



PLACEMAKING

The Placemaking Programme & Plans

Update – Placemaking Plan Actions & community engagement

Council Briefing – Tuesday 15th June



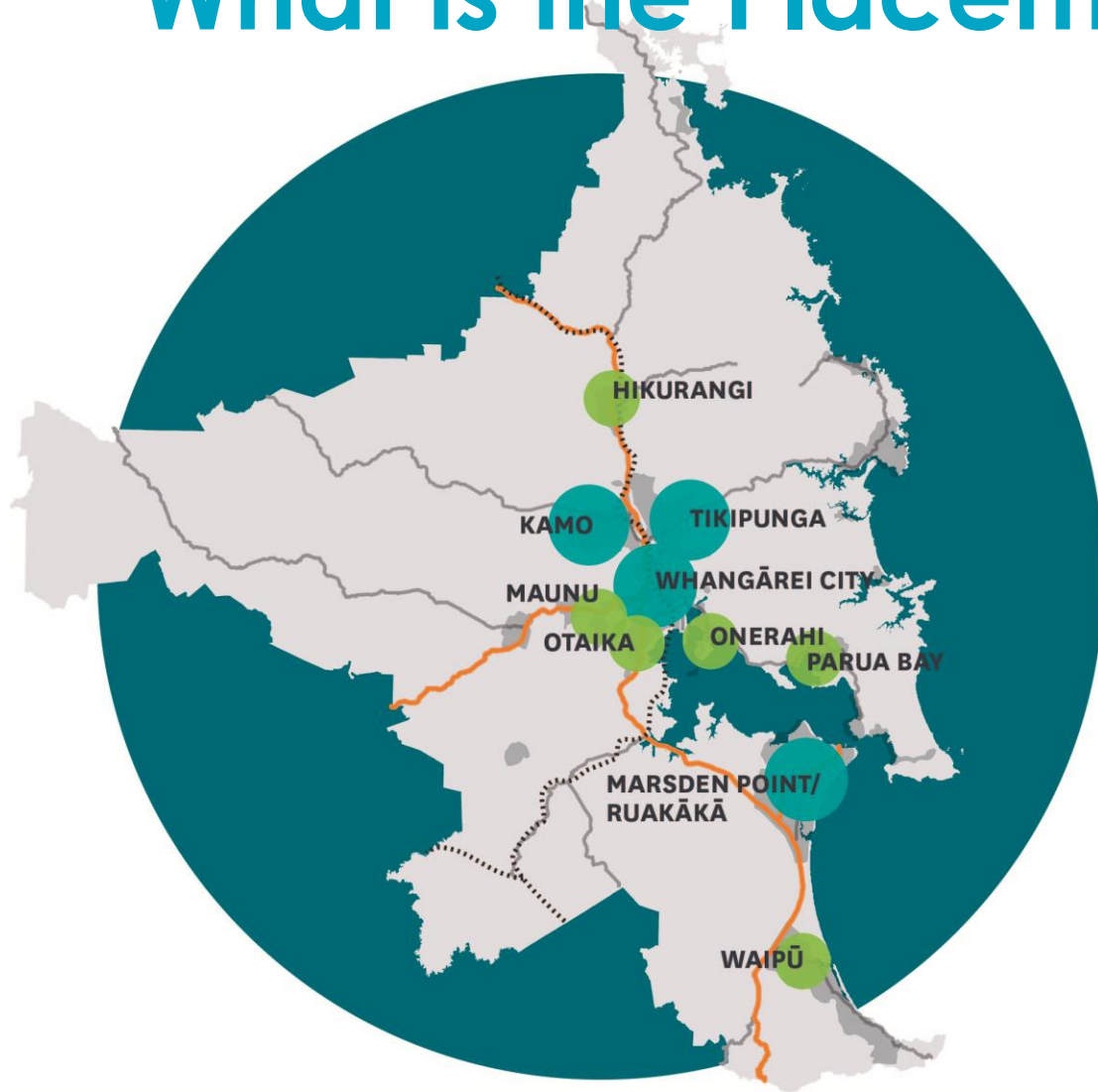
Whangarei
District Council

Purpose of Meeting

The purpose of today's briefing is to get feedback from Elected Members on:

- The **draft actions** for the Hikurangi and Tikipunga Placemaking Plans
- Our approach to the third round of **community engagement**

Background : What is the Placemaking Programme?



WHANGĀREI DISTRICT CHANGING AND GROWING



What does this growth mean
for specific communities and
neighbourhoods?





Background : What is the Placemaking Programme?

As Whangarei grows we need to plan ahead and ensure communities:

- can accommodate the increasing number of residents
- are well connected and of high amenity and design quality
- can easily access services such as education, health, employment and public open spaces.

The placemaking plans are a shared vision. They aim to ensure future community outcomes and wellbeing are maintained and enhanced.

Background : Process





- Draft Placemaking Plans for Hikurangi and Tikipunga have been provided.
- These provide an indication of the structure of the plans as well the overall content for the placemaking plans.
- A more polished draft, as well as a 2 page summary document will be created for our third round of community engagement

Draft Placemaking Plans : **Draft Actions**



Following the second round of engagement in November 2020, we have been working to develop the draft actions for the Tikipunga and Hikurangi Placemaking Plans.

These have been informed by:

- Community feedback received from both rounds of engagement
- Internal discussions with infrastructure, planning, transport and community development.
- External discussions with key stakeholders and other central government agencies.

Draft Placemaking Plans : Hapū and hapori māori engagement

- As we moved into the development of the draft placemaking plan we felt we had not been successful in capturing hapū input through our community engagement.
- Since February 2021, we have been engaging with hapū and hapori māori in Tikipunga and Hikurangi.
- We had external support for this engagement to assist us in capturing māori input and values.
- A Whakaaro ahurea report has been developed for each location, identifying and capturing uara aurea (cultural values) to inform the actions and content within the placemaking plans.
- Conversations with kaumatua will continue to ensure we are capturing their recommendations as best we can, leading to further refinement of the actions and the content of the plan.

Draft Placemaking Plans : **Action Leader / Driver**



Public sector
projects and
initiatives



Community
projects and
initiatives



Development
deliverables

Draft Placemaking Plans : **Implementation / Funding**

Implementation / Timing	Description
Ongoing	Refers to projects or initiatives which have started or are a part of an ongoing programme of work.
Funded	Projects which have funding within the Long-Term Plan (LTP). Timeframe is typically 0 - 3 years.
Planned	Projects which have been identified within the Long-Term Plan, or within other plans or strategies. Timeframe is typically 3 - 10 years.
Strategic	Idea or concept that requires further investigation. Not currently funded or planned for. Timeframe is typically 10 - 30 years, however further investigation can inform earlier timeframes.
Guidance	Outcomes and actions which are informed by development or the private sector. Timing and funding not informed by council.



Draft Hikurangi Placemaking Plan : **Key Outcomes**

Connectivity

Greater choice, connectivity, accessibility and activity to, from and within Hikurangi.

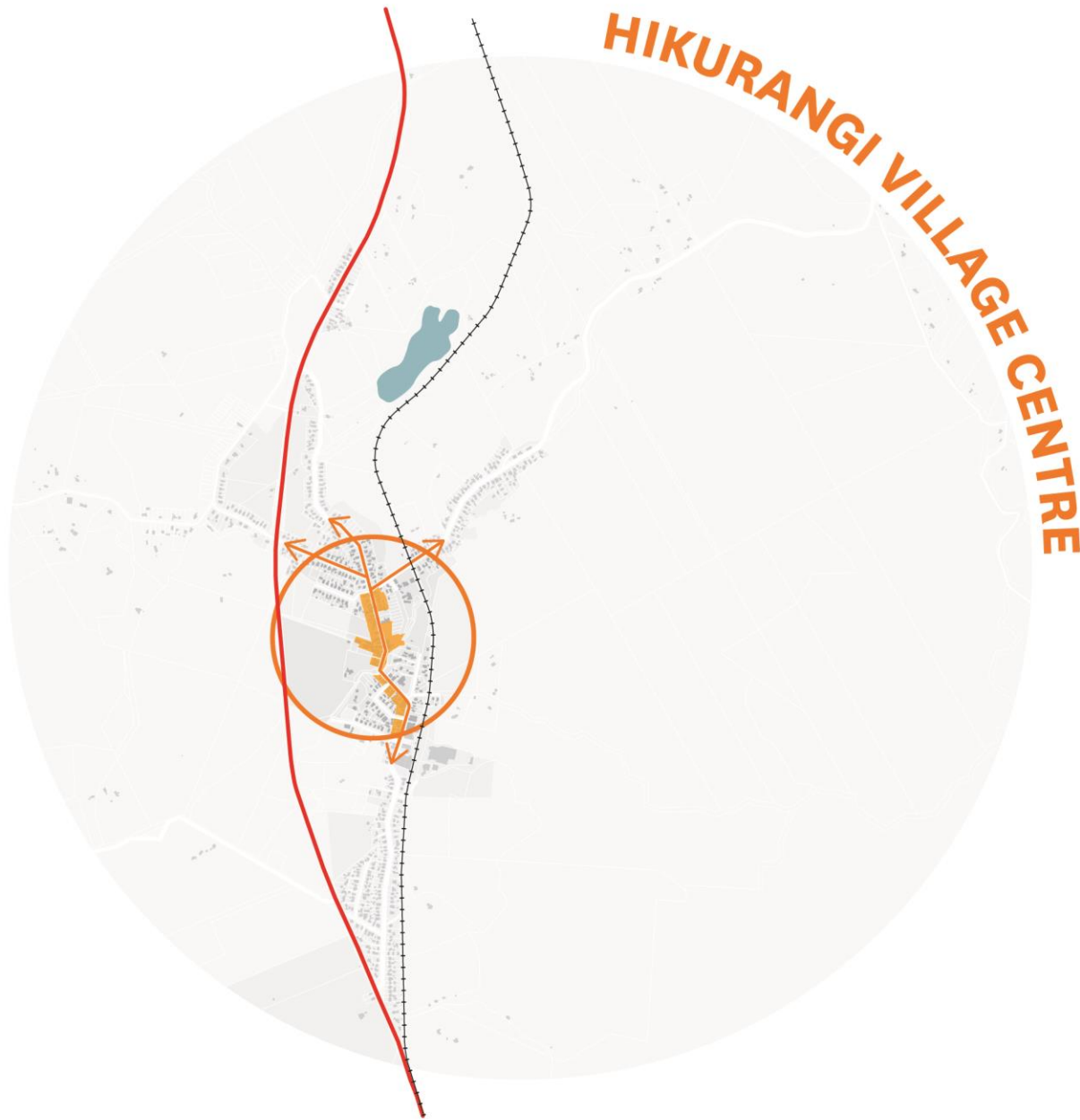
Heritage & Character

Protection and enhancement of Hikurangi's unique built heritage, natural character, history and strong sense of community.

Destination

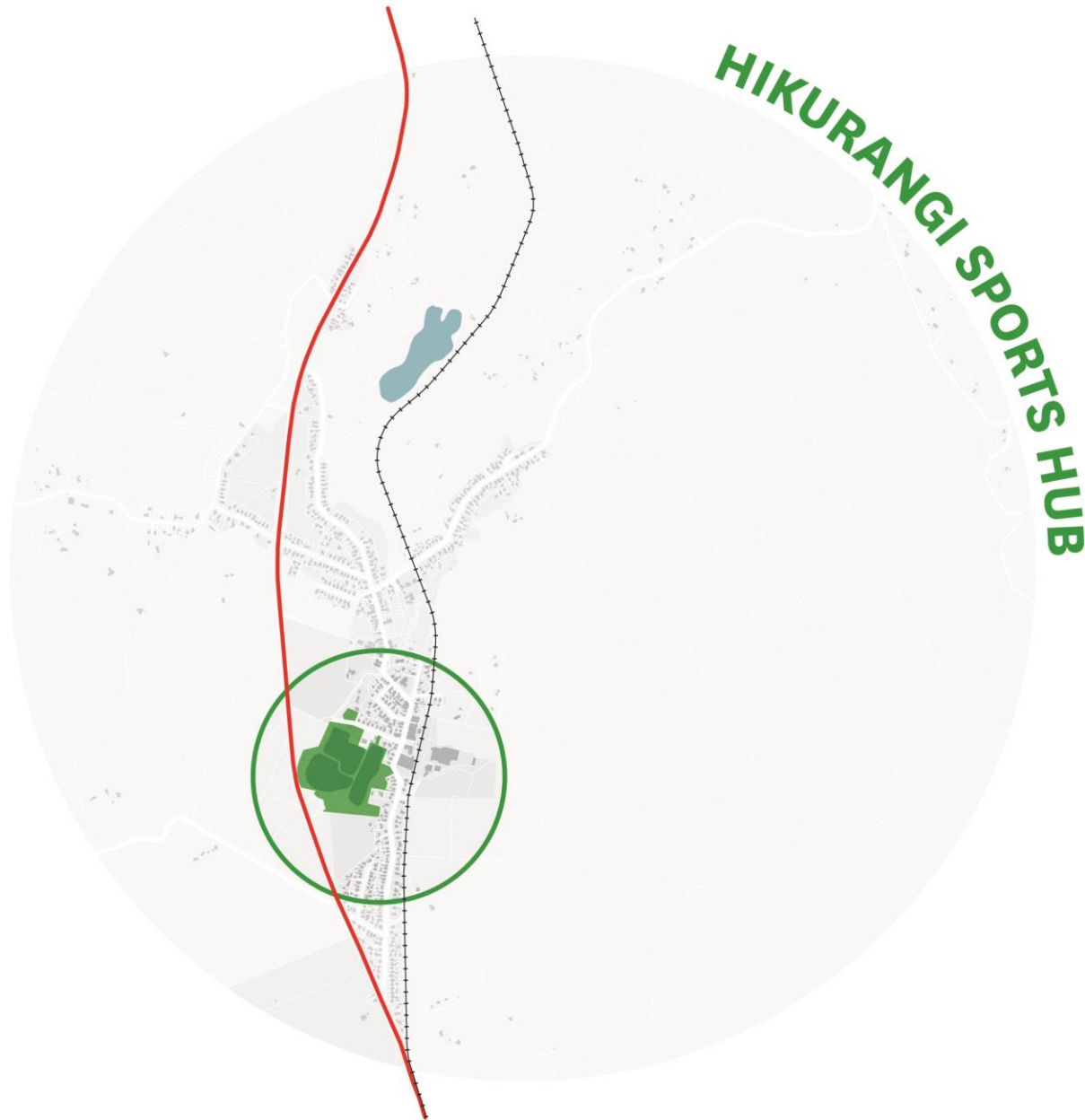
Enhance Hikurangi's profile as a visitor destination as well as a place to live, work and play.

Areas of Focus



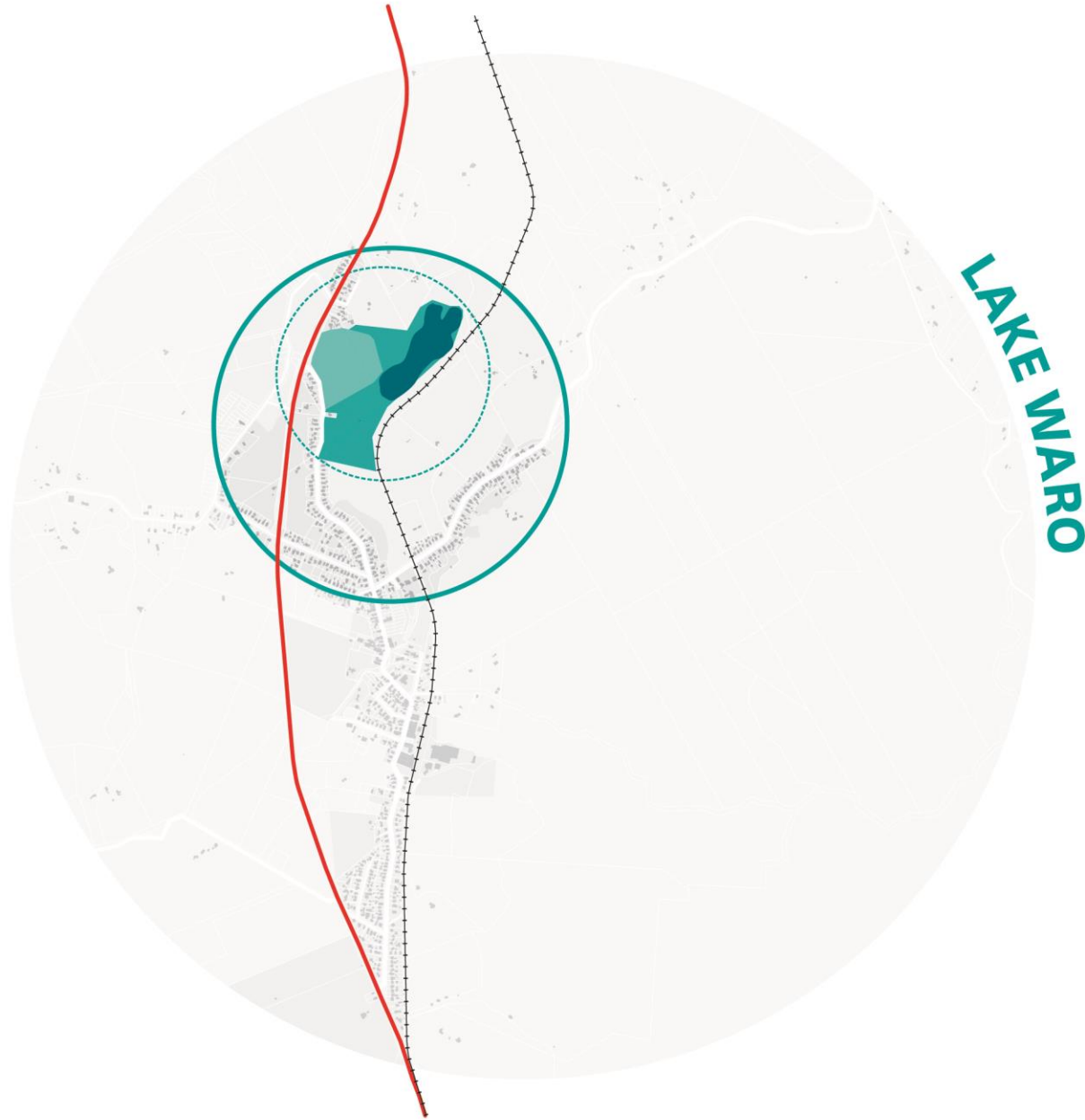
- Improvement and uplift of the Hikurangi Village centre.
- Actions around heritage, walkability and accessibility as well as new off-road walking and cycling connections.

Areas of Focus



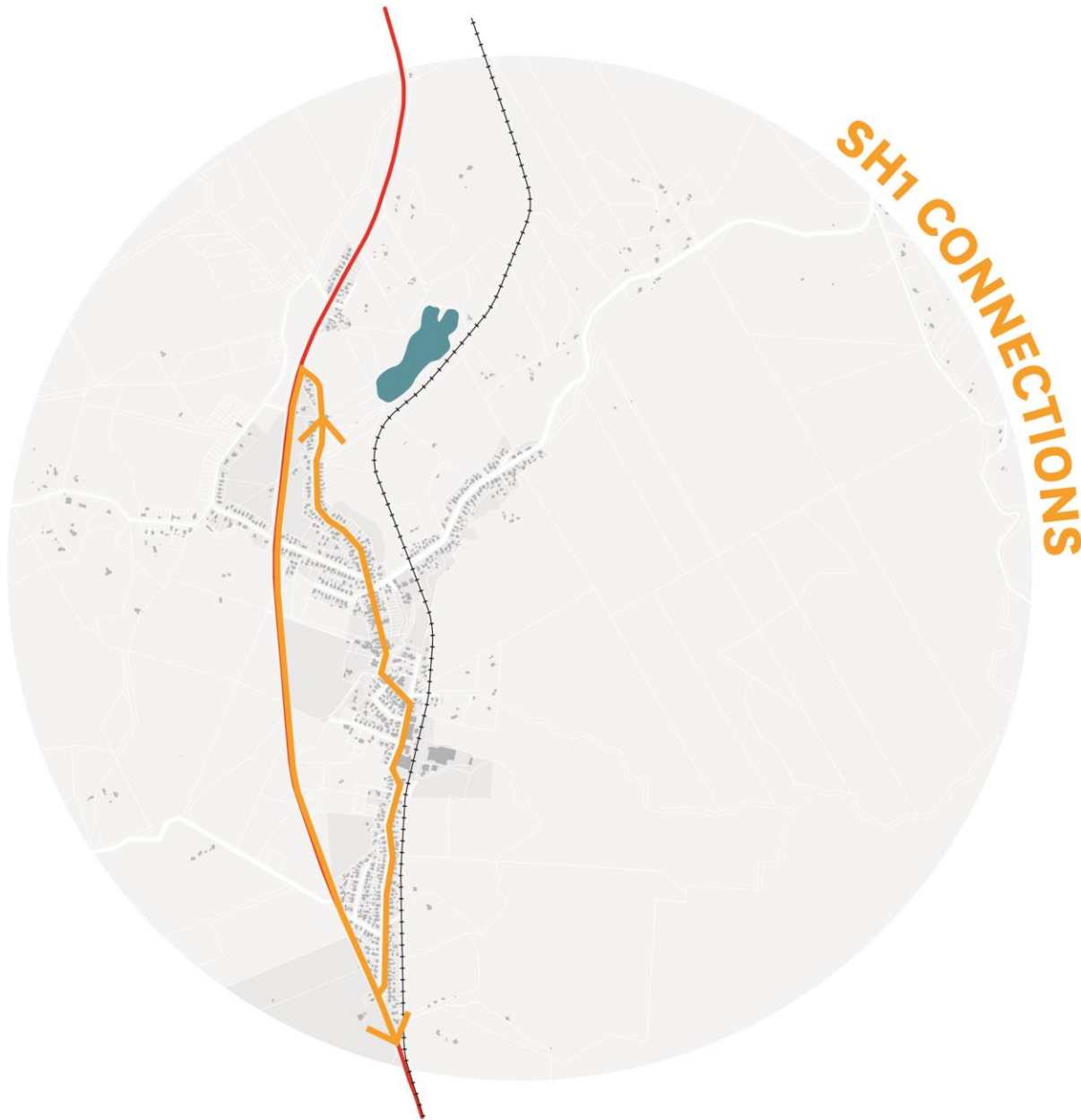
- Improvement to the connectivity and usability of the Hikurangi Sports Park and the sporting facilities within the area.
- Creation of diverse activities to attract different users
- Connectivity and accessibility.

Areas of Focus



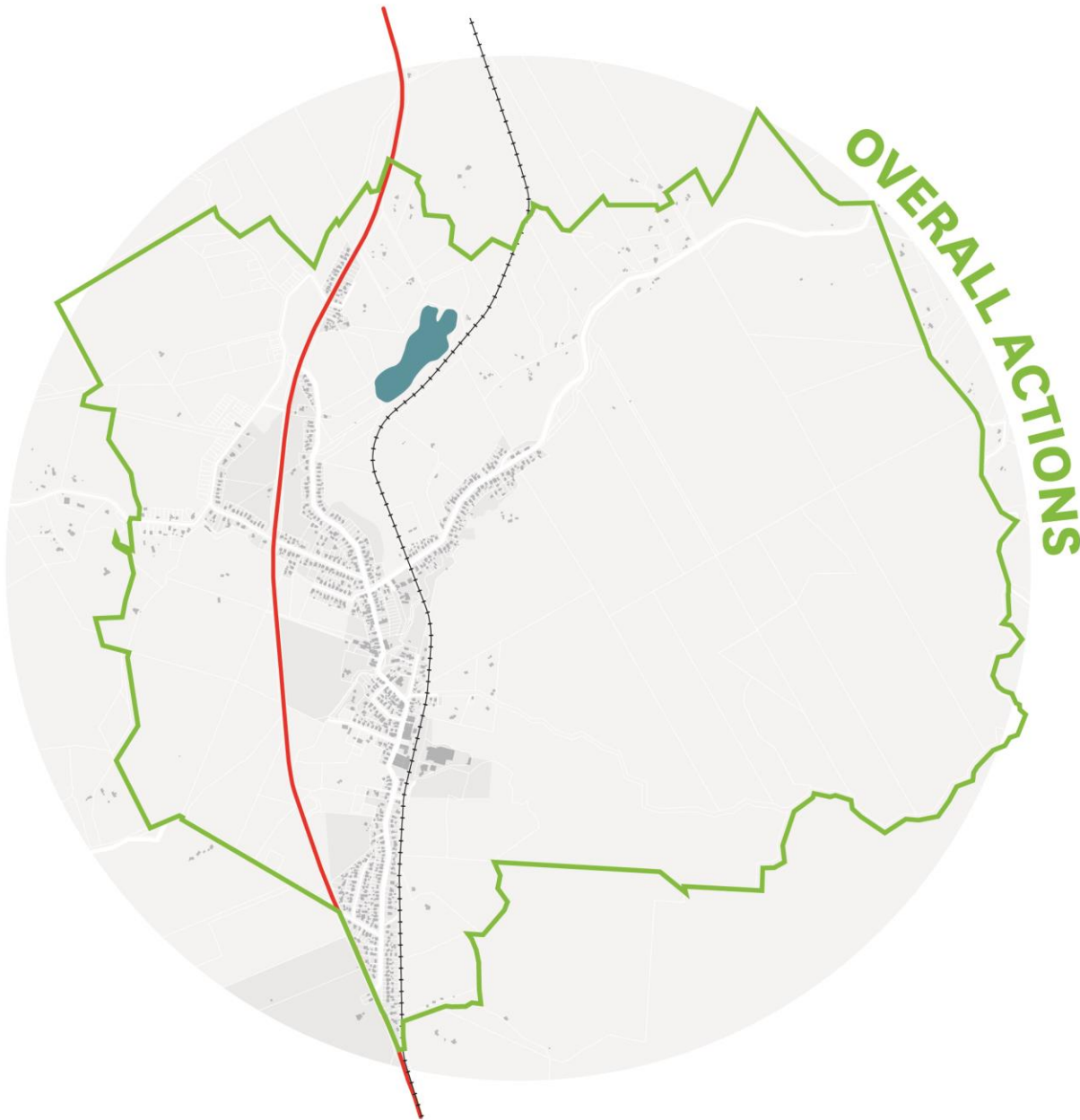
- Improvement and uplift of Lake Waro scenic reserve. Including new activities and amenities as well as connections back to the village centre.
- Working with Doc to improve connections to the adjacent Limestone Reserve.

Areas of Focus



- Improve connectivity, safety and legibility between Hikurangi Village and SH1.
- Strengthen connections between Hikurangi, Kamo, Tikipunga, Whangarei City Centre and Tutukaka Coast

Areas of Focus



- Actions which do not fall into areas of focus.
- Actions which effect Hikurangi overall, i.e. identified future growth areas, Gomez Road opportunity site and the Hikurangi swamp.



Draft Tikipunga Placemaking Plan : **Key Outcomes**

Connectivity

People would like to have more choice when it comes to movement and transport and be better connected to their amenities and surroundings. They would also like to see safer streets and intersections for vehicles and pedestrians.

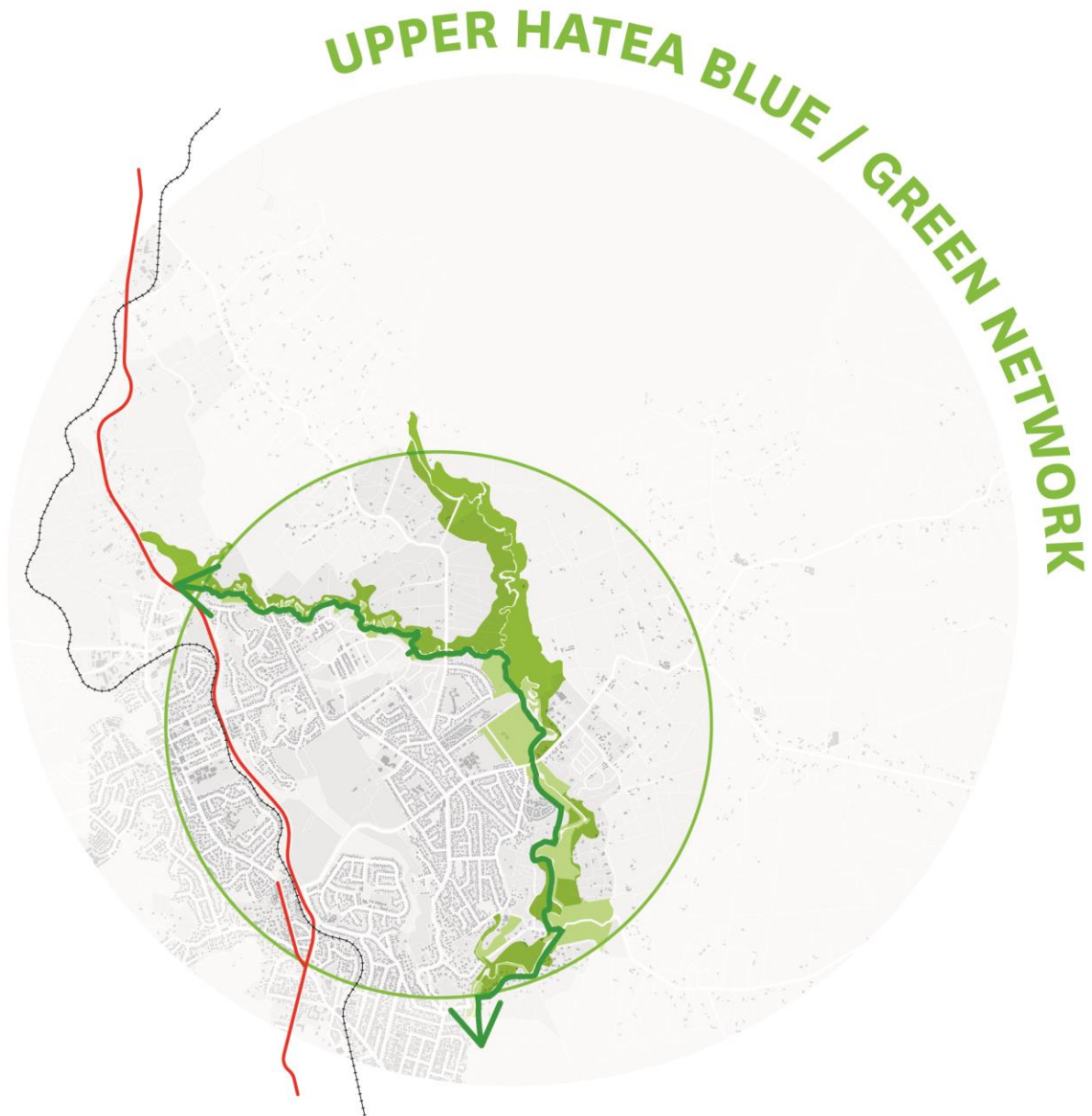
Diversity & Character

Character is ever changing, and Tikipunga has a very diverse and eclectic community which gives it a unique character.

Change

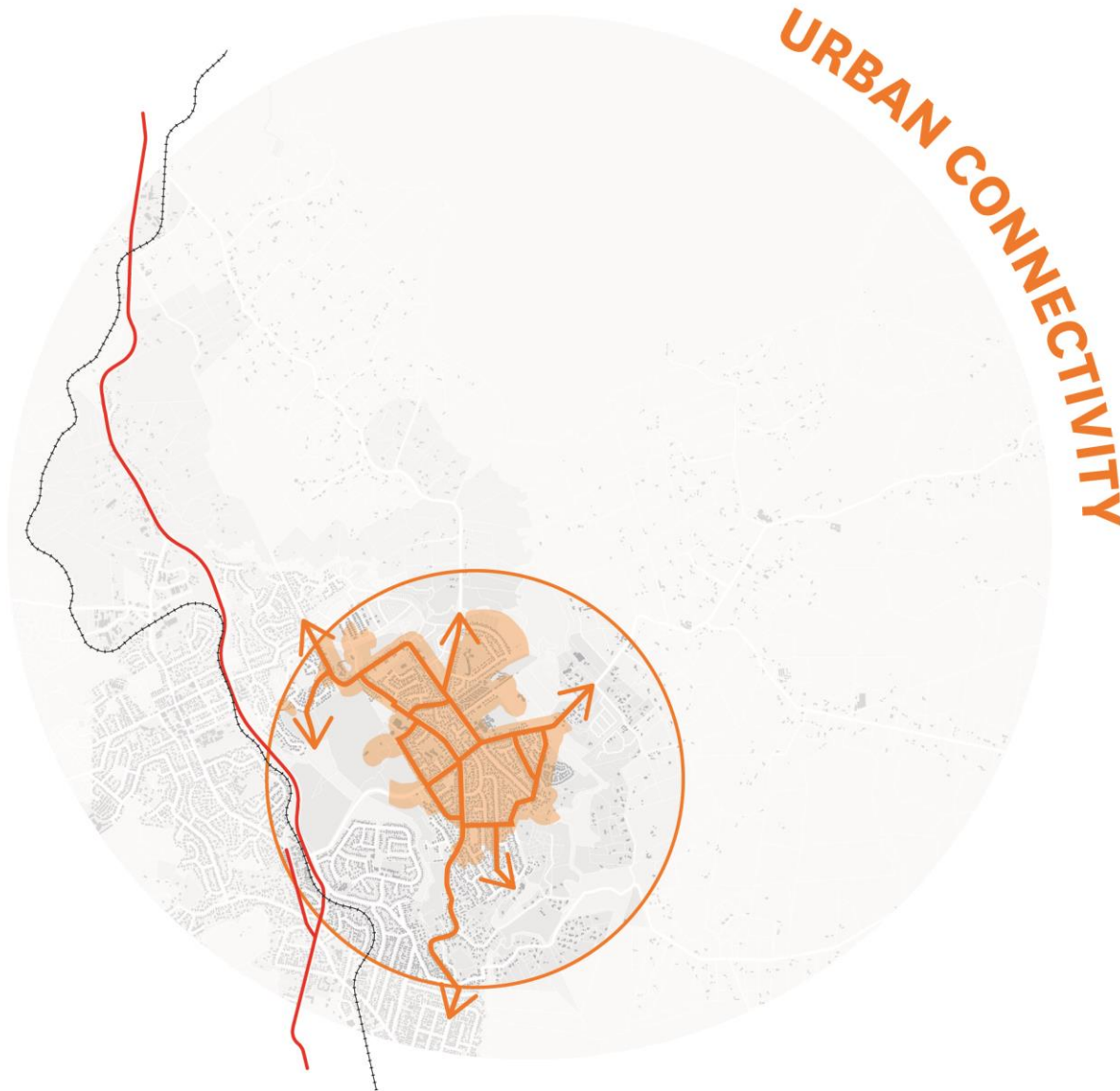
Significant amounts of population growth and with that growth comes change, including increase in housing and pressure on public spaces and infrastructure.

Areas of Focus



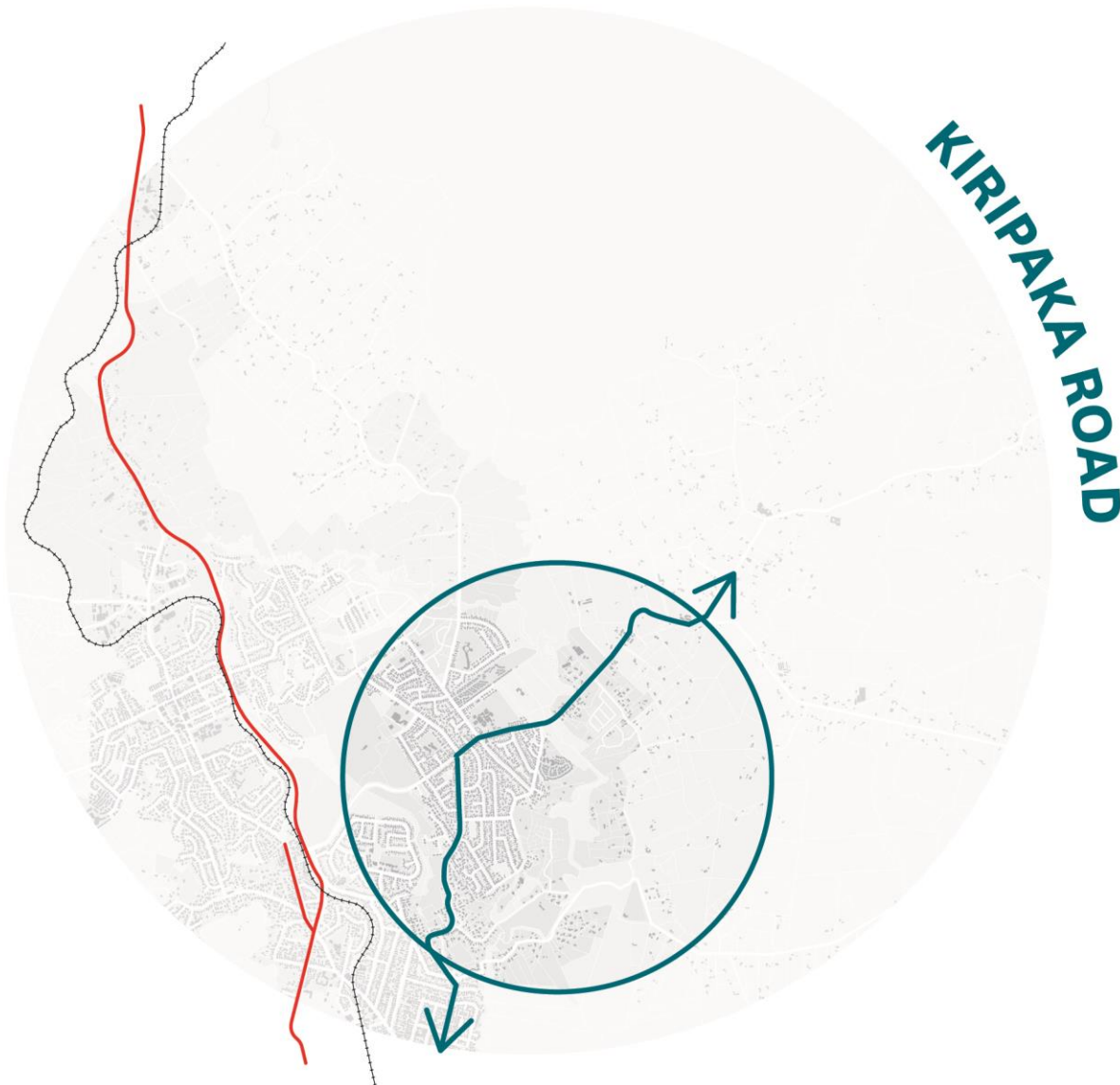
- Development of a continuous network of walking & cycling paths on the edge of Tikipunga's rivers and streams.
- Improve connectivity, flood mitigation, bio-diversity, water quality and community and recreational amenity.
- Building on existing paths and linkages as well as the blue/green network strategy.

Areas of Focus



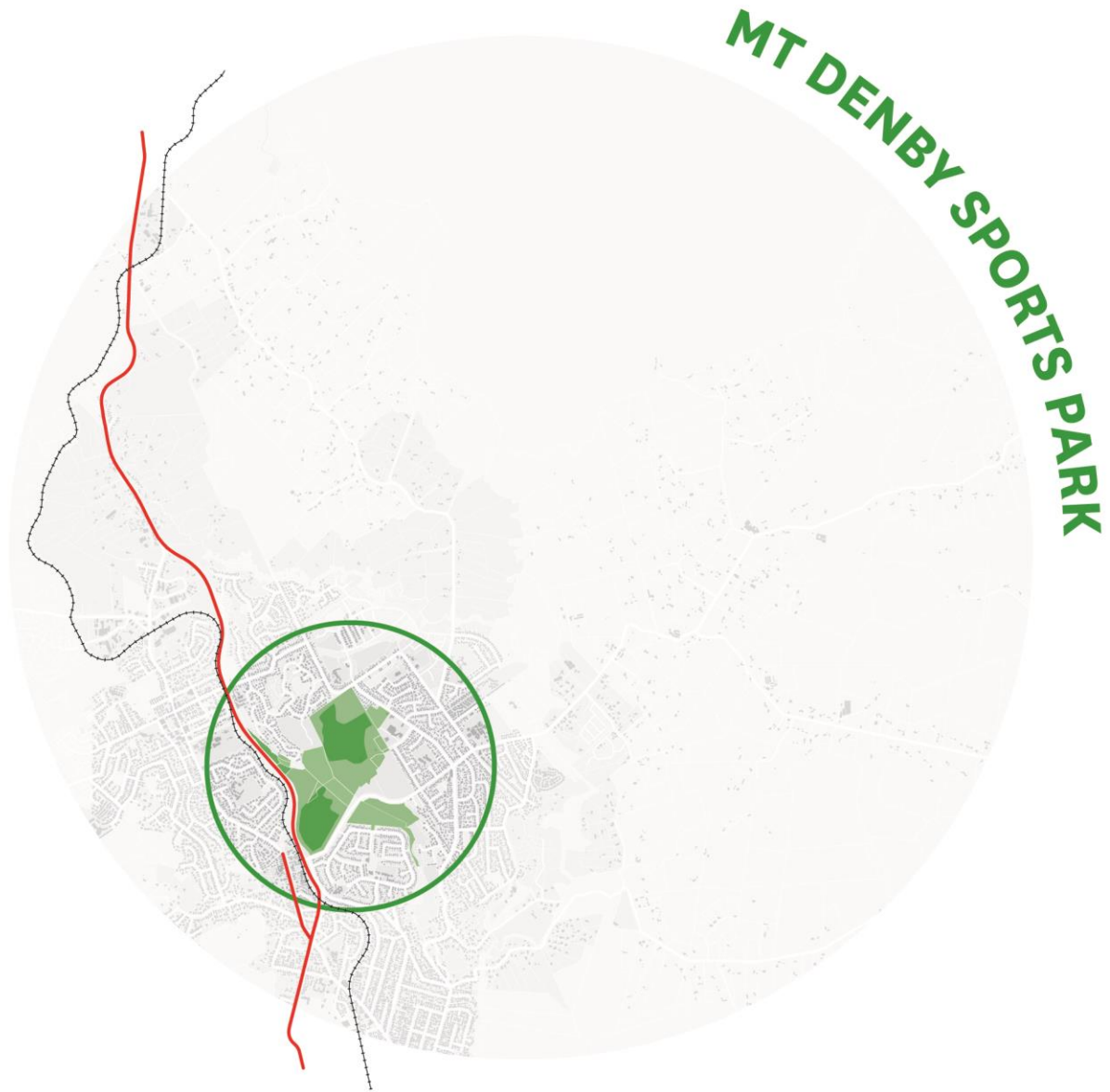
- Creation of clear and easy connections between key facilities and amenities in Tikipunga, including schools, shops, recreational areas and green spaces.
- Focus on improving connectivity, accessibility and walkability of Tikipunga streets.
- Enhance Tikipunga's connection to other centres and neighbourhoods.

Areas of Focus



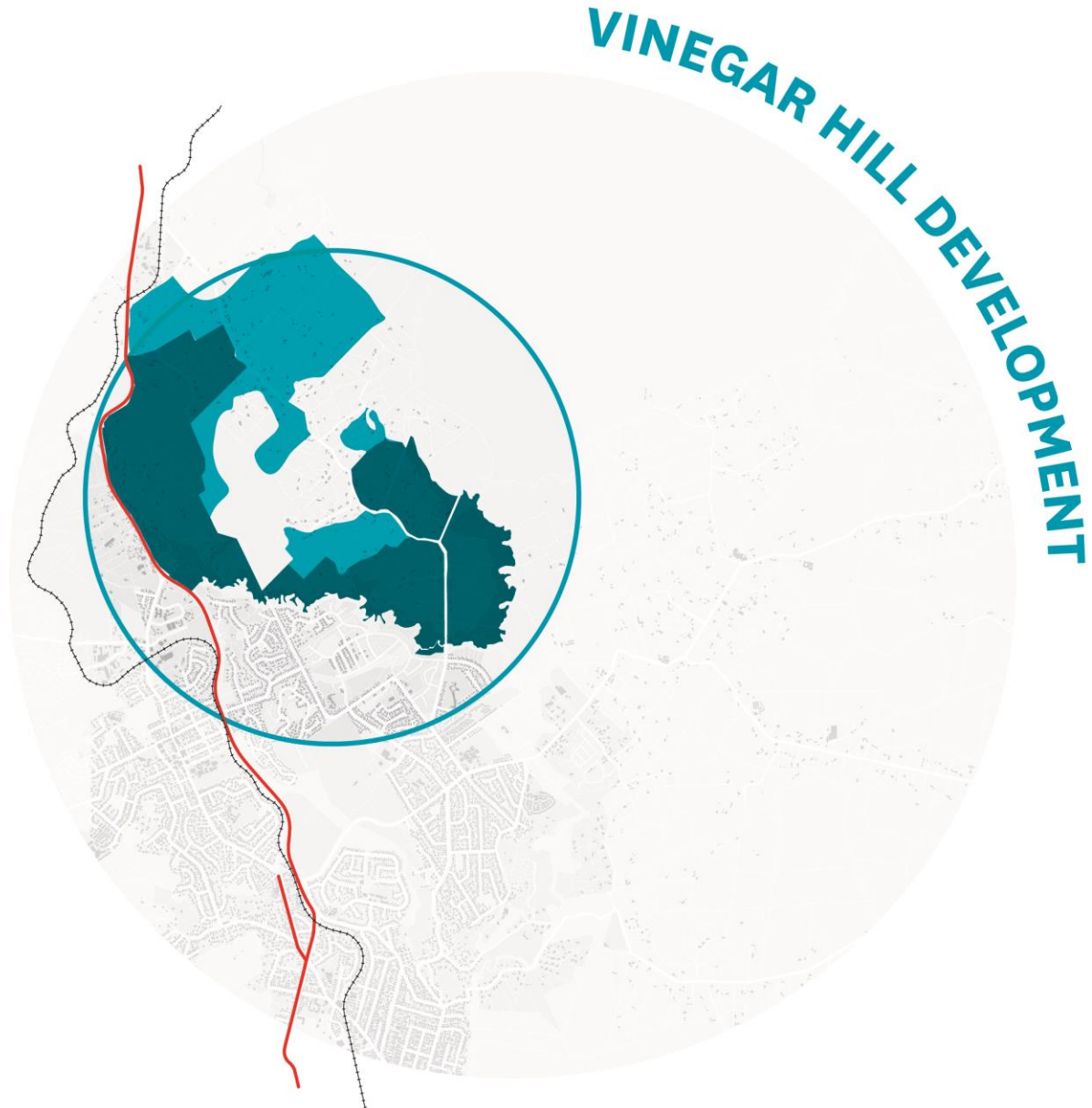
- Develop Kiripaka Road as a primary walking and cycling connection to connect key facilities and areas in Tikipunga.
- Better link Kiripaka road to Ngunguru Road and the Kamo Cycleway
- The improvement of intersections and pedestrian crossings along Kiripaka Road.

Areas of Focus



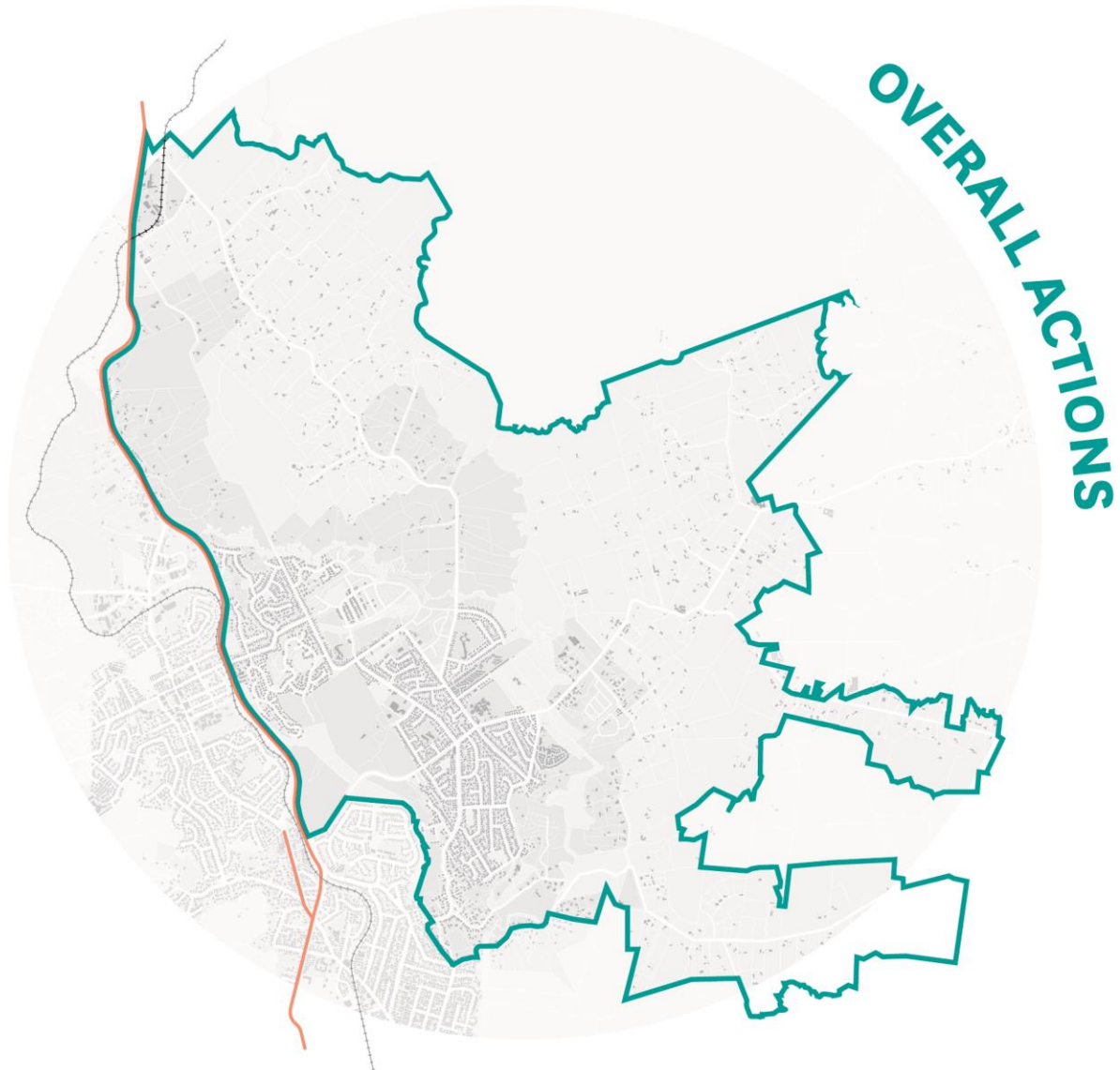
- Explore opportunities with the Whangarei Golf Club to increase collaboration and partnerships through shared use of spaces and facilities.

Areas of Focus



- Improve access, connectivity and amenity for future growth areas to the north of Tikipunga along Vinegar Hill Road and Gillingham Road.
- Working with future developers
- Working in partnership with central government agencies such as waka Kotahi.

Areas of Focus



- Actions which do not fall into areas of focus.
- Actions which effect Tikipunga overall, i.e. public transport, park and ride, slow streets and traffic calming.

Draft Placemaking Plans: **Community Toolkit**

- The placemaking plans are intended to be shared visions.
- Outcomes that Whangarei District Council, the community, hapū, developers and other external agencies can all work towards achieving.
- Thought has been put into what support will be available for those who have been involved in the development of the plan once it is finalised.
- Engagement with the community has shown that there is a need for more guidance on the opportunities and 'tools' available for those who wish to drive actions and implementation.

Draft Placemaking Plans: **Community Toolkit**

- Within the placemaking plans we will be developing a toolkit which will direct community groups to the guidance, information and tools they can use to work towards the outcomes and actions set out in these placemaking plans.
- The community toolkit will set out support available from the Whangarei District Council along with other government agencies and social organisations.
- This toolkit is designed to bring an awareness of the different types of the support available to assist community groups to implement change in their respective communities.

Next Steps : Third Round of Engagement



Community
meetings upon
request



Online
submission
forms



Community
Newsletters

We will promote the draft Placemaking Plans using social media, council news articles, and emails. We will also make use of existing community tools.

Next Steps : Parua Bay & Waipu

- As we proceed to finalise the Hikurangi and Tikipunga Placemaking Plans we have begun the process of reaching out to groups in Waipu and Parua Bay.
- This has been initiated through preliminary meetings with the Ward Councillors and will be followed up with direct communication with the relevant community groups and organisations.



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The background of the slide is an aerial photograph of a suburban or rural area, showing a mix of residential developments, open fields, and winding roads. The entire image is covered with a semi-transparent blue overlay. Centered on this background is the text "Questions / Discussion" in a large, white, sans-serif font.

Questions / Discussion