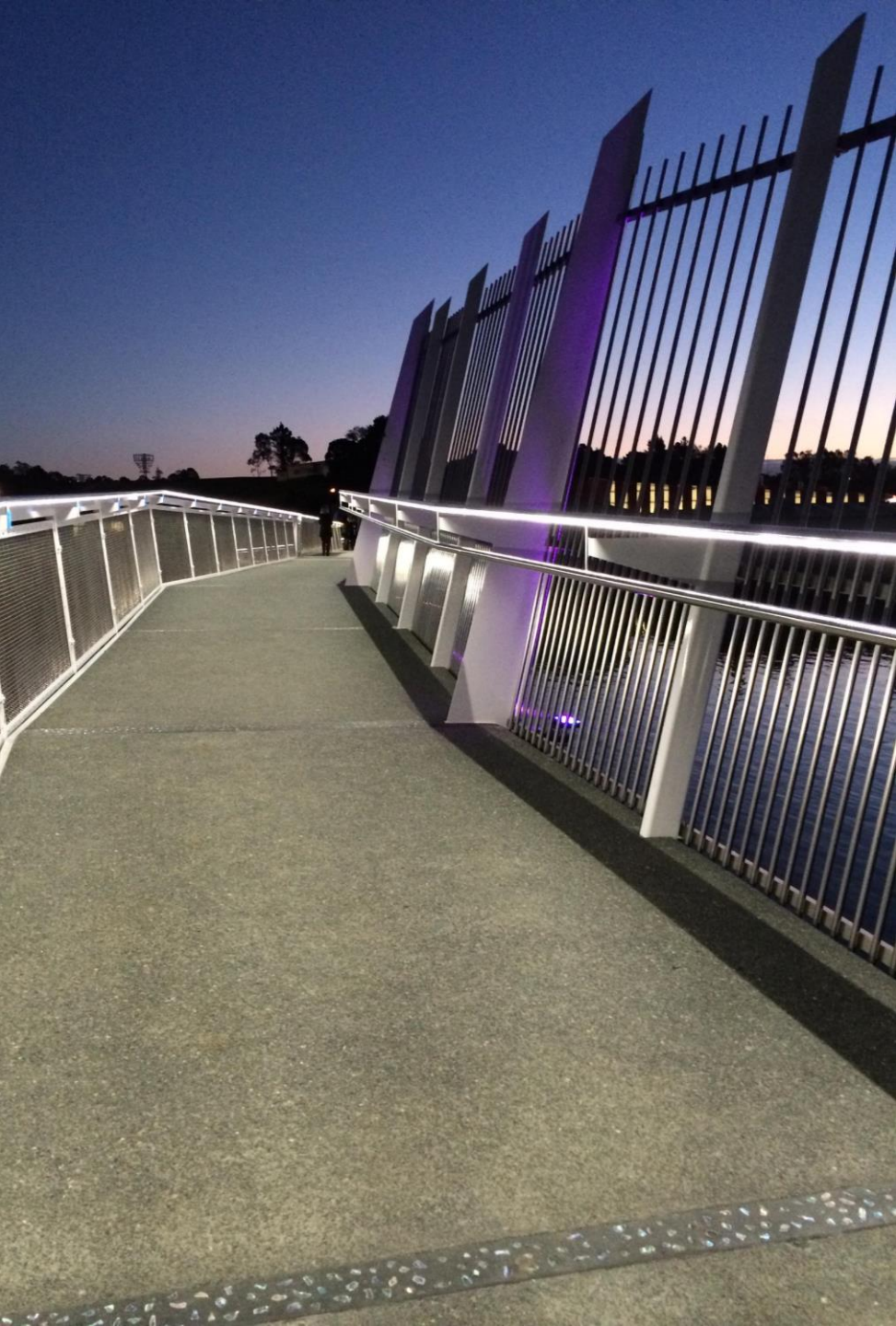




WATERFRONT PRECINCT PLAN

Council briefing

18 May 2021



Purpose of briefing

- Seek comfort to consult on the draft Waterfront Precinct Plan.
- Provide an overview and seek feedback of the engagement approach.
- Next steps.

Plan development process

Project Start

- Council briefing 25 August 2020

Direction setting

- Interactive workshop 11 November 2020
- Council briefing 16 February 2021 (after first round of engagement)

Plan Drafting

- Interactive workshop on proposed actions 7 April 2021
- Briefing 18 May

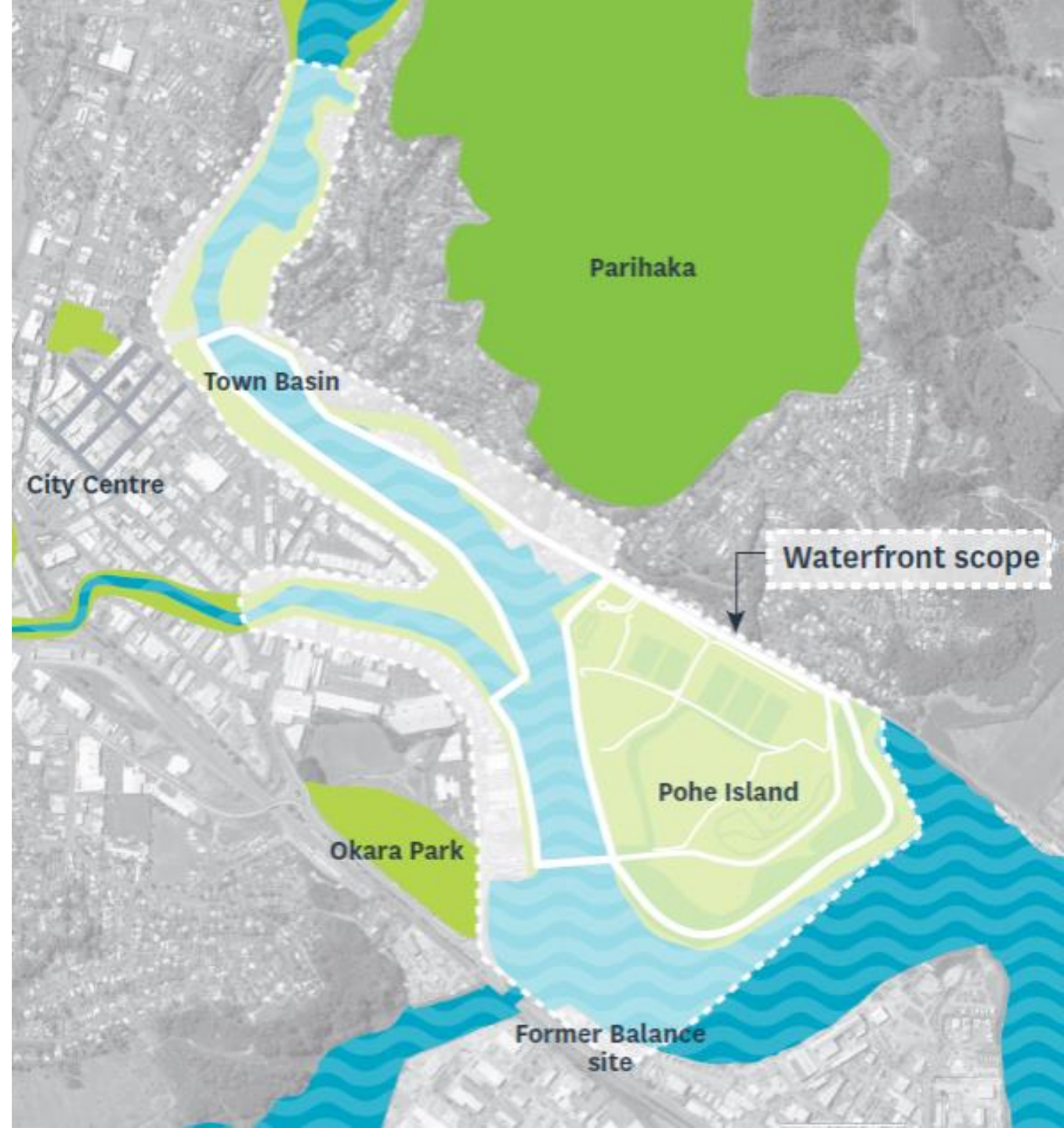
Report back from action workshop

- General support for priority actions
- Reframing actions
- Wording suggestions
- 'Lead' agency



Structure

- Key outcomes
- Background/context
 - What is it? Why we need it
 - Engagement approach
- History /cultural narratives
- What makes our waterfront unique?
- Implementation
 - Waterfront themed actions + maps (now three)
 - 6 Areas of focus actions + maps
 - For implantation and funding, the actions fall within the following:
 - Underway (projects has started)
 - Planned and Funded (project has funding in the LTP)
 - Strategic (No funding – the action needs further development before it is considered in a future LTP or Annual Plan
- Monitoring and review



Second round of engagement tools

- Targeted meetings and workshops with key stakeholders
- Meetings on request
- An open feedback form/online survey through Councils website
- Articles in leader
- Council social media channels (FB)
- Email (200+ contacts)



Are you supportive of the groups that we have identified? Are there any missing?

Key Stakeholders

WDC Advisory Groups

WAMT (WAM, HAC and Wairau Maori art gallery)

Hihiaua Cultural Centre Trust

Northland Society of Arts/Reyburn House

Whangarei Marina

Land owners & businesses

Riverbank Theatre/Whangarei Theatre Company

Northland Chamber of Commerce

Creative Northland & Northland Inc

Whangarei Aquatic Centre - CLM

Sport Northland

Bike Northland

Northland Transport Alliance

Northland Regional Council

Market sisters

Te Marama Trust/Te Kāpehu Whetu

Next steps

- Undertake second round of engagement and receive feedback on the draft Waterfront Precinct Plan.
- Prepare a summary of feedback including recommendations/relief sought for elected members to consider.

