



WATERFRONT PRECINCT PLAN

Council Briefing

Wednesday 11 November 2020



Overview

- Purpose of briefing
- Recap
- Proposed first round of engagement
- Discussion- key issues and challenges
- Next steps

Purpose

- To seek feedback on the proposed first round of engagement on the Waterfront Precinct Plan.
- To workshop with Councillors the key issues and opportunities facing the Waterfront Precinct area.





Recap

- Action from Whangarei City Centre Plan 2017
- The aim of the Waterfront Precinct Plan is to create a cohesive integrated plan which outlines our 20-30-year shared vision for how the waterfront will change and develop
- Comfort to start the Waterfront Precinct Plan at a Council Briefing on 25 August 2020
- Waterfront scope

Proposed first round of engagement



Whangarei
District Council

**Waterfront
PRECINCT PLAN**

For more information and to tell us your ideas or fill out the online survey, go to www.wdc.govt.nz/HaveYourSay

What is the Waterfront Precinct Plan all about?

We are planning Whangarei's waterfront for the next 20- 30 years and we are calling for your input.

- ? How would you like to see the waterfront develop and evolve?
- ? What would you like to change?
- ? What is important to you? What needs to stay? Is there anything missing?

? Who else do you think we should talk to?

This is your opportunity to tell us.

Think about:

- ? The way it connects people - socially and physically, by land and sea, roads, boats, bridges, locally, nationally, internationally
- ? Its natural environment - tidal, river, birds, fish, seals, dolphins, people, mangroves

- 18 November – 16 December 2020
- Working collaboratively is key
- The first round of engagement is to educate, promote and receive feed back
- Feedback collected will be used to start building a shared vision and the draft Precinct Plan

Engagement tools

- Promotional signage
- Targeted meetings and workshops
- Council News articles
- Online survey
- Website and the use of social media (Facebook)
- Instagram photo competition
- Market activations
- Public meeting/hui
- Drop in sessions



Who should we be talking to?

Hapu Partners

We have identified Te Parawhau and Ngati Kahu o Torongare as the primary mana whenua interest.

Although we acknowledge other hapu and mana whenua will have an interest as well.

Te Karearea – 29 September 2020 covered as part of strategy programme at Inaugural Te Karearea

Te Huinga 3 October 2020

Who should we be talking to?

Key Stakeholders

WAM, HAC and Wairau Maori art gallery

Hihiaua Trust

Northland Society of Arts

Whangarei Marina

Land owners & businesses

Riverbank Theatre, Whangarei Theatre Company, Claphams National Clock Museum

Northland Chamber of Commerce

Creative Northland & Northland Inc

Whangarei Aquatic Centre

Sport Northland

Northland Transport Alliance

Northland Regional Council

Market sisters

Te Kura Hourua o Whangarei Terenga Paraoa.



Next steps

- Comfort from Elected members to start the first round of engagement
- Comfort from Elected members on first round of engagement methods/stakeholders
- If there is comfort to proceed staff will come back to Council in February 2021 with feedback from the first round of engagement.

Today's workshop

Overview

Three groups. 3 rounds of discussion about a particular topic.

Each round is approximately 15-20 mins each, prompted with a **series of questions**

At the end of the round, **elected members will move to the next table.**

At the end of the workshop, **staff will summarise** what was discussed

Opportunity for everyone to contribute/share final insights.

Reference maps have been created based on previous strategies, plans and discussions.
