

Whangarei District Council Meeting Supplementary Agenda

Date:	Thursday, 27 February, 2020
Time:	9:00 am
Location:	Council Chamber
	Forum North, Rust Avenue
	Whangarei
Elected Members:	Her Worship the Mayor Sheryl Mai (Chairperson)
	Cr Gavin Benney
	Cr Vince Cocurullo
	Cr Nicholas Connop
	Cr Ken Couper
	Cr Tricia Cutforth
	Cr Shelley Deeming
	Cr Jayne Golightly
	Cr Phil Halse
	Cr Greg Innes
	Cr Greg Martin
	Cr Anna Murphy
	Cr Carol Peters
	Cr Simon Reid

For any queries regarding this meeting please contact the Whangarei District Council on (09) 430-4200.

6. Decision Reports

6.1 Active Recreation and Sports Strategy - adoption

6.1.1 Active Recreation and Sport Stategy - Draft Strategy showing track changes





6.1.1 Active Recreation and Sports Strategy – Supplementary

Meeting:	Whangarei District Council
Date of meeting:	27 February 2020
Reporting officer:	Sue Hodge (Manager, Parks and Recreation)

1 Purpose

To provide a tracked change copy of the draft Active Recreation and Sports Strategy.

2 Discussion

Due to a technical error the draft Active Recreation and Sports Strategy with tracked changes was not provided with the original agenda report. This is now attached.

3 Attachment

Active Recreation and Sport Strategy – traced changes





Report Disclaimer

In preparing this report it has been necessary to make a number of assumptions based on the information supplied to Global Leisure Group Limited in the course of investigations for this study. The recommended actions contained in this report are subject to uncertainty and variation depending on evolving events but have been conscientiously prepared based on consultation feedback and an understanding of trends in facility provision.

The authors did not carry out an audit or verification of the information supplied during the preparation of this report, unless otherwise stated in the report. Whilst due care was taken during enquiries, Global Leisure Group Limited does not take any responsibility for any errors nor mis-statements in the report arising from information supplied to the authors during the preparation of this report.

Authors

David Allan, Richard Hutchinson and Anna Coleman

Global Leisure Group Limited

Davea@glg.nz

Review

This strategy will be reviewed internally every three years to align with the preparation of <u>Council's Long-Term Plan and externally every six years.</u>

Mayor's Message

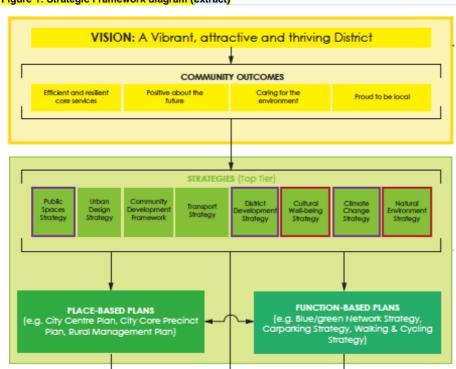


Moved down [1]: It will be updated on a regular 3 yearly cycle to inform the Council's Long Term Plan. Introduction 1 The purpose of this Strategy is to provide a high-level direction to Whangarei District Council Deleted: strategy (the Council) on how to meet the current and future active recreation and sport facility (spaces Deleted: strategic and places) needs for the District. It traverses matters such as the need for coastal facilities Deleted: overview of like boat ramps, toilets and drinking water to support recreational fishing or waka ama to how shared use agreements with schools may provide additional learn to swim facilities. While focused on Council's role as an infrastructure provider, the Strategy also assists active Deleted: It is focused on the provision of spaces and places recreation and sport stakeholders, community organisations and funding agencies with their ('built facilities') for active recreation and sport and aims to assist Council future investment decisions. We need this strategy because our community, why we are active and the way we are being active has changed significantly since the review of the previous strategy more than 10 years ago. We heard from our community that being involved in active recreation and sport has holistic benefits that build the wellbeing of us individuals and as a community. From strengthening our tinana, bodies, to building our social connections with others. The Strategy is for people of all ages, abilities and cultures and aligns with the Four Community Outcomes that guide everything Council does. 1.1 Where are we headed? Moved down [1]: It will be updated on a regular 3 yearly cycle to inform the Council's Long Term Plan. The Strategy goals are: Increase_participation - more people, more active, more fter Deleted: equitable Improve the quality of the experience of the participant so they are more likely to continue participating - participants, whanau, and their wraparound support services have what Deleted: carers they need where they need it Improve the economic, social and environmental sustainability of the facility network 3. The Strategy identifies current priorities and provides on-going and robust processes to Deleted: strategy identify, review and prioritise projects across the District. However, it is essential that detailed, site and/or activity specific investigations are undertaken to assess the feasibility and viability of individual projects identified in this report. It will be updated on a regular 3 yearly cycle to Moved (insertion) [1] inform the Council's Long Term Plan. Strategic Framework 1.2 Deleted: Background The Strategy fits within the Strategic Framework of Council (see diagram below). The Active Deleted: strategy Recreation and Sport Strategy as a 'Function-Based Plan' contributes to the Vision and Deleted: Strategy Community Outcomes of Council. It is recognised that several of the other plans and strategies

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impact on active recreation and sport provision as well, such as the Walking and Cycling

Strategy.



Consultation formed a key part of developing the <u>Strategy</u>. <u>We followed a</u> comprehensive process, engaging with key stakeholders and residents to <u>gather</u> a baseline of information on existing facilities and assist identifying current and future needs. <u>We held over 30 meetings</u> across Whangarei to develop this <u>Strategy</u>. Those engaged included:

Meetings with Council's three Advisory <u>G</u>roups (Positive Ageing, Youth, Disability)
 Schools, active recreation and sport organisations, marae, hapū and interested residents

1.3 Our Resident Population

The resident population in some communities in Whangarei District is projected to grow at a much faster rate than the rest of the District.

- The medium projection for the District sees an increase from 90,500 residents in 2018 to 102,000 in 2028, an extra 11,700 people.
- A projected 77% increase in the number of older adults (65+ year olds) in Whangarei District, from 17,300 in 2018 to 30,700 in 2043, an extra 13,400 older adults, or a third of the population. All other age cohorts remain relatively stable.
- A projected increase of 7.6% or an extra 3,600 residents by 2043 in the core playing age range for sport (5-49 years).
- The District population is less diverse but has 28% of the Whangarei District population identifying themselves as Maori (compared to 16% for New Zealand as a whole). Ethnicity and culture can influence how we are active.

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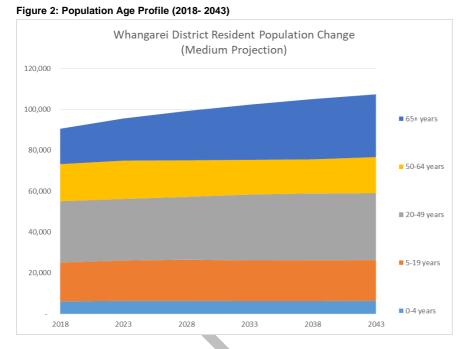
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post content approval

Figure 1: Strategic Framework diagram (extract)

 The highest percentage increases in population between 2018-2028 are expected to be in Marsden Point/Ruakaka, Port Limeburners, Waipu, Bream Bay and Te Hihi.



1.3.1 Lifestage

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The lifestage segmentation works on the idea that the 'life-stage' someone is in affects the decisions and choices that you make.

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Figure	3:	Sport	ΝZ	Lifestages
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LIFESTAGES	DESCRIPTION	APPROXIMATE AGE RANGE
Older retirees	Retired singles and couples (often have grandchildren).	75+ years old
Young retirees	Recently retired singles and couples (often have grandchildren).	65-75 years old
Older adults	Employed and unemployed singles and couples without children at home (may have grandchildren).	35-64 years old
Older families (parents)	Singles and couples with children primarily in the secondary and tertiary lifestages.	35-60 years old
Young families (parents)	Singles and couples with children in the early years and primary lifestages.	(20)25-45 years old
Young adults	Employed and unemployed singles and couples without children.	16-34 years old
Tertiary	Young people in private training establishments (PTEs), institutes of technology and polytechnics (ITPs), wananga, universities and workplace training.	(16)18-22(25) years old
Secondary	Secondary school age children.	13-17 years old
Primary	Primary school age children (including intermediate).	5-12 years old
Early years	Young children in variety of care environments including at home, day care, nursery, etc	0-5 years old

Understanding how these lifestages are changing within the resident population is essential to understanding what the potential future demand for active recreation and sport activities might be and the spaces and places needed.

In Whangarei, the percentage of residents in the Older Retirees and Young Retirees <u>lifestages</u> will increase while the percentage of residents in the Older Adult, Young Families, Primary, Young Adults and Early Years will decrease.

Deleted: Changes in the composition of the lifestages within the resident population requires consideration of the changing trends and participation patterns identified within the current population. Notably,

NZ Lifestage	2018	2028	2038	
Older Retirees	8.4%	10.7%	12.3%	
Young Retirees	10.7%	13.7%	15.8%	
Older Adults	19.2%	18.3%	17.5%	-
Older Families (Parents)	7%	6.9%	6.4%	-
Young Families (Parents)	18.7%	16.5%	15.3%	-
Young Adults	8.3%	7.8%	8%	$\langle - \rangle$
Tertiary	2.4%	2.2%	2.2%	$\langle \rangle$
Secondary	6.6%	6.8%	6.3%	
Primary	12%	10.8%	10.3%	+
Early Years	6.7%	6.3%	5.9%	-

1.3.2 Socio-economic Profile

Sport New Zealand provides a deprivation index which combines census data relating to income, home ownership, employment, qualifications, family structure, housing, access to transport and communications to provide a deprivation score for each meshblock in New Zealand. Scores are grouped into deciles, where 1 represents the least deprived areas and 10 the most deprived areas. A value of 10 therefore indicates that a meshblock is in the most deprived 10% of areas in New Zealand. Northland has a significant proportion of the population living in high levels of deprivation. Overall Whangarei district has a deprivation index of 7 however several communities have a deprivation index of 10

Economic prosperity can enable participation while deprivation can limit a person and their families available time to be active and to cover the costs of being active such as travel costs and subscription fees.

Adults living in the most socioeconomically deprived areas are 1.6 times as likely to be obese as adults living in the least deprived areas. Children living in the most socioeconomically deprived areas were 2.7 times as likely to be obese as children living in the least deprived areas.

1.4 Competitive Advantages

The District has some significant competitive advantages in relation to active recreation and sport opportunities; including:

- A mild maritime climate that has warmer winters and water temperatures than the rest of New Zealand
- An abundance of natural features popular for active recreation and sport such as harbours, bays, beaches and waterways because of its extremely indented coastline.
- Tourism has driven the provision of activity and support infrastructure such as parking and toilets at key access points that benefit residents
- Several National level facilities such as <u>Northland Events Centre</u>, Cobham Oval and facilities at Kensington Park enable hosting events and tournaments
- High levels of participation in active recreation and sport, and a strong record in supporting and developing talented athletes in a wide range of codes

2 Trends and Challenges

2.1 Active Recreation and Sport Sector Trends

The way we play and/or are active is changing

- Participation in outdoor active recreation activities is growing
- The 'active retiree' population is driving new demands
- Being active is now increasingly popular and the value activity has on our mental, physical and spiritual well-being is recognised
- Greater use and impact of technology (social media, websites, online booking systems, fitness apps, fit bits, etc.)
- Globalisation of active recreation and sport new activities are appearing all the time
- Patterns of use are changing (more mid-week competitions)
- General casualisation, move away from structured traditional activities and clubs participants just want to have a 'run around' without committing to training ahead of competition

Deleted: The socio-economic profile varies between communities and many have high levels of deprivation. This means affordability and accessibility to participate in active recreation and sport are major issues. Local provision to reduce or eliminate travel costs is a priority, particularly for informal active recreation and sport opportunities. Provision of local training facilities enables reduced travel (practice local and play away) even for sports with centralised competition hubs such as hockey and netball.

Moved down [2]: The growing trend towards casual / individual sporting and recreation activities is likely to continue. As such, the activities which have been considered 'suitable' for the Retirees of the past (for example bowls, tennis, golf) may not be the preferred activities for the next generation of Retirees. The challenge is for existing codes to adapt to meet the demands of an aging population (i.e. more residents in the Retiree lifestages) and / or provide spaces, places and facilities to meet new and emerging needs.¶

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- Lower volunteer participation and more pay to play delivery
- Participants have greater quality expectations of facility provision, delivery of activity and activity options
- Greater centralisation (or consolidation) of many activities into hubs
- Increasing awareness of the need to be multi-purpose and flexible with our built venues, whenever possible
- The ability to play more than one sport per season and participate in numerous active recreation pursuits, therefore multiple activities per year (exception is elite sport)

The active recreation and sport sector, like many community-based sectors, is experiencing other trends including:

- Increasing demand for local provision in population growth areas
- Increasing expectations in the standard of facilities and experiences from users
- A decrease in volunteer culture
- An increased demand for 'pay for play' associated with the casualisation of sport.
- Increasing responsibilities and burden placed on volunteers to meet user expectations, health and safety and other compliance requirements.
- Increasing financial pressures from maintaining ageing, often no longer fit-forpurpose facilities, and the decline/loss of traditional income streams such as sponsorship and bar profits. Some facilities experience a significant gap in the operational costs of running recreational activities and the ability to pay, or the willingness for participants to pay.
- Greater monitoring and accountability as funders are becoming more evidence based in their decision-making

The District faces a number of challenges that impact on the current and future provision of facilities. These are:

- A lack of consistency in locally accessible and inclusive base level provision for active recreation and sport
- A lack of sports code and network planning
- An ageing and growing resident population
- Increasing pressure on key active recreation locations from tourism
- Changing participation patterns and an ageing stock of facilities
- Moving from single purpose facilities to shared multi-purpose hubs

2.2 A lack of consistency in local provision,

There is inconsistency in the supply of local provision. Some communities are well catered for. For others, the active zones are inaccessible for reasons such as the distance required to travel. Some Jack base level provision (such as toilets, water fountain, shade etc) that make them attractive and feasible places to use.

2.3 A Lack of Planning

The lack of district/ regional network planning by key sports is a major challenge to providing definitive guidance in this <u>Strategy</u>. Some sports also lack a 'whole of sport plan' at the district level that provide the strategic context for an investment in a facility. It is essential that the challenges faced by individual activities are further defined and addressed at a more detailed level to provide the evidence for basing investment decisions. Over time this will ensure that those in the District are better informed and have a more flexible and fit-for-purpose facilities network that meets the District's future active recreation and sport needs.

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2.4 Affordability

In Whangarei, while the socio-economic profile varies between communities, many have high levels of deprivation. Discretionary income is therefore very limited for many in our community meaning affordability and accessibility to participate in active recreation and sport are major issues. This is particularly relevant for young people, low income communities and those who need to pay for a support person to participate.

Distance to travel, rising subscription/coaching fees, uniform and equipment costs are common examples of expenses experienced by our communities that can compound, restricting participation. Local provision to reduce or eliminate travel costs is a priority, particularly for informal active recreation and sport opportunities. Provision of local training facilities enables reduced travel (practice local and play away) even for sports with centralised competition hubs such as hockey and netball.

2.5 An Ageing and Growing Resident Population

The largest growth in demand will be for older adults 65+ years of age who will be a third of the resident population by 2043. Compounding this growth in demand is that the retiree life stage have:

- Significantly more discretionary time for active recreation and sport than most other segments
- A larger proportion and number of residents with disabilities of some kind

The growing trend towards casual / individual sporting and recreation activities is likely to continue. As such, the activities which have been considered 'suitable' for the Retirees of the past (for example bowls, tennis, golf) may not be the preferred activities for the next generation of Retirees. The challenge is for existing codes to adapt to meet the demands of an aging population (i.e. more residents in the Retiree lifestages) and / or provide spaces, places and facilities to meet new and emerging needs.

2.6 Our Health Profile

As a region, Northland has an inactivity rate of 26.8%, meaning we are less active than other regions in the nation.

About three-quarters of deaths in Northland are from cardiovascular disease (heart disease and stroke) or cancer (the most common sites are trachea-bronchus-lung, colorectal, prostate and breast). Twenty percent of adult Northlanders have been told they have high blood pressure and 12 percent that they have high cholesterol, both known risk factors for cardiovascular disease. While diabetes is not a major killer in itself, it is a primary cause of heart disease. A great deal of unnecessary illness and hospitalisation is related to poor management of diabetes.

28% of the Whangarei District population identify as Maori (compared to 16% for New Zealand as a whole). Maori experience low levels of health status across a range of health and socioeconomic statistics compared to non-Maori non-Pacific peoples. Some health conditions are closely connected to socio-economic disadvantage.

In providing affordable opportunities for our people to be active, Council contributes to a positive ripple effect to lift the well-being of our community.

2.7 Increasing pressure on key active recreation locations from tourism

The growth of tourism in the District is increasingly impacting upon key active recreation locations. Shorefront locations that are popular with the resident population for active recreation are facing the greatest pressure. Most provision of amenities at these locations such as parking and toilets falls on Council to provide.

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2.8 Changing Participation Patterns and an Ageing Stock of Facilities

Popularity and participation rates are <u>affected by</u> changing demographics, emerging new sports, increasing informal active recreation pursuits and increasing competition from sedentary activities (often digital technology based). Active recreation and sport facilities need to be adaptable and flexible to respond to changing <u>community</u> needs. Most facilities now need to be more multi-purpose and agile to better meet the needs of a wider range of activities and users.

The District is reliant on a network of facilities that are unsustainable, ageing and not fit-forpurpose. A planned approach is required to ensure <u>our</u> network is selectively upgraded, modernised to be fit-for-purpose, converted and/ or rationalised. The majority of active recreation and sport facilities were developed over 20 years ago to meet the specific needs of traditional sporting codes. Over this period population growth has been significant in the Whangarei District. While many sports codes have grown and prospered some have had a relative decline over the past 20 years. This has led to a mis-match between current supply and demand for some codes. Key issues are:

- Significant gaps in the provision of fit-for-purpose and right-sized support amenities (toilet, storage, change, social facilities, shade, shelter and Wi-fi access) at sports parks
- <u>Significant shortage</u> of fit-for-purpose winter sports fields, <u>with common issues</u> including poor drainage and limited flood lighting for evening training and games.
- Several codes have been identified where membership and participation levels have declined, and the facilities are now under-utilised. These include:
- Bowls (clubrooms and greens)
 - Rugby (clubrooms)
- Golf (clubrooms and courses) in smaller rural communities
- There are a number of codes where there is historic under-supply or where demands have changed. Significant issues include:
 - Shooting which has a long-standing need for a new location;
 - Netball, Futsal, Basketball which require indoor or covered all-weather courts.
 - A lack of well-drained sports fields and floodlit areas for training

2.9 Moving from Single Purpose Facilities to Shared Multi-purpose Hubs

The District has an existing network of sport hub facilities mostly operated by sports club partnerships. However, a large proportion of provision is still single sports code facilities. It is clear that more multi-code sport partnerships are required across the District to reduce duplication in provision (in particular of clubrooms) and consolidation to fewer facilities to enable higher use and occupancy. Some of the existing hubs could be enhanced significantly through partnering with <u>nearby</u> schools. These measures will generate economies in scale to aid long-term sustainability for many of the current single sports code facilities.

Facilities that can adapt and develop will thrive, whereas those that don't are likely to struggle. The active recreation pursuits and sports codes that were assessed as <u>currently</u> having adequate facilities to meet demand need to be pro-active in their planning to maintain fit-forpurpose facilities that are sustainable. A long-term <u>Strategy</u> for some of these codes when facilities need renewal should be to co-locate and share facilities and services such as clubrooms with others as part of larger multi code hubs.

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3 A Strategic Approach

3.1 Gaps and Oversupply

In general, the supply and demand of provision for sport is adequate in terms of quantity. However, the quality of provision, experience and levels of deferred maintenance of facilities is often inadequate.

Gaps

There are several gaps in the systems that support access and provision affecting participation including:

- A lack of promotion, awareness, and accessible information (no App, limited on-line enabled bookings and 'customer interaction')
- No public transport or poorly aligned public transport (where it exists) to and from main active recreation and sport destinations
- Gaps in active transport (feeder links are lacking to main spine off-road pathways) that enable better connected communities
- Lack of communication, co-ordination and cross sector collaboration overall. In particular, a lack of engagement of cultural active recreation and sports groups.
- Significant safety concerns (physical and personal) inhibiting participation in active recreation, particularly at some entry points to track networks (poor safety lighting, poor parking and amenities) such as Parihaka and Abbey Caves

Over-supply

Significant over-supply has been identified as listed below:

- General over-supply of single code clubrooms
- Too many clubs in some codes (bowls, rugby, golf)
- General duplication of club facilities on hub sites.

Under supply

Significant under-supply has been identified as listed below:

- Few facilities incorporate universal design for people of all ages and abilities.
- Lack of well drained sports fields and training areas able to cope with wet weather, particularly in winter
- Shortage of floodlit fields and training areas
- Lack of good quality change and ablution amenities for sport (often in poor condition/ deferred maintenance common)
- Lack of accessible and appropriate amenities needed to support active recreation and sport (toilets, drinking fountains, shade, seating, shelter)
- Shortage of parking at key destinations for active recreation and at sports parks, Kensington Park is under the greatest parking pressure. Parking pressure acute in peak tourism season at key outdoor recreation destinations
- A hub for shooting sports
- Shortage of all-weather facilities such as covered sports courts and active recreation spaces such as for netball, <u>basketball</u> and kapa haka
- Inadequate quantity and quality of indoor sprung floor court space (some are noncompliant for netball)
- Lack of young family, youth, retiree and disabled friendly spaces and places
- All tide access, affecting some water-based recreation and sports at Pohe Island
- Fragmented and in some cases limited shore facilities and amenities for water-based active recreation and sport
- Disconnected, congested track network with limited variety and quality

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- Lack of areas for recreational horse riding bridle pathways
- Limited off-lead dog exercise spaces

Other

Jubilee Park is no longer used for rugby league. Christian Renewal School has access to the park but it is underused. It is a single field on a small and constrained site with limited utility.

3.2 Strategic Approach (Hub and Spoke)

An approach used nationally, and by other regions and districts in New Zealand, is to consider facility needs for active recreation and sport at the different levels of participation from community/club through to international level. Generally, the more competitive the participation, the more specialised the facility. So an International/National space or facility will usually be more exclusive and targeted in its use compared to a local facility or space used for a range of different activities.

It is important to recognise that levels within the hierarchy are not exclusive and a single facility or space can meet the needs of different levels, for example a regional facility or space will also likely meet district and local needs. Where possible a hub and spoke approach should be applied within the network of facilities.

Figure 5: Hub and Spoke Approach

	Facility Hierarchy	Role	Facility Type
Hub	International /	Competition and	More exclusive use
	National	events	Compliance with appropriate
	Regional	Local participation	National / Regional code
	District		specifications
Spoke	District (potential)	Local Participation	More multi-use
	Local		Flexibility of specifications
			Focus on activation

While there are challenges to facility provision, it is clear that a partnership approach is required to reduce duplication in provision and encourage consolidation to fewer shared facilities, enabling higher use and occupancy. These measures will generate economies in scale to aid long-term sustainability.

Figure 6: Existing Hubs

District / Regional	Local	
 Barge Park (Equestrian) Cobham Oval (Cricket) Kensington Park (Hockey, Netball, Athletics, Gymnastics, Junior Football, Rugby, Basketball, Volleyball, High Performance Training) Pohe Island (Rugby, Football, Rowing, Sailing, Rally Driving, Skatesports, dog <u>exercise areas</u>, BMX), Tikipunga Park (Football, Rugby, Cricket) Semenoff Stadium (Rugby, Football, League) 	 Hikurangi Kamo Park Mangakahia Maungakarema Ngunguru Oakura Onerahi Otaika Otangarei Parua Bay Ruakaka Waipu 	Deleted: - Deleted: - Deleted: - Deleted: - Deleted: Toll Stadium

Deleted: the higher up the facility or space hierarchy the more specialised the sport/activity specific provision required, Deleted: s

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Potential New Hub Developments

Activity/ Location	Description	
Sport shooting	A hub for shooting sports was a recommendation in the 2003 Whangarei Sport Facilities Plan and several potential solutions have been proposed since 2003. However, a solution has not been found and frustration in the sport shooting community is high. This still appears to be a valid need. An independent feasibility study is required, Council has a role in assisting with the provision of land at a suitable location. It is likely that support of Northland Regional Council will be needed.	
Lawn bowls	A bowls hub (including a covered or indoor green, outdoor greens and pavilion) and possibly with other partners	
Marine Hubs	 Two Marine Hubs and improved facilities at Riverside Drive provide for with 3 different water conditions including: Flat sheltered water at Pohe Island-Hatea River (primarily for waka ama, rowing, kayaking, SUP, sailing and boating), More reliable wind and closer access to sea at Parua Bay (sailing/ boating and waka ama) Deeper water at Riverside Drive (sailing/ waka ama) 	Deleted: Three Deleted: <#>Deeper water at Riverside Drive (sailing/ waka ama) ¶
Rugby League – Otaika Sports Ground Off lead dog exercise area & dog clubs	Otaika Sports Ground is an emerging District level hub park. It is a large park with quality fields and has a development plan in place. It will be home of Rugby League in the district. Currently some football and touch occurs at the Park. There is an off-lead dog exercise area and the Northland Canine Club is based at the Park. It has potential to become a major hub for touch alongside rugby league with a shared amenity and clubrooms facility. There is the potential for Jubilee Park to be sold or leased to reinvest in Otaika Sports Park as the home of Rugby League.	
Football - Tikipunga	Tikipunga has good district hub potential for football. Some use of hub by other codes with single integrated and shared clubrooms, access to High School fields, courts, and swimming pool. Consideration should be given to all users of the hub to integrate or possibly relocate rugby to another site as part of rugby consolidation. Look at bringing Te Ora Hou and Tikipunga football together to see if there is an opportunity for working together.	
Pohe Island Sports Precinct	A very large park (56 ha) with 3 co-located developments at varying stages of development for marine, rugby and bike activities. BMX have already established an international level racing track but with very limited amenities. Bike Northland plan for a major bike park including the former recycling centre building. Northland Rugby Union is developing offices, fitness gym and clubrooms facility that will be available to other user groups on Pohe Island for meetings and functions. The Masterplan is nearing completion and incorporates the Rugby, Marine flat-water hub and bike hub in an integrated development.	
Hihiaua	Hihiaua Cultural Centre will be a contemporary Maori precinct in Whangarei on the Hihiaua Peninsula at the Town Basin. Hihiaua Cultural Centre will provide a	(- · · · ·
	much needed training and competition facility for kapa haka and mau rakau as	Deleted: strategy
	well as a shelter for waka. The centre is a natural hub for three activities within	Deleted: nearly
	the scope of the <u>Strategy</u> and will also be used for the Maori charter school Te	Deleted: . Deleted: which
	Kapehu Whetu. Stage one of the development is complete and included the	Percedi Willon

renovation of the boatshed (whare toi) to include a workshop, learning and	
viewing spaces, and a specialist laboratory for marine and environmental	
research. It also includes a launching gantry and shelter for waka. The process	
to obtain regulatory consents for further stages of the development are	
underway.	

3.3 Planning Principles

In considering future facilities to meet sporting and active recreation needs it is essential that we learn from the past and ensure that future facilities are developed in a robust and planned way. Sport NZ's National Sport Facilities Framework identifies a set of planning principles to improve future decision making when investing in facilities. The planning principles in the <u>Strategy</u> are tailored to acknowledge the Whangarei District situation. They are:

- Meeting an identified need and fit for purpose to meet the need
- Sustainability the whole of life costs have been considered
- Partnering / Collaboration / Co-ordination
- Co-location and Integration
- Future proofing adaptability
- Accessibility
- Reflecting the community
- Activation
- Socialisation

A key overarching finding has been the need and opportunities that exists for Local, Regional and Central Government agencies and active recreation and sport sector stakeholders to collaborate more to achieve what are clearly shared outcomes for the improved health and well-being of all communities in Whangarei District.

Agencies key to success in this collaboration are Council, Sport Northland, Northland Regional Council, Ministry of Education (and Schools BoTs), Northland District Health Board, Ministry of Social Development, Ministry of Justice, and the hapū and marae of Whangarei District.

4 Recommendations

The <u>Strategy</u> recommendations have been developed by applying the planning principles to the identified issue or opportunity to meet the goals of the <u>Strategy</u>. When considering each recommendation, it is suggested that the background on specific issues and the rationale behind each recommendation should be reviewed in the accompanying more detailed *Whangarei Active Recreation and Sport <u>Strategy</u> Information Report.*

The recommendations address:

- Only active recreation and sport activities assessed as having significant facility issues at this time
- The need for additional capacity primarily driven by population growth in the District and in growth nodes such as Ruakaka
- Renewal and consolidation/rationalisation within the existing facility District network, particularly for those active recreation and sport activities that have experienced declines in membership compared to higher historical levels when these facilities were developed
- Collaboration between organisations: This includes active recreation and sport organisations, iwi and hapu and key agencies such as Council, Sport Northland, or the Ministry of Education. Collaboration amongst organisations is vital to achieve the

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Goals of the StrategyStrategy ¶ The goals of the StrategyStrategy are: ¶ Increase equitable participation - more people, more active, more otern¶ Improve the quality of the experience of the participant so they are more likely to continue participating – participants, whanau, carers and wraparound support services have what they need where they need it¶ Improve the economic, social and environmental sustainability of the facility network ¶

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recommendations. This is particularly true for determining the 'how', the 'when' and the detailed processes for specific projects.

Recommendations are directed at improving the 'fit' between existing supply and current and foreseeable active recreation and sport demand for facilities. <u>Council's role in in delivering the recommendations will focus in one or more of the following areas:</u>

Figure 8 Forms of Suppo	ort from Council
Type of support	Detail
Financial	This may be in the form of grants or loans. Typically this may be seed funding.
Advocacy	Council provides a letter of support which may help achieve funding from external funders.
Technical	Council supports with the technical aspects of a project egplanning or engineering.
Landowner	Council provides the land for a project.
Procedural Guidance	<u>Council provides guidance to help community groups</u> <u>navigate the project planning process to align with local</u> <u>government long term planning.</u>

Prioritisation of projects is reflected in the time frame for completion of each recommendation:

- Short term (years 0-3, higher priority), 2021 2024 in Long Term Plan
- Medium term (years 4-10, moderate priority), 2024 2027 in Long Term Plan
- Long term (years 10+, lower priority) and on-going, 2027 2030 in Long Term Plan

These timeframes are indicative as priorities will change to adapt to new circumstances and enable workload management of key personnel, particularly where they are dependent on significant effort by volunteers to implement the recommendation.

The tables below list the recommendations by timeframe:

- Relevant to the 'Entire District' usually requiring lead or support from Council and/or Sport Northland
- Relevant to specific facility projects likely requiring leadership or support from both Council and Sport Northland
- Specific to sports code network
- Specific to potential hub and spoke approaches

Note - The numbering of the recommendations do not indicate priority.

4.1 District-Wide Recommendations.

Entire District Recommendations	Lead	Timeframe	
 That the Council adopts the <u>Strategy</u> and uses it to guide facility provision, including the facility hierarchy, planning principles and prioritisation criteria 	Council	Short	

Deleted: of key agencies. Several of these agencies feature in this section, whilst others are at a more exploratory phase and do not have readily identifiable projects at this point in time

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	Entire District Recommendations	Lead	Timeframe
<u>2.</u>	That Council develops the weighting assigned to each of the prioritisation criteria that guide decision making. The criteria and the relative weighting will be publicly available.	<u>Council</u>	<u>Short</u>
<u>3.</u>	That additional resources are provided by Council to support Sport Northland in establishing a full-time District Facility Navigator role . The District Facility Navigator will support the development of the prioritised hub initiatives	Council & Sport Northland	Short & ongoing
	and sport specific facility plans. The role should act as an 'activation agent' to help drive the development of the priority projects and encourage the adoption of best practice and networking between users, codes, clubs. The role will involve stakeholder engagement, project management of needs assessments, feasibility studies, and business case development	\$	\sim
4.	Develop a consistent approach and use agreement for use between community active recreation and sport organisations and schools to maximise the community use of school facilities, particularly indoor courts. Consideration should be given to investment into school facilities where significant additional long-term community access can be secured through a partnership agreement.	Sport Northland	Short
5.	Establish a mechanism to monitor the implementation of the <u>Strategy</u> . This includes collating all of the <u>baseline</u> information needed to measure change.	Council	Short
<u>6.</u>	That the Council develops a proactive land acquisition, land protection and land banking Strategy for the	<u>Council</u>	<u>Short</u>
	future development of active recreation and sport parks, baseline provision, open space and hubs in population growth areas of the District. This is essential to ensure opportunities are not lost to create new hub parks as part of network planning.		
7.	Develop and maintain a database of community contacts for active recreation and sport to support effective community engagement. The database should be updated annually with groups being incentivised to provide up to date contact information	Council	Short & ongoing
8.	Adopt a base level of service for active recreation provision that is to be provided in each identified community in the Dictrict. This could either be on Council	Council	Short
	community in the District. This could either be on Council owned land, MoE school property or marae-based with		
	appropriate community access provided through a long-		
•	term formal partnering agreement. That the Council incorporate climate change risk and	Council	Short & ongoing
9.	adaptation assessment of new works on existing facilities and any new facilities.		
		v	•

Entire District Recommendations	Lead	Timeframe		
12. That the Council develop and adopt a universal <u>design</u> policy for <u>active recreation and</u> sporting facilities that considers developing Universal Access <u>and Design</u> Audits for key facilities. The implementation of the universal design policy will take place upon renewal of existing facilities or the development of new projects.	Council	Short		Deleted: access Deleted: and is incorporated into all future network planning
13. That the Council develop and adopt a policy for mobility parking near Council owned active recreation and sport facilities to be free	Council	Short		Commented [BA5]: New recommendation
14. That those coastal facilities that support casual water- based active recreation <u>and sport</u> participation are reviewed, and upgraded at identified strategic locations, potentially with joint funding from other parties. <u>Strategic</u> <u>locations include: Matapouri, Ruakaka, Riverside Drive,</u> <u>One Tree Point.</u>	Council	Short	_	
15. That the Council increase the amount of funding available	Council	Short		Commented [BA6]: New recommendation
for active recreation and sport facilities through the contestable partnership fund.		·		Commented [BA7]: New recommendation intended to address submissions around the type of support provided by Council.
16. That all recognised hub <u>and spoke</u> parks and reserves have a master or development plan in place and if required, a Reserve Management Plan.	Council	Medium		
17.,	•	•		Deleted: That the Council develops a proactive land acquisition, land protection and land banking
18. Consider a coordinated and centralised on-line booking and monitoring system to aid with making facilities more accessible, particularly to new users, and to supply reliable data on occupancy and use of facilities.	Council	Medium		acquisition, and protection and name banking strategyStrategy for the future development of active recreation and sport parks, baseline provision, open space and hubs in population growth areas of the District. This is essential to ensure opportunities are not lost to create new hub parks as part of network planning.
19. That 80% of the District population have access	Council	Long		Deleted: Council
preferably by foot (without the need to use a car) to local			,	Deleted: Medium
a <u>ctive zones</u> provision by 2030.			╧	Commented [BA8]: Popular recommendation but position stays the same as the timeframe is not changing – cant do th work any earlier.
				Deleted: base level of active recreation

4.2 Network Planning Recommendations

These recommendations reflect the general lack of network planning by sports codes with regard to the current and future provision of facilities. Network planning needs to be undertaken to establish evidence of need before Council commits funding for specific facility projects.

Recommendations for Active Recreation and Sport Specific Networks	Lead	Timeframe		
20. That a detailed district Aquatic facility plan is developed	Sport	Short		Deleted: regional
to consider the overall network and specific works to	Northland		Ĩ	
provide greater opportunity for increased warmer water				Deleted: increased
facilities, learn to swim, competitive swimming, and access				
to Ministry of Education facilities. The district aquatic facility			1	
plan will feed into the development of the regional aquatic			1	
facility plan.				Deleted: and improved access to the 50m pool in Dargaville.

Recommendations for Active Recreation and Sport Specific Networks	Lead	Timeframe	
21. Undertake a sports field demand study to quantify actual sports field capacity and hours demanded for competition and training on a code by code basis as the foundation of an implementation plan for sports field improvements (mostly drainage and floodlight installation) plus location of any additional artificial turf (if/ when required)	Council	Short	
22. That a master plan is developed for <u>a</u> , marine hub, that supports water-based active recreation and sport <u>at</u> Parua Bay (sailing/ boating and waka ama)	Council	Short	Deleted: the network of Deleted: s Deleted: use of Whangarei Harbour (primarily for w
23. That a detailed facility implementation plan is developed by Bowls to explore opportunities to maximise use of the existing facilities through partnerships with other activities, mergers of clubs and consolidation/ rationalisation of facilities and establishment of a District Bowls Hub with a covered or indoor green.	Bowls	Short	rowing, kayaking, SUP, sailing and boating) at Pohe (flat water), Riverside Drive (sailing/ waka ama) and
24. That a detailed facility implementation plan is developed by Golf to explore opportunities to maximise use of the existing facilities including through partnerships with other activities, mergers of clubs and rationalisation of facilities.	Golf	Short	
25. That a detailed facility plan is developed by Squash to consider the overall network and specific works proposed by clubs	Squash	Short	
26. That the master plan for Pohe Island marine activities is implemented.	<u>Council</u>	Medium	Commented [BA9]: This is part of Rec 17 that was two.
 27. That the Council develop the following facility plans to inform the next review of the Whangarei District Council Walking & Cycling Strategy in 2023: a bike track and trail specific facility plan. This plan will consider improvements required at existing sites and opportunities to increase the available network of tracks and trials for active recreation and sport; and a walking network plan. This plan will identify strategic locations for provision of local walking for exercise, including dog walking opportunities in the rural areas of the District. 	Council via the Walking & Cycling Reference Group	Medium	Commented [BA10]: Popular recommendation. Mother the table but retains medium priority.
There will be provision for all walking abilities on some parts of the network but not all.			
 28. That the Council develop a detailed courts plan for indoor and outdoor courts. The intent of the plan is to consolidate/ rationalise supply of courts and to maximise the use of retained courts in the future. The courts plan should consider: The overall network for courts including tennis, netball, hockey, basketball, roller derby and futsal provided by Council, clubs, schools and other providers; 	Council	Medium	
 The future casual 24/7 public court provision 			

Recommendations for Active Recreation and Sport Specific Networks	Lead	Timeframe
 Key locations such as the Tennis Hub (Thomas Neale Family Memorial Tennis Centre) and the Netball competition hub complex at Kensington Park; and 		
The plan will need to address:		
 Workable shared use arrangements between codes, clubs, schools and other users of outdoor courts (including hockey, basketball and futsal); 		
 Improvement, where needed, in quality of any shared use surfaces 		
 On-going sustainability of the Thomas Neale Family Memorial Tennis Centre as a standalone and single purpose facility. 	S	
The plan could identify opportunities for Council to partner with schools by providing financial support to cover their outdoor multi-use courts and develop new indoor courts. Identified opportunities must be supported by evidence of community need and securing long-term community access through a lease or license to occupy from the school and MOE.	0	
• .	v	.
29. That a bridle path network plan is developed to identify strategic locations for provision of recreational riding opportunities in the rural areas of the District.	Council	Medium
30. That the Council:	Council	Medium
 develop a playground plan identifying strategic 		
locations for provision of local play and informal <u>active</u> recreation <u>and sport</u> opportunities in the District;		
work with local communities in the strategic locations to		
determine the needs of that community. This will give		
the community the opportunity to inform the development of local active zones.		
31. That a facility implementation plan by Shooting Sports	Northland	Medium
is developed to explore opportunities to develop a hub and	Shooting	
spoke network of facilities across the District	Sports	1

4.3 Code Specific Recommendations

These recommendations reflect code specific requirements with regard to current and future provision of facilities. This needs to be undertaken to establish evidence of need before Council should commit to allocate funding for specific facility projects.

A proactive approach is required to ensure that code specific requirements are developed, where possible, as integral elements to complement the development of hub and spoke facilities.

32. Netball: That the Council support the planned upgrades	Council	Short
proposed by Whangarei Netball Centre including:		

Deleted: <#>That the Council develop the following facility plans to inform the next review of the Whangarei District Council Walking & Cycling StrategyStrategy in 2023:¶ <#>a bike track and trail specific facility plan. This plan will consider improvements required at existing sites and opportunities to increase the available network of tracks and trials for active recreation and sport; and ¶ <#>a walking network plan. This plan will identify strategic locations for provision of local walking for exercise, including dog walking opportunities in the rural areas of the District. Deleted: Council via the Walking & Cycling Reference Group

Deleted: Medium

Deleted: is developed to

Deleted:

Sheltered space			1	
Floodlighting				
Pavillion upgrades.				
This recommendation works alongside Recommendation 27 to				
develop a Courts Plan.				
<u>S</u>				Deleted: provision of additional multi-use covered or encl
 Croquet and Lawn Bowls Where possible codes should share facilities with adjacent clubs, e.g. central Whangarei and, Waipu. 	Council	Short		courts subject to evident need of court users, after reviewi the feasibility study being undertaken by Whangarei Netba Centre and the outcome of the courts plan.
34. Football. That subject to the sports field demand study findings and the findings of an independent needs analysis and feasibility study, support be given to Tikipunga Park	Council	Short		
becoming the 'home of football' incorporating an artificial turf field and access to a minimum of two grass fields to complement other provision in Northern Football region.				
35. Gymsports . That a facility implementation plan by Gymsports is developed to explore opportunities to develop a hub and spoke network of facilities across the District.	Gymsports	Medium		
36. Equestrian. That:	Council &	Medium	1	
 The Council support provision of improved equestrian facilities at Barge Showgrounds; and 	Equestrian			
 A management plan is developed for Barge Showgrounds and an implementation plan is developed to explore opportunities to increase the main arena and the number / quality of pens / horse yards. 				
37. Inclusion of key local mountain bike track networks on	Council	Short		Commented [BA11]: Moved from Rec 7 in District Wid
Council land in the Council's assets register and develop cost			l	Code Specific
sharing arrangements with the mountain bike clubs for their upkeep.				

4.4 Hub and Spoke Recommendations

A strong national trend is to co-locate and integrate provision of key facilities. Critical benefits from this approach are:

- Establishing economies of scale through sharing spaces and services
- Providing attractive and energised destinations that are a one-stop-shop for participants, particularly families.

The District needs to work strategically to ensure it has sufficient large sized parks which can operate as hubs <u>or spokes</u>. A long-term planning approach (30-50 years) needs to be taken to acquire and hold sufficient land in large enough parcels to create hub <u>and spoke</u> parks when demand from population growth occurs. The strategic land acquisition for a 'new Kensington' is identified for purchase beyond the current Long Term Plan of Council to cope with population growth.

Well planned land allocation and use are critical at any hub or spoke, A comprehensive master plan outlining the development pathway for each of these hub or spokes is needed. This should also include protection of adjacent land holdings owned by Council to future proof

-{	Deleted: park
-(Deleted: parks

nese <u>hub/spokes</u> . The master plans should also provide conter efreshing of Reserve Management Plans ¹ for each hub <u>(spokes.</u>			Deleted: key parks Deleted: park
ecommendations ne following are recommendations to progress the further developn	mont of hubs	and spokes	
Recommendations for the Development of Hubs and Spokes	Lead	Timeframe	Deleted: Existing
 Recommendations for the Development of Hubs and Spokes 38. That Sport Northland and the Council: assist in establishing a user forum with each hub and spoke funded by Council to provide regular and structured feedback on performance of the hub and spoke and input into any proposed facility developments; and 	Sport Northland & Council	Short	Deletea: Existing
 explore opportunities to increase collaboration / partnerships at an operational level between existing community sport hub<u>and spoke</u> facilities. 	$\mathbf{\mathcal{D}}$		
39. <u>Council will work with Ruakaka Recreation Centre to develop</u> the evidence base to meet the criteria for assessing relative priority of projects for funding from Council.	Sport Northland & Council	Short	Deleted: That Sport Northland and the Council support Ruakaka community to develop an expanded hub throug facilitating a holistic and integrated approach to the
40. Council will implement projects in the Parua Bay Interim Development Plan including the playground, youth activity zone /active zone and parking adjacent to the community	Council	Short	development of additional capacity and optimising existin facilities and subject to the findings of an independent ne analysis and business case. Deleted: Sport Northland &
zone. 41. Council will implement the development of the community sports fields at Parua Bay	Council & Ministry of	Short	Deleted: That Sport Northland and the Council support Parua Bay community and Parua Bay School to progres their plans for development of additional capacity and optimising existing facilities through an independent neer analysis and business case.
	Education		Commented [BA12]: Rec 33 split into two (new Rec 37 Rec 38).
42. <u>Council will purchase the excess lawn bowling green from</u> <u>Hikurangi Bowling Club for the purposes of recreation use in</u> <u>Hikurangi.</u>	Sport Northland & Council	Short	Deleted: That Sport Northland and the Council support Hikurangi community to develop its new hub through facilitating a holistic and integrated approach to the
43. That the Council and Sport Northland support Otangarei to develop a multi-purpose sport and community facility through a multi-agency project led by Council in partnership with other agencies, e.g. MOH, MSD, MOE, Marae, Police, School to support the activation of the spaces.	Sport Northland & Council	Short	facilitating a holistic and integrated approach to the development of additional capacity and optimising existir facilities through an independent needs analysis and business case. This should involve investigating whether Council will consolidate the site.
 44. That the Council supports the implementation of the William Fraser Memorial Park on Pohe Island Master Plan for the development of the 'home' of rugby union and the bike park. 	Council	Short	
45. That the Council supports the provision of outdoor and covered space for mau rakau, kapa haka and waka.	Council	Short	

¹ As prescribed and mandated under the Reserves Act 1977

Recommendations for the Development of Hubs and Spokes	Lead	Timeframe	Deleted: Existing
 Sport Northland and Council support Waipu sports clubs 	Sport Northland & Council	Medium	
47. That the Council to review its funding policy and level of support grants provided to existing hubs <u>and spokes</u>	Council	Medium	
	Hubs Council	Medium	
The implementation of the Otaika Sports Ground	Sport Northland & Council	Medium	

5 Glossary

Accessibility	Approaches to design that make it
	easier for everyone to use, including
	people with disabilities.
Active Zone	Community based areas for being active.
	These will include toilets, seating, shade.
	Each active zone will be designed in
	partnership with the community to meet
	their needs.
Base level provision	The facilities Council provides in Active
	Zones. These facilities will include toilets,
	drinking water, shade and seating.
Universal design	The design and composition of an
	environment so that it can be accessed, understood and used to the greatest extent
	possible by all people regardless of their
	age, size, ability or disability.
	·

Deleted: community based areas for and being active. These will include drinking water fountains, toilets, seating, shade. Each active zone will be designed in partnership with the community to meet their needs.

6 Appendices

6.1 Monitoring and Evaluation

Council will review progress toward achieving the recommendations and the three goals of the Strategy on an annual and three yearly basis. The Sport New Zealand Insights Tool and our early engagement with our community is captured within the report 'Summary of Key Findings Paper' prepared by Global Leisure Group, 2018. The report provides information from which we can mark our starting point and measure progress.

6.1.1 Insights Tool

The Insights Tool is informed by three aspects: data and information, local knowledge and the voice of the participant. The Insights Tool brings multiple sources of data together to better understand our participants, help us track progress and to plan for future demand. The information building the Insights Tool is developed on an on-going basis and Council can access new information in real-time.

Below are some components that the Insights Tool provides information on:

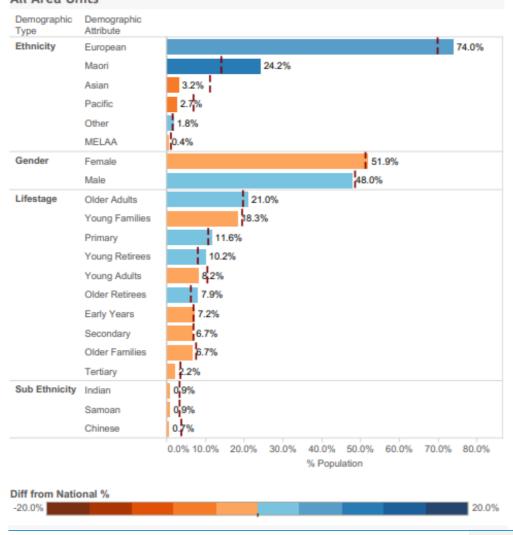
Activity Behaviours This uses modelled participation data to show preferences and interest in different sports across area units. The modelled participation data uses regional Active NZ data, last 7 days participation rates and projects participation in different sports to specific area units based of the demographic profile on the area. This then gives an indication of interest and preference in sports of the area unit, based on its demographic profile.

Activity Trends The uses data sourced from the Nielsen Consumer and Media Insights report for regional councils. This data represents survey responses on sport participation and interest in sport for the past 6-12 months. Due to the different data source, and slightly different measure than what is used in the 'Activity Behaviours' tab, participation results across these two tabs may vary slightly.

Deprivation Index The deprivation index is an index of socioeconomic deprivation. It combines census data relating to income, home ownership, employment, qualifications, family structure, housing, access to transport and communications to provide a deprivation score for each meshblock in New Zealand. Scores are grouped into deciles, where 1 represents the least deprived areas and 10 the most deprived areas. A value of 10 therefore indicates that a meshblock is in the most deprived 10% of areas in New Zealand. Overall Whangarei district has a deprivation index of 7.

6.2 Here are some of the benchmarks of our current situation:

The Insights Tool and community and sector input into the development of the Strategy tells us the following baseline information:



Demographic Profile for Whangarei District All Area Units

Rank	Sport														% Active (Di	iff from Be
1	Walking for sport or leisure												50.2	%	A ACTIVE (DI	in nom be
2	Inactive									26.59					-20.0%	20.0
3	Jogging/running									26.1%					_	
4	Gardening								22.9	6						
5	Playing games							20	.2%							
6	Individual workout							19.6								
7	Swimming						15.0%									
8	Cycling / biking				10.2	%										
9	Group exercise class				9.8%											
10	Playing				8.9%											
11	Dance				8.3%											
12	Trampolining			1	7.6%											
13	Playing on playground			17	.4%											
14	Pilates/yoga at gym/class/else			6.4	6											
15	Fishing			5.8%												
16	Tramping		5	.4%												
17	Netball (outdoor)			3%												
18	Other		3.7%													
19	Football (soccer outdoor)		3.6%													
20	Surfing / body boarding		3.4%													
21	Scootering		3.3%													
22	Golf		3.2%													
23	Table tennis		2.7%													
24	Touch rugby	2	3%													
25	Hockey (outdoor)	2	3%													
26	Mountain biking		2%													
27	Basketball		2%													
28	Horse riding / Equestrian	2	1%													
29	Boxing	2.0														
30	Volleyball	1.8	%													
31	Motorsports	1.6	%													
32	Rugby	1,51	6													
33	Gymnastics	1.51	6													

Rank	Sport									% Active (Dif	ff fro
34	Hunting	1.5									
35	Martial Arts	1.5								-20.0%	
36	Athletics (track and field)	1.39									
37	Handball	1.39									
38	Tennis	129									
39	Canoeing / kayaking	1.2%	6 - C								
40	Sailing / yachting	1.2%									
41	Cricket (outdoors)	1.1%									
42	Badminton	1.1%									
43	Shooting (rifle and pistol)	1.0%]	
44	Rowing	0.9%									
45	Bowls (outdoor/lawn)	0.9%									
46	Rollerblading	0.9%									
47	Skateboarding	0.8%									
48	Ki-o-rahi	0.6%									
49	Bowls (Indoor)	0.5%									
50	Waka ama	0.5%									
51	Tai chi	0.4%									
52	Exercising at home	0.4%									
53	Softball	0.4%									
54	Multisport / Triathlon / Duathlo	0.3%									
55	Diving / scuba diving	0.3%								1	
56	Rugby league	0.3%									
57	Snow Sports	0.3%									
58	Stand up paddle (boarding)	0.2%]	
59	Parkour	0.2%]	
60	Rock climbing / bouldering	0.2%]	
61	Squash	0.2%]	
62	Orienteering / rogaining	0.2%								1	
63	Going to the gym	0.2%]	
64	Ultimate frisbee	0.1%]	
65	Croquet	0.1%]	
66	Cheerleading	0.1%								1	

For each of Death-Institute Datas for When several Distribute

Rank	Sport									% Active (Diff from
34	Hunting	1.51									
35	Martial Arts	1.51								-20.0%	- 2
36	Athletics (track and field)	1.39								_	
37	Handball	1.39									
38	Tennis	129	•								
39	Canoeing / kayaking	1.2%									
40	Sailing / yachting	1.2%									
41	Cricket (outdoors)	1.1%									
42	Badminton	1.1%									
43	Shooting (rifle and pistol)	1.0%									
44	Rowing	0.9%									
45	Bowls (outdoor/lawn)	0.9%									
46	Rollerblading	0.9%									
47	Skateboarding	0.8%									
48	Ki-o-rahi	0.6%									
49	Bowls (Indoor)	0.5%									
50	Waka ama	0.5%									
51	Tai chi	0.4%									
52	Exercising at home	0.4%									
53	Softball	0.4%									
54	Multisport / Triathlon / Duathlo	0.3%									
55	Diving / scuba diving	0.3%									
56	Rugby league	0.3%									
57	Snow Sports	0.3%									
58	Stand up paddle (boarding)	0.2%									
59	Parkour	0.2%									
60	Rock climbing / bouldering	0.2%									
61	Squash	0.2%									
62	Orienteering / rogaining	0.2%								1	
63	Going to the gym	0.2%									
64	Ultimate frisbee	0.1%									
65	Croquet	0.1%								1	
66	Cheerleading	0.1%								1	

Even a stand Daniel and Inc. Datase for When several District

6.3 How will be success of the strategy will be measured?

The following baseline information will be used from the **Insights Tool** to help gauge progress toward the three goals of the Strategy: the demographic and socio-economic situation of our community, the rate of activity and inactivity in our community and the preferences for those who are active.

Our **Residents Survey** will show increasingly positive views of our active recreation and sport places and spaces.

Targeted user group surveys will show increasingly positive views of our active recreation and sport places and spaces and a reduction in the challenges and supply issues facing participants.

Events Reports will show increases in the number of events and the number of people attending events.

6.4 Criteria for Assessing Relative Priority of Projects for WDC Funding

To assist with identifying the future priorities and help in project development, facility and space planning criteria have been developed at three levels.

Level 1 Essential Criteria. Projects should meet criteria to a high degree.

Level 2 High Priority Criteria. While not essential to meet all of these criteria, projects should demonstrate clearly how they address the criteria to some degree.

Level 3 Desirable Criteria. Important criteria which should be considered but are not identified as key drivers for facility or space development

Council will determine the weighting assigned to each of the prioritisation criteria.

Participation levels:	The degree of positive impact on participant numbers now and reliably projected into the foreseeable future if the project is actioned.
Supply vs Demand:	The degree to which current demand/needs exceeds current facility or space provision.
Capability:	The degree to which the partner organisation(s) involved have the capability to deliver, sustain and manage the facility or space.
Evidence Base:	The degree to which the proposed development is supported by reliable and verifiable research and consultation.
Gap in Provision:	The degree to which the needs identified, and the proposed development can only be met through additional facility/space provision (i.e. additional facility/space provision is the only option).
Strategic Planning:	The degree to which the proposed development aligns with and supports, the implementation of National and/or Region wide planning processes, where these exist (e.g. Northland Regional Council, Whangarei District Council strategic priorities and community outcomes, National Sport Organisations, Ministry of Education, Department of Conservation, other providers and funders processes and plans.)
Activation:	The degree to which consideration and subsequent plans are in place for how the facility or space will be activated.

Level 2 – High Priority Criteria

Industry Best Practice:	The degree to which the proposed development reflects industry best practice including but not limited to multi-use, multi-code, partnership/collaboration, hubbing, cross sector, all- weather.
Flexibility:	The degree to which the proposed development can adapt physically and operationally to reflect changing demands and trends.
Impact on other facilities:	The degree to which the proposed development's use positively impacts and complements (rather than competes with) existing facilities, spaces or sports and active recreation hubs.
Sustainability:	The degree to which capital and operational costs can be met by considering the whole of life costs.
Social Interaction:	The degree to which consideration and subsequent plans are in place for how the facility or space will foster social interaction.
Events:	The degree to which the proposed development enhances the region's ability to host major events, consistent with relevant events policies and strategies.

Level 3 – Desirable Criteria

Reflective of the local community:	The degree to which consideration and subsequent plans are in place to ensure the facility or space (visually and operationally) will reflect the character of the local community, district and/or region that surrounds it.
Pathways:	The degree to which the proposed development enhances the sporting and active recreation pathways in the region as a both an incubator of talent and, where appropriate, a centre of excellence.

6.5 Northland Sports Facility Development - Good Practice Process

6.5.1 Introduction

This brief document is a guide to the good practice steps that should at least be considered when beginning the process of facility development/re-development. It is not necessarily considered a complete process but is based on Sport Northland's past experience in successful facility development.

6.5.2 Planning Steps to Consider

1. Group Formation and Project Brief

A sports facility development usually begins when a core group of people come together to address a sports facility need that has been identified in the community. This group is usually ad-hoc at this stage, although in some cases an entity may have already been formed.

It is recommended that a project brief be developed which summarises what the group is trying to achieve – this project brief will form the basis of more detailed work to come, and of course will likely change somewhat over time.

2. Formal Identification of Need

To be considered for funding, it is very likely that the project should have been identified in a formal way through Council LTPs or one of the many facility studies/plans that have been completed over recent years in Northland – examples of these studies include, but are not limited to, the following:

- Northland Sports Facilities Plan 2014
- Dargaville Sport and Recreation Infrastructure Study 2012
- Kaikohe Sports Facilities Plan 2014
- National Sports Facilities Plans (usually of individual sports codes)

3. Entity Formation

It is around this time that the initial group may want to think about forming an entity to drive the project forward, if one is not already apparent. Formation of an Incorporated Society or a Charitable Trust is desirable, but it must be remembered that many funding agencies require the organisation to have been operating for 12 months prior to submitting a funding application.

If a suitable entity already exists, then a sub-committee with the explicit purpose of developing the facility should be considered.

4. Establishing a Project Timeline

Often over-looked in the early stages, this is important to complete, especially so that the application deadlines of the major funding organisations can be identified, and work required prior to submitting applications can be completed in time. It should be reviewed at regular intervals, as it will change depending on the time taken for each step of the process (which will never go to your original plan).

5. Stakeholder Engagement/Consultation

If the project looks like it will gain traction, it is important that this step is started as early as possible so that momentum is gained. All proposed facility developments will have stakeholders of some kind, so they need to be identified and consultation/engagement should begin.

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6. Funding Sources/Base Funding

Likely funding sources should also be identified as early as possible. If a base source of funding is not looking like a possibility, the project will likely not succeed. A base source of funding would usually be the local Council and any contributions from stakeholders. Discussions with the local Council need to occur as early as possible, as often the process of having this base funding can take months and often years – submissions to LTPs or Annual Plans will need to be made for the proposed development to have funding confirmed.

Funding for a feasibility study and then initial design/geotechnical/surveying work also needs to be considered at this point, as does any funding that might be accessible to appoint a paid person to undertake the bulk of the administrative work.

Major funding agencies should be approached so that they are aware of your project and to determine if the project fits their fund criteria.

7. Feasibility Study

As a matter of course, all major funding agencies now require a feasibility study to be completed for significant sports facility developments. This study will identify the need, establish a likely design and cost and identify what funding sources might be available to cover this cost. Crucially, it will also detail if the facility will be able to operate viably once constructed. Ideally this study should be completed by an independent organisation or individual and should also be peer reviewed in some form if possible.

8. Initial Design/Geotechnical/Surveying Work

Upon the successful completion of the feasibility study, funding will also be needed to undertake this initial design work that is now a requirement of most funding applications.

Groups should consider appointing a Project Manager to co-ordinate this work, which although it may cost a little more, will produce a better result. Consideration of the PM's involvement during the detailed design/construction phase should also be considered at this stage, as having this expertise involved almost always leads to savings in the overall cost.

9. Funding Applications

These need to be started early to be able to submit on time. Experience in submitting applications of this nature is desirable, and if it is not available to the group driving the project, should be sought out from other people and organisations.

This phase may take many, many months (if not years) as often there is an Expression of Interest stage prior being given the go ahead to submit a full application. Once submitted, there is then often a long wait for the funding agency to consider and make a decision on the application (although these times are usually published and can normally be relied on).

It is also normal to need to wait until one funding application decision is made before applying to the next one (to be able to have the required amount of funding confirmed prior to applying).

10. Funding Confirmed

Most projects will be considered fully funded once Foundation North, Lotteries and/or NRC Regional Rate money has been confirmed. Projects will be scored a 10 if all funding apart from the NRC funding has been confirmed

Detailed Design and Construction

This is another process again but would normally be led by either the architect or the project manager (if there is one).

6.6 Hub Development Process

A Hub Development Guide will be launched by Sport NZ in 2019. The guide will outline the key concepts and steps to be considered for the development of a successful Sport and Recreation Hub. It is intended as a support for those who are the leaders and decision makers in sport, recreation and community clubs who are looking to work together.

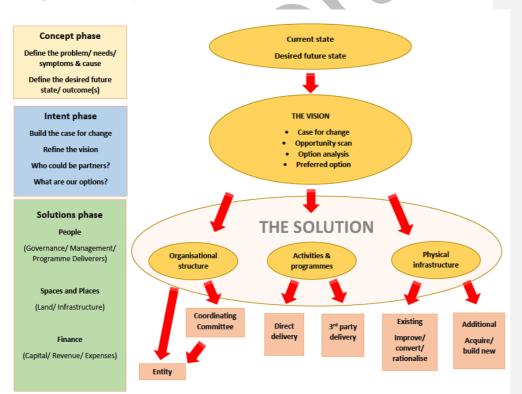
A Sport & Recreation Hub is defined as:

"A partnership where organisations' co-locate or share facilities and/or services strategically, sometimes via an independently governed group, for a defined geographical area to provide sustainable, quality sport and recreation experiences"

There are many reasons why organisations decide to work together. Some of these are societal, others economic; and some are due to changes in the way people of all ages participate. Included among the reasons for change are: the opportunity to increase participation; the power of a collective voice; the potential for cost sharing and increased sustainability; and, improved knowledge within the group.

To achieve positive outcomes, it is necessary to widen thinking about ownership, where revenue will be generated in the future, and about how to build for affordability. This wider scope is reflected in the diagram below, along with the three main development streams of organisation, activation and spaces.

Figure 4: Hub Development Process





RESOLUTION TO EXCLUDE THE PUBLIC

Move/Second

That the public be excluded from the following parts of proceedings of this meeting.

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered		Reason for passing this resolution in relation to each matter	Ground(s) under Section 48(1) for passing this resolution
1.1	Confidential Minutes Whangarei District Council 19 December 2019	Good reason to withhold information exists under Section 7 Local Government Official Information and Meetings Act	Section 48(1)(a)
1.2	Bid for sporting event	1987	
1.3	Appointment		

This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 6 or Section 7 of that Act which would be prejudiced by the holding of the whole or the relevant part of the proceedings of the meeting in public, are as follows:

Item	Grounds	Section	
1.1	For the reasons stated in the minutes		
1.2	To enable Council to carry on without prejudice or disadvantage negotiations (including commercial and industrial negotiations).	Section 7(2)(h)	
1.3	To protect the privacy of natural persons including that of a deceased person.	Section 7(2)(a)	

Resolution to allow members of the public to remain

If the committee wishes members of the public to remain during discussion of confidential items the following additional recommendation will need to be passed:

Move/Second

"That

permitted to remain at this meeting, after the public has been excluded, because of his/her/their knowledge of <u>Item</u>.

be

This knowledge, which will be of assistance in relation to the matter to be discussed, is relevant to that matter because______.

Note: Every resolution to exclude the public shall be put at a time when the meeting is open to the public.