
	would add another unnecessary layer of bureaucracy and cost we don't need to pay for
	18 hours ago

More layers of people 20 hours ago
Money for community boards will need to come from somewhere. I would hate to think that children could miss out on
a park in their area if there was funds that needed to be re-directed to a community board a day ago
Unless they have a seat at the decision making table I do not see any use for them a day ago
Boards would add an additional layer of complexity that is not required to achieve effective and efficient governance. It
assumes that we have people of sufficient competency within all communities interested in being involved in decision
making in our communities and this is simply not true. a day ago
The elected representatives are capable of engaging with community effectively. 2 days ago
They are not needed 6 days ago
Theres enough coucellors already. This is just more people that rate payers have to pay! 7 days ago
It's just more people slowing down the system . Council make decisions and only need them 8 days ago
Another layer of bureaucracy, not cost effective, danger of involving more amateurs, more nepotism, longer decision-
making procedures, tokenism etc. Might work for a multi-million people district. 8 days ago
ok 9 days ago
Just another level of bureaucracy and cost. 9 days ago



14 days ago
An unnecessary cost for a small district. Maybe consider them when we hit 100,000
14 days ago
It just feels like another layer. We are not that big
14 days ago
Whangarei is a small close community and Council deals with issues adequately as is. 15 days ago
Unnecessary duplication. Ratepayers and Residents Assoc for the local community (of interest) already exist and the
elected ward Councillors dutifully attend their meetings.
16 days ago
Just another layer of paid decision makers. In some large cities these can make sense especially if they are given budgets
to manage and spend with little interference from Council but for Whangarei NO. 16 days ago
added layer of unnecessary bureaucracy 17 days ago
Unnecessary, community boards aren;t needed social media interaction with community is a more modern, practical
and efficient approach
17 days ago
I live in Whangarei and Work at fndc which has 3 wards and 3comm boards. The cost does not outweigh any benefit. 19 days ago
I don't think we need boards where people are appointed. These will always be people who are good at putting
themselves forward, but not always good at putting others' needs to the fore, or doing things for the greater good. There
are enough self-serving people in positions of power already without willingly adding to them. 22 days ago
Waste of money
22 days ago
We aren't big enough to warrant it, councillors should be in touch enough with their community
23 days ago

	No
	23 days ago
	Your elected representatives should know what is going on
	23 days ago
Any further comments	Sounds like a nice idea but unsure about how this would work practically and, it may not help with decision making it
	may just make it more complex.
	a day ago
	We would like see a discussion document that outlines possible structures, costs, advantages and disadvantages of
	introducing community boards within the District and including examples and feedback from districts that do have
	community boards. This document would be circulated to communities for their input and recommendations a day ago
	I would like see a discussion document that outlines possible structures, costs, advantages and disadvantages of
	introducing community boards within the District. This document would be circulated to communities for their input
	and recommendations. It is important that communities have the ability to bring decision-making down to a level
	where citizens can have real influence and community boards could enable this.
	a day ago
	Need to see a clear cost/benefit analyses of this proposal.
	3 days ago
Do you think the current	64.3%
wards reflect Whangarei's communities of interest?	No 45Responses
	30%
	Yes
	21Responses
	5.7%
	I don't know

	4Responses
Comment	Communities of interest spread far beyond a geographical boundary so current ward system does not necessarily
	reflect those communities in the same wary elected at large could. 17 hours ago
	See earlier comments about splitting the Bream Bay ward to allow for growth in the coastal area, and the very differing
	interests of the growing coastal area and the isolated, rural areas 18 hours ago
	the Councillors do not care what there ward thinks a day ago
	Interest is not bound by geography a day ago
	I think its Ok at the moment a day ago
	We want to retain The Whangarei Heads ward. The Whangarei Heads is a vibrant, active and diverse community
	consisting of a large coastal community with significant natural habitat. The activity within our community is reflected
	in the number of associations including ourselves, Pataua Area Ratepayers & Residents Association, Pataua Outdoor
	Education Trust, Urguhart's Bay Association, Parua Bay Community Focus Group, Parua Bay Residents and Ratepayers,
	Whangarei Head Landcare Forum, and The Bream Head Conservation Trust. In addition there are a large number of
	social, cultural and educational groups plus five community halls and two schools a day ago
	As previously stated wards do not reflect tangata whenua in the Whangarei rohe a day ago
	We live 2 minutes drive from Kamo shops and are represented by Maungatapere?? Seems strange a day ago
	The Whangarei Heads is a vibrant, active and diverse community consisting of a large coastal community with
	significant natural habitat that is connected by a number of roads. The diversity within our community is reflected in

the number of associations including the Whangarei Heads Citizen Association, Pataua Area Ratepayers & Residents
Association, Pataua Outdoor Education Trust, Urquhart's Bay Association, Parua Bay Community Focus Group, Parua
Bay Residents and Ratepayers, Whangarei Head Landcare Forum, and The Bream Head Conservation Trust. In addition
there are a large number of social, cultural and educational groups plus five community halls and two schools. With
increased growth and now a major tourist destination the Whangarei Heads Ward is a 'community of interest'. a day ago
I feel the wards need to be changed as Whangarei Heads covers some areas that I would not classify as Whangarei
Heads and more Denby
a day ago
Communities of interest spread far beyond a geographical boundary so current ward system does not necessarily
reflect those communities in the same wary elected at large could.
a day ago
As per previous comments
2 days ago
There are very different communities of interest in each Ward, lumping them together on a geographical basis makes
little sense
3 days ago
One would think/hope decisions are made in the interest of the whole district. It might not be the case, some
Councillors might support decisions favouring their ward. There is the danger of unfair, unbalanced outcomes,
Councillors who are making deals, etc
8 days ago
they seem to be very working class European
8 days ago
Living on Ngunguru ford road and being part of the Whangarei heads ward does not represent the community I am
involved in or the area I use the most which is the Tutukaka coast
9 days ago

We're on the top border of Whangarei Heads ward and feel more affiliation with coastal ward as that is where we play
at beaches etc, not the Whangarei Heads coast.
9 days ago
I don't identify with my ward of Bream Bay. I live inland, not on the coast, and as I work in the city I don't see myself as
rural. I don't identify myself with Ruakaka or Waipu or Maungakaramea. I identify myself with Whangarei, and as
middle aged working class. An open system would better represent our significant elderly/retired, disabled and low
income communities.
9 days ago
Not representative of Maori population and tangata whenua/local tribes as per Te Tiriti o Waitangi and Central Govt
Maori seats.
9 days ago
I am unhappy with the hikurangi coastal ward in particular
10 days ago
Effective as is
10 days ago
White old middle class is NOT representative. Maori representatives are not present.
11 days ago
It would be easier to answer this if the council decides where they are looking 50 years from now. Personally they
should be pushing all new stuff to ruakaka one tree point area as that is the area of growth for the district. It is closer to
Auckland and the port. The best thing is the council has an opportunity to lay out a future city in that area and should
make that the priority in development instead of extending the city boundaries without making any extra infustructure
upgrades.
12 days ago
Sometimes the boundaries are manipulated to represent numbers - not actual communities of intest
13 days ago
The wards are geographic in nature and therefore can't be expected to represent communities of interest. The current
advisory panels are a tokenistic attempt to represent the issues of younger people, older people and those with

disabilities. I have not seen direction given by one of these panels truly reflected in Council decision making. Give the
advisory panels more resource and require all key decisions to be reviewed by them and their recommendation made
known to the Councillors. Also introduce more groups including ethnic peoples and LGBQ
13 days ago
Living in Glenbervie I don't feel connected to Hikurangi or the coast.
13 days ago
Except there needs to be a minimum of 2 councilors per ward.
13 days ago
Broadly I do think the balance is about right. 14 days ago
For example, the Tutukaka coast and the Hikurangi rural area do not have compatible/comparative interests. With at-
large councillors and a small number of focused community boards, special interests would be better served.
14 days ago
They seem fairly random. If there is logic behind then I do not understand it
14 days ago
I think it's pretty obvious we have no Maori representation despite the high number of Maori politicians in this area.
Unless that changes it is not representative. I think rural councillors get far fewer votes to get voted in and 'carve off' a
bit of urban and 'slightly out of town' residents to bump them up. Bream bay should definitely only have one councillor
and 'South Whangarei' should be it's own ward. I suspect Hikurangi/ Coastal may also include some areas that are not
really rural or coastal and are not well represented by their councillors
14 days ago
It is a bit different now so a change of names for the more central areas could be good.
15 days ago
no 15 dave ese
15 days ago
No unless the tangata whenua community of interest is served via the current system. 16 days ago
10 uays ago

As mentioned above the elements of commonality make for good ward boundaries. 16 days ago
denby and okara likely have the smae community of interest 17 days ago
Ward division is O.K. and has worked for a long time but there is a need to ensure that the community of interest
remains strong in the more rural wards
17 days ago
Add a central city ward plus a separate Marsden Point / Industrial ward
17 days ago
How on earth Maunu and Onerahi can be said to have a community of interest in beyond believe. 19 days ago
The only ward I have any knowledge of is Okara, and we have had homes in both the Onerahi end and now the Maunu
end of this ward. There is very little community of interest between these two parts of the ward. The communities are
different.
21 days ago
Yes the rural communities have their wards which is good. Urban Whangarei is banded together in two wards, the
demographics are not represented in the ward areas, for example Maunu, Raumanga and Onerahi have different
populations and needs, 22 days ago
As previously stated the population growth in the district has caused widespread changes in the wants and needs of the
entire population. Many of the current Council appear to have been elected on name not ablility. They push personal
agendas rather than listening to the wider community. The disconnect between the community need and council
decision-making is evident with the lack of long term infrastructure planning, for roading rail and robust public
transport. As a rural resident i dont want to see my community swallowed up by a continuous march of housing over
quality farmland whilst roads deteriorate, schools are bursting at the seams and all vital services are 20km away on an

	increasingly congested road. The HAVE YOUR SAY road show was a joke and merely lip service to a few who were lucky
	enough to know about the "consultation " the majority were unaware. 22 days ago
	Okara is a very big ward, it could perhaps be split. 22 days ago
	Currently there is too much emphasis on the city centre and surrounding suburbs, not the district as a whole. The
	majority of councillors (7) are located in the city centre, so they can enforce that the city gets more attention than the
	outer district. That is why I'd like to see the wards gone. 22 days ago
	This needs to be reflective in the boundaries 23 days ago
	WHile not all Whangarei District residents are aware, this whenua is made up of rohe whenua and tribal estate which
	put simply was stolen through acts of the Crown in the early times of colonisation. This is especially true in the
	Whangarei Harbour and surrounding lands. The identity of each rohe is still very evident, and so are the hapū, who are
	reminded daily of their sacrifice. I would love to see the wards, and 'communities of interest' be a better reflection of
	these rohe to reinstate what was taken, and recognition of the people of the land. 23 days ago
	No to race based ward 23 days ago
	some Councillors you only see when elections due 23 days ago
	Sorry, it's self-evident, as far as I'm concerned. These lines put neighbours into separate wards. Also communities of
	interest are no longer geographical. 23 days ago
Are you happy with the	47.8%
name of our current	Yes

wards? Bream Bay Whangarei Heads Hikurangi- Coastal Mangakahia- Maungatapere Okara Denby	32Responses 44.8% No 30Responses 7.5% I don't know 5Responses
Comment	Not applicable under an elected at large system 17 hours ago Okara - means Whangarei in general and Denby is Tikipunga-Kamo-Otangarei in general- a day ago survey completed on behalf of the Whangarei Heads citizens Association Inc' a day ago no comment a day ago Should be more reflective of suburbs a day ago I think Denby should become 'city' or 'central' a day ago they seem to cover the areas well a day ago Not applicable under elected at large and current wards a day ago My submission is scrap the wards. 2 days ago Again, we are one Whangarei District 3 days ago Dont change the names for the sake of change!!

7 days ago I said to get rid of wards. So yes change it to just whangarei as they should be working for the whole of the town 8 days ago Glenbervie is in the Hikurangi-Coastal ward, ridiculous 8 days ago Okara and Denby don't really reflect the communities they represent 8 days ago ok 9 days ago Don't want wards 9 days ago Bream Bay doesn't cover inland Mangapai-Maungakaramea. Whangarei Heads doesn't reflect that it includes Glenbervie. If going geographically, Whangarei Central might be a better name for Denby and/or Okara. 9 days ago Refer to previous comments 10 days ago Denby and Okara don't mean much. Why not East and West or something 11 days ago Don't change names just for the "sake of doing it." 11 days ago As the wards have changed over time and boundaries shift then here is a time to change. Have City South (all CBD, Onerahi, Morningside, Raumanga, Horahora, Maunu, Avenues, Mairtown, Regent, Kensington, Otangarei) City North (Kamo, Whau Valley, Tikipunga, glenbervie, springs flat, three mile bush (to Karanui Road)), Northern region (Kauri, Hikurangi around to Whananaki South), Western region (Out to Tangiteroria and including Ruatanagata down to Maunagtapere and Maunagakaramea to the south etc) Eastern region (Whangarei heads around to Matapouri, to Tamaterau) southern region (Bream Bay, Mangapai, Oakliegh, etc 12 days ago

If we had fewer/no Wards these names would not apply
13 days ago
Glenbervie is not Hikurangi or Coast.
13 days ago
Why spend(waste) money on change for change's sake? I believe priorities exist which are far more important than
Council branding, ward names, and yes even Council Accommodation. You lack commercial realism because you can
simply impose rate hikes.You seem to forget that you should serve ratepayers
14 days ago
Hikurangi / Coastal a non-sensical combination.
14 days ago
We need more so I suggest you dump all the names
14 days ago
I'm not sure where those places are and where they start and end. Specifically Okara and Denby. 15 days ago
ok
15 days ago
Okara and Denby names don't really mean much as a geographical name, Whangarei city North and Whangarei cirty
South makes more sense or just combine the wards as they are have similar interests
17 days ago
The Denby ward name should relate more to its locality
17 days ago
Whangarei Heads is good name the other don't seem practical
17 days ago
But I suggest a new ward be formed to better represent the residents of Maunu and Onerahi, and as suggested separate
representation for the central city.
21 days ago
'Denby' doesn't sound relavant. People don't identify; I am from Denby.
21 days ago

Happy with them 22 days ago
What is DENBY? A name should reflect the community. 22 days ago
We don't need to Maori-ify everything, or change things just for the sake of it. 22 days ago
I don't know what Denby means, as there is no such suburb, however, I'd like to see the wards gone anyway. 22 days ago
They are working so why change. 22 days ago
We live 5km from Maungatapere but aren't in the Mangakahia-Maungatapere ward. We don't feel any links to Bream
Bay. 23 days ago
I live in Hikurangi-coastal, and don't really relate to either of these titles. The coastal reference in my world relates to
people living on the coast, an area where many of my people have been excluded by rates increases forcing land sales by
rates arrears, and over valuation of land excluding many from living in the area, or returning to ancestral whenua.
Where as Hikurangi is only a small area in the large ward. I would support this ward especially being broken up into
two or more different wards. 23 days ago
Shot and sweet 23 days ago
people know the areas now why change 23 days ago
Yes, because don't care what the name is. 23 days ago

Would you like to see a change to the current six ward structure?

69 out of 71 people answered this question

1	No changes		22 / 32%
2	Yes - No wards (this would be an election in the District rather than just from a pa	on "at large" which means that the elected member is elected by anyone rticular ward)	19 / 28%
3	Yes - More wards		14 / 20%
4	Yes - A mix of wards and at large		7 / 10%
5	Yes - Less wards		5 / 7%
6	l don't know		2 / 3%

How many councillors do you think the Whangarei District Council should have?

70 out of 71 people answered this question

1	What we currently have (13 councillors and the Mayor)	27 / 39%
2	Less	23 / 33%
3	More	14 / 20%
4	l don't know	6 / 9%

Would you like to see the introduction of community boards?

70 out of 71 people answered this question

1	No	39 / 56%
2	Yes	24 / 34%
3	l don't know	7 / 10%

Do you think the current wards reflect Whangarei's communities of interest?

70 out of 71 people answered this question

1	No	45 / 64%
2	Yes	21 / 30%
3	l don't know	4 / 6%

Are you happy with the name of our current wards? Bream Bay

Whangarei Heads
Hikurangi-Coastal
Mangakahia-Maungatapere
Okara
Denby
67 out of 71 people answered this question

1	Yes	32 / 48%
2	No	30 / 45%
3	I don't know	5 / 7%

SOCIAL MEDIA

Facebook

ORGANIC POSTS x 3

Peopled Reached: 11,432

Engagement (People Like, Share or Comment on posts): 161



Whangarei District Council Published by Yolandi Theron (?) · June 14 at 2:00 PM · Q

Would you like to see a change to the current six ward structure? Do they reflect our communities of interest?

We are calling for your views on the way our District's communities are represented in Council before next year's local body elections.

Read more about the process and complete our online survey today!... See More



Performance for Your Post

...

8,033 People Res	ached	
141 Reactions, Co	mments & Shares	
29 D Like	19 On Post	10 On Shares
1 O Angry	0 On Post	1 On Shares
82 Comments	44 On Post	38 On Shares
29 Shares	28 On Post	1 On Shares
623 Post Clicks		
105 Photo Views	79 Link Clicks	439 Other Clicks 7
NEGATIVE FEEDBAC	к	
3 Hide Post	0 Hide All Posts	
0 Report as Spam	0 Unlike Page	

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.



Performance for Your Post

1,875 People Re	ached	
14 Likes, Commen	ts & Shares 🕪	
4 Likes	2 On Post	2 On Shares
4 Comments	4 On Post	0 On Shares
6 Shares	6 On Post	0 On Shares
73 Post Clicks		
21 Photo Views	12 Link Clicks	40 Other Clicks (
NEGATIVE FEEDBAC	ж	
0 Hide Post	0 Hide All Posts	
0 Report as Sparn	0 Unlike Page	

Reported stats may be delayed from what appears on posts



Performance for Your Post

1,524 People Re	ached	
6 Likes, Comments	& Shares 🕖	
1 Likes	0 On Post	1 On Shares
3 Comments	0 On Post	3 On Shares
2 Shares	2 On Post	0 On Shares
64 Post Clicks		
16 Photo Views	12 Link Clicks	36 Other Clicks 7
NEGATIVE FEEDBAC	к	
0 Hide Post	0 Hide All Posts	
0 Report as Spam	0 Unlike Page	

Reported stats may be delayed from what appears on posts

PAID ADVERTISING

Post = 1

Reach = 5,316

Impressions = 11,397

Spent = \$73.93

SUMMARY OF SOCIAL MEDIA COMMENTS:

we who live on sth side of whangarei DONT live anywhere near Ruakaka, so why vote 4 councillors from the ward who have NEVER knocked on our door in Smeaton Dr area.... its jst a joke.

Have the same problem at whatitiri one half of the road bream bay other side maungakahia its ridiculous

Why is Glenbervie under Whangarei Heads Ward....ridiculous...our "elected" councillor has no interest whatsoever in Glenbervie...just the Heads!!!

The names of the wards are an anachronism. I can never figure the Denby ward out.

Māori ward please where would you put it and why do you need it? it would cover the whole area and needed for Māori voice into council

Surely race based representation is another form of discrimination. This survey is more about equitable representation of everyone. Maori cultural views are now an intrinsic part of all New Zealanders and I feel well represented by council in every stage of its dealings.

I haven't heard any complaints about the current geographically-based representation being a form of discrimination. The wards allow geographic communities of interest to be more adequately represented. Māori are another important community of interest and it seems very important to honour the Treaty of Waitangi by facilitating partnership and participation. I can't see a down-side.

The last thing we need is wards or seats based on race.....it's called apartheid.

we don't want any seats or any representation based on race.

it's not called apartheid; it is called a treaty. Nz was settled by a treaty between two parties maori and the crown. And both of these parties have rights of governance despite what one of those parties claims. It is completely wrong to say representation is race based - it is treaty based.

I can see where this is going.....more wards, more councillors, higher rates.... predictable. Then they'll say it's what the people wanted.

More smoke & mirrors one ward less councillors limited time in office...solved !

More importantly how about restricting the number of terms a councillor runs just because the same 20% grey knitted cardigans who actually VOTE can't see past the same old farts !!! Fresh voices and indigenous voices are what are needed not more (jail)'wards'. What a stupid term anyway.

That's actually a great idea that. Each councillor can only be a councillor for a given period. Instead of living off the rate payer doing bugger all.

I've been told that individual council members aren't 'allowed ' to stand up for their individual wards anyway...they are told to make decisions based on whangarei-wide needs....which effectively makes each ward irrelevant anyway...so why not just one ward with adequate Maori, woman and youth representation based on population stats?

It has to change, we two minutes away from Maungatapere village , on Snooks Rd and we are in Breambay ward ! Why didn't they leave us Mangakahia ward!!

Bream bay is an awfully big ward.... with 2 councillors

I don't care about Breambay, that's 1/2 an hour from our place. We used to be Mangakahia before they changed it !!!!!

Change to what? If it's not broken then don't fix it.