



The Placemaking Programme Update

The Tikipunga Plan | The Hikurangi Plan

Council Briefing - Wednesday 6th May 2020



Objectives

1. Overview of the placemaking programme.
2. The effects/changes as a result of COVID-19.
3. Our approach to community engagement.
4. Seeking comfort from elected members to begin virtual engagement with the community.



Growth Strategy

- Formerly Spatial Planning.
- Action within the Draft Growth Strategy
- The Placemaking Programme will link back to the key outcomes and key issues identified in the Growth Strategy.

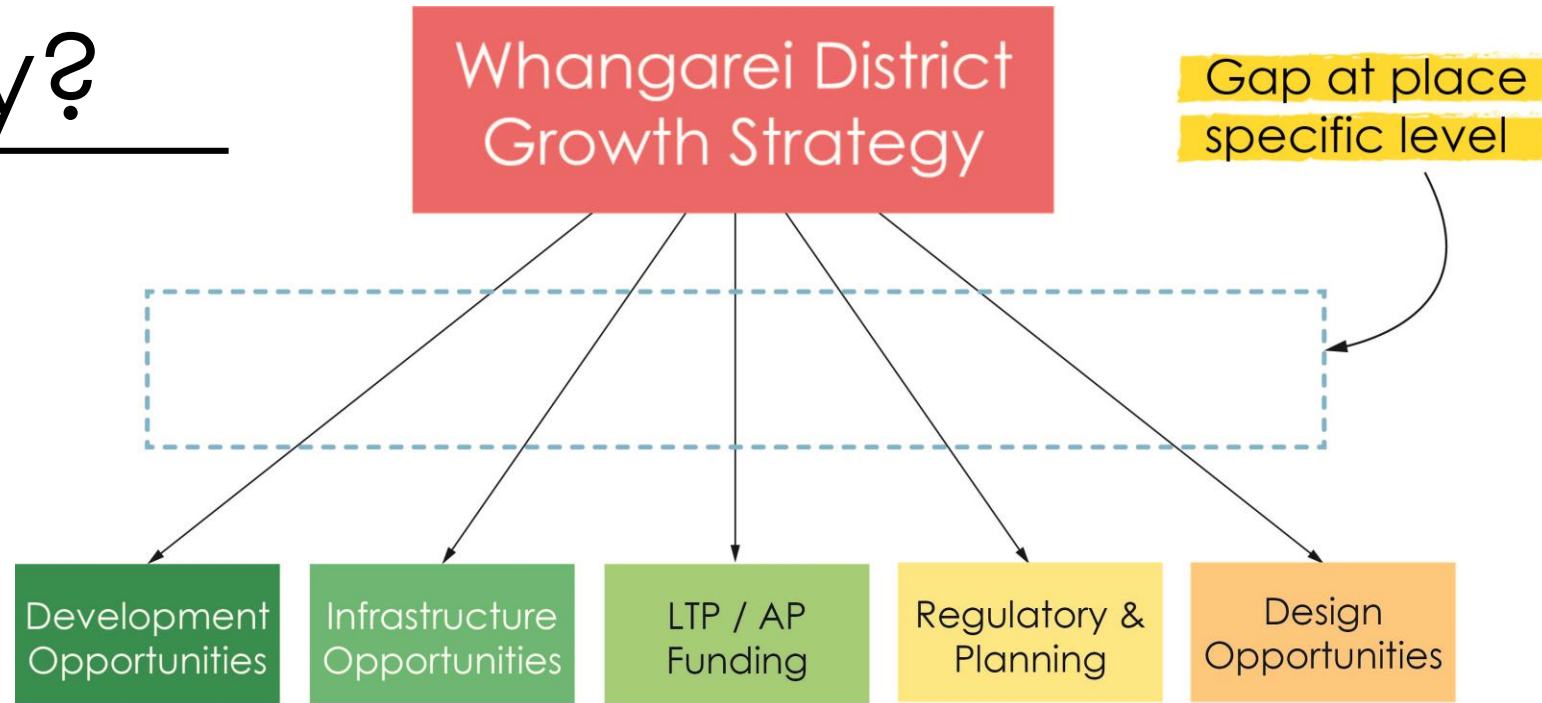
Where?

Decision made at Strategy, Planning and Development Committee Meeting - 20th February 2020 to start the programme in **Tikipunga** and **Hikurangi**.

What / How?



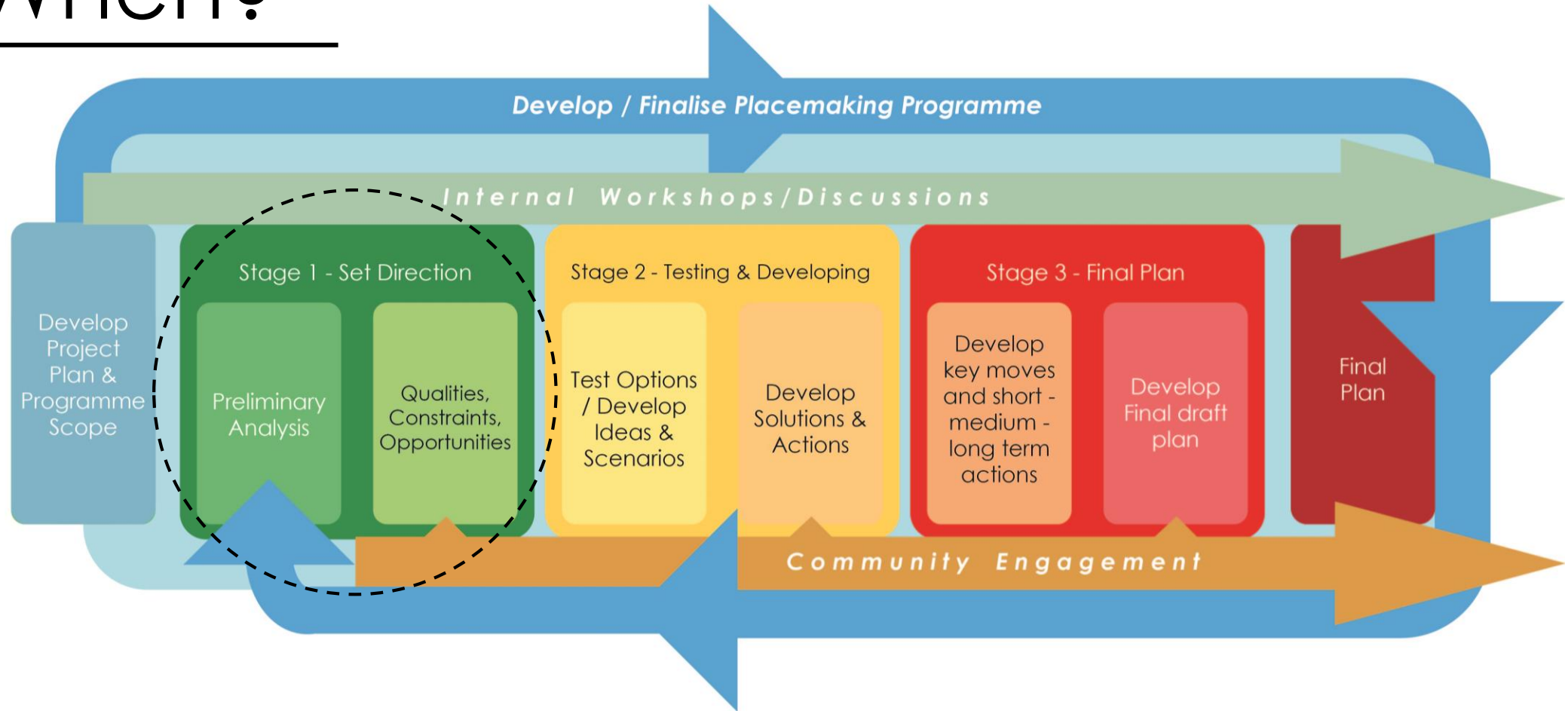
Why?



This gap has led to:

- Poor quality outcomes and lost opportunities to maximise the community benefits of development.
- A lack of a vision for how a specific community will develop over the medium/long-term.
- Fragmented and disconnected infrastructure such as roads, parks and pedestrian networks.
- Low levels of amenity through poor urban design, and subdivision design.
- Communities who feel disconnected from key planning and development decisions.

When?



- 12 month process diagram
- 3 stage approach
- Currently within Stage 1 – Set Direction

- Prior to COVID-19:
 - Preliminary discussions with internal stakeholders
 - Preliminary discussions with key groups in these communities.

Stage 1 – Set Direction

1. Understand Tikipunga and Hikurangi's spatial characteristics, qualities and constraints.

2. Begin first round of engagement to understand:
- The communities
 - What is valued and cherished?
 - What are the key issues and challenges?
 - What are the opportunities?

This will inform the strategic direction of the plans and allow us to start testing and developing ideas.

Effects of COVID-19 Lockdown

- Occurred early on in the process, therefore effects to timing are minimal.
- Creates an opportunity be creative in approach to initial community engagement.
- Consideration of how recovery from COVID-19 can be incorporated into the place based plans for Tikipunga and Hikurangi.

Effects of COVID-19 Lockdown

Spatial Analysis of Tikipunga and Hikurangi:

- Internal discussions with specialist staff from Infrastructure, District Plan, Community Development and NTA.
- Discussions include key projects or identified opportunities for these areas and previous feedback from the community (past submissions).
- Completed preliminary desktop mapping.
- All correspondence done through virtual channels – limiting communication and making internal workshopping of ideas challenging.

Effects of COVID-19 Lockdown

Community Engagement:

- Intention of first round of engagement was to understand the community, what they value and what they experience.
- This will inform further spatial analysis, internal discussion and future rounds of engagement.
- Lockdown (Level 4, Level 3 and potentially Level 2) will change our methods of engagement.
- Opportunities to be creative and far-reaching but may be limited to online methods in the short term.
- Written updates have been sent to key community contacts in Hikurangi and Tikipunga.

An aerial map of a city area, showing streets, parks, and buildings, in a dark blue/purple color scheme, serving as a background for the left side of the slide.

Approach to community engagement

- Short, sharp and simple (and visual).
- Online surveys
- Promote via community channels, email, social media.
- Other non-online platforms are being explored.
- Maintain communication with key community contacts.
- Opportunity for us to go further than just those who live in these communities.
- Keep it high level as it will inform further more interactive engagement.
- Important to acknowledge the context of COVID-19, how it has effected people, and how these plans will respond by looking to the future.

Impacts of COVID-19

- COVID-19 presents challenges for Placemaking delivery and implementation, including a more limited budget in the next 2021-31 LTP.
- We acknowledge budgets will be limited and that Council's strategic outcomes have shifted in response to COVID-19. Therefore there may be difficult trade-offs to be made .
- Ultimately, elected members will work through and determine priorities and budget allocations.
- The Placemaking Programme will assist in this decision making by identifying those actions which are practicable and help support the recovery and reset of our local economy in Tikipunga, Hikurangi and future Placemaking locations

Next Steps

- Conduct first round of engagement.
- Allow for flexibility in current COVID-19 context.
- Approach following consultation:
 1. Feedback received will inform further desktop mapping, the key outcomes and strategic direction of each place-based plan.
 2. Will inform the development of ideas and solutions.
 3. Conduct second round of more interactive and focused engagement.