PLACEMAKING

Hikurangi & Tikipunga Placemaking Plans

Update – Summary of Feedback Engagement Round 2

Council Briefing - Wednesday 16th December



Overview

Purpose – provide an update on the Hikurangi and Tikipunga Placemaking Plans, the feedback from the second round of engagement and next steps.

- 1. Background and Process
- 2. Community Engagement
- 3. Hikurangi Placemaking Plan Feedback
- 4. Tikipunga Placemaking Plan Feedback
- 5. Next Steps



Background : What are the Placemaking Plans? Why do we need them?

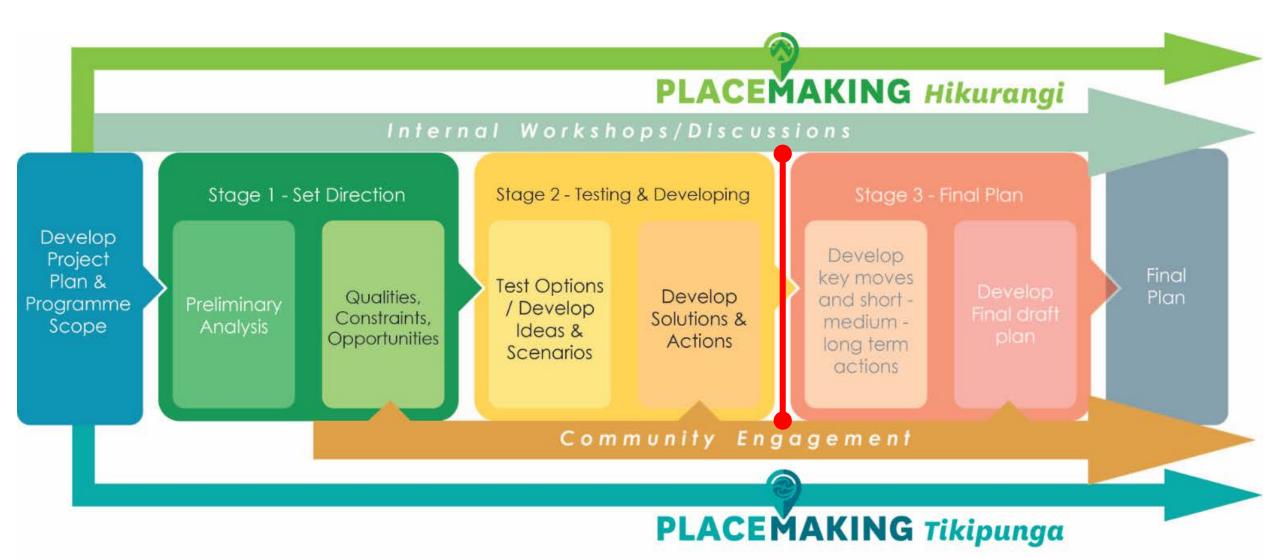
WHANGĀREI DISTRICT

CHANGING AND GROWING



What does this growth mean for specific communities and neighbourhoods?

Placemaking Programme : Process



Community Engagement : Purpose - Engagement Round 2

- Identify opportunities and test learnings and analysis from internal discussions and first round of engagement
- Take a interactive and creative approach with a focus on meeting people in the community.
- Ran from Wednesday 28th October to Wednesday 25th November
- Questions asked were based on feedback from first round of engagement.



Community Engagement : Engagement Tools



Promoted using social media, council news articles, posters and emails. Also made use of existing community tools.

Community Engagement : Engagement Limitations

- Aimed to hold engagements at diverse times (morning, evening). Context is very important.
- Advertising and marketing is a challenge. The most valuable tools are those which already exist in the community.
- Engagement can be resource and time intensive.
- Timing of engagement is key and working at a comfortable community pace needs to be balanced with the project timelines.



RESPONSE IN BRIEF

• 51 **online survey** responses

 4 drop-in-sessions held at Miners Rest Café

• 30 attendees at the **community workshop** held at Friendship House / Hikurangi Memorial Hall

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Hikurangi

Feedback : Key Themes

Connectivity

Greater choice, connectivity, accessibility and activity to, from and within Hikurangi.

Heritage & Character

Protection and enhancement of Hikurangi's unique built heritage, natural character, history and strong sense of community.

Destination

Enhance Hikurangi's profile as a visitor destination as well as a place to live, work and play.

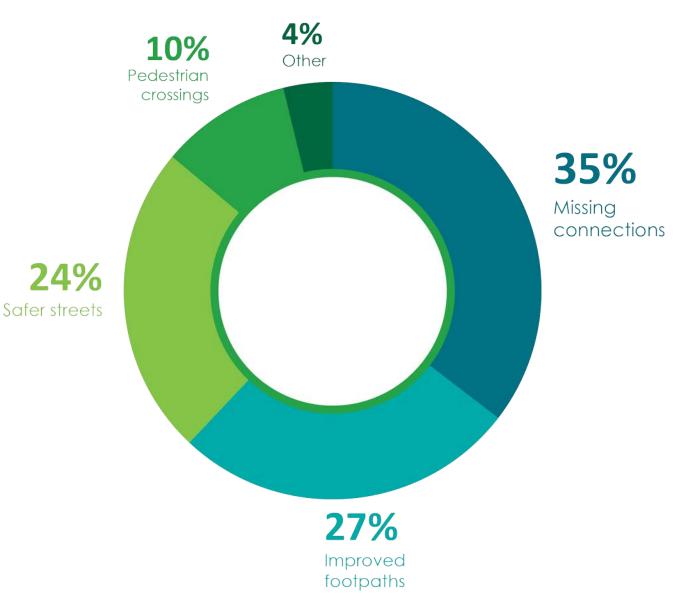
Hikurangi Plan : Connectivity

4% Other 28% Speed of vehicles 30% along King Street Q1. & George Street Safety of intersections connecting to State Highway 1 What are your biggest concerns about vehicle movement? 22% 16% Pedestrian safety and accessibility Oversized vehicles travelling through the village

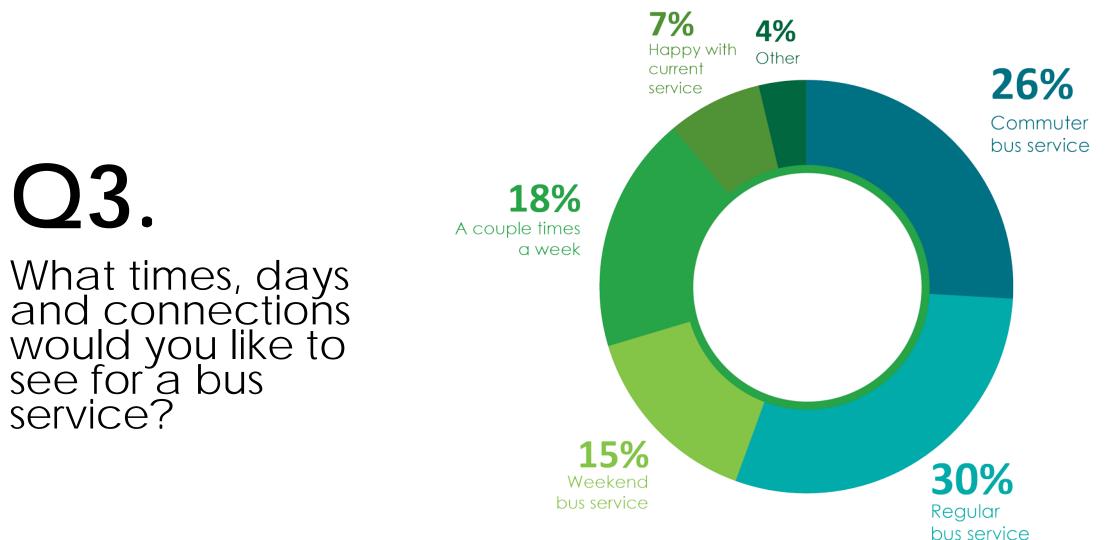
Hikurangi Plan : Connectivity

Q2.

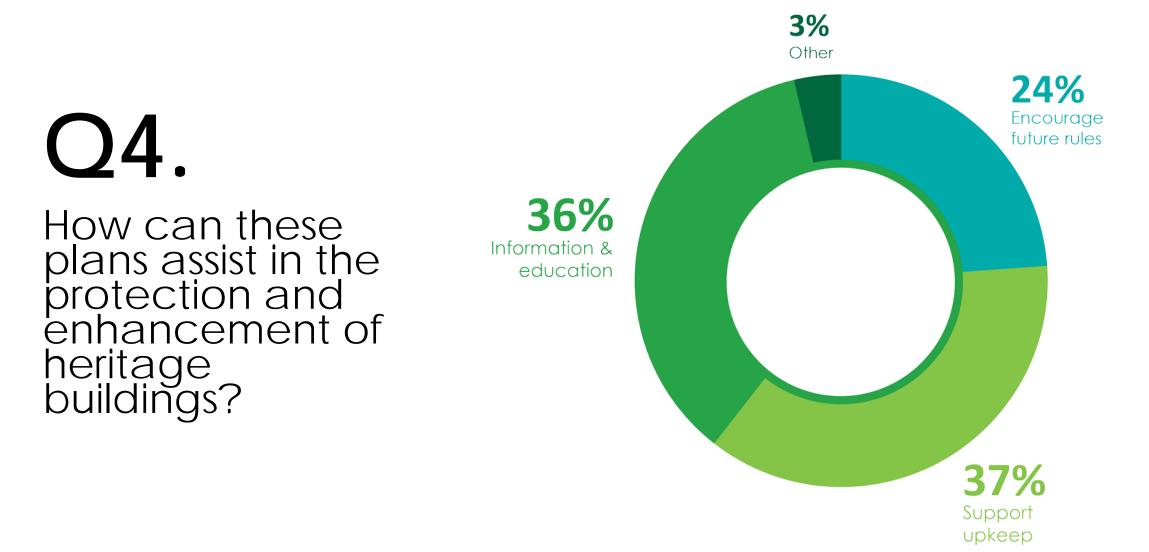
What needs to change in terms of connectivity & walkability



Hikurangi Plan : Connectivity



Hikurangi Plan : Heritage & Character



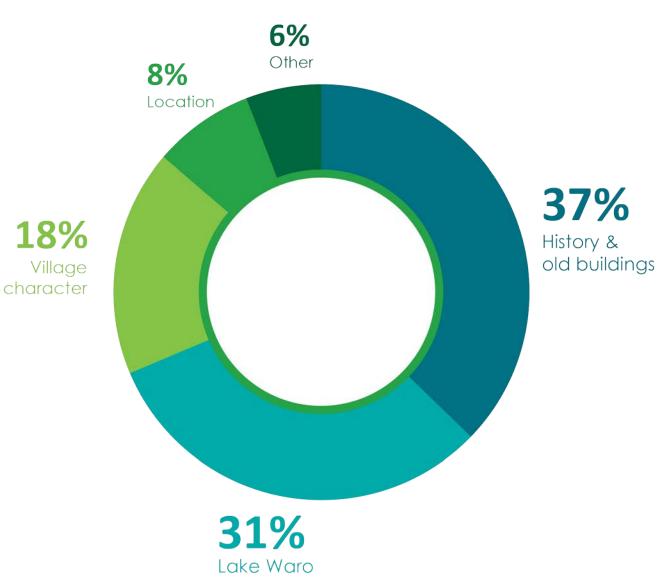
Hikurangi Plan : Heritage & Character

Q5. What makes Hikurangi special to you?

- The community / the people
- The lifestyle
- Historic village feel
- The location

Hikurangi Plan : **Destination**

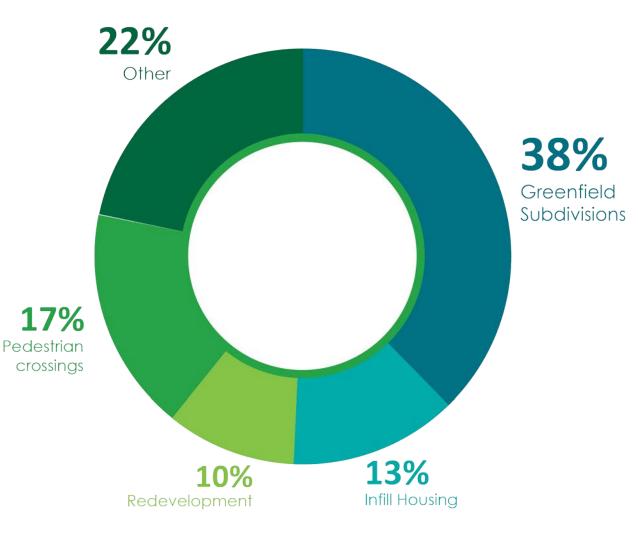
Q6. What is something unique about Hikurangi?



Hikurangi Plan : **Destination**

Q8.

What can be done to accommodate more people/residents?



Q9.

What activities would you like to see and where?

Hikurangi Plan : Heritage & Character

- Café's and hospitality
- Lake Waro
- Family orientated facilities for families
- Playground, BMX track and improvement of the skatepark
- Youth hub/centre
- Community facilities and hubs for support services
- Community events and markets
- Sports coalition / Sports hub





RESPONSE IN BRIE

- 55 online survey responses
- 4 drop-in-sessions 2x Tiki Bake, 2x Tikipunga Library
- 5 attendees at the community workshop held at Te Ora Hou, Corks Road

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Tikipunga

Feedback : Key Themes Connectivity

People would like to have more choice when it comes to movement and transport and be better connected to their amenities and surroundings. They would also like to see safer streets and intersections for vehicles and pedestrians.

Diversity & Character

Character is ever changing, and Tikipunga has a very diverse and eclectic community which gives it a unique character.

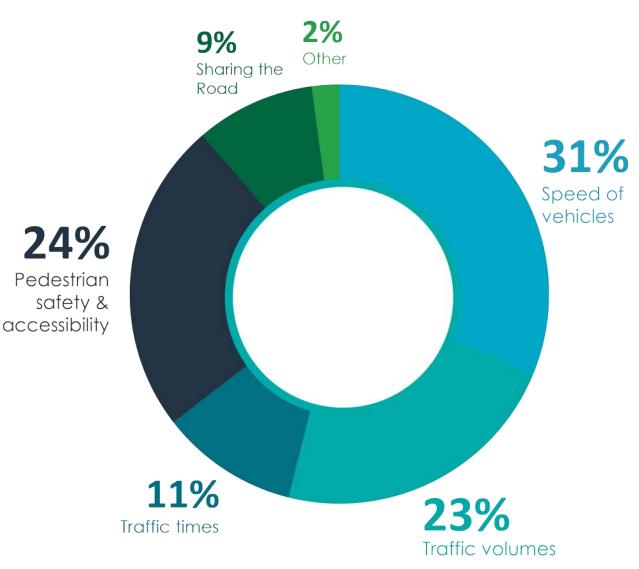
Change

Significant amounts of population growth and with that growth comes change, including increase in housing and pressure on public spaces and infrastructure.

Tikipunga Plan : Connectivity

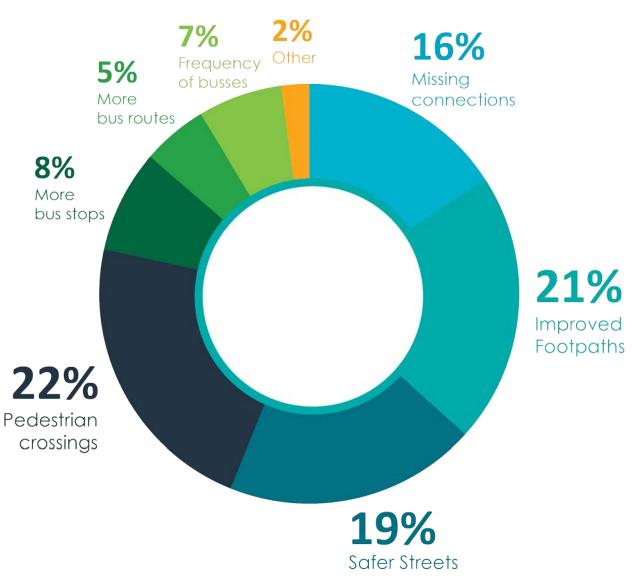
Q1.

What are your biggest concerns about vehicle movement?

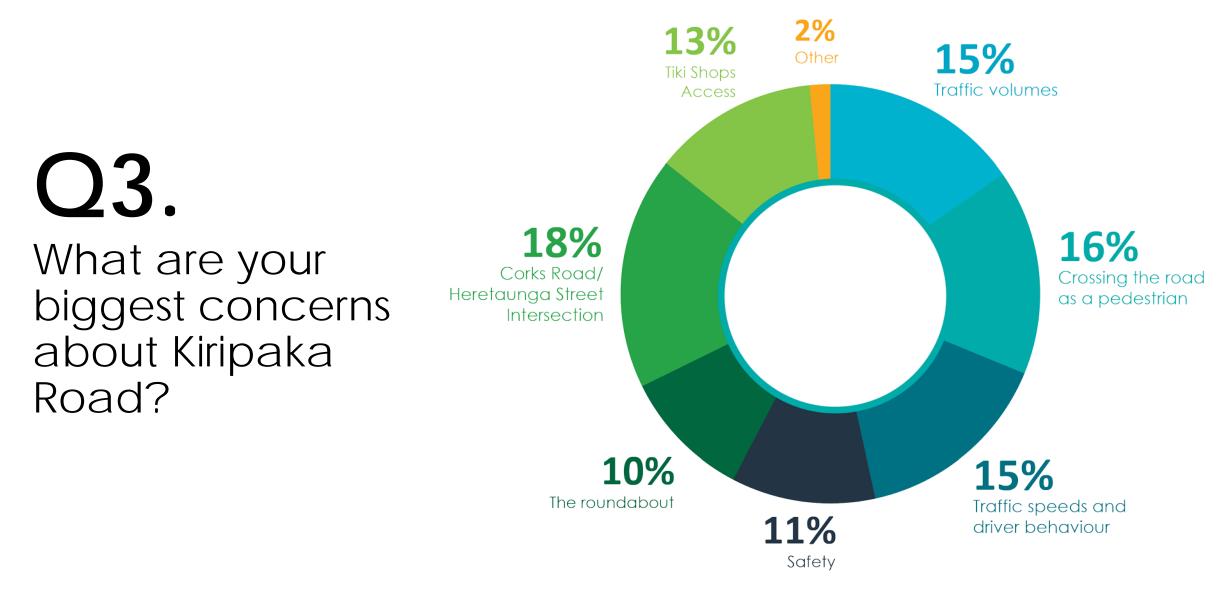


Tikipunga Plan : Connectivity

O2. What needs to change in terms of connectivity, walkability and public transport?



Tikipunga Plan : Connectivity



 $O_5.$ What would you like to see enhance and celebrate Diversity & character?

Tikipunga Plan : Diversity & Character

- Connecting different amenities
- Community hubs and facilities
- Connecting to Pehiaweri Marae and Tikipunga's cultural heritage
- Art, murals and sculpture
- Events and diverse gatherings
- Tikipunga arrivals & entranceways

Q6.

What activities would you like to see and where?

Tikipunga Plan : Diversity & Character

- More cafés and hospitality
- More diverse and local shopping available at Paramount Plaza
- Skate park at the Tikipunga Sports Park
- Kids Playground at Whangarei Falls
- Places for community events

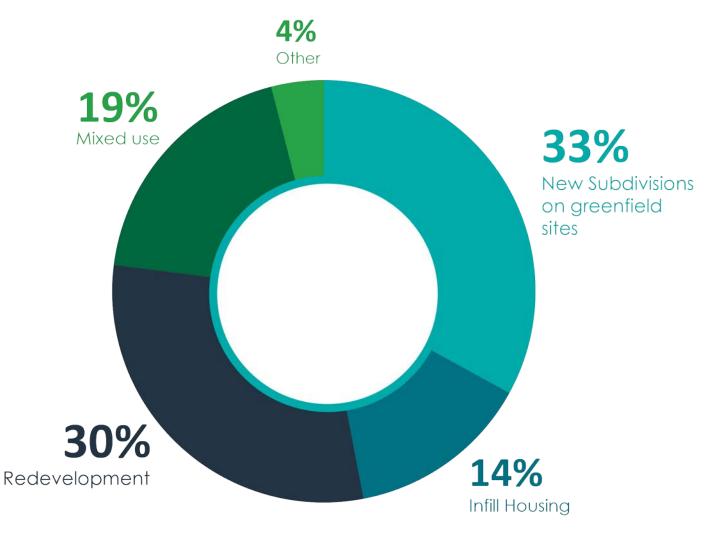
Q7. What makes Tikipunga special to you?

Tikipunga Plan : Diversity & Character

- Whangarei Falls and the surrounding area
- Tikipunga's central location and proximity to Whangarei city and Tutukaka coast
- Access to amenities
- Natural environment, open spaces, large mature trees, rural and open aspect
- The fact that it is a family orientated place

Tikipunga Plan : Change

O8. How do you think we should accommodate the growth?



Q9.

What can be done to address concerns around growth?

Tikipunga Plan : Change

- Don't continue to grow outwards or sprawl – create a compact and connected Tikipunga.
- Ensure you get the roading and the infrastructure right
- Avoid further loss of natural environment and scenery
- Maintain appropriate levels of parking and green space
- More housing to suit all demographics – affordable housing opportunities.
- Loss of safety and loss of community





Opportunities: Comunity Toolkit

- Connect communities to planning, development decisions.
- Support for the community once the plans are adopted
- Opportunity to create a community toolkit which connects community members to relevant support, education, tools and funding channels.



Next Steps : Process



Next Steps : Process

What Now?

- Begin structuring the plans
- Development of key outcomes, transformational moves
- Continued discussions with internal staff
- Development of draft short, medium and long term actions
- Continued spatial/mapping analysis
- Further external engagement

Next Steps : Further Engagement

External Stakeholders:

- Initial discussions with external stakeholders and central government agencies have been had
- Positive and supportive, but the highlevel nature and lack of specifics meant there was no confirmation of support and/or alignment.
- Continue conversations to gain clarification and support around relevant actions. Invite to submit feedback on draft plans

Next Steps : Further Engagement

Mana Whenua Engagement:

 As we move into the development of the draft Tikipunga Placemaking Plan we would like to better engage with hapū.

 we feel we have not been successful in capturing hapū input so far and would like to continue to seek hapū participation within the development of these plans, and in future placemaking plans.

Next Steps : Further Engagement

Community:

- Will continue to hold discussions and keep key community groups and community members updated.
- With the completion of the draft Placemaking Plans we will go out to the community and external stakeholders for the third and final round of engagement in March / April 2021.
- The final round of engagement will allow the community and stakeholders to feedback on the draft Tikipunga Placemaking Plan, as well as help us to establish what the priorities are.

Questions / Discussion