

A group of seven event staff members, seen from behind, are standing on a balcony or rooftop. They are all wearing black t-shirts with "EVENT STAFF" printed in white on the back. They have their arms raised in the air, some making peace signs. In the background, there is a large, colorful, geometric structure that looks like a tent or a stage set. The scene is set against a bright, hazy sky.

Activity Briefings

Venues and Events Department

Activity briefing agenda

- What we do
- Our key assets
- Our levels of service
- Key issues

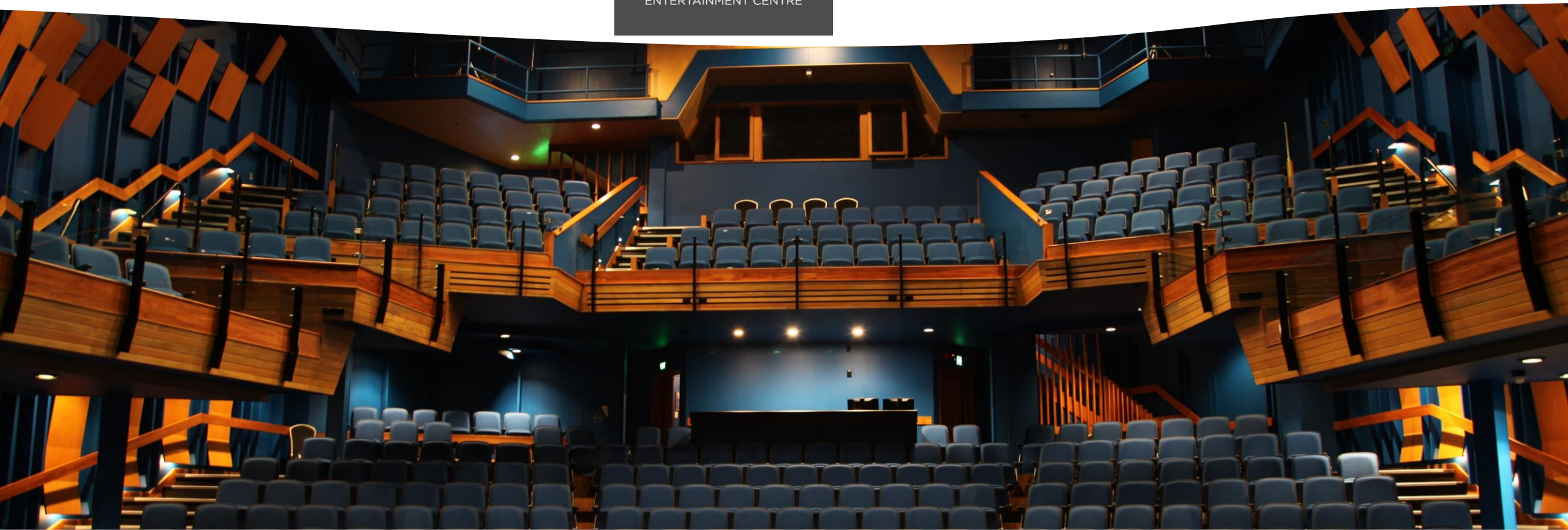


What we do

- Manage Council Venues
- Deliver Events
- Administer the Event Development Fund, Bids, Flags & Lights, Markets, Applications for Community Events



Our key assets





SEMENOFF

STADIUM

Our levels of service

***Redevelopment required*

Our venues will encourage increased use and high satisfaction levels of those using our facilities:

- Number of attendees over all facilities will increase annually by 3%**
- Satisfaction with the quality of venues and events 80%**





Key issues

LTP Year 1 to Year 3

- Future of Council as a venues and events operator
 - Council is considering future governance of NECT including a new Trust employing staff
 - Council has received a proposal from the Forum North Trust 2013 to develop and run a new theatre, as well as all existing services at Forum North
- Infrastructure development
 - Asset management and investment plans required for both Forum North and Semenoff Stadium to deliver vision for future
 - Review of Council owned venues and consent limitations
- COVID-19 impact on events industry and tourism



Key issues

LTP Year 4 to Year 10

- Leveraging strategic relationships – ATEED, NZR, Promoters etc
- City Centre Plan opportunities/challenges
 - Civic precinct opportunities
 - Carparking expectations v vibrancy of CBD
 - Greater use of technology e.g. event booking system, events, city dressing etc

Patai ? Questions ?

