



# WATERFRONT PRECINCT PLAN

**Council Briefing**

Wednesday 1 September 2021



A scenic view of a waterfront area. In the foreground, a body of water reflects the sky. A small wooden pier with a yellow railing extends into the water, where two people are standing. Behind the pier is a green golf course. A modern bridge with a white railing and blue supports spans the water. In the background, a hillside covered in lush green trees is dotted with several houses, some with red roofs. The sky is clear and blue.

# Purpose of today

- Provide an update on the second round of engagement approach and findings.
- Seek comfort from Elected Members on the suggested changes to the draft Waterfront Precinct Plan based on the feedback received.
- Next steps



# Plan development process

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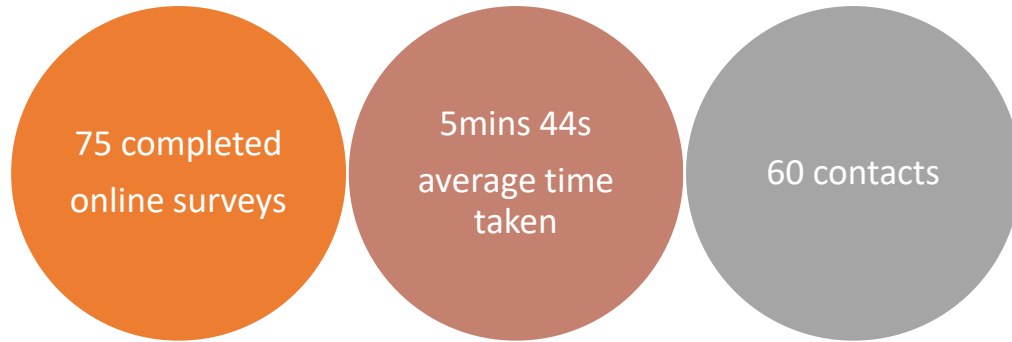


In total, we received 777 items of feedback.

## Second round of engagement



# Online survey results



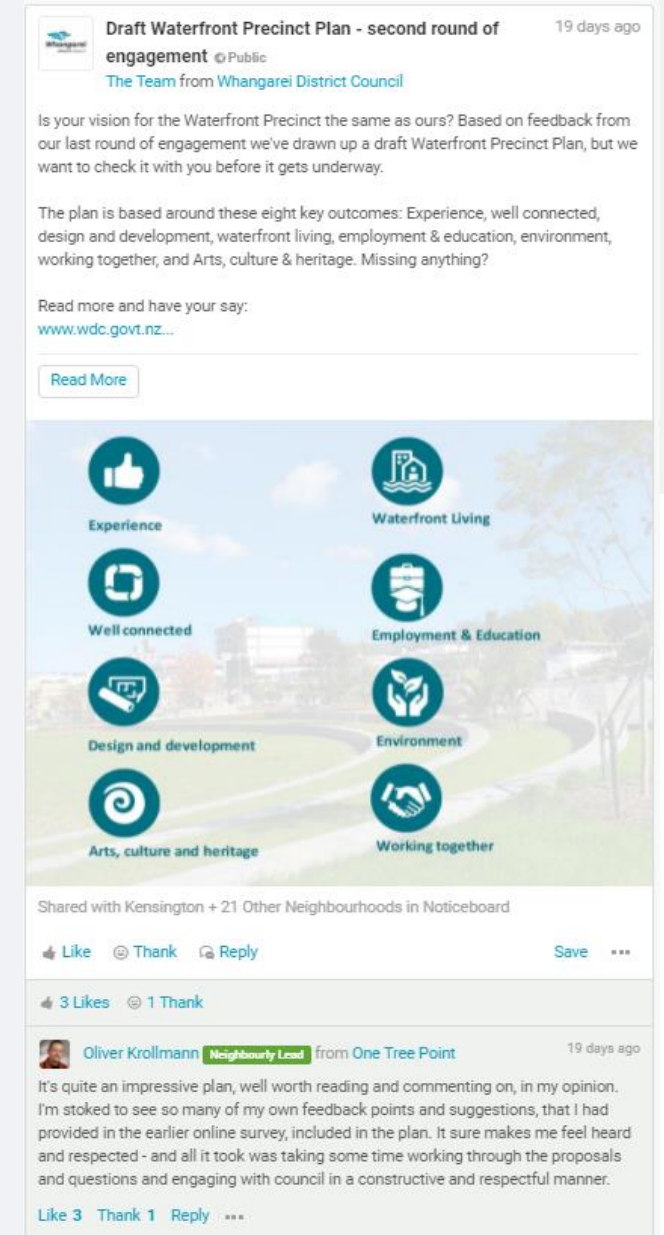
- Parking
- Improving walking and cycling infrastructure
- Improving water quality
- Protecting vistas and view shafts
- Housing and enabling affordable apartments
- Integrated transport and traffic flow management
- Activities for youth and families
- Capacity and condition the Whangārei Aquatic Centre
- Activities and destinations needed around the whole waterfront area
- Investment in building and upgrading infrastructure which is resilient
- Poor connection from Whangārei City Centre to the Town Basin
- Vibrant shops and eateries
- Improving nightlife.



# Social media

## Neighbourly (1)

## Facebook (2)



# Stakeholder feedback



- Northland Transport Alliance
- Northland Regional Council
- Northland District Health Board
- Ngā Tai Ora- Public Health Northland
- Creative Northland
- Council Advisory Groups
- Waka Trust
- Whangārei Marina
- Hīhīaua Cultural Centre
- He Puna Marama Trust
- Rally New Zealand
- Heritage New Zealand
- Bike Northland
- Hundertwasser Art Centre with Wairau Māori Art Gallery
- Rowing Club
- Shackleton Sea Scouts
- Whangārei Mariners
- Whangārei Marina
- Griffiths and Associates
- Multi-cultural Whangārei collective
- Madhatter's Football Club

# Issues and opportunities

Marina  
benefits

Enabling  
large events  
e.g., rally

Infrastructure  
upgrades

Resilient  
infrastructure

Resourcing  
creative arts and  
industries

Extending  
heritage boards

Inclusive design

Climate change  
and its effects

Water access

Working with  
Tangata Whenua  
as partners

Improving  
environment  
outcomes

Partnering  
opportunities

Secure bike  
parking

2-way  
communicati  
on

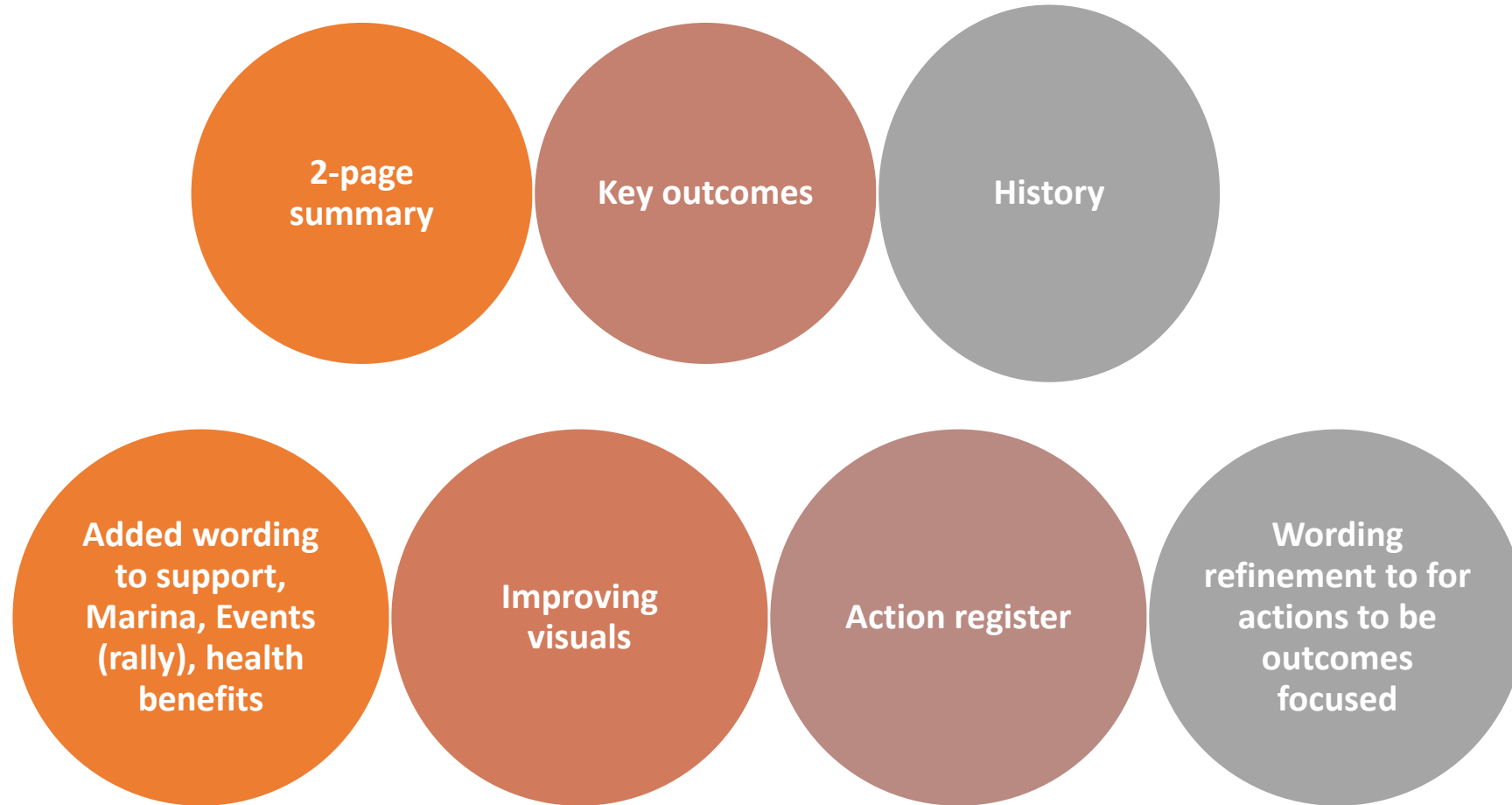


# Hapū/hapori Maori engagement – ongoing

- Introduction hui- 9 June 2021 at Afare
  - Roopu Kaumatua formed
- Whakaaro hui
  - 10 August (Hīhīaua Cultural Centre)
  - 24 August (online)
- Integration completed by mid-late September 2021
- COVID-19 challenges



# Refining the draft Waterfront Precinct Plan





# *Relationship building and ongoing collaboration*

- Council staff will keep our contacts/stakeholders up to date with the plan development process
- Ongoing collaboration





Integrate the hapū/hapori Maori cultural narratives and input into the Waterfront Precinct Plan

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## Next steps

Further refine and make changes to the draft Waterfront Precinct Plan as outlined in the Summary of Feedback Report (attached)

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Present the final Waterfront Precinct Plan with changes to elected members at a Council Briefing, prior to adoption.