

Whangarei District Council Meeting
Tuesday 16 June 2020

Submissions Annual Plan
2020-2021

Consultation Document

Volume Five

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From: [Elizabeth Ellis](#)
To: [Mail Room](#)
Cc: [Benjamin Pittman](#); [Elizabeth Hauraki](#); [Erena Hohepa](#); [Karl Chitham](#); [Lisa Reihana](#); [Mere Lodge](#); [Ngahiraka Mason](#); [Nigel Borell](#); [Patu Hohepa](#); [Taipari Munro](#); [Tim Melville](#); [Kathleen Drumm](#)
Subject: Submission to the Whangarei District Council Annual Plan 2020-2021
Date: Thursday, 4 June 2020 3:29:52 PM
Attachments: WMAGCTB_Submission to Whangārei District Council px(1).docx
PROFILES_WDC_COLLECTIVE_FINAL_2020.pdf

EXTERNAL: This email originated from outside Whangarei District Council. Do not click links or open attachments unless you recognise the sender and know the content is safe.

Please find attached the Profiles and Submission from the Wairau Maori Art Gallery Charitable Trust Board.
Elizabeth Ellis
Chair

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Elizabeth Ellis CNZM JP
Ngati Porou, Ngapuhi

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Auckland 0626
New Zealand
Phone 64 9 419 0873
Mobile 021 624 459

Mr Rob Forlong
CEO
Whangārei District Council
7 Rust Avenue
Whangārei
Via email: mailroom@wdc.govt.nz

22 May 2020

Dear Mr Forlong,

Re: Whangārei District Council Annual Plan 2020/21 – Wairau Māori Art Gallery Charitable Trust Board Submission on Draft Annual Plan

1. I am making this submission on the Whangārei District Council (Council) Draft Annual Plan 2020/21 on behalf of the Wairau Māori Art Gallery Trust (WMAGCTB), in my capacity as the Trust's Chair.
2. In light of the significant challenges facing Aotearoa due to COVID-19 over the coming years, WMAGCTB feels strongly that local and domestic visitors, and in particular Māori visitors, to the Hundertwasser Art Centre should not pay for entry, at least to the Wairau Māori Art Gallery part of the complex.
3. WMAGCTB strongly advocates for the Council to support financially, the operational costs of the Hundertwasser Art Centre and therefore the Wairau Māori Art Gallery in ways that will ensure the ongoing accessibility of audiences who may otherwise be excluded through an entry charge. We realise of course there are stated Council positions on cost neutrality from the past, however, with Covid-19 and the creation of a new and significant attraction for Whangārei, in the making, suggest that it may be time for this matter of support to be revisited.
4. We hold a fundamental belief that the arts are vital for fostering identity and meaningful connections for communities, especially when navigating times of crisis, and that Wairau Māori Art Gallery as key part of the Hundertwasser Art Centre is one of the vehicles through which this can happen in Whangārei. With the Hundertwasser works which will be on display likely to be fairly static over time, the planned program of two-three changing exhibitions within the Wairau Māori Art Gallery component, will be an important catalyst for repeat visits.

Wairau Māori Art Gallery Charitable Trust Board (WMAGCTB)

5. The WMAGCT is a charitable trust that was established and incorporated as a legal entity in 2017. It had initially been created in 2012 as a Māori Advisory Panel and, the formal setting up of the trust structure was in keeping with the wishes of the Hundertwasser Foundation in Vienna, that it be an independent body able to look

after the interests of Māori artists and their creations, within the context of the Hundertwasser Art Centre.

6. The charitable purposes of the WMAGCTB include: stimulating interest in Wairau Māori Art Gallery; facilitating public access to and enjoyment of the arts and specifically, Māori arts; extending the educational and cultural influence of Wairau Māori Art Gallery and its exhibitions and programs throughout the community, and, supporting projects which will benefit Wairau Māori Art Gallery's audiences and operational capacity.
7. The WMAGCTB sees itself as a stakeholder in the Whangārei community, having been actively involved in fundraising, promoting and supporting the project team and its efforts.
8. The forerunner advisory panel of the WMAGCTB was formed to support the Hundertwasser Art Centre with Wairau Māori Art Gallery and has been there from the beginning. One important aspect is potential access to funding options which might not otherwise be there, in relation to the Māori arts component.
11. The WMAGCTB has a strong interest in the future of Wairau Māori Art Gallery and its role in energising and uplifting the city of Whangārei and all of Northland, through the arts and specifically, contemporary Māori arts.

Paid admission to the Hundertwasser Art Centre with Wairau Māori Art Gallery

12. Whilst we do not disagree that, in such uncertain times, Council needs to balance all the needs of the community, amongst them arts and culture, while ensuring it is financially prudent, nevertheless, the Wairau Māori Art Gallery will need to access stable and sustainable financial support means, whatever its sources, to fulfil the key role that it will play in the Hundertwasser Art Centre's and Council's commitment to its constituent communities moving forward.
13. In order to meet the current operational economic requirements of the new centre when it opens, the Whangārei Art Museum Trust have identified paid admission as a primary source of ongoing operational sustainability. The WMAGCTB would prefer to see:
 - 13.1 No entry fee to the WMAG
 - 13.2 No entry fee for Māori to the WMAG
 - 13.3 No entry fee for WDC Residents
 - 13.4 \$5 Special New Zealand Residents' fee, in line with The Waitangi Trust
 - 13.5 Admission fee for overseas visitors.
14. We know from current evidence within New Zealand, admission charges will have a detrimental impact on the ability of local and domestic visitors to have access to the

significant artistic and cultural material that the Hundertwasser Art Centre and Wairau Māori Art Gallery will have on display.

15. WMAGCTB feels very strongly that its role as a platform and conduit for discovering and learning more about contemporary Toi Māori (Māori arts and practice) will be inaccessible to lower socio-economic and Māori audiences if an entry charge were to be put in place.
16. The COVID-19 pandemic will have exacerbated the financial difficulties of many local families and in particular Māori communities, who see significant value in opportunities to connect with Māori cultural material.
17. The COVID-19 pandemic has also reduced international tourism resulting in yet another revenue stream for the Hundertwasser Art Centre with Wairau Māori Art Gallery being reduced and in this case, decimated. This would mean that any entry charge to the centre falling solely on domestic and local visitors, many of whom are WDC rate payers.
18. As a core component of the Hundertwasser Art Centre, Wairau Māori Art Gallery has an important role to play in the Response Plan and Regional Recovery approach over the coming months:
 - a. **Supporting local businesses**

We recognise Council's goals include supporting local businesses. The WMAG component, as part of the Hundertwasser Art Centre, will play a major part in supporting local business by attracting visitors right into the heart of Whangārei. These visitors are likely to come from both the Whangārei region and around the country, and hopefully before too long, from across the Tasman and beyond.
 - b. **A place for meaningful reconnection**

The Hundertwasser Art Centre and Wairau Māori Art Gallery offers a special creative place where the community can access resources and events in ways that can alleviate the pressure in people's lives. The centre and Wairau Māori Art Gallery also fosters a tangible sense of pride and collective identity for all citizens during this time when many will be under pressure and stress arising from the post-COVID 19 economic environment.
 - c. **Supporting youth**

Once open the centre and the Wairau Māori Art Gallery will offer education and mentoring programs, enhancing the active engagement of Whangārei regional residents with their community. There will also be developing opportunities for co-operative educational programs and research, internships and training programs supporting skills development in areas such as curatorial and exhibition management skills.

e. **A place for the arts**

Community expression and engagement with the arts is a vital part of communities strengthening their sense of place and self. We know – and the research proves – the arts are a major presence and economic driver in Northland and elsewhere.

Presenting our submission

22. The WMAGCTB would be happy to appear before the Council to discuss our submission at any virtual or in-person hearing at a suitable time. Thank you in advance for this opportunity.

Yours faithfully,

Elizabeth Ellis, CNZM JP

Chair

Wairau Māori Art Gallery Charitable Trust Board

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Copied to: Trustees of the Wairau Māori Art Gallery Charitable Trust Board.

ARTWORKS BY SELECTED TOI IHO ARTISTS SUPPORTING OUR PROJECT



Robert Jahnke. *Ata: A Third Reflection*. From an exhibition at Pataka Art + Museum. March 2016.



Lisa Reihana. *In Pursuit of Venus (infected)*. Museum Van Loon. Amsterdam



Maureen Lander: Aho Kura Huna installation at Te Papa, 2012



Sandy Adsett: Ngāti Pahauwera. Ngāti Kahungunu.



Ngataiharuru Taepa. *Necessary Distraction: A Painting Show*. Auckland Art Gallery Toi o Tamaki. 2016



Buck Nin, *Through the Mists of Time (Culture Survives)*, c1990, Oil on Board, Whangarei Art Museum Collection 7 Māori Exhibitions



Robert Jahnke. *Navarro patiki kiko-rangi*. Bath Street Gallery. 2015

The Wairau Māori Art Gallery Concept is supported by:



AUCKLAND
ART GALLERY
TOI OTAMAKI



whangarei
art museum
te manawa toi



WAIRAU MĀORI ART GALLERY CHARITABLE TRUST BOARD

BOARD MEMBER PROFILES



Elizabeth Ellis, CNZM, JP, Ngāpuhi Ngāti Kuta, Ngāti Porou Te Whanau a Takimoana, Ngāi Tane *WMAGCTB Chair (Auckland)*

Elizabeth is an advocate of Māori arts and culture. She initiated Haerewa, Toi o Tamaki, Auckland Art Gallery in 1994 and has been Chair since that time when she led delegations to Berlin, Pilsen and San Francisco with the Lindauer Maori Portraits exhibition. She is Chair of the Wairau Maori Art Gallery Charitable Trust since 2017 and was of its forerunner, Māori Advisory Panel since 2012. Since 2010, she has also served as Chair of the Toi Iho Charitable Trust. She is a Life Member of the Auckland Institute and Museum 1964 and an inaugural Trustee on the Judith Binney Trust Te Toimairangi o Te Aroha since 2013.

Elizabeth graduated from Elam School of Fine Arts, The University of Auckland. She was on the New Zealand Arts Foundation for seven years; CNZ Council three years and Chair of Te Waka Toi, the Māori Arts Board of CNZ nine years (1994–2006); NZ Representative on the Council of Pacific Arts and Culture, SPC Noumea 1996-2006 when she led the NZ delegations with Dame Te Atairangikahu to Samoa, New Caledonia and the Republic of Palau. She was on the International Federation of Arts Councils and Cultural Agencies (1999-2006).

Elizabeth's professional background is in Art Education from 1966 and Education Evaluation (1990-2013)



Elizabeth Hauraki: Ngāpuhi, Ngāti Porou (*Auckland*) *WMAGCTB Treasurer*

Elizabeth has executive management experience in the charitable sector spanning 20 years, most recently as General Manager for an established New Zealand charity. Her not-for-profit experience includes the Fundraising Manager role for the Auckland Art Gallery Toi o Tamaki development project 2004–2012 and as Campaign Manager for the Hundertwasser Art Centre & Wairau Maori Art Gallery project June 2012–April 2014. Additionally, Elizabeth has over 20 years' experience managing diverse commercial teams for national projects, with dotted line reporting across multiple business functions including project input involving management teams, HR, finance, sales, marketing and communications. Elizabeth is also Director of her own company, specialising in capital campaign, sponsorship and project management development and delivery.



Dr Patu Hohepa: Ngāpuhi; Te Mahurehure, Te Kapotai, Ngāti Korokoro; Te Atiawa *WMAGCTB Kaumatua (Waima)*

Patu has tribal affiliations to Te Mahurehure, Ngāpuhi and Te Atiawa. Patu is a former Professor of Māori Language at The University of Auckland and Māori Language Commissioner. Patu was the first Māori Dux of Northland College, and went on to have a distinguished career in Māori and Pacific linguistics. He is a Ngāpuhi orator, genealogist, waiata singer, spokesperson, and writer, and retains an enduring interest in education opportunities for the people of Te Tai Tokerau (Northland) where he resides at Waima in the Hokianga. He is a member of Haerewa, Toi o Tamaki – Auckland Art Gallery and was the Kaumatua leading the Lindauer exhibition events in Berlin, Pilsen and San Francisco.



Ngahiraka Mason : Tuhoe, Te Arawa, Ngāti Pango (*Honolulu*)

Ngahiraka Mason is an independent curator, critic, and visual historian with research and curatorial interests in the material culture and histories of Maori peoples and community relationships with museums and collections. Mason is the former Indigenous Curator, Māori Art at Auckland Art Gallery Toi O Tamaki, New Zealand's largest public art museum. Her exhibitions and publications focus on historical, modern, and contemporary art. Recent projects include *Wananga / Wanana* (2019) at Bishop Museum, Honolulu; *Honolulu Biennial: Middle of Now/Here*, the inaugural Honolulu Biennial (2017); and the international touring exhibition *Gottfried Lindauer's New Zealand* (2014–17). Recent engagements include a review of contemporary art exhibitions in Honolulu during the spring of 2019 for *Art In America* Journal (March 2020). She was an Indigenous presenter at the international CIMAM conference at Sydney's MCA (November 2019), and a symposium presenter at the abaakwad NIRIN 2020 project presented by Art Gallery of Ontario, Sydney Biennale and the Canada Council for the Arts (March 2020). Mason lives and works in Honolulu, Hawai'i.



Dr Benjamin Pittman: Ngāpuhi, Ngāti Hao, Te Parawhau, Ngāti Hau (*Whangarei*) *WMAGCTB Secretary*

A painter and educator born in Whangarei, Benjamin was educated at Hukerenui District High School and Northland College, where he was the third ever Māori Dux in 1966. He was the first Māori graduate to hold BFA and MFA(Hons) degrees from Elam School of Fine Arts, University of Auckland. He also holds degrees from University of NSW, UTSydney and CISydney. Resident overseas for thirty-two years in Sydney and two in Kaua'i, he returned home to Northland and his ancestral lands in January 2013 to focus on painting, writing and cultural and climate and environment-related activism. A great-great grandson of the chiefs, Patuone and Tauwhitu, Benjamin is Chair of Te Pouwhenua o Tiakiriri Kukupa Trust Board – Te Parawhau ki Tai; Chair of Creative Northland; a member of Haerewa, Toi o Tamaki – Auckland Art Gallery and a lifetime member of Toi Iho. Apart from arts and culture advocacy, Benjamin's other interests lie in ancestral whakapapa and history and, environmental protection and preservation. He has presented to the Waitangi Tribunal on land interests, history, water and international trade.



Lisa Reihana: Ngāpuhi, Ngāti Hine, Ngāi Tūteauru (*Auckland*)

Lisa is a multi-disciplinary artist who lives and works in Auckland. Her practice includes visual arts, working with art galleries and museums, the Māori film sector and tertiary education. Since the 1990s she has significantly influenced the development of contemporary art and contemporary Māori art in Aotearoa / New Zealand. Her art making is driven by a powerful connection to community. Influenced by Indigenous principles, her ambitious and poetically nuanced work disrupts gender, time, power, and representational norms.



Nigel Borell (Pirirakau, Ngāti Tanginui, Ngāi te Rangi; Te Whakatōhea; Te Rarawa, Ngāti Apakura (Auckland))

Nigel is Curator Māori Art, Auckland Art Gallery Toi o Tāmaki where his research in both customary and contemporary Māori art is produced for publication and exhibition making. His formative training and art experience includes working under master carver Pakāriki Harrison on three community meeting house projects as a kōwhaiwhai and mural artist before embarking in fulltime study graduating with a Bachelor of Māori Visual Art from Massey University, Palmerston North (2001) followed by a Master of Fine Arts from Elam School of Fine Arts, The University of Auckland (2003).

Recent curatorial projects include: co-curating with Zara Stanhope *Moa Hunter Fashions* by Areta Wilkinson, for 9th Asia Pacific Triennial, QAGOMA, Brisbane (2018) and *The Māori Portraits: Gottfried Lindauer's New Zealand*, deYoung Fine Arts Museum, San Francisco (2017) while current projects include the curatorium to *Histórias Indígenas- Indigenous Histories* at Museu de Art de (MASP), São Paulo, Brazil (2021) and *Toi tū Toi ora: Contemporary Māori Art* Auckland Art Gallery Toi o Tāmaki (2020-2021).]



Tim Melville: Te Arawa, Ngāti Whakaue, Te Atiawa (*Auckland*)

Tim returned home in 2005 after 20 years in London where he also completed a degree in Art History. He opened his Auckland dealer gallery in 2007.

Although perhaps best known for his representation of emerging New Zealand artists, Tim's project has also been to introduce a roster of Australian Aboriginal artists to a new audience on this side of the Tasman.

The gallery's represented artists include painters Star Gossage, Hiria Anderson, Alberto Garcia-Alvarez, Johl Dwyer and Andrew Blythe, as well as sculptor Joe Sheehan, multi-disciplinary artists Salome Tanuvasa and Areez Katki, photographers Russ Flatt and Roberta Thornley, and artists from the Aboriginal communities of Warmun (WA) and Buku-Larrnggay Mulka (NT). Tim is a member of Haerewa, the Maori Advisory Board at Auckland Art Gallery, Toi o Tamaki.

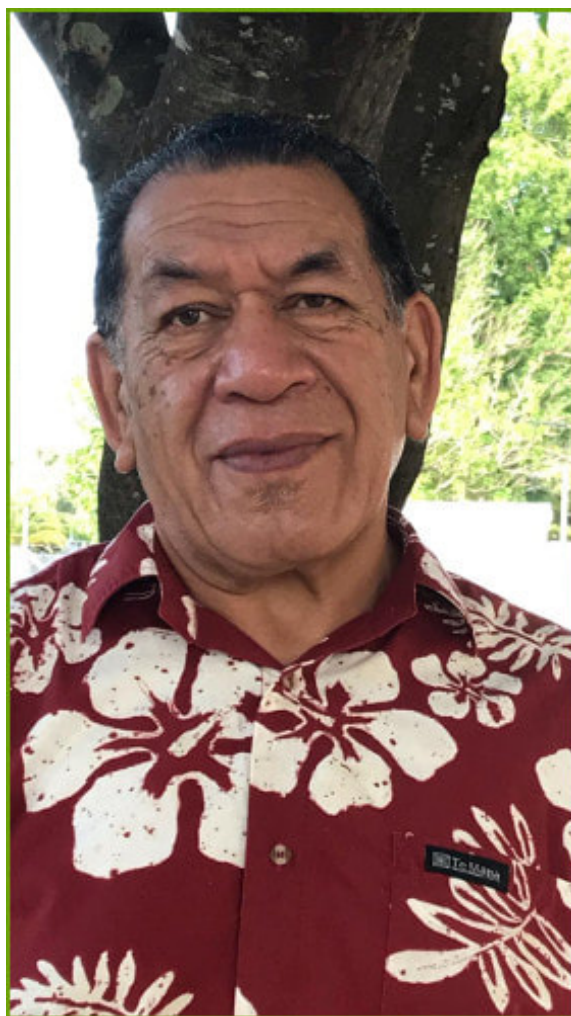


Karl Chitham: Te Uriroroi, Ngāpuhi (*Lower Hutt*)

Karl is the Director of The Dowse Art Museum and was previously Director and Curator of Tauranga Art Gallery, Toi Tauranga. He has also held curatorial roles at Rotorua Museum Te Whare Taonga o Te Arawa, University of Waikato, Whakatane Museum & Gallery and Objectspace. He has a Master's Degree in Sculpture from Elam School of Fine Arts, Auckland University and has been involved in the arts in New Zealand in a variety of roles for over 15 years. Chitham has been involved in a number of awards most recently as a judge of the Wairarapa Art review and the 2019 Occam New Zealand Book Awards. He was also judged the Taranaki National Arts Awards, the Wanganui Review and the National Youth Art Awards. He has been a selector of the Headlands Sculpture on the Gulf, Waiheke and was on the selection panel for the New Zealand Pavilion at the Venice Biennale for 2021.

He was co-author of the recently published book *Crafting Aotearoa: A Cultural History of Making in New Zealand and Wider Moana Oceania*. Other recent writing projects include *Lost in Translation: Traditionally Inspired Indigenous Practice and the Contemporary Art World* for the international publication *Becoming Our Future: Global Indigenous Curatorial Practice* and catalogue essays *Tears of Tawhirimatea* for *Toi Mauri: Contemporary Carving* by Todd Couper and *Making a Stand for a (very) brief history of Aotearoa*. Recent curatorial projects have included *Traverse: Mark Igloiorte* co-curated with Wendy Richdale, *Whatu*

Manawa: Celebrating the Weaving of Matakino Lawless, White Rainbow including work by Richard Maloy, Judy Darragh, Saskia Leek and Cat Fooks, *#SPACE+TIME: Through the Art of Askew One, Stories of Rust* featuring work by Glen Hayward, Brit Bunkley, Ben Pearce and Stephen Ellis and *Children of Mallarme: Fashion, Art & Collaboration* co-curated with Dr Peter Shand and featuring artwork and fashion from New Zealand and Australia.



Taipari Munro: Te Uriroroi, Te Parawhau, Ngāti Taka, Ngāti Wai, Ngāti Korora, Te Waiariki, Ngāti Pukenga, Ngāti Te Tawera (*Whangārei*)

Tēnā koe, tēnā anō koutou katoa. E mihi ana ki te whenua, e tangi ana ki te tangata. Ka tangihia te hunga kua wehea atu nei, moe mai koutou e ngā mate. Ka whakahokia mai te rarangi korero ki te hunga ora, tēnā koutou, kia ora mai tātou katoa. Kaati ra tēnei mihi!

Taipari's ancestral mountain is Manaia

His Ocean is Whangarei -Terenga Paraoa

His Hapū are Te Uriroroi, Te Parawhau, Te Mahurehure-ki-Whatitiri, Ngāti Wai, Ngāti Korora, Te Waiariki, Ngāti Hine.

His tribal affiliations are to Ngāti Mahuta, Waikato, Ngāti Maru, Hauraki, Ngāi Te Rangi, Ngāti Ranginui, Ngāti Pukenga, Tauranga/Maketu

His Marae are Whangārei-Terenga Parāoa, Whangārei; Maungarongo-Poroti; Ngunguru-Paratene Te Manu te whare; Te Whare Papuni-Pātaua

Taipari's Waka are Ngātokimatawhaorua, Mataatua, Māhūhūkiterangi, Te Hurumanu.

Taipari was raised in the Whangārei district and has lived between Poroti/Mangakahia on the inland and Ngunguru/ Pataua on the coast, his first language being te reo Maori. He lived in the company and lifestyle of his tribal elders and within a strong Māori environment.

His primary education was at St Joseph's Convent school in Whangārei, secondary education at Whangārei Boys High School, and Hato Petera Māori Boys College, Northcote Auckland and tertiary education at Auckland University, Loretto Hall Catholic Teachers' Training College, Auckland, Raukawa Whare Wānanga, Otaki

Taipari's main working career has been in education covering primary and secondary teaching. He has tutored in Māori Studies, Ruarangi Private Training Establishment, Whangārei; has been Tutor/Lecturer Te Puna School of Māori Studies, Northland Polytechnic, Whangārei; and has been Head of Department, Te Puna School of Maori Studies Northland Polytechnic, Whangārei. He has acted as Māori Academic and Cultural Advisor to CEO Northland Polytechnic, Whangārei; Lectured in Māori Studies, Auckland College of Education, Whangārei; and at Whare Wananga O Awanuiarangi as Lecturer Teacher Training.

Taipari is a member of Te Komiti Takiwa o Mangakahia; Maungarongo Marae committee, Poroti; Ngunguru Marae committee, Ngunguru; Advisory Trustee, Tuatenui Land Trust, Ngunguru; Trustee, Pakikaikutu 2c2w Land Trust, Tamaterau; Chair, Ruarangi Block & Historical Maori Burial Reservation Trust, Whangārei; Chair, Whatitiri Maori Reserves Trust, Poroti; Chair, Te Huinga Committee Hapu Representatives Whangārei: Co-Chair, Te Karearea Partnership Committee Whangārei District Council; Kaumatua/ ECE teacher Raurimu Ohanga Reo, Onerahi; Cultural Advisor to Whangārei District Council and to Her Worship Mayor, Sheryl Mai.

Taipari appreciates all art as a form of human expression and his practice in the arts is as a traditional Māori weaver of kete basketry and the korowai cloak. He is a writer, tribal historian, story-teller, genealogist, Marae orator, performer of haka, and singer of traditional waiata.

From: Warren
Sent: 31 May 2020 11:16:01 +1200
To: Mail Room
Subject: feedback on Annual Plan

EXTERNAL: This email originated from outside Whangarei District Council. Do not click links or open attachments unless you recognise the sender and know the content is safe.

I am making this submission as an individual. I own property at 6 Banff St, and live at 22a Washs Rd Ashburton. 7700

My phone number is 03 3074949

I plan to retire to Whangarei and am particularly interested in infrastructure that will benefit me as an older citizen with limited eyesight who may not be driving. But enjoys walking and reading. For me the council support of the library and arts organisations and our public space is very important and I am happy to pay rates to take my part in creating a vibrant public space for us all to enjoy.

The council is right to recognise that the pandemic and the lockdown have had significant effects on many ratepayers and residents. I do not, however, support a cut in the overall rate level as a suitable response to that.

Many people, including me, have not had our income affected by the situation. And we are keen to ensure that our discretionary money goes towards helping others to cope. We don't need a rates cut. In fact, you need more rather than less of our rates money to provide targeted rates relief to those who have been affected, and to invest in things that will make a difference to the recovery.

In terms of investments, I would like to see the council focus on the following:

1. Many small businesses have been able to hold onto their employees using the government's wage subsidy. If they need more time to re-build their businesses (e.g. in the case of tourism industries) or are still affected by the level 2 restrictions (e.g. hospitality, art galleries, etc), the council could provide payment for their staff to do jobs that will assist the community. Things I would like to see the council focus on are:
 - a. Planting work. The timing is ideal for increasing the amount of planting that is done (if plants can be sourced), including rural riparian planting, planting on council reserves, etc. Any reasonably fit

person can help with that work as long as there is a supervisor to direct and train them. Many volunteer groups could provide supervisors if the council did not have staff available.

- b. Clean-ups of small reserves. Both weed removal and rubbish removal are needed in a lot of small reserves around Whangarei. Again, that is work anyone can do with a small amount of supervision and basic PPE, and community groups may be willing to supervise.
 - c. Dealing with beginning infestations of weeds. The council has caused some of these by spreading weeds in road gravel. Before infestations of pampas etc move out from those road edges, they need to be eradicated.
 - d. Improving the pedestrian environment. Many people will be spending more time in their local community, including people who are now working from home, have children unexpectedly at home, or who are now unemployed or under-employed. They need a pleasant local walking environment and activities. That includes widened footpaths, kerb drop-offs and kerb extensions, improvements to local parks, more seats, simple things for kids to play on (even just a log surrounded by wood chips that small children can walk along), sensitive vegetation management on the edges of walkways, signage, etc. In many cases, council staff could deliver more of these improvements if they had an assistant. In some cases, staff of businesses affected (e.g. landscaping companies) could also design and implement fixes without council staff needing to do more than sign off the proposals. And some affected businesses could be paid to produce things like seats and simple play equipment.
 - e. Improvements to community infrastructure. A lot of community infrastructure such as public halls have deferred maintenance that could be done – washing down to preserve paintwork (particularly in coastal locations), painting, clearing paths, fixing gardens, removing rubbish, mowing lawns, fixing fences, doing small repairs to woodwork, and so on.
2. Now is the time to make major improvements to pedestrian and cycling networks and improve the walkability of the city. We have all seen how much nicer our communities are with fewer cars. One way to achieve that is to make walking and cycling easier, safer and faster. Encouraging people

to use local services will improve business success and reduce traffic. To get that we need:

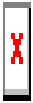
- a. Footpaths or at least wide shoulders on rural roads. Ideally, footpaths would be slightly separated from the road, so pedestrians aren't affected by large trucks rushing past. In rural areas they don't generally need to be elaborate or paved, just a cut path with some chips or gravel to make the surface safe in wet weather.
- b. Wide shoulders on all roads that don't have a cycleway.
- c. Shortcuts. Whangarei has suffered from the curse of the cul-de-sac, with no pedestrian shortcuts to allow pedestrians to avoid the long route cars have to take to get anywhere. There are probably still opportunities to fix that in newer subdivisions by acquiring short cuts, and to create well-marked "greenway" walking routes by linking parks and streets to allow people to walk directly to bus stops, shops, etc. You could also take the time to review the district plan or subdivision policies to ensure that future subdivisions have a grid walking network and good local parks.
- d. Seats. For many people, walking will only be possible if there are places to rest along the way. These are often the people who also don't have a drivers licence or car, and easily become socially isolated. Just walking a short distance from home and sitting will help connect them to their neighbourhood, and with frequent rests they should also be able to carry out daily activities such as shopping on foot.
- e. Toilets. Again, there are a lot of people who need frequent access to toilets – those with elderly bladders, irritable bowel syndrome, Crohn's Disease, pregnancy bladder, etc. And of course people also now want to be able to get to places where they can wash their hands. The city needs more toilets, but also more signage to tell people where the nearest toilet is. One way to provide extra income to small businesses is to pay them to allow their toilet to be used by the desperate – Hutt City Council pays a mall owner the cost of toilet paper and cleaning to have the mall toilets open to the general public.
- f. Safe road crossings and re-design of intersections. For example in Maungatapere, most houses are separated from the only shop by the

intersection of two state highways which is almost impossible to cross safely.

- g. Town and village centre improvements. Most of our little shopping centres are not attractive places to linger. They seem designed to allow people to drive up and drive away as fast as possible. A good town centre/shopping hub will have seats, small spaces places for kids to play while waiting for the fish and chips to cook, shelter in all weathers, amenity (e.g. a mural, a small sculpture, a garden), some separation from traffic and fumes and traffic noise, and good lighting and CPTED design.
- 3. Another thing the lockdown taught us was that we can buy local and have things delivered, and that doing so can create jobs. But it was often hard to find out about local suppliers of fruit and vegetables, butchers that will deliver, small local businesses that are worth supporting. This is a good time to educate people about the importance of buying local if you want to keep your local bookstore, hardware shop, etc. And to help businesses like organic gardens to grow their customer base. A council website with information on small local businesses providing niche products would be good.
- 4. Public transport in Whangarei has been improving, but is still not good enough to allow households to go carless. One thing needed is a system to allow visitors and locals to find out how to use public transport to get places. For example to allow someone to travel to small rural locations, local beaches, walkways. That includes facilitating the development of track transport to good walking routes in the region (e.g. at Whangarei Heads) and to the coast. Those are essential to allow locals to get to know their region, and to encourage tourists to come without campervans.

From: Whangarei District Council
Sent: 19 May 2020 01:11:27 +0000
To: Mail Room
Subject: 2020-21 Annual Plan Consultation Feedback - Karen Weston - 2020-ANNPLAN-58

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2020-21 Annual Plan Consultation Feedback - Karen Weston - 2020- ANNPLAN-58

Receipt Number: 2020-ANNPLAN-58

Your Details:

Name:	Karen Weston
I am making this submission:	As an individual
Organisation Name:	

Postal Address	5 The Grove Riverside, Whangarei
Contact Phone Number:	096013035
Email Address:	

Your Feedback:

Do you agree with the changes we have made to Year 3 of our Long Term Plan in response to COVID-19?	Yes
---	-----

OpenForms



From: [Kathleen Drumm](#)
To: [Mail Room](#)
Cc: [Thomas Biss](#)
Subject: Response to WDC Annual Plan 2020-21
Date: Thursday, 4 June 2020 2:23:49 PM
Attachments: Annual-Plan-2020-21-feedback-form - WAMT.pdf
Submission to Council - Whangarei Art Museum Trust, June 2020.pdf
WMAG support letter for WAM submission.pdf

Dear WDC

We congratulate Whangarei District Council on the speed and thoughtfulness of your *Economic Recovery Response*. Helping businesses and households during the current period of unsettlement will go a long way towards reducing future pressures on the community and stimulating the region's recovery. We particularly appreciate your emphasis on support for community services, for businesses and for the revitalisation of the central city.

As an organization poised to deliver a much-awaited new cultural destination for local people and visitors, we want to work alongside the Council and other leaders to support regional recovery. We have an opportunity to deliver an asset to Whangarei that the community can truly be proud of, which will instigate many economic and social benefits for the region.

Whangarei Art Museum Trust has prepared the attached documents which form our response to the WDC Annual Plan 2020-21. The attached documents have been prepared in the context of the *Economic Recovery Response*, *Experience Local Strategy* and award-winning *Whangarei Central City Core Precinct Plan*. Please find attached:

- Completed WDC Annual Plan Feedback Form
- Submission in response to the Annual Plan
- An accompanying letter from the Wairau Maori Art Gallery Charitable Trust

Best regards

Kathleen Drumm

Kathleen Drumm

Chief Executive
Whangarei Art Museum
Hundertwasser Art Centre with Wairau Maori Art Gallery
M: +64 21 243 0597
whangareiartmuseum.co.nz

Annual Plan 2020-21 feedback form

The closing date for feedback is Thursday 4 June 2020

As you can see from this Annual Plan 2020-21 Consultation Document, we have had to make some decisions and changes to our plan. Let us know if you think we are on the right track.

Points to remember when submitting your feedback

- Please print clearly. Make sure it can be easily photocopied, read and understood.
- All feedback is considered public under the Local Government Official Information and Meetings Act, so it may be published and made available to elected members and the public.
- Your feedback will not be returned to you once lodged with Council. Please keep a copy for your reference.

How to get this form to us

Mail to: Annual Plan feedback, Whangarei District Council, Private Bag 9023, Whangārei 0148

Email to: mailroom@wdc.govt.nz

Deliver to: Customer Services, Forum North, Rust Ave, Whangārei or Ruakaka Service Centre, Takutai Place, Ruakaka

Your details

Name

I am making this submission:

☐

As an
individual

☒

On behalf of an
organisation

Organisation name

Whangarei Art Museum Trust

Postal address

C/- The Hub, Dent Street, Town Basin, Whangarei

Best number to contact you on

0212430597

Email

kathleen.drumm@wdc.govt.nz

Your feedback

Do you agree with the changes we have made to Year 3 of our Long Term Plan in response to COVID-19?

Whangārei Art Museum Trust has prepared a response to the WDC Annual Plan 2020-21 in the context of the Economic Recovery Response, Experience Local Strategy and award-winning Whangārei Central City Core Precinct Plan.

Our response is made up of the two attached documents:

-
- an accompanying letter from the Wairau Maori Art Gallery Trust.

Kind regards

Kathleen Drumm

Submission to Whangārei District Council

in response to the 2020-21 Annual Plan

May 2020



Whangārei Art Museum Trust

Preamble

We congratulate Whangārei District Council on the speed and thoughtfulness of its Economic Recovery Response. Helping businesses and households during the current period of unsettlement will go a long way towards reducing future pressures on the community and stimulating the region's economic recovery. We particularly appreciate your emphasis on support for community services, for businesses and for the revitalisation of the central city.

As an organization poised to deliver a much-awaited new cultural destination for local people and visitors, we want to work alongside the Council and other leaders, such as Hihiaua Cultural Centre, to support regional recovery. We have an opportunity to deliver an asset to Whangārei that the community can truly be proud of, which will instigate many economic and social benefits for the region.

Whangārei Art Museum Trust has prepared the following document in response to the WDC Annual Plan 2020-21 in the context of the *Economic Recovery Response*, *Experience Local Strategy* and award-winning *Whangārei Central City Core Precinct Plan*.

Thank you for the opportunity to present this response.

Kathleen Drumm
Chief Executive

The following document contains content that is commercial in confidence, and is not for publication.

Contents

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Our requests - benefits-based and designed for mutual success	pp. 15 - 20

Executive Summary

New Zealand's most exciting new cultural destination is being constructed right here in Whangārei - offering a chance to help boost economic and social recovery for the people of Northland. However, Covid-19 has ushered in a new reality, so we must reformulate business and revenue plans in order to be sustainable. Uncertainty threatens our success, so we need to articulate our position before June of next year, in order to move forward with confidence.

We have three asks for your consideration:

1. Sponsoring Community Access

- We want everyone in our district to come to the Hundertwasser Art Centre and Wairau Māori Art Gallery when they open in December 2021 - and we want that experience to be affordable. In addition to delivering a world-class art museum, we will offer education programmes, guided tours, special events and activity around ecological sustainability. We had planned to bring on board a corporate sponsor to subsidize admission for people in our region, but because of Covid-19, that opportunity has been eroded.
- As we receive no operational support from government, we must charge an entry fee in order to be sustainable. Charging admission to NZ art institutions is already a challenge: when New Plymouth's Govett-Brewster Art Gallery introduced a fee in 2018, their numbers dropped by 40%. Similarly, after introducing an entry fee in January 2018, Auckland Art Gallery visitor numbers reduced by 22% during the year that followed.
- Our feasibility model suggests we need 75,000 visitors per annum at an entry fee of \$20 per person to break even. That price may be out of reach for the people of our region, including hapū - who have remained loyal to, and excited about, this project for years.
- Subsidised access is the express wish of our partner, the Wairau Māori Art Gallery Charitable Trust (*see letter attached*).

OUR ASK: We request sponsorship for our first three years of operation commencing December 2021, to grant local people access (via a library card) at a discounted rate. This is in line with New Zealand's most significant historic place, Waitangi which offers local people access for \$5 per person. Three options for consideration are outlined on page 16 of this document.

2. **Deferring a portion of the underwrite**

- We are required by Council to deposit \$1.25m of the underwrite for the Hundertwasser Art Centre 90 days before we open - \$250k with the WDC.
- We were in discussion with a NZ company about providing money for the underwrite. With the advent of Covid-19 they have stepped away.

OUR ASK: we request deferral of the \$1m bond portion of the underwrite until December 2022, which is one year after opening. The \$250k portion of the underwrite will be deposited with the Council 90 days prior to opening, in line with the agreement.

3. **Enabling visibility**

- Whangārei Art Museum (WAM) is Northland's only public art gallery, with a substantial art collection to maintain and exhibit.
- WAM is hidden behind tourism brochures in an information centre, with limited visibility of its existence, even when visitors are in the building.
- WAM has no interface with the foot traffic that circulates the Hātea Loop.
- WAM lacks a permanent workspace for employees.
- With its' significant lack of visibility and low level of funding, WAM is struggling to deliver its remit.

OUR ASK: we wish to be part of a working group for the planned Town Basin Upgrade, including wayfinding in the wider area. We need financial assistance **to repurpose the entrance to WAM in order to be visible**, so that people know we exist. Details are provided on pages 18 - 19 of this document.

WAMT plays a key role in creating a vibrant, attractive, and thriving district through art. It supports the Council's aims of being *proud to be local* and being *positive about the future*. Whangārei Art Museum provides opportunities for people of all ages, both visitors and residents, to experience art. The Hundertwasser toilets in Kawakawa attract 250k visitors annually; our Hundertwasser and Wairau art galleries will be a significant drawcard for the future of Whangārei.

In order to build sustainability, and to help drive growth and prosperity for the region, we need short-term support while the economy rebuilds.

Whangārei Art Museum Trust

From past to future



Whangārei Art Museum Trust was established 24 years ago to collect, display, conserve, and promote art in Northland. It is a Council Controlled Organisation set up to oversee Whangārei Art Museum, Northland's leading public art gallery with a significant historical collection. With the addition of the Hundertwasser Art Centre and Wairau Māori Art Gallery - to be housed in an iconic new building - it now has a chance to have not only regional, but national and international impact.

In early 2019, WAM Trustees determined that within five years all its facilities would be working as one, with a **common ethos - forming a premium regional experience of creative arts**. We have the **opportunity to create an art precinct** which will operate at a national and international level. We have spoken with local hapū in the area who support the rebranding of our three entities (WAM, HAC, WAIRAU) under the umbrella title of Hātea Art Precinct.

Kia ora koutou katoa. Nestled beside the Hātea River in Whangārei - the gateway to the subtropical North - **a premium new cultural destination** is set to open its doors in December 2021.

Welcome to Hātea Art Precinct.



Hātea
Art Precinct

Hundertwasser
Art Centre

Wairau Māori
Art Gallery

Whangārei
Art Museum

The opportunity for Whangārei



Our vision is to create an art precinct which will help revitalize Northland -

bringing economic, social and cultural benefits - while transforming people's lives through the power of art and ecological sustainability.

The transformative power of art helps us connect with ourselves and with nature, giving meaning to life and influencing how we see the world.

Māori art is central to New Zealand's identity and provides a significant opportunity to elevate the dialogue about who we are as a people.

The Art Precinct will have a profound impact on the economic and societal growth of Whangārei, offering the region a chance to reposition itself as a premium cultural destination.



Purpose

Each of our precinct's three entities has a distinct purpose

Hundertwasser Art Centre

To fuel conversations around the profound relationship between people, the environment and art within a building dedicated to Hundertwasser's philosophy.

Wairau Māori Art Gallery

To elevate Māori art, artists and curators as a pillar of our national identity by curating the finest of contemporary indigenous art in a dedicated gallery.

Whangārei Art Museum

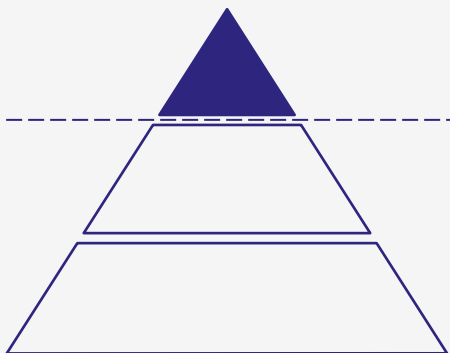
To connect Northland with the world of art, showcasing local, national and international voices within powerful and provocative exhibitions.



Unifying ethos

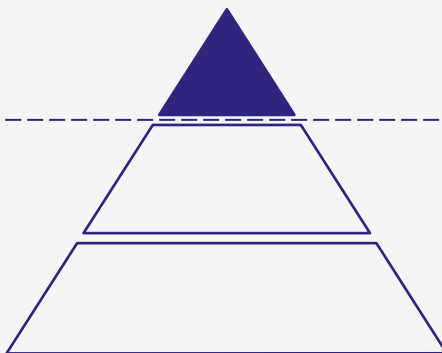
Connectedness *whānaungatanga*

Elevate humanity's vital connection
to art and nature



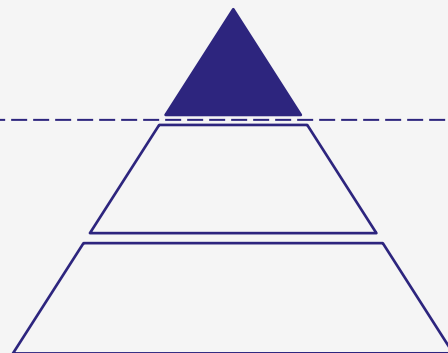
Hundertwasser Art Centre

Celebrate Māori art's profound
connection to the NZ identity



Wairau Māori Art Gallery

Connect our community with history
through stories from WAM's collection



Whangārei Art Museum



Competitive advantage

A cultural destination like no other



© 201x NAMIDA AG, Glarus, Switzerland

Art and culture

Authentic Hundertwasser artworks in an iconic building. NZ's only dedicated gallery for contemporary Māori art. Northland's leading public art gallery with a significant collection.

Nature

Afforested roof with 200 plants and trees, including species unique to Northland and the rarest plant in the world.

Sustainability

Durable concrete construction with 40,000 chipped bricks, 3 kms of recycled timber, and natural insulation through the rooftop.

Community

Realisation of a shared vision, 25 years in the making.

Dining and shopping

Café with an outdoor terrace and a unique museum store.

Audience

Appeal for art lovers, experience seekers and whānau.

How can **art** change a city and contribute to economic growth and recovery?



Hātea
Art Precinct

Hundertwasser
Art Centre
Page 44 of 72

Wairau Māori
Art Gallery

Whangārei
Art Museum

The Guggenheim Effect

Over 20 million visitors

20 years ago, Bilbao was an impoverished Spanish port city and residents protested about the building of an art museum. After the Guggenheim opened, Bilbao's annual visitors rose from 25k to over 1 million. A new subway, university, airport terminal, pedestrian bridge, hotels, shops and restaurants followed. *The Guggenheim Effect* became the symbol of how art and culture can boost the struggling economy of a region.

Guggenheim Art Museum, Bilbao - established 1997



Art transformed Hobart

Over 1.7 million visitors

Professional gambler David Walsh brought art and a new sense of identity to Hobart with MONA: Museum of Old and New Art. Thousands of tourists arrived, revitalizing the rundown port city. New accommodation, cafes, bars and restaurants followed - while old buildings were preserved in their original character. Tasmania experienced a 40% increase in tourists, who spent over \$2.3 billion annually.

MONA: Museum of Old and New Art, Hobart - established 2011



We need your help while the marketplace rebuilds

Three ways you can support us to be successful and sustainable

1. Sponsoring community access
2. Deferring a portion of the underwrite
3. Enabling visibility for Whangārei Art Museum



Hundertwasser
Art Centre

Wairau Māori
Art Gallery

Whangārei
Art Museum



1. Sponsoring community access

In order to be successful, we need to acknowledge the community which has nurtured our project over many years. We want to offer preferred access to the people of our region through discounted admission. We had planned on corporate sponsorship for this, however in a C-19 environment that opportunity has dried up, so we ask the Council to support access for locals of all ages including iwi, families and diverse communities.

Feasibility studies by Deloitte, Crowe Howarth, Syers and Northland Inc have variously predicted between 95,000 - 169,000 annual visitors. In these uncertain times, we have reduced our budget and expectations to a break-even of 75,000 paying visitors per annum, at an entry fee of \$20 (\$17.40 + GST). Based on data from Museums Aotearoa*, locals will make up 35.87% of our admissions. This equates to 26,904 people from the WDC region who will visit the Art Precinct at least once a year.

*https://www.museumsaotearoa.org.nz/sites/default/files/images/2018_ma_nvs_infographic_web.pdf

When NZ art galleries and museums have introduced entry fees, attendance numbers have dropped. For example when the Govett Brewster in New Plymouth introduced a non-residents fee in 2018, their overall numbers dropped from 118,900 to 47,188. Similarly, after introducing an entry fee in 2018, Auckland Art Gallery visitor numbers reduced by 22% or 117,000 in the following year. However NZ's most significant historic site, Waitangi has successfully introduced an annual entry fee for Far North District residents at \$5 per person, allowing people to enter as often as they wish.

Our request: an annual grant to subsidize admission for an anticipated 26,904 WDC residents for our first three years of operation:

Option A: Free admission for WDC Residents @ \$17.40 net loss per person = \$468,129 grant per annum (preferred option).

Option B: \$5 Special Residents fee (in line with Waitangi and allowing unlimited visits per year): \$13.70 net loss per person = \$368,585 grant per annum.

Option C: \$10 Half Price Discount Access: \$8.70 net loss per person = \$234,065 grant per annum.

Benefits

Recognition for Council's support for local people to enjoy a premium new cultural experience - with agreed wording placed onsite and online, in website content, social media, marketing collateral, PR and media messaging.



2. Deferring a portion of the underwrite

In order to complete the build and open successfully, we must raise \$4m for a construction cost over-run and \$1.25m for an underwrite, the latter being a condition of the Bond Agreement with Council.

We are working hard to raise \$4m outside the region and remain optimistic about our success.

We were in discussion with a major NZ company about providing funds for the underwrite. With the advent of the pandemic, they have stepped away. Central and regional government are not willing to fund the bond. In this challenging financial environment, we have limited ability to raise the high level of funds needed for the bond.

The Bond Agreement with Council requires us to deposit \$1m with Westpac. A further \$250k of the underwrite is to be deposited with Council 90 days before we open. We need support to defer a portion of the underwrite, to enable us to get up and running in an environment facing unprecedented financial challenges not seen for a century.

Our request: deferral of a portion of the bond

Deferral of the \$1m bond portion of the underwrite until one year after opening (December 2022). The \$250k portion of the underwrite will be deposited with the Council 90 days prior to opening, in line with the agreement.

Benefits

The Art Centre will open successfully, drawing visitors to Whangārei from around the region, throughout the country and once borders open, from other countries - who will collectively boost the economy of our community, bringing people to the city who have never been here before.

Govett Brewster Art Gallery New Plymouth



Christchurch Art Gallery



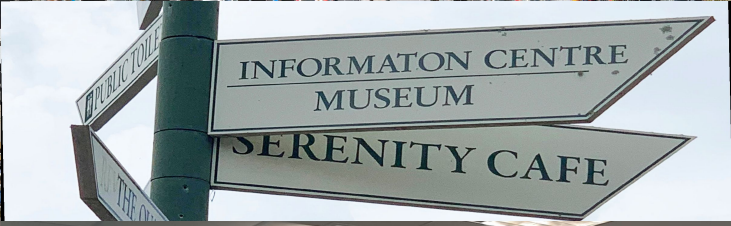
Auckland Art Gallery



Tauranga Art Gallery



Whangārei Art Museum





3. Enabling visibility for Whangārei Art Museum Te Manawa Toi

Whangārei Art Museum Te Manawa Toi (WAM) is Northland's only public art gallery, with a substantial art collection to preserve, maintain and exhibit on behalf of the city. In order to be successful and sustainable, WAM needs to have a visible presence, with sufficient resources to improve brand visibility and to provide work spaces for our employees.

WAM is hidden behind tourism brochures in an information centre at the Town Basin, with limited visibility of its existence *even when visitors are in the building*. It has no interface with pedestrians on the nearby Hatea Loop and lacks a permanent workspace for employees. Hatea Loop itself has a multitude of different signage which fails to effectively direct visitors to opportunities within reach. The Council's planned Town Basin Upgrade is a welcome chance for a conversation about maximising the features and benefits of the area in a compelling way, thereby boosting visitation and appreciation of local businesses and Council assets.

WAM is open seven days a week, and by virtue of its ambitious programming, has built visitor numbers from 12,630 in 2015/16 to 19,250 in 2018/19. Through art, local people of all ages explore the power of imagination, alternative points of view, individuality, collective belonging, cultural perspective and inequality - so well exemplified by our acclaimed exhibit, *Where Children Sleep*.

WAM is the "lowest funded regional art gallery in New Zealand" according to the 2016 Report by Martin Jenkins, commissioned by the WDC. That report also noted the "bare minimum staffing relative to service level - and low (but improving) visitor numbers - likely associated with poor venue visibility and a lack of resources available to actively undertake outreach and promotion". We are confident that a repurposed entrance would increase visitation by 10% in our first year.

Our request: involvement and financial support

- We wish to be part of a Council-led working group for the Town Basin Upgrade.
- Given planned changes in the area, we request financial assistance to repurpose the entrance to WAM, so that we are visible and people know we exist.

Benefits

Greater visibility will boost discovery and enjoyment of the city by locals and visitors. It will create positive word of mouth about the region's attractions, while a repurposed entrance and signage will enable the city's art collection to truly connect with an audience.

A premium new cultural destination is set to open in Whangārei in December 2021. With your support, Hātea Art Precinct will open to great success, driving economic growth and recovery for the people of our region. Thank you for the opportunity to present this proposal.



Hātea
Art Precinct

Hundertwasser
Art Centre

Wairau Māori
Art Gallery

Whangārei
Art Museum

WAIRAU MAORI ART GALLERY CHARITABLE TRUST BOARD

3 June 2020

Letter of support for the Whangārei Art Museum.

The Wairau Māori Art Gallery Charitable Trust Board supports the response made to the Whangārei District Council's 2020-21 Annual Plan by Kathleen Drumm, Chief Executive, Whangārei Art Museum, WAM.

We support the three points in the WAM Submission, particularly the first, Sponsoring Community Access. We agree with the aspirations of having art galleries that offer affordable and accessible experiences for everyone in their supporting communities, above all. We confirm the negative impact paid entry has made to visitor numbers, as recorded in the galleries in New Plymouth and Auckland.

We applaud progressive and forward thinking Councils bold enough to have free admission to their art galleries. This Annual District Plan is the opportunity for the Whangārei District Council to take a courageous step forward and join the Councils of Napier, Hamilton, Hastings and Christchurch and open the doors of Whangārei galleries free of charge.

He aha te mea nui o te ao?

He Tangata! he tangata! he tangata!

What is the most important thing in the world?

It is people! It is people! It is people!

Elizabeth Ellis CNZM

Chair Wairau Maori Art Gallery Charitable Trust

elizabeth.aroha.ellis@gmail.com



Submission from WHCA to WDC 2020-2021 annual plan.

1. Meaningful evaluation of the annual plan is difficult because
 - 1.1. for most of the capital projects there is no indication as to what the specific work will be and why it will be needed. In the supporting document there is no guide on how to find further information about these projects.
 - 1.2. The time frame for feedback is short.
 - 1.3. There is no breakdown of expenditure to show how the targeted rates will actually be spent.

2. Walking and Cycling

- 2.1. There is no apparent allocation of funds for improving options for walking and cycling as valid and safe transport alternatives.
- 2.2. The WHCA supports
 - 2.2.1. A shared walking and cycling path between McLeod Bay and Parua Bay
 - 2.2.2. Completion of the footpath on Reotahi Road.

3. Refuse Management Targeted Rate

Since 2018 the uniform Refuse Management Targeted Rate has been increased by \$17 to \$191. This is estimated to produce \$8.375 million (including GST) for 2020-21. There is no supporting information to justify either the total amount or the increase.

This rate funds kerbside and other recycling, operation of transfer stations, litter bins, clearing of refuse from parks/reserves and streets, roadside rubbish, dealing with hazardous wastes, removing abandoned vehicles and the seasonal clean-ups required at beaches and other tourist locations. User charges are also applied to greenwaste and items such as tyres, electronic waste, appliances.

However there has been:

- decrease in services with the closure of the Parua Bay Refuse Transfer Station in April 2019 (savings of \$120,000 per annum)
- removal of over 100+ coastal litter bins (a good initiative that has reduced litter and would have resulted in some cost savings)
- improvements to kerbside collection services with the introduction of blue recycling crates that have improve the efficiency and handling of glass bottles and jars (a good initiative that would have resulted in some cost savings)
- significant increase in community in-kind contribution in the regular 'cleaning up' of refuse throughout the District including programmes such as Love Whangarei Monthly Clean Ups (great initiatives that would have resulted in some cost savings)

In addition, \$103,000 has been allocated for Transfer Station Upgrades (page 18 Consultation Documentation Supporting Information) and \$290,000 (of the \$316,000 waste levy fund) has been allocated to kerbside recycling and electronic waste.

With a reduction in services and significant in-kind contributions made towards the establishment of a Community Resource Recovery Centre (that will result in significant community benefits). We are asking changes to be made to the Annual Plan 2020/21 to include an allocation of a minimum of \$150,000 from the targeted rate and/or waste levy fund to support the establishment and ongoing operation of a Community Resource Recovery Centre at

Parua Bay and a minimum of \$135,000 being allocated in the 2021/22 and 2022/23 annual plans/budgets.

We are seeking clarification regarding the additional expenditure of \$103,000 to upgrade transfer stations, why this is not funded from the Refuse Management Targeted Rate and should this work not be deferred to 2021/22. We also request further information is made publicly available on the management and distribution of the waste levy funds

4. Civil Defence

4.1. Include Tsunami safe zones directional signage and markings on the roads in our coastal areas.

5. Public toilets

5.1. Build easily accessible public toilets which are needed in the Parua Bay village shopping centre.

6. Dog Pound

6.1. Why the huge reduction in the funding for the Dog pound renewal? What are the consequences of this reduction on the running of the pound, the welfare of both staff and impounded dogs?

7. Community Led Development

7.1. We request that the LTP amount of \$752,000 be reinstated. Community led projects are cost effective investments that will achieve significant community benefits and will help ease the social and economic impacts of Covid19.

8. Plans for the future

8.1. Delay any spending associated with relocation of airport until there is a better assessment of the impacts of Covid19. Consideration needs to be made regarding reduction in air travel, development of rail to Auckland, climate change mitigation.

8.2. Covid19 has resulted in raising awareness of the opportunities and social and economic benefits of working remotely/home. Plans to invest \$48m in a new Civic Centre needs to be reviewed with further consultation with community to agree on the best way forward.

Logan Carter
(secretary)
Whangarei Heads Citizens Association Inc'

Submission to WDC Annual Plan 2020/21

I am making this submission on behalf of an organisation:

Organisation name: **Whangarei Heads Community Resource Recovery Charitable Trust (WHCRRCT)**

Postal address: 310 Ocean Beach Road, RD 4, Whangarei 0174

Best number to contact you on: Tel 434 0655 Mob 021 550 249

Email: grassroots63@outlook.com

The Trust would like to recommend the following changes to Year 3 of the WDC Long Term Plan.

The uniform targeted rate for Refuse Management has increased to \$191 per household (estimated to produce \$8.375 million for 2020-21) however services to the Whangarei Heads community has decreased with the closure of the Parua Bay Transfer Station in April 2019 (operational cost \$120,000 per annum).

The Refuse Management Targeted rate funds; kerbside, recycling, operation of transfer stations, litter bins, clearing of refuse from parks/reserves and streets, roadside rubbish, dealing with hazardous wastes, removing abandoned vehicles and the seasonal clean-ups required at beaches and other tourist locations. Additional user charges are applied to greenwaste and items such as tyres, electronic waste, appliances.

The Trust is requesting the allocation of \$150,000 (2020/21) and \$135,000 (2021/22 & 2022/23) from the Refuse Management Targeted Rate and Waste Levy Funds to enable and support the establishment and operation of a Community Resource Recovery Centre in Parua Bay.

This project provides a cost effective alternative to the Parua Bay Transfer Station. It will support and enable the community to reduce waste and disposal costs and is an ideal Covid19 shovel ready project that will help stimulate our local economy through the contracting of a number of local services and businesses in the establishment of the site, purchasing of equipment, employment of 3 part-time staff and upskilling of volunteers.

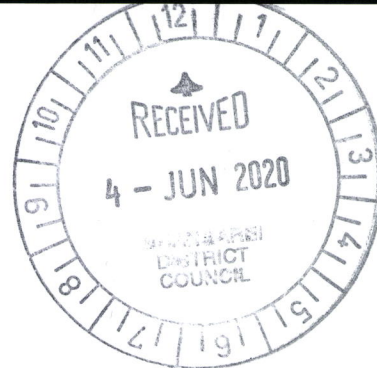
The Trust will also be seeking additional external funding support and community contributions to ensure the efficient and effective operation of the centre to meet the needs of community and requirements of Council.

The WHCRRCT was formed as a community response to the closure of the Parua Bay Transfer Station as Council was unable to find an alternative site.

Since this time, the Trust has been working to establish Whangarei's first Community led and operated Resource Recovery Centre in Parua Bay that will engage, inform and inspire the Whangarei Heads community to work collectively and find practical and cost-effective solutions to reduce waste to landfill. Over an eighteen month period involving over \$50,000 in-kind community contributions the Trust has; secured a suitable site, completed a scoping report, conducted extensive consultation with mana whenua and the community, developed a business and financial plan and filed an application for resource consent.

The WHCRRCT will focus attention on; the reduction, repair, re-use and recycling of waste, responsible management of green waste, educating the community on sustainable resource use. The recovery centre will provide significant benefits to the community and the environment and assist council to achieve their goals and targets outlined in the Waste Minimisation and Management Plan (2017).

Annual Plan 2020-21 feedback form



The closing date for feedback is Thursday 4 June 2020

As you can see from this Annual Plan 2020-21 Consultation Document, we have had to make some decisions and changes to our plan. Let us know if you think we are on the right track.

Points to remember when submitting your feedback

- Please print clearly. Make sure it can be easily photocopied, read and understood.
- All feedback is considered public under the Local Government Official Information and Meetings Act, so it may be published and made available to elected members and the public.
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How to get this form to us

Mail to: Annual Plan feedback, Whangarei District Council, Private Bag 9023, Whangārei 0148

Email to: mailroom@wdc.govt.nz

Deliver to: Customer Services, Forum North, Rust Ave, Whangārei or Ruakaka Service Centre, Takutai Place, Ruakaka

Your details

Name	Cory Hessel - General Manager		
I am making this submission:	<input type="radio"/> As an individual	<input checked="" type="radio"/> On behalf of an organisation	
Organisation name	WHANGAREI QUARRY GARDENS TRUST		
Postal address	WQGT		
	PO BOX 1612		
	WHANGAREI		
Best number to contact you on	09 4377210		
Email	manager@whangareigardens.org.nz		

Your feedback

Do you agree with the changes we have made to Year 3 of our Long Term Plan in response to COVID-19?

The WQG feel the council are doing their best to aid the community in these unprecedented times. We understand the new Annual Plan is in response to the direct impact of Covid 19.

Our organisation has been impacted both negatively and positively – we have taken a hit on visitor numbers (at least 1500 people per month) so our donation revenue is down significantly. Secondly, we have had to cancel fundraising events. Thirdly, the café closure has resulted in further loss of income. Many of our funding agent bodies will also be impacted, making it harder for charities to raise funds for special projects/events.

On a positive note, we have had several new volunteers come forward to help and we hope to see this trend continue.

WQG is a popular destination for NZ visitors. We would like to see greater support in the long-term plan to assist the gardens achieving “National Garden of Significance”. The proposal for a Works Coordinator is a key element in moving forward with this challenge and is included in the strategic plan submitted in March. The Quarry Gardens provides a great deal of family entertainment for the local community as well as being a destination for national and international visitors.

We appreciate the difficult times that our community is facing and support quality investment into the future of Whangarei. We believe that the annual plan and the council is on the right track.

Please find attached a detailed submission for funding to be considered.

Proposal:

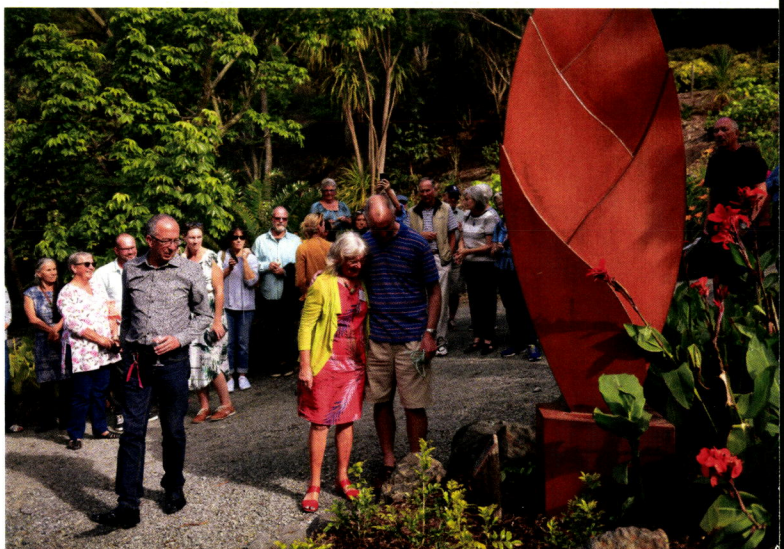
We aim to bring the gardens up to the required standard for a Garden of National Significance and showcase our sub-tropical Gardens to all of New Zealand, while becoming more self-sustainable. To do this we need to:

- 1. Employ a Volunteer/Works Co-ordinator - \$50,000 including associated employment costs.
- 2. The employee would be able to identify, plan and co-ordinate work for the 27 volunteers that come in twice week.
- 3. Many of the jobs that we have a quite heavy in nature and cannot be performed by the Garden Manager on his own, nor by the volunteers due to their limited time and age. These larger jobs can be tackled with the assistance of the Works Co-ordinator.
- 4. Manage the plant nursery, including propogating plants for sale in the gift shop.
- 5. Job effectiveness (KPI's) to be reviewed in 12 months.
- 6. The Works Co-ordinator would allow the Gardens Manager time to communicate with the wider community, a key element of his role.
- 7. Job to start asap in 2020.

We sincerely appreciate WDC's ongoing support and look forward to response soon as we all work to rebuild Northland's economy. We look forward to creating many inspired events for our community to look forward to as we all come through this deeply challenging year.

Sincerely,

The Trustees,
Whangarei Quarry Gardens Trust



Laughton King sitting above the lake site before development commenced. 1993 by Diane Stoppard



Exotic plants now lead visitors on a journey of discovery through the Gardens - taken 2018 by Kerry Marinkovich

Funding application for the Whangarei Quarry Gardens Trust from the Community Groups Relief Fund

As the immediate future in this Post Covid-19 world will be very different for the Whangarei Quarry Gardens, the Trust has revisited our focus, objectives and budget.

Whangarei Quarry Gardens is already a Target Destination. Garden Tourism has become a growth area internationally and WQG have steadily ranked highly on TripAdvisor for past five years, but right now our focus must be on domestic tourism. An important marketing strategy for high calibre Gardens to Visit is registering for a ranking with the NZ Gardens Trust. WQG are currently a 4 Star garden but our objective is to achieve a 5 Star ranking and become a "Garden of National Significance". We are seeking WDC support and recognition of our achievement by supporting this proposal for full time Volunteer/Works Co-ordinator at the Whangarei Quarry Gardens.

Covid-19 lockdown has opened minds to family values, ecology and the importance of self-sustainability and climate change. The transformation of an industrial quarry site to a garden of beauty and peace is a leading example to the people of Whangarei and New Zealand. Walking tracks, areas of beauty, peace and calm are going to be of increasing importance in this the "Post-Covid World". What better place could Whangarei have than the Quarry Gardens to uplift the spirits of its citizens?

The importance of land restoration and our human impact is at the forefront of people's minds currently – making WQG a valuable commodity for the WDC to market nationally.



What will a 5 Star ranking mean for Northland?

Where else can visitors experience such an inspiring sub-tropical garden with a stunning diversity of exotic and native plant species for a mere donation? Keri Keri currently has five 5 Star gardens, that are well visited; while Whangarei currently has only one which is privately owned and charges an admission fee. This is something we aspire to change – with support from Whangarei District Council. Advancing to 5 Stars would further enhance our appeal and draw more enthusiasts to the region.

The New Zealand Gardens Trust stated in their assessment in January 2019 that a "higher level of finishing" is required to become a 5 Star garden. Our volunteers work extremely hard and we get praise from all our visitors on the beauty of the Gardens and the progress that is continually being made, however there is a lot of heavy work that needs doing. Our Gardening Crew consists of 27 volunteers who come every Monday and Wednesday for 5 hours each day. Most are aged in their mid-70s and the oldest is 86 and unable to perform some of the heavier tasks.

The majority of improvements needed are general maintenance and upkeep. This level of work requires weekly project planning and co-ordination to ensure we maximise the effort by the volunteers. The current Gardens Manager requires assistance on a daily basis to tackle the many heavy jobs that require attention, that the volunteers are unable to help with.

Our aim is to *"Inspire our community with a landscape of beauty and life"*.

Challenges to the Gardens Sustainability

WQG are currently a financially successful garden, and an asset to Whangarei with approx. 60, 000 visitors last year. We hold a number of vibrant events that support the arts sector significantly and contribute to the general wellbeing of visitors. These are fund raising events, yet we continue to keep event admission fees low so that they are affordable for the community. We have well maintained walking tracks, and are physically part of the Pukenui Forest Trust that has successfully released 24 Kiwi into the forest above the gardens.

Much of our funding comes from visitor donations, and recently this has been boosted by plant sales. This year, like most businesses we will suffer a dramatic loss in revenue as visitor numbers drop due to Covid-19. Our events have already been impacted with the cancellation of our popular childrens event in April. Our estimated loss of revenue is \$20,000 at this stage, depending on the recovery of the region over the next few months.

In addition to this, Northland faced severe water shortages this summer as we saw our worst drought year yet. WQG is fortunate to have a large lake that we utilise for watering over the summer months. However, more work is required to set up better and easier to use irrigation throughout the site. Volunteers spent all of their working hours over the summer months watering, which meant many tasks went unattended; such as general garden maintenance.

The Works Co-ordinator would help implement projects such as installing new irrigation alongside our Gardens Manager making the Gardens more resilient for the future.

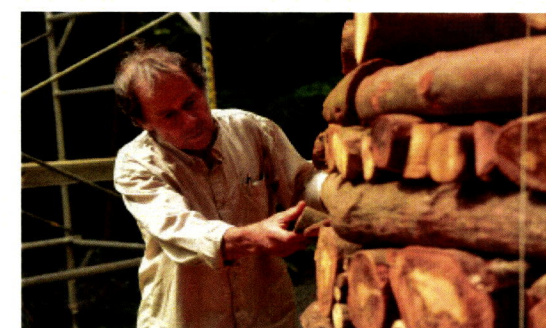
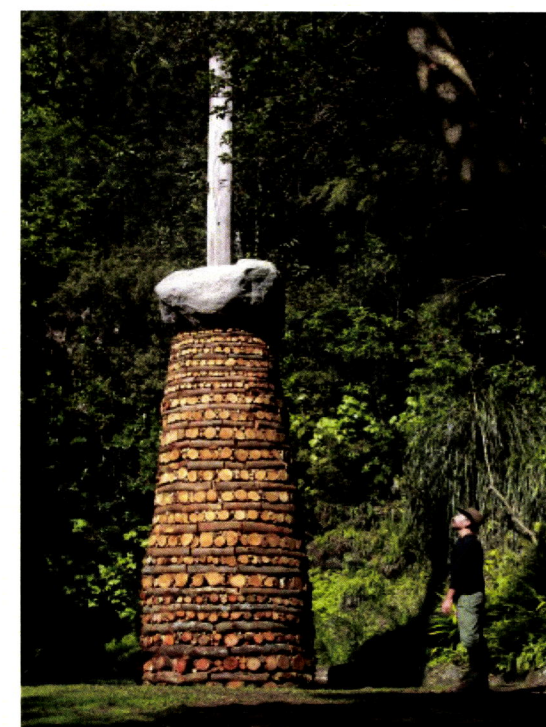
How does this align with the WDC's long term plan?

Investment in the Gardens will see raised awareness of what WQG are showcasing: An outstanding community garden restoration project and vibrant stage for the Arts - from sculpture exhibitions to outdoor theatre and music performances.

Whangarei Quarry Gardens is situated on the Waiarohia Stream, and fits in perfectly to the Blue/Green network that promotes the beautification of our city via its waterways and bush access. Our upper loop bush tracks overlook the Gardens lake and link into the Coronation Reserve, the Quarry Arts Centre and the Kauika Road link. Many locals already use the Gardens as a starting point for these walks, or end with lunch at our popular Quail Café.

Further development of the Quarry loop track would make it an excellent short native bush walk for visitors wanting a combination of experiences from one venue.

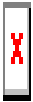
Gardens – Café – Waterfalls - Bush Walks - Sculpture Trail - Gift Shop - Golf Cart Tours - Clean bathroom facilities – So many experiences all within one-minute drive from SH1.



Chris Booth building his sculpture "Te Wai U O Te Atakura" on site 2017-18

From: Whangarei District Council
Sent: 1 Jun 2020 05:05:41 +0000
To: Mail Room
Subject: 2020-21 Annual Plan Consultation Feedback - Bill Colgan - 2020-ANNPLAN-97

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2020-21 Annual Plan Consultation Feedback - Bill Colgan - 2020- ANNPLAN-97

Receipt Number: 2020-ANNPLAN-97

Your Details:

Name:	Bill Colgan
I am making this submission:	On behalf of an organisation
Organisation Name:	Whangarei Racing Club
Postal Address	PO Box 159 Ruakaka

Contact Phone Number:	0275214345
Email Address:	gm@ruakakaracing.co.nz

Your Feedback:

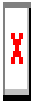
<p>Do you agree with the changes we have made to Year 3 of our Long Term Plan in response to COVID-19?</p>	<p>No, as there is insufficient addressing of the issue facing sporting clubs and their financial difficulties to pay rates, particularly if they operate on their own grounds.</p> <p>Many sporting Clubs have had their sporting fixtures removed losing membership subscriptions and sponsorship, grants from Class 4 gaming trusts and national sporting bodies.</p> <p>There should be clear guidance and support to sporting clubs by an immediate and substantial reduction in rates with a deferral of payment until their sporting fixtures allows a return to previous levels of competition and community engagement.</p> <p>Financial support in this manner would be highly appreciated by all Clubs who are not for profit organisations bringing sporting activity and/or entertainment to local residents.</p>
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OpenForms



From: Whangarei District Council
Sent: 15 May 2020 05:11:08 +0000
To: Mail Room
Subject: 2020-21 Annual Plan Consultation Feedback - Dennis Wilson - 2020-ANNPLAN-6

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2020-21 Annual Plan Consultation Feedback - Dennis Wilson - 2020- ANNPLAN-6

Receipt Number: 2020-ANNPLAN-6

Your Details:

Name:	Dennis Wilson
I am making this submission:	As an individual
Organisation Name:	
Postal Address	10 Kopipi Crescent , RD3 , Whangarei 0173

Contact Phone Number:	43453841
Email Address:	denty49@xtra.co.nz

Your Feedback:

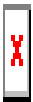
Do you agree with the changes we have made to Year 3 of our Long Term Plan in response to COVID-19?	no
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OpenForms



From: Whangarei District Council
Sent: 15 May 2020 05:41:09 +0000
To: Mail Room
Subject: 2020-21 Annual Plan Consultation Feedback - Dennis Wilson - 2020-ANNPLAN-7

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2020-21 Annual Plan Consultation Feedback - Dennis Wilson - 2020- ANNPLAN-7

Receipt Number: 2020-ANNPLAN-7

Your Details:

Name:	Dennis Wilson
I am making this submission:	As an individual
Organisation Name:	
Postal Address	10 Kopipi Crescent , RD3 , Whangarei 0173

Contact Phone Number:	4343841
Email Address:	denty49@xtra.co.nz

Your Feedback:

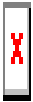
Do you agree with the changes we have made to Year 3 of our Long Term Plan in response to COVID-19?	I put no in my first feedback and should have put; NO to a rates rise , that is none at all; NO to a \$3m in targeted relief
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OpenForms



From: Whangarei District Council
Sent: 17 May 2020 08:30:58 +0000
To: Mail Room
Subject: 2020-21 Annual Plan Consultation Feedback - Windust - 2020-ANNPLAN-50

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2020-21 Annual Plan Consultation Feedback - Windust - 2020- ANNPLAN-50

Receipt Number: 2020-ANNPLAN-50

Your Details:

Name:	Windust
I am making this submission:	As an individual
Organisation Name:	
Postal Address	57 Fairway Drive

Contact Phone Number:	21408550
Email Address:	evananddoreen@outlook.com

Your Feedback:

Do you agree with the changes we have made to Year 3 of our Long Term Plan in response to COVID-19?	<p>I agree to a certain extent with changes.</p> <p>Whangarei to Dargaville road needs straightening out & more passing lanes.</p> <p>Start 2 lan highway between Whangarei and Auckland.</p> <p>Extra passing lane between Blue Goose and Smeaton's Hill.</p> <p>To reduce road toll in Northland the wisest is 2 lane highway as provide with the Puhoi motorway.</p>
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OpenForms



From: Walter Yovich
Sent: 28 May 2020 23:18:56 +0000
To: Mail Room
Subject: Annual Plan 2020-21
Attachments: DOC290520-29052020112806.pdf

EXTERNAL: This email originated from outside Whangarei District Council. Do not click links or open attachments unless you recognise the sender and know the content is safe.

Please find attached Annual Plan Feedback.

Kind regards

Wally Yovich CA
(Authorised Financial Advisor FSP41025)



e-mail wally.yovich@yovich.co.nz
t: 09 470 0400 f: 09 438 0108
PO Box 925 Whangarei 0140

www.yovich.co.nz

WEALTH MANAGEMENT

**Yovich
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Annual Plan 2020-21 feedback form

The closing date for feedback is Thursday 4 June 2020

As you can see from this Annual Plan 2020-21 Consultation Document, we have had to make some decisions and changes to our plan. Let us know if you think we are on the right track.

Points to remember when submitting your feedback

- Please print clearly. Make sure it can be easily photocopied, read and understood.
- All feedback is considered public under the Local Government Official Information and Meetings Act, so it may be published and made available to elected members and the public.
- Your feedback will not be returned to you once lodged with Council. Please keep a copy for your reference.

How to get this form to us

Mail to: Annual Plan feedback, Whangarei District Council, Private Bag 9023, Whangārei 0148

Email to: mailroom@wdc.govt.nz

Deliver to: Customer Services, Forum North, Rust Ave, Whangārei or Ruakaka Service Centre, Takutai Place, Ruakaka

Your details

Name W. M. G. YOVICH

I am making this submission:



As an
individual



On behalf of an
organisation

Organisation name

Postal address

P.O. Box 925,
WHANGAREI

Best number to contact you on

4700 400

Email wally.yovich@wdc.govt.nz

Your feedback

Do you agree with the changes we have made to Year 3 of our Long Term Plan in response to COVID-19?

NO.

I DO NOT AGREE WITH RATE INCREASE. THE FOCUS SHOULD BE ON REDUCING OPERATING COSTS. THE PROPOSED DEVELOPMENT ON RSA SITE IS COSTLY AND UNNECESSARY. BEST ALTERNATIVE IS TO EXTEND FORUM NORTH 1ST FLOOR OVER STAFF CARPARK. THIS WOULD HOUSE STAFF FROM WALTON PLAZA AND ~~ACHIEVE~~ ACHIEVE SUBSTANTIAL OPERATING COST SAVINGS. THE CAPITAL COST WOULD BE MINIMAL COMPARED WITH RELOCATING TO RSA SITE. LESS THAN 10% AND WOULD BE PAID FOR BY WALTON PLAZA SAVINGS