

Council Briefing Agenda

Date: Wednesday, 16 December, 2020

Time: 1:00 pm

Location: Council Chamber
Forum North, Rust Avenue
Whangarei

Elected Members: Her Worship the Mayor Sheryl Mai
(Chairperson)

Cr Gavin Benney

Cr Vince Cocurullo

Cr Nicholas Connop

Cr Ken Couper

Cr Tricia Cutforth

Cr Shelley Deeming

Cr Jayne Golightly

Cr Phil Halse

Cr Greg Innes

Cr Greg Martin

Cr Anna Murphy

Cr Carol Peters

Cr Simon Reid

For any queries regarding this meeting please contact
the Whangarei District Council on (09) 430-4200.

1. Apologies

2. Reports

2.1. Hikurangi and Tikipunga Placemaking Plans Update

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3. Closure of Meeting

2.1 Hikurangi and Tikipunga Placemaking Plans – Update on Engagement Round 2

Meeting: Council Briefing
Date of meeting: 16 December 2020
Reporting officer: Alicia Lawrie (Strategic Urban Designer)

1 Purpose

Update elected members on the Hikurangi and Tikipunga Placemaking Plans:

- Present the community feedback received from the second round of engagement.
- Provide an overview of the next steps.

2 Background

The Placemaking Programme is identified as a key tool in the Draft Whangarei District Growth Strategy. On 20 February 2020 at the Strategy, Planning & Development Committee meeting, elected members made the decision to begin this programme of work in Tikipunga and Hikurangi. This decision was based on several strategic drivers:

- Population growth (current and projected)
- Identified growth (historical and future development potential)
- Infrastructure (existing and future infrastructure issues and opportunities)
- Previous planning (amount of planning within the last 10 years)
- Community readiness (active community groups and requests for spatial planning).

These plans are a response to the growth and changes that are happening in our local communities and the key challenges and opportunities that come with this.

At the Council Briefing on 25 August 2020 the feedback received for the first round of engagement was presented to elected members along with the summary of feedback report. This report identified key themes and strategic issues for Hikurangi and Tikipunga which would be used to inform the development of the placemaking plans and help focus discussions with the community.

3 Discussion

3.1 Process

The Hikurangi and Tikipunga Placemaking Plans have taken a three stage approach as outlined in the diagram below:



We have completed Stage 1 (Set Direction) in August 2020. Internal and external engagement (online survey) and the preliminary analysis we conducted helped us to identify key themes, issues and opportunities and set the direction for the Hikurangi and Tikipunga Placemaking Plans. These findings also feed into Stage 2 (Testing & Developing) of our process which has now been completed with our second round of engagement.

3.2 Engagement Round 2

During the second round of engagement we wanted to take a more interactive and creative approach and focus on meeting people within the Hikurangi and Tikipunga communities. We also explored diverse tools with the intention of making ourselves available to as many people as possible.

Our engagement tools included:

- Community hui / workshop held in the Tikipunga and Hikurangi communities.
- Morning drop-in sessions once a week in the Tikipunga and Hikurangi communities.
- Online surveys / questionnaires for those who wanted to continue to engage with us online.
- Presented, workshopped and promotion of the Placemaking Plans at community events and community group meetings.

The second round of engagement was held for one month, from Wednesday 28th October to Wednesday 25th November. Our engagement events and online surveys were promoted using our council news, social media, posters displayed at local shop fronts and through the email contacts we established within the first round of engagement.

3.3 Community Feedback

The feedback we received from the community workshops, drop-in sessions and online survey are currently being compiled into a summary of feedback report for each location. This will be sent to elected members in advance of the council briefing on 16th December.

This feedback will be structured around the three key themes that were developed for each location. For the Hikurangi Placemaking Plan this was connectivity, heritage and character,

and destination. For the Tikipunga Placemaking Plan this was connectivity, diversity and character, and change.

A summary of feedback report will be sent out in advance of the meeting.

3.4 Next steps

As we complete Stage 2 of our placemaking process we will move on to Stage 3 (final plan). Within the new year we will begin developing the draft Hikurangi and Tikipunga Placemaking Planning documents. This will include the key outcomes, key moves and draft actions based on the internal stakeholder, external stakeholder and community feedback we received along with our strategic analysis.

With the completion of the draft placemaking plans we will go out to the community and external stakeholders for the third and final round of engagement in March / April 2021. The final round of engagement will allow the community and stakeholders to feedback on the draft plans, as well as help us to establish what the key priorities are for each location.

4 Attachments

To be provided under separate cover.