



FORUM
NORTH | TRUST

Kawiti Waetford





Rick Kennaway QSM



We share a vision for Whangarei

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- 
- ▶ Forum North Trust 2013 applauds WDC for setting aside funds to create a new theatre.
 - ▶ Our vision is for a place that is more than just where shows are put on – it is a place where the community connects.
 - ▶ It assists in revitalising the Whangarei CBD – providing a destination linked to other community and art centres such as the library, The Old Library and Whangarei Youth Music.
 - ▶ It is an inclusive space – providing opportunities for education, training and associated businesses.
 - ▶ It provides opportunities for collaboration with artists, performers, large organisations and small.

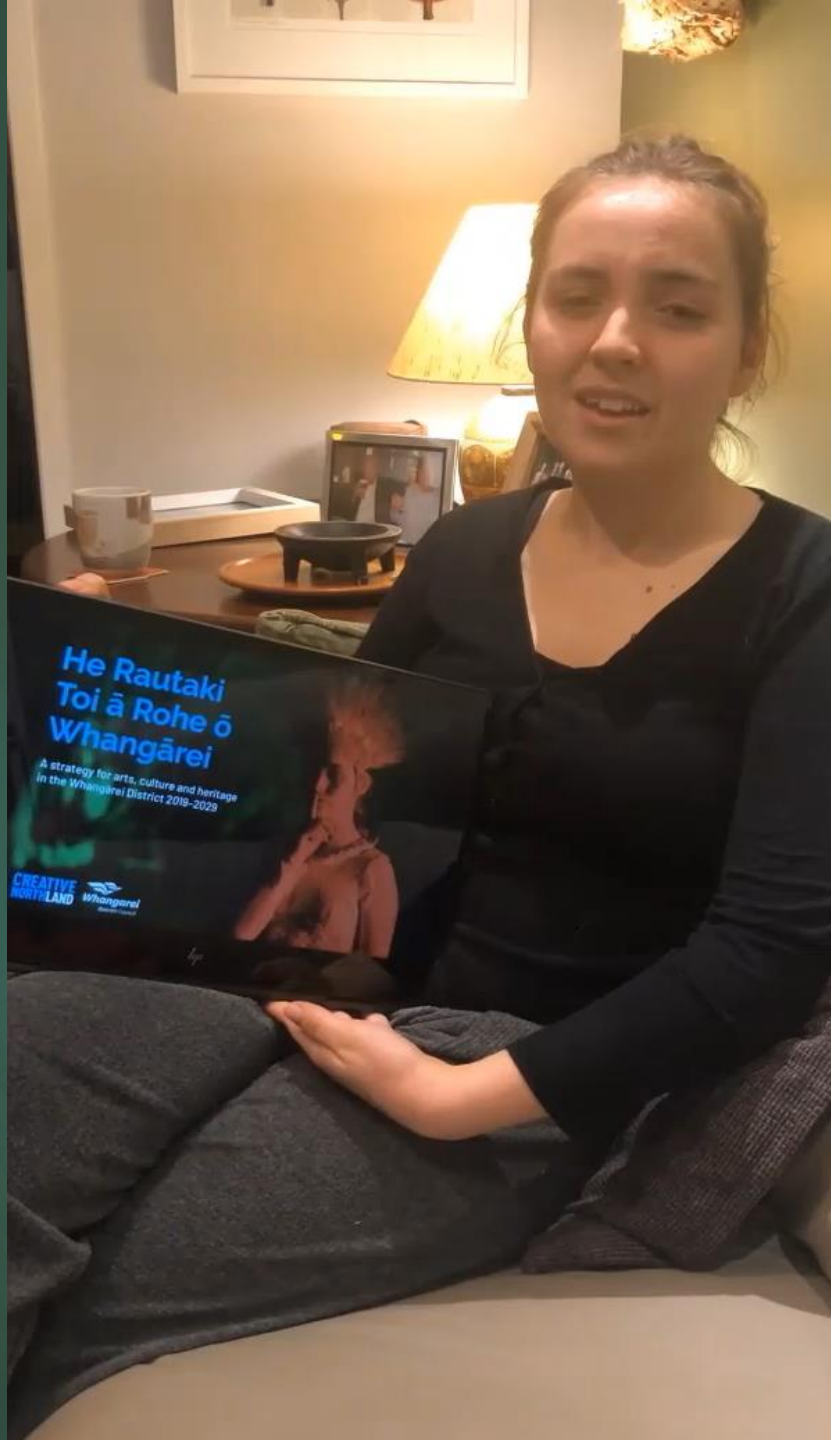


**What is the impact of a
vibrant performing arts
centre for youth and
the community?**

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Ian Pritchard



Zoë Willem-Pritchard



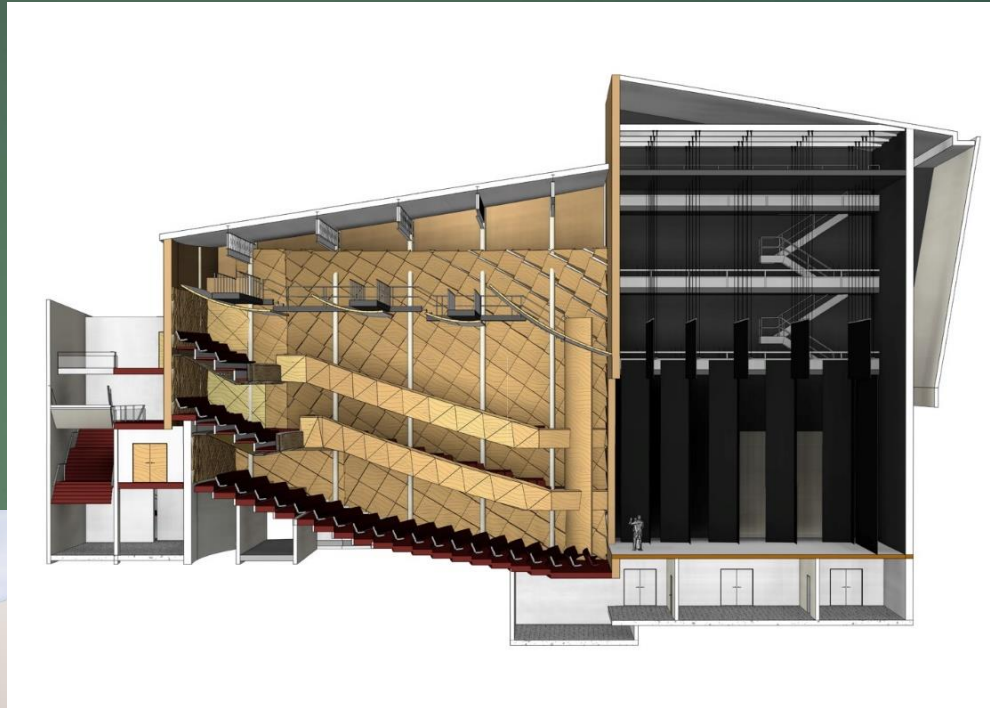
What is the design inspiration?

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Architect's Concept



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Why does Whangarei need a theatre with a fly tower?

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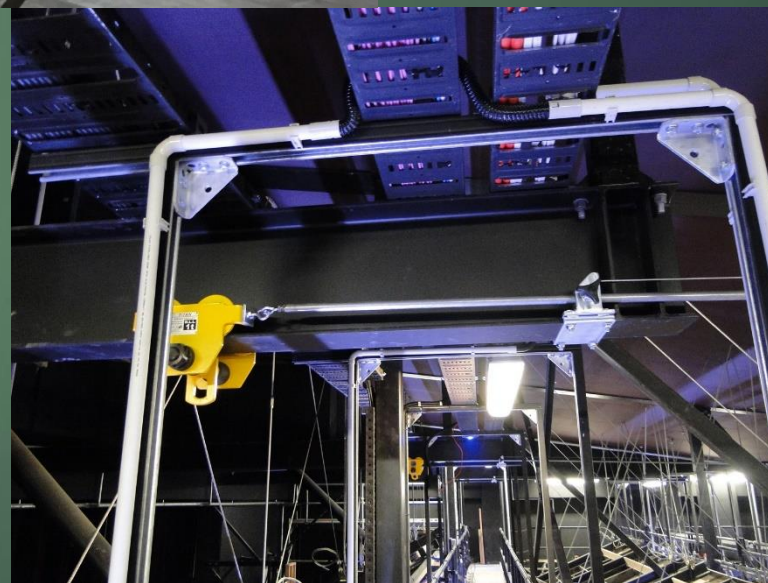
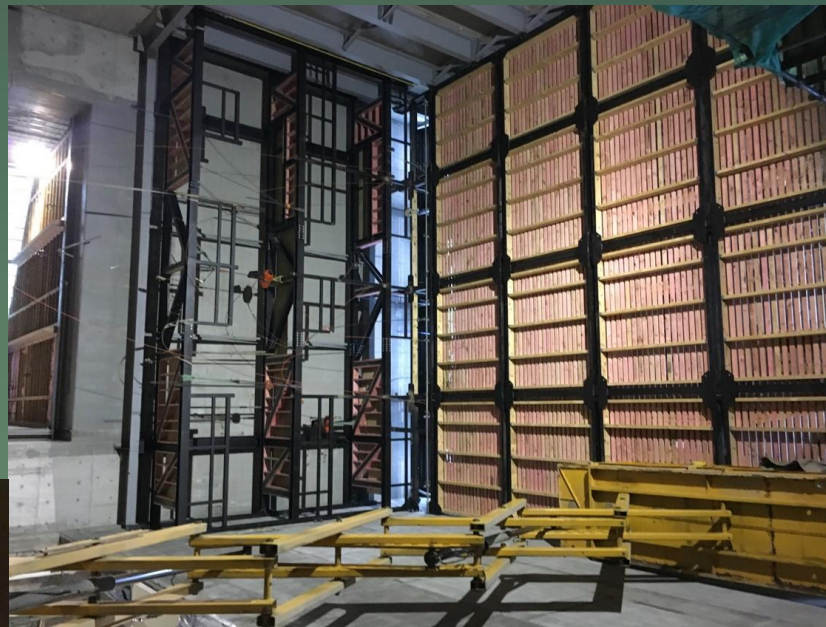


Joel Stanners

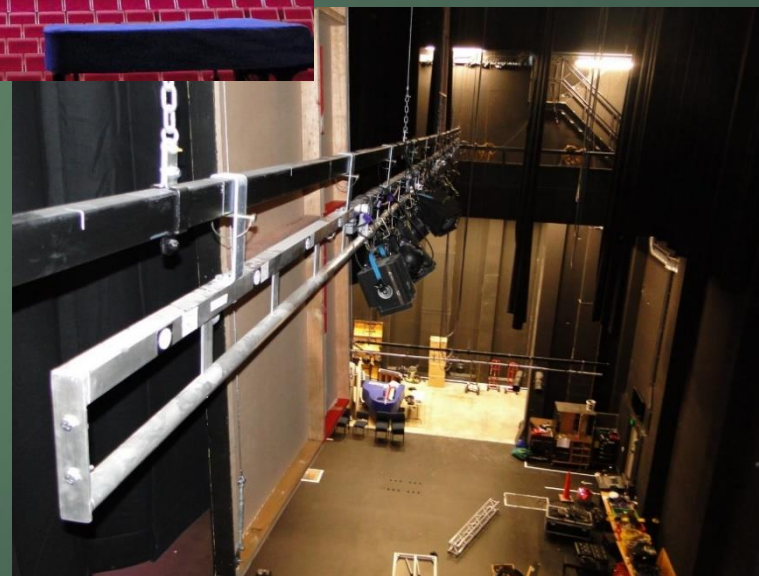
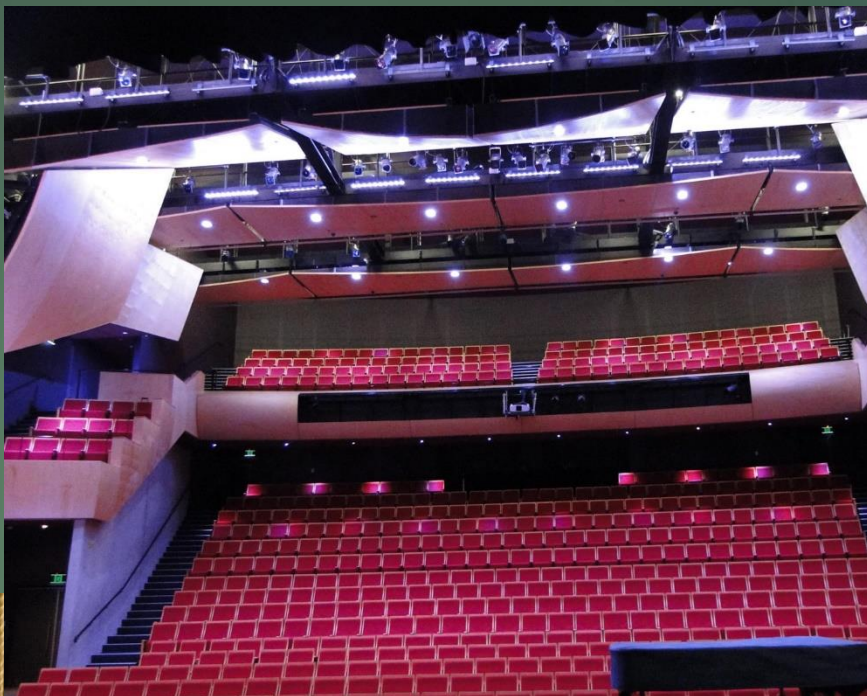


Theatre engineering & systems

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Hayden Tee



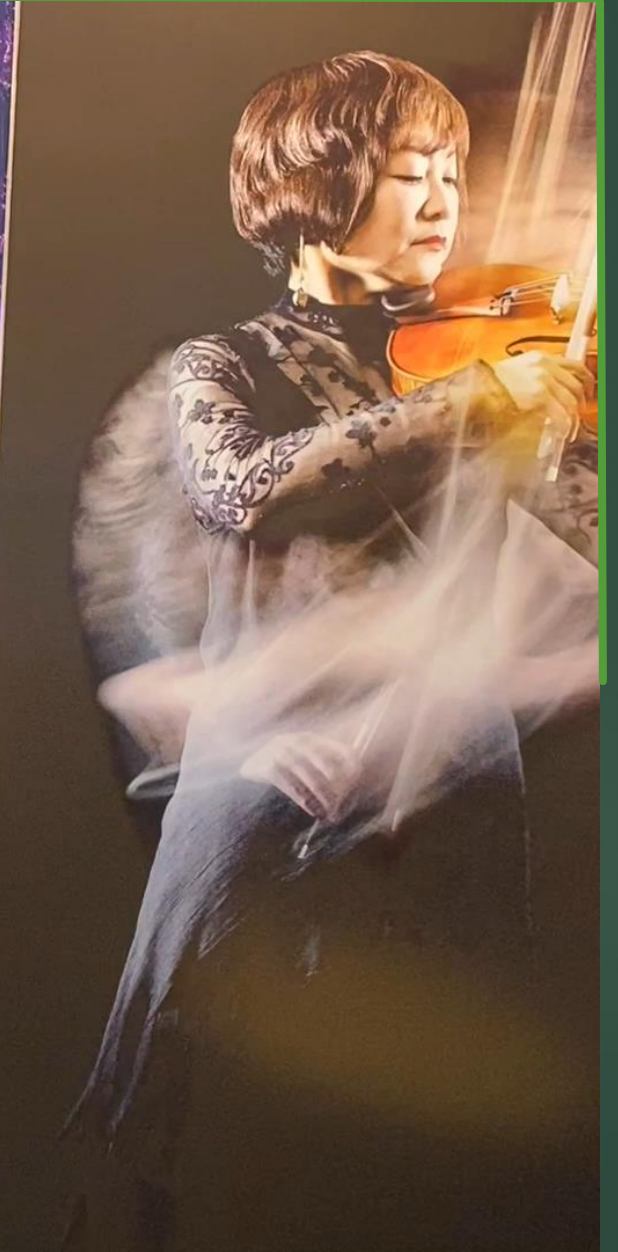
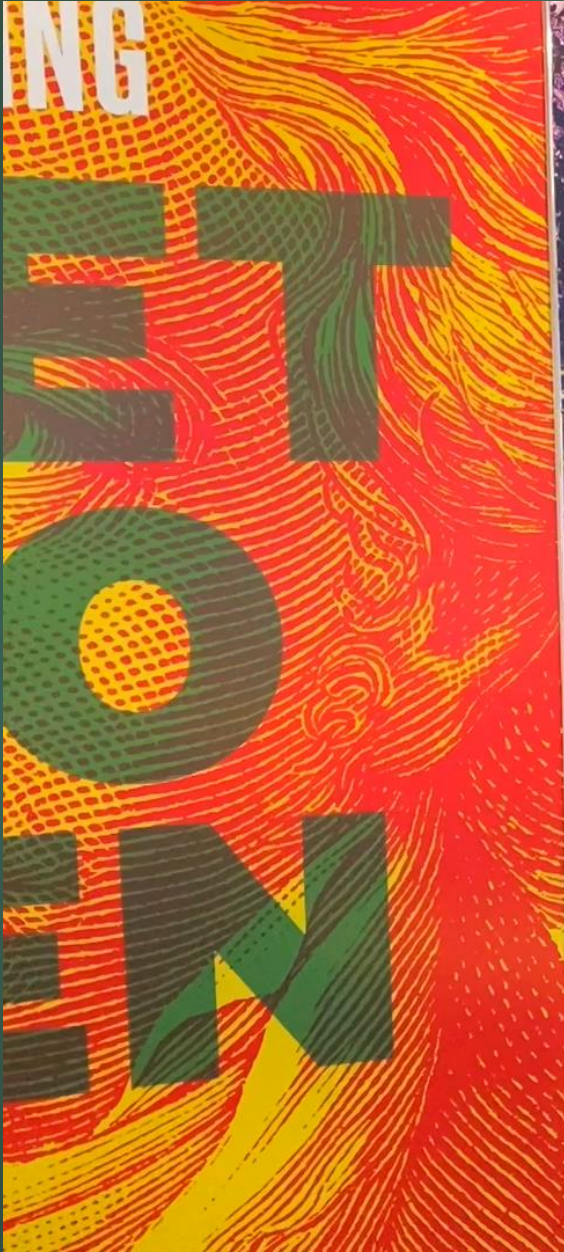
What's in it for Business in Whangarei?

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Shane Culham

Craig Thorne



The background is a collage of various textures. At the top left, there are sharp, translucent glass shards in shades of grey, white, and brown. To the right of this is a close-up of a green plant with pointed, overlapping leaves. Below the glass shards is a brick wall with a grid pattern. To the right of the brick wall is a dark, textured surface, possibly a wall or a large piece of fabric. In the bottom left, there is a sidewalk with a small, dark, ornate object on it. To the right of the sidewalk is a large, textured tree trunk with a green square patch on it. The text "What does the community think?" is overlaid in the center in a large, white, sans-serif font.

What does the community think?

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Key Stakeholders – Performing Arts Community

- Workshop with Key Stakeholders / Theatre Technicians – 120 invitations
- E-newsletter and survey via Creative Northland – 120 invitations

Return:

- 60 attended workshop
- 32 surveys returned
 - 10/32 represented organisations with memberships of approx. 1,000 each

General Arts Community

- E-newsletter and survey via Creative Northland – approx. 1400 invitations
- Social Media
- Invitations to direct public to FNT13 website: formnorthtrust.org.nz

Return:

- 328 surveys returned
 - 217 returns via website
 - 111 returns via Creative Northland and social media

Total approximate representation:

12,000 + 8 organisations – including NZSO, RNZ Ballet, NZ Opera

Survey findings - General Arts Community

The survey evidence clearly indicates:

- the rationale for a new venue
- audience genre preferences that require a fly tower
- audiences prefer a greater range of performances than current facilities allow
- significant audience levels currently travel to other centres
- a strong preference to provide programming that is inclusive of tangata whenua, diversity, well-being and that has direct links to educational opportunities

Survey findings – Performing Arts Community

The survey evidence clearly indicates support for:

- the current facilities to be upgraded
- a new 850 seat theatre to be built at Forum North
- this new theatre to provide economic growth
- a preference by local organisations that FNT13 manage programming and operations
- support for the local/regional economy
- this proposal to benefit local organisations



Summer Ten-Wolde



Let's talk about
money...

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Capital costs specifically Include:

- ▶ Demolition of Existing Buildings
- ▶ Construct New Theatre
- ▶ Upgrade Entry
- ▶ Infrastructure Works
- ▶ Siteworks and Landscaping
- ▶ Theatre Engineering & Systems

Total: \$34,830,000

Operating Costs:

- ▶ FNT13 anticipates a full time core staff of 5 maximum with casual and contractors called in as performances require.
- ▶ FNT13 will operate its own ticketing services - generator of revenue and a marketing opportunity.
- ▶ FNT13 will focus on a commercial model working in concert with WDC to ensure funding for community based.
- ▶ A full operating budget will be developed with WDC.



How do the FNT proposal and the Whangarei Theatre Options Report align?

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The Preferred Way To Go (p.68)

Alignment with FNT 13

- ▶ Fixed tiered seating for 800 - 1000
- ▶ Proscenium arch, fly tower and system
- ▶ Able to set intimate mode for 500
- ▶ Secondary space for 250 seated or in banquet style
- ▶ BOH and services areas for multiuser operations
- ▶ Public and FOH spaces for food and beverage
- ▶ Parking
- ▶ Dedicated management team

The background is a collage of various textures. At the top left, there are sharp, translucent glass shards in shades of white, grey, and brown. To the right of this is a close-up of a green pine cone with dark, pointed scales. Further right is a vertical strip of rough, grey tree bark. Below the glass shards is a photograph of a fountain with multiple jets of water spraying upwards, set against a brick wall on the left and some greenery on the right. In the bottom right corner, the text 'shand. shelton' is visible in a light grey font.

What's the best way to run a theatre?

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FNT 2013 and The Whangarei Theatre Options Report agree that the best way to run a theatre is when it is outsourced to a trust...

- ▶ Trust model is most successful when they have a charter to stimulate creativity, take an entrepreneurial approach and pursue connectedness to the performing arts industry
- ▶ The option to outsource to a commercial operator is not feasible
- ▶ Ideally, it would more likely be delivered through a skills-based Board operating at arms-length, but in close partnership with Council and the diverse Whangarei community more broadly



Shaan Kloet
(Antunovich)

The background is a collage of various textures. At the top left, there are sharp, translucent glass shards. To its right is a close-up of a green pine cone with dark, scaly patterns. Further right is a section of rough, grey tree bark. On the left side, there's a brick wall and a fountain with water spraying upwards. At the bottom left, a paved path leads towards a small, dark, domed structure. The bottom center and right features a green, crumpled paper texture. A semi-transparent green rectangle is positioned in the top right corner.

What Financial and Business Support do we have so far?

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Website design – Creative Web Design

Donation of \$25,000 to engage Shand Shelton

One Million dollar donation



Let's talk about timing


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- ▶ The timing of our project aligns perfectly with Council planning processes.
 - ▶ Your Civic Centre is scheduled to be completed in 2022.
 - ▶ Our new theatre project is ready to start now.
 - ▶ Design work and Fundraising can commence immediately.
 - ▶ The planning for renovation and upgrading to the current facilities can start now.
 - ▶ Our new theatre build can commence as soon as council administration functions have moved to the new building.
 - ▶ The seamless timing of the development provides confidence and certainty to the construction sector for ongoing investment in civic assets.



What does Forum North Trust 2013 want from Council?

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- ▶ That the WDC appoints the Forum North Trust 2013 to progress the development of the Forum North Site as primary operators with a peppercorn Lease to Occupy and allocates an annual operating budget that will allow the Performing Arts Centre to be fully utilised.
 - ▶ That the WDC allocates to the Forum North Trust 2013 the necessary cost of upgrading the current facilities and removing of the Engineering Block as per the Architect's project process.
 - ▶ That the WDC allocates to the Forum North Trust 2013 the capital sum of \$10.5 million dollars currently identified in the long-term plan for the development of a flexible proscenium theatre



Grassroots support

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Lachie McLean

Ian Reeves





Kua tawhiti kē to haerenga mai, kia kore e haere tonu.
He nui rawa o mahi, kia kore e mahi tonu.

You have come too far not to go further, you have done
too much not to do more.

Ta Himi Henare (Sir James Henare) Ngati Hine elder and leader

