

Long Term Plan update

Key issues for consultation

25 November 2020

The journey so far. . .

- Early identification of councillor priorities for the LTP (Nov–Feb)
- Determining the vision and strategic drivers for the LTP (May, post COVID)
- LTP building blocks and activity briefings (June–August)
- Early direction setting on financial parameters, levels of service and councillor requests (August)
- Councillor prioritisation of requests, and matters arising from asset management plans (Sep)
- Working through the outcomes of financial modelling, and obtaining collective direction for development of supporting documents for the draft LTP (Oct)



We now need to confirm key issues for consultation – to build a consultation document ready for Audit in December and formal consultation in March 2021.

What good looks like...

“A good consultation document should not attempt to summarise the contents of the LTP. It should describe the key issues proposed for the LTP, while presenting the key choices and implications clearly to your community.”

Audit New Zealand

Our LTP story

Informing on our key issues:

- Navigating COVID-19 – one year on (growth is sustained)
- Ensuring we keep getting the basics right across our core business
- Supporting the recovery and reset with an ambitious capital works programme (while highlighting the complexities – govt funding, debt, capacity)
- Debt will be higher – but we're living within our means, stimulating the economy, benefiting from projects and govt funding
- Hard trade-offs made in prioritising a draft budget for consultation, noting that budget for more pensioner housing is not currently in the plan
- Continued advocacy for Northport/Navy
- Potential for central government reform

Key issues for consultation

- COVID-19 rates catch up
- Sustainability – response to sustainability and climate change – includes new funding for climate change risk assessments and waste minimisation
- City centre revitalisation – roading improvements to James and John Streets
- Theatre options

Significance and engagement

Potential significant items include:

- Rates increase
- Theatre options – Oruku Landing
- Riverside Road improvements
- Poroti water source

Discussion

This is what we've heard from councillor-led discussions.

Have we got this right? If not, what else?

Consultation and engagement programme



Communications campaign

- Video
- Website
- Social media
- Print
- Radio



Traditional face-to-face engagement

- R&R meetings
- Advisory groups
- Business & community groups



New engagement opportunities

- Whanau Day event
- Māori engagement
- Schools

Communications campaign

- Comms campaign – use storytelling to make relevant, and easy to understand
- Hero video – similar to BMX Kid Annual Plan campaign but with broader appeal/application
- Mix of digital (website and social media) and more traditional channels (print and radio)
- Explore influencer opportunities once key issues confirmed

LTP meetings

Residents and Ratepayer

- Full programme – similar to previous consultations
- Tailored content depending on area (urban vs rural – noting Council's increased focus/commitment to rural roads)

Existing networks/relationships

- Work through key messages via existing relationships with business community
- Comms to community groups and attend Community Led Project meetings
- Continue conversations with advisory groups

New LTP engagement opportunities

Whanau Day event – Saturday March 13 (date TBC)

- Free family activities at central location
- Weave interactive LTP activities through the day – with a focus on fun – linked to key consultation themes
- Part of Love Our City event series – produce in partnership with V&E

Māori engagement

- Connect at Te Kārearea marae-based hui
- Seek input on other marae/hui we could attend or arrange

Schools

- Tap into school communication channels, i.e. newsletters
- Explore ‘in person’ opportunities at high schools

Timeframes

Phase 1: Education and awareness (December 2020 to February 2021)

Phase 2: Formal consultation (3 March 2021 to 2 April 2021) – includes bulk of activity, i.e. R&R meetings, Whanau Day, digital campaign

Phase 3: Post-consultation hearings, deliberations and adoption (April to June 2021)