

## Council Briefing Agenda

**Date:** Tuesday, 10 March, 2020

**Time:** 1:00 pm

**Location:** Council Chamber  
Forum North, Rust Avenue  
Whangarei

**Elected Members:** Her Worship the Mayor Sheryl Mai  
(Chairperson)  
Cr Gavin Benney  
Cr Vince Cocurullo  
Cr Nicholas Connop  
Cr Ken Couper  
Cr Tricia Cutforth  
Cr Shelley Deeming  
Cr Jayne Golightly  
Cr Phil Halse  
Cr Greg Innes  
Cr Greg Martin  
Cr Anna Murphy  
Cr Carol Peters  
Cr Simon Reid

For any queries regarding this meeting please contact  
the Whangarei District Council on (09) 430-4200.

**1. Apologies**

**2. Reports**

2.1 Long Term Plan Vision and Strategic Direction

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**3. Closure of Meeting**

## 2.1 Long Term Plan Vision and Strategic Direction

**Meeting:** Council Briefing  
**Date of meeting:** 10 March 2020  
**Reporting officer:** Dominic Kula (General Manager Strategy and Democracy)

### 1 Purpose

To discuss with Elected Members the vision and strategic drivers for the 2021 – 2031 Long Term Plan (LTP).

### 2 Background

The LTP process will be worked through with elected members at the 5 March Briefing.

This meeting will build on Council's decision making on direction setting for the 2019 – 2022 Triennium, and discussion and direction from the 5 March Briefing (which will be after the writing of this agenda), in order to review the vision and strategic priorities/drivers for the LTP.

This agenda provides Councillors with background information on the development of a vision, community outcomes and strategic drivers, and a high level overview of the potential next steps.

### 3 Vision, strategic drivers and community outcomes

One of the first stages in the LTP process is to discuss the vision and strategic drivers. The vision statement set out a high-level outcome for the District. This will inform and guide the decision making process for the LTP, as well as the broader Council decision making.

For the 2018 – 28 LTP the vision was '*a vibrant, attractive and thriving District*'. Given the Community Outcomes (discussed below) are a requirement of the Local Government Act, covering 'the outcomes that a local authority aims to achieve', there was no mission statement.

Strategic drivers build on the vision through the identification of key strategic issues or priorities that the LTP is focusing on. For example, in the 2018 – 28 LTP the three strategic drivers (below) were a component of early engagement, informed direction setting around key programmes / projects included in the draft document. They also underpinned the formal consultation and engagement process.

- Focus on core assets
- Getting ready for the future
- Making our District an even better place to live

The Community Outcomes are Council's statement of what we are trying to achieve, helping to inform our rationale for service delivery, performance measures, and targets, alongside our strategic priorities.

For the 2018 – 28 LTP changes to the Community Outcomes were proposed as a result of feedback from early engagement, before being formally consulted on as part of the LTP Consultation Document. A similar approach is proposed through this LTP round. The current Community Outcomes are:

- Efficient and resilient core
- Positive about the future
- Caring for the environment
- Proud to be local

## **4 Bringing it all together**

Determining what is required by the community, where Council's strategic priorities lie, and how we will be measuring performance are key elements of the LTP process.

It is important that elected members consider what Council intends to do, how decisions contribute to the achievement of its objectives, and how Council will go about demonstrating performance in respect of these objectives.

These decisions are considered at a strategic level as part of a process of direction setting.

As part of the development of the LTP, Council will need to determine a framework to demonstrate and communicate Council's overall strategic drivers, and ultimately to consider priorities/funding against. These will underpin Council's vision, help to determine a set of community outcomes, and provide early direction to staff.

Council has already done significant work on direction setting for the 2019 – 2022 triennium. This work included a briefing, generating and ranking individual and collective priorities and the Barge Park strategic day.

This work culminated in February when Council endorsed the following priorities for the 2019 – 2022 Triennium, for consideration through the LTP:

- Transport (Roading and Public Transport)
- Revitalising the City Core
- Potential Northport expansion/Navy relocation
- Sustainability (including waste minimisation)
- Housing

## **5 Proposed approach**

It is proposed for Council to use these priorities for its review of the vision, and to underpin the development of the strategic drivers and framework for the LTP.

Establishing the vision and strategic drivers early in process will allow these to underpin the development of supporting documents and information, while also providing an opportunity for them to be tested with the community through early engagement.

This will be critical to ensuring direction and focus leading into the LTP. However, it is also acknowledged that workshops held to date have generated a long list of work programmes and projects that councillors are keen to see progressed, many of which fall under core business. Any resulting framework needs to provide for consideration of these.

At the 5 March Briefing it is proposed to work with Councillors on a "rough draft" of the vision and strategic drivers, with feedback and direction from that session being fleshed out and built on for the 10 March Briefing.

## **6 Next Steps**

Following a discussion of the vision and strategic drivers, the next steps in the process relate to the other early scene/direction setting including:

- Background information/scene setting
- Approach to early engagement
- Rates
- Finance strategy