

Council Briefing Agenda

Date: Wednesday, 11 December, 2019

Time: 1:00 pm

Location: Council Chamber
Forum North, Rust Avenue
Whangarei

Elected Members: Her Worship the Mayor Sheryl Mai
(Chairperson)
Cr Gavin Benney
Cr Vince Cocurullo
Cr Nicholas Connop
Cr Ken Couper
Cr Tricia Cutforth
Cr Shelley Deeming
Cr Jayne Golightly
Cr Phil Halse
Cr Greg Innes
Cr Greg Martin
Cr Anna Murphy
Cr Carol Peters
Cr Simon Reid

For any queries regarding this meeting please contact
the Whangarei District Council on (09) 430-4200.

1. Apologies

2. Reports

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2.3 Strategy Updates Session Two 81

3. Closure of Meeting

2.1 Active Recreation and Sports Strategy – Submission's report

Meeting:	Council Briefing
Date of meeting:	11 December 2019
Reporting officer:	Sue Hodge (Parks and Recreation Manager)

1 Purpose

The purpose of this report is to present the submissions to the Draft Active Recreation and Sport Strategy and provide an opportunity to discuss the Submissions report.

2 Background

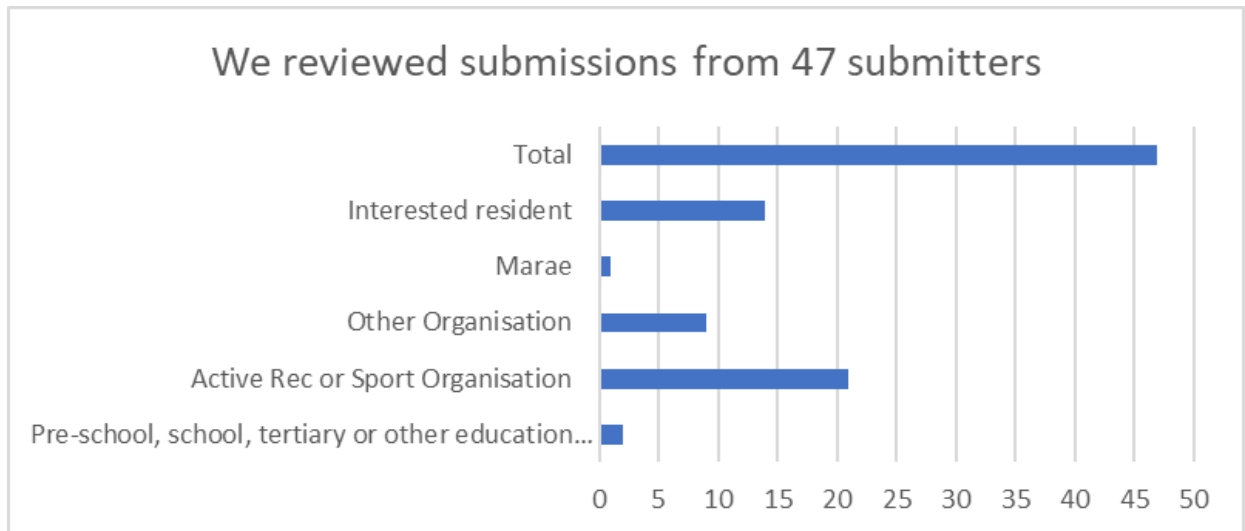
The Draft Active Recreation and Sport Strategy has been developed to provide a high-level overview of the current and future active recreation and sport facility needs for the District. It focusses on providing spaces and places ('built facilities') for active recreation and sport.

Several phases of engagement have taken place to develop this strategy. Phase one began in early 2018 when we worked with our elected members and regional sports organisations.

Phase two kicked off in August 2018 with an online survey to determine the needs of our residents and the sector. We followed this up in October 2018 with over 30 kanohi ki kanohi, (face to face) meetings with various stakeholders to better understand the needs of our community.

Phase three involved an all of sector meeting in November 2018 to share the initial high-level findings and to talk through planning principles relevant to Whangarei. The community was then invited to review and respond to the initial findings to inform the draft strategy.

The draft strategy was developed March 2019. Phase four of engagement was the release of the draft strategy for community consideration. Initial guidance from our elected members was for a six-week engagement period from April 2019 – June 2019. Following an unanticipated challenge with one of our survey tools, we extended the submission period and staff made themselves available to receive submissions from the community upon request. So effectively, it has been up until October 2019 that we have been collecting submissions on the draft.



3 Discussion

The attached Submissions Report summarises the submissions received from our community on the draft strategy.

Key messages from submissions are grouped into topics beginning with the information we used and the process we followed to inform the draft; the content and approach of the draft; matters that need be included; how we would implement and monitor the success of the strategy; and lastly drafting improvements that make the document more user friendly.

Today's meeting is an opportunity to discuss the report, key messages and provide some direction prior to receiving a report on the Final Draft Strategy in February 2020.

NB: See pages 6 and 11. The Final Active Recreation and Sport Strategy will reflect the change of name to the Okara Park Stadium, from Toll Stadium to Semenoff Stadium. Naming rights changes took effect August 2019.

4 Attachments

1. Draft Active Recreation and Sport Strategy
2. Summary of Submissions Report - *Copies of full submissions are available upon request.*

Summary Report

Active Recreation and Sport Strategy

for Whangarei District

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Report Disclaimer

In preparing this report it has been necessary to make a number of assumptions based on the information supplied to Global Leisure Group Limited in the course of investigations for this study. The recommended actions contained in this report are subject to uncertainty and variation depending on evolving events but have been conscientiously prepared based on consultation feedback and an understanding of trends in facility provision.

The authors did not carry out an audit or verification of the information supplied during the preparation of this report, unless otherwise stated in the report. Whilst due care was taken during enquiries, Global Leisure Group Limited does not take any responsibility for any errors nor mis-statements in the report arising from information supplied to the authors during the preparation of this report.

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GLG **SPORT SPACES & FACILITIES**
STRATEGY PLANNING MANAGEMENT

1. Introduction

The purpose of this strategy is to provide a high-level strategic overview of the current and future active recreation and sport facility needs for the District. It is focused on the provision of spaces and places ('built facilities') for active recreation and sport and aims to assist Council, active recreation and sport stakeholders, community organisations and funding agencies with their future investment decisions. It will be updated on a regular 3 yearly cycle to inform the Council's Long Term Plan.

The strategy identifies current priorities and provides on-going and robust processes to identify, review and prioritise projects across the District. However, it is essential that detailed, site and/or activity specific investigations are undertaken to assess the feasibility and viability of individual projects identified in this report.

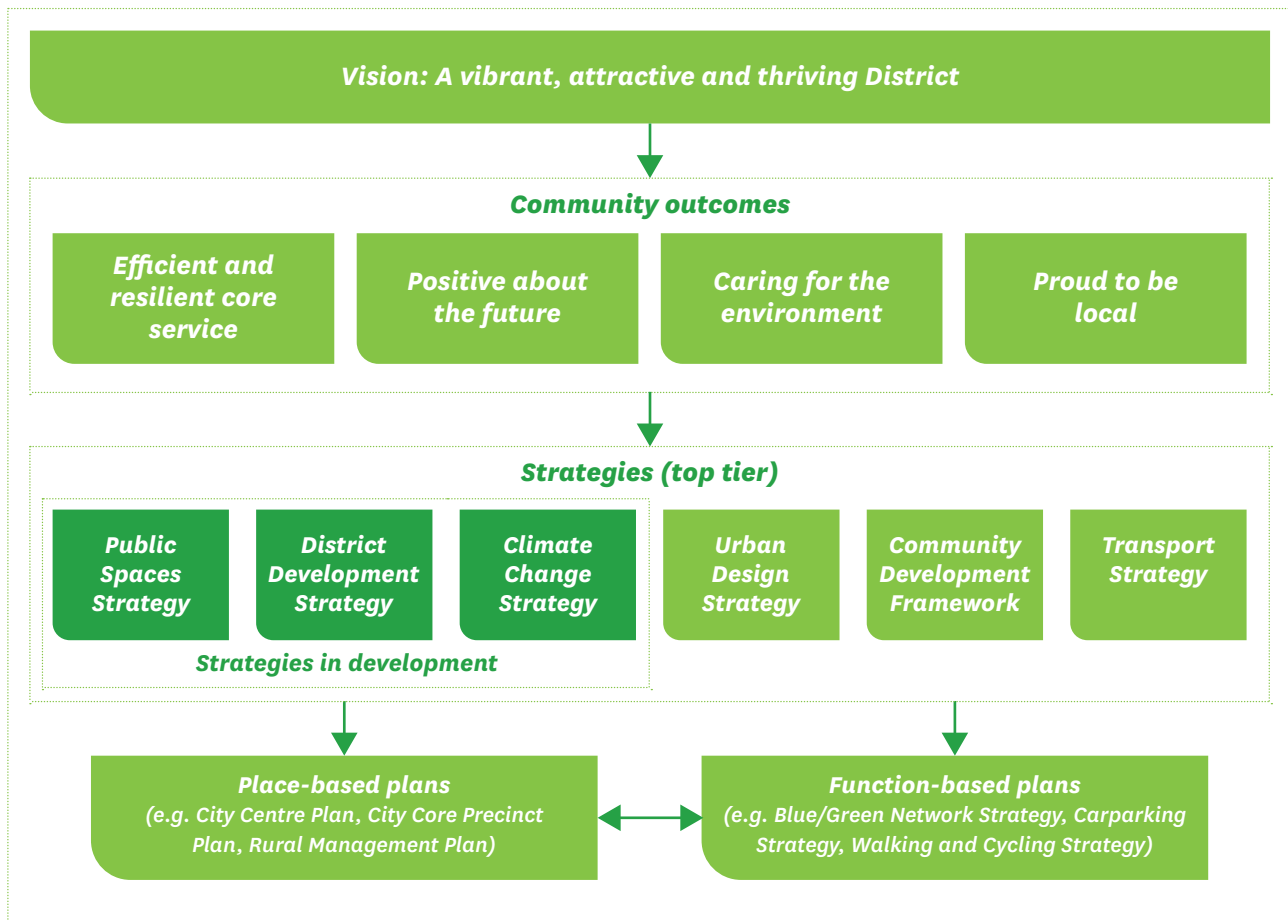
1.1 BACKGROUND

The strategy fits within the Strategic Framework of Council (see diagram below). The Active Recreation and Sport Strategy as a 'Function-Based Plan' contributes to the Vision and Community Outcomes of Council. It is recognised that several of the other plans and strategies impact on active recreation and sport provision as well, such as the Walking and Cycling Strategy.

Consultation formed a key part of developing the strategy. A comprehensive process was undertaken to engage with key stakeholders and residents to collate a baseline of information on existing facilities and assist identifying current and future needs. Those engaged included:

- Meetings with Council's three Advisory groups (Positive Ageing, Youth, Disability)
- Schools, active recreation and sport organisations, marae, hapū and interested residents

Figure 1: Strategic Framework diagram (extract)

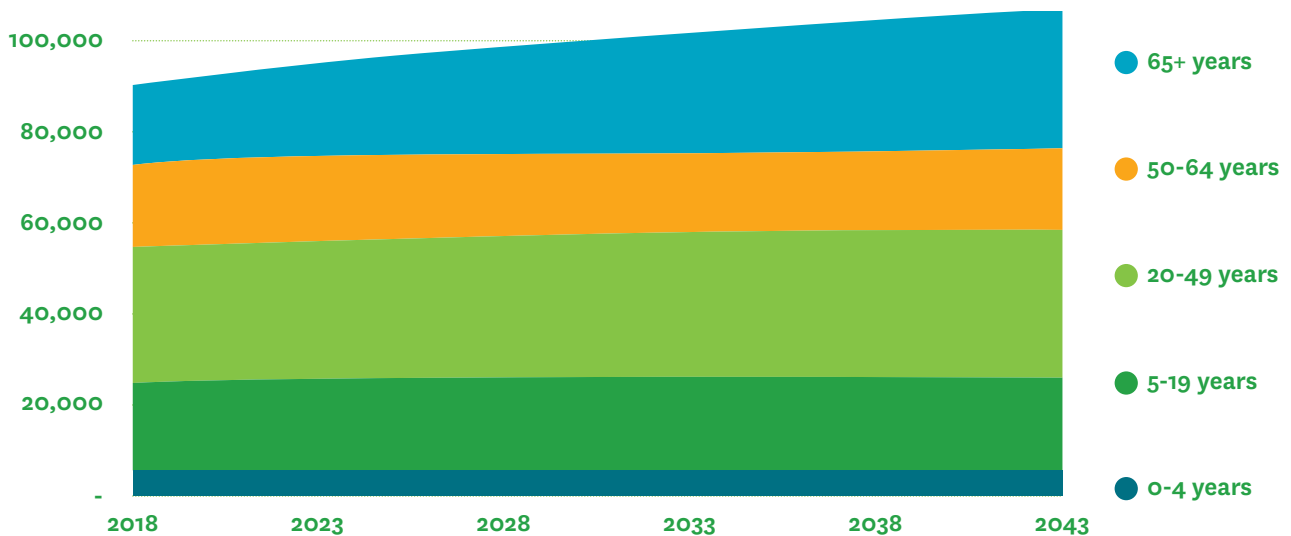


1.2 OUR RESIDENT POPULATION

The resident population in some communities in Whangarei District is projected to grow at a much faster rate than the rest of the District.

- The medium projection for the District sees an increase from 90,500 residents in 2018 to 102,000 in 2028, an extra 11,700 people.
- A projected 77% increase in the number of older adults (65+ year olds) in Whangarei District, from 17,300 in 2018 to 30,700 in 2043, an extra 13,400 older adults, or a third of the population. All other age cohorts remain relatively stable.
- A projected increase of 7.6% or an extra 3,600 residents by 2043 in the core playing age range for sport (5-49 years).
- The District population is less diverse but has 28% of the Whangarei District population identifying themselves as Maori (compared to 16% for New Zealand as a whole).
- The highest percentage increases in population between 2018-2028 are expected to be in Marsden Point/ Ruakaka, Port Limeburners, Waipu, Bream Bay and Te Hihi.

Figure 2: Population Age Profile (2018- 2043)



1.2.1 Lifestage

The lifestage segmentation operates on the premise that the 'life-stage' someone is in affects the decisions and choices that you make.

Figure 3: Sport NZ Lifestages

Lifestages	Description	Approximate age range
Older retirees	Retired singles and couples (often have grandchildren).	75+ years old
Young retirees	Recently retired singles and couples (often have grandchildren).	65-75 years old
Older adults	Employed and unemployed singles and couples without children at home (may have grandchildren).	35-64 years old
Older families (parents)	Singles and couple with children primarily in the secondary and tertiary lifestages.	35-64 years old
Young families (parents)	Singles and couples with children in the early years and primary lifestages.	(20)25-45 years old
Young adults	Employed and unemployed singles and couples without children.	16-34 years old
Tertiary	Young people in private training establishments (PTEs), institutes of technology and polytechnics (ITPs), wananga, universities and workplace training.	(16)18-22(25) years old
Secondary	Secondary age children.	13-17 years old
Primary	Primary school age children (including intermediate).	5-12 years old
Early years	Young children in variety of care environments including at home, day care, nursery etc.	0-5 years old

Understanding how these lifestages are changing within the resident population is essential to understanding what the potential future demand for active recreation and sport activities might be and the spaces and places needed.

Changes in the composition of the lifestages within the resident population requires consideration of the changing trends and participation patterns identified within the current population. Notably, Older Retirees and Young Retirees will increase while Older Adult, Young Families, Primary, Young Adults and Early Years will decrease.



Figure 4: Sport NZ Lifestage Whangarei District 2018 to 2038

NZ Lifestage	2018	2028	2038	
Older Retirees	8.4%	10.7%	12.3%	↑
Young Retirees	10.7%	13.7%	15.8%	↑
Older Adults	19.2%	18.3%	17.5%	↓
Older Families (Parents)	7%	6.9%	6.4%	↓
Young Families (Parents)	18.7%	16.5%	15.3%	↓
Young Adults	8.3%	7.8%	8%	↔
Tertiary	2.4%	2.2%	2.2%	↔
Secondary	6.6%	6.8%	6.3%	↔
Primary	12%	10.8%	10.3%	↓
Early Years	6.7%	6.3%	5.9%	↓

The growing trend towards casual / individual sporting and recreation activities is likely to continue. As such, the activities which have been considered 'suitable' for the Retirees of the past (for example bowls, tennis, golf) may not be the preferred activities for the next generation of Retirees. The challenge is for existing codes to adapt to meet the demands of an aging population (i.e. more residents in the Retiree lifestages) and / or provide spaces, places and facilities to meet new and emerging needs.

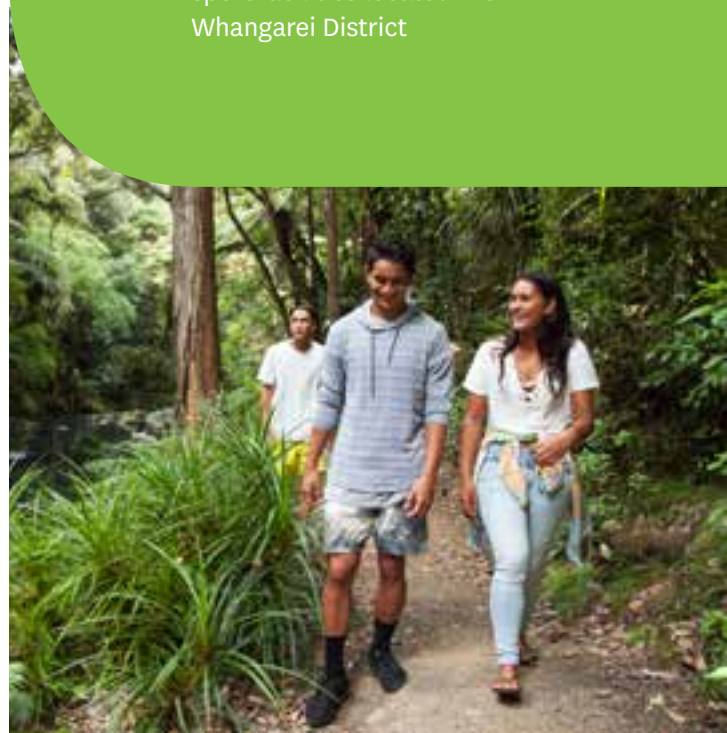
1.2.2 Socio-economic Profile

The socio-economic profile varies between communities and many have high levels of deprivation. This means affordability and accessibility to participate in active recreation and sport are major issues. Local provision to reduce or eliminate travel costs is a priority, particularly for informal active recreation and sport opportunities. Provision of local training facilities enables reduced travel (practice local and play away) even for sports with centralised competition hubs such as hockey and netball.

1.3 COMPETITIVE ADVANTAGES

The District has some significant competitive advantages in relation to active recreation and sport opportunities; including:

- A mild maritime climate that has warmer winters and water temperatures than the rest of New Zealand
- An abundance of natural features popular for active recreation and sport such as harbours, bays, beaches and waterways because of its extremely indented coastline.
- Tourism has driven the provision of activity and support infrastructure such as parking and toilets at key access points that benefit residents
- Several National level facilities such as Toll Stadium, Cobham Oval and facilities at Kensington Park enable hosting events and tournaments
- High levels of participation in active recreation and sport, and a strong record in supporting and developing talented athletes in a wide range of codes
- Access to funding from Northland Regional Council regional rate for regional sport facilities located within Whangarei District



2. Trends and Challenges

2.1 ACTIVE RECREATION AND SPORT SECTOR TRENDS

The way we play and/or are active is changing

- Participation in outdoor active recreation activities is growing
- The 'active retiree' population is driving new demands
- Being active is now 'cool' and the value activity has on our mental, physical and spiritual well-being is recognised
- Greater use and impact of technology (social media, websites, online booking systems, fitness apps, fit bits, etc.)
- Globalisation of active recreation and sport - new activities are appearing all the time
- Patterns of use are changing (more mid-week competitions)
- General casualisation, move away from structured traditional activities and clubs – participants just want to have a 'run around' without committing to training ahead of competition
- Lower volunteer participation and more pay to play delivery
- Participants have greater quality expectations of facility provision, delivery of activity and activity options
- Greater centralisation (or consolidation) of many activities into hubs
- Increasing awareness of the need to be multi-purpose and flexible with our built venues, whenever possible
- The ability to play more than one sport per season and participate in numerous active recreation pursuits, therefore multiple activities per year (exception is elite sport)

The active recreation and sport sector, like many community-based sectors, is experiencing other trends including:

- Increasing demand for local provision in population growth areas
- Increasing expectations in the standard of facilities and experiences from users
- A decrease in volunteer culture

- An increased demand for 'pay for play' associated with the casualisation of sport.
- Increasing responsibilities and burden placed on volunteers to meet user expectations, health and safety and other compliance requirements.
- Increasing financial pressures from maintaining ageing, often no longer fit-for-purpose facilities, and the decline/loss of traditional income streams such as sponsorship and bar profits
- Greater monitoring and accountability as funders are becoming more evidence based in their decision-making

The District faces a number of challenges that impact on the current and future provision of facilities. These are:

- A lack of consistency in locally accessible and inclusive base level provision for active recreation and sport
- A lack of sports code and network planning
- An ageing and growing resident population
- Increasing pressure on key active recreation locations from tourism
- Changing participation patterns and an ageing stock of facilities
- Moving from single purpose facilities to shared multi-purpose hubs



2.2 A LACK OF CONSISTENCY IN LOCALLY ACCESSIBLE AND INCLUSIVE BASE LEVEL PROVISION FOR ACTIVE RECREATION

There is a lack of consistency in the supply of local provision. Some communities are well catered for, while some communities have limited access to facilities or do not have an appropriate level of basic active recreation facilities and support amenities (such as toilets, water fountain, shade etc).

2.3 A LACK OF PLANNING

The lack of district/ regional network planning by key sports is a major challenge to providing definitive guidance in this strategy. Some sports also lack a 'whole of sport plan' at the district level that provide the strategic context for an investment in a facility. It is essential that the challenges faced by individual activities are further defined and addressed at a more detailed level to provide the evidence for basing investment decisions. Over time this will ensure that those in the District are better informed and have a more flexible and fit-for-purpose facilities network that meets the District's future active recreation and sport needs.

The wet and humid climate can be challenging, particularly in the winter, as it impacts heavily on outdoor active recreation and sport.

2.4 AN AGEING AND GROWING RESIDENT POPULATION

The largest growth in demand will be for older adults 65+ years of age who will be a third of the resident population by 2043. Compounding this growth in demand is that the retiree life stage have:

- Significantly more discretionary time for active recreation and sport than most other segments
- A larger proportion and number of residents with physical disabilities of some kind

2.5 INCREASING PRESSURE ON KEY ACTIVE RECREATION LOCATIONS FROM TOURISM

The growth of tourism in the District is increasingly impacting upon key active recreation locations. Shorefront locations that are popular with the resident population for active recreation are facing the greatest pressure. Most provision of amenities at these locations such as parking and toilets falls on Council to provide.

2.6 CHANGING PARTICIPATION PATTERNS AND AN AGEING STOCK OF FACILITIES

Active recreation and sport popularity and participation rates are changing in response to changing demographics, emerging new sports, increasing informal active recreation pursuits and increasing competition from sedentary activities (often digital technology based). As community needs change, active recreation and sport facilities need to be adaptable and flexible to respond to the changing needs. Most facilities now need to be more multi-purpose and agile to better meet the needs of a wider range of activities and users.

The District is reliant on a network of facilities that are unsustainable, ageing and not fit-for-purpose facilities. A planned approach is required to ensure network is selectively upgraded, modernised to be fit-for-purpose, converted to new purposes and/ or rationalised. The majority of active recreation and sport facilities were developed over 20 years ago to meet the specific needs of a number of traditional sporting codes. Over this period population growth has been significant in the Whangarei District. While many of sports codes have grown and prospered some have had a relative decline over the past 20 years. This has led to a mis-match between current supply and demand for some codes. Key issues are:

- Significant gaps in the provision of fit-for-purpose and right-sized support amenities (toilet, storage, change, social facilities, shade, shelter and Wi-fi access) at sports parks
- Significant shortfall in the provision of fit-for-purpose winter sports fields due to poor drainage exacerbated by the wet climate and limited flood lighting for winter evening training and games are common issues

- Several codes have been identified where there is evident over-supply, where membership and participation levels have declined, and the facilities are now under-utilised. These include:
 - Bowls (clubrooms and greens)
 - Rugby (clubrooms)
 - Golf (clubrooms and courses) in smaller rural communities
- There are a number of codes where there is evident under-supply, resulting from either historic under-supply or where demands have changed. Codes with significant issues include:
 - Shooting (a long-standing need for a new location)
 - Indoor or covered all-weather courts for Netball, Futsal, Basketball
 - Well-drained sports fields and floodlit areas for training

2.7 MOVING FROM SINGLE PURPOSE FACILITIES TO SHARED MULTI-PURPOSE HUBS

The District has an existing network of sport hub facilities mostly operated by sports club partnerships. However, a large proportion of provision is still single sports code facilities. It is clear that more multi-code sport partnerships are required across the District to reduce duplication in provision (in particular of clubrooms) and consolidation to fewer facilities to enable higher use and occupancy. Some of the existing hubs could be enhanced significantly through partnering with adjacent schools. These measures will generate economies in scale to aid long-term sustainability for many of the current single sports code facilities.

Facilities that can adapt and develop will thrive, whereas those that don't are likely to struggle. The active recreation pursuits and sports codes that were assessed as having adequate facilities to meet demand at present need to be pro-active in their planning to maintain fit-for-purpose facilities that are sustainable. A long-term strategy for some of these codes when facilities need renewal should be to co-locate and share facilities and services such as clubrooms with others as part of larger multi codes hubs.



3. A Strategic Approach

3.1 GAPS AND OVERSUPPLY

In general, the supply and demand of provision for sport is adequate in terms of quantity. However, the quality of provision, experience and levels of deferred maintenance of facilities is often inadequate.

Gaps

There are several gaps in the systems that support access and provision affecting participation including:

- A lack of promotion, awareness, and accessible information (no App, limited on-line enabled bookings and 'customer interaction')
- No public transport or poorly aligned public transport (where it exists) to and from main active recreation and sport destinations
- Gaps in active transport (feeder links are lacking to main spine off-road pathways) that enable better connected communities
- Lack of communication, co-ordination and cross sector collaboration overall
- Significant safety concerns (physical and personal) inhibiting participation in active recreation, particularly at some entry points to track networks (poor safety lighting, poor parking and amenities) such as Parihaka and Abbey Caves
- Lack of good quality change and ablution amenities for sport (often in poor condition/ deferred maintenance common)
- Lack of accessible and appropriate amenities needed to support active recreation and sport (toilets, drinking fountains, shade, seating, shelter)
- Shortage of parking at key destinations for active recreation and at sports parks, Kensington Park is under the greatest parking pressure. Parking pressure acute in peak tourism season at key outdoor recreation destinations
- A hub for shooting sports
- Shortage of all-weather facilities such as covered sports courts and active recreation spaces such as for netball and kapa haka
- Inadequate quantity and quality of indoor sprung floor court space (some are non-compliant for netball)
- Lack of young family, youth, retiree and disabled friendly spaces and places
- All tide access, affecting some water-based recreation and sports at Pohe Island
- Fragmented and in some cases limited shore facilities and amenities for water-based active recreation and sport
- Disconnected, congested track network with limited variety and quality
- Lack of areas for recreational horse riding – bridle pathways
- Limited off-lead dog exercise spaces

Over-supply

Significant over-supply has been identified as listed below:

- General over-supply of single code clubrooms
- Too many clubs in some codes (bowls, rugby, golf)
- General duplication of club facilities on hub sites.

Under supply

Significant under-supply has been identified as listed below:

- Few facilities provide universal access for people with physical disabilities
- Lack of well drained sports fields and training areas able to cope with wet weather, particularly in winter
- Shortage of floodlit fields and training areas

Other

Jubilee Park is no longer used for rugby league. Christian Renewal School has access to the park but it is underused. It is a single field on a small and constrained site with limited utility.

3.2 STRATEGIC APPROACH (HUB AND SPOKE)

An approach used nationally, and by other regions and districts in New Zealand, is to consider facility needs for active recreation and sport at the different levels of participation from community/club through to international level. Generally, the higher up the facility or space hierarchy the more specialised the sport/activity specific provision required, so an International/National space or facility will usually be more exclusive and targeted in its use and less multi-use compared to a local facility or space used for a range of different activities.

It is important to recognise that levels within the hierarchy are not exclusive and a single facility or space can meet the needs of different levels, for example a regional facility or space will also likely meet district and local needs. Where possible a hub and spoke approach should be applied within the network of facilities.

Figure 5: Hub and Spoke Approach

	Facility Hierarchy	Role	Facility Type
Hub	International / National	Competition and events	More exclusive use
	Regional	Local participation	Compliance with appropriate National / Regional code specifications
	District		
Spoke	District (potential)	Local Participation	More multi-use
	Local		Flexibility of specifications Focus on activation

While there are challenges to facility provision, it is clear that a partnership approach is required to reduce duplication in provision and encourage consolidation to fewer shared facilities, enabling higher use and occupancy. These measures will generate economies in scale to aid long-term sustainability.

Figure 6: Existing Hubs

District / Regional	Local
<ul style="list-style-type: none"> • Barge Park (Equestrian) • Cobham Oval (Cricket) • Kensington Park (Hockey, Netball, Athletics, Gymnastics, Junior Football, Rugby, Basketball, Volleyball, High Performance Training) • Pohe Island – BMX • Tikipunga Park - Football • Toll Stadium (Rugby) 	<ul style="list-style-type: none"> • Hikurangi • Kamo Park • Mangakahia • Maungakarema • Ngunguru • Oakura • Onerahi • Otaika • Otangarei • Parua Bay • Ruakaka • Waipu

Potential New Hub Developments

Figure 7: Potential Developments of New Hubs.

Activity/ Location	Description
Sport shooting	A hub for shooting sports was a recommendation in the 2003 Whangarei Sport Facilities Plan and several potential solutions have been proposed since 2003. However, a solution has not been found and frustration in the sport shooting community is high. This still appears to be a valid need. An independent feasibility study is required, Council has a role in assisting with the provision of land at a suitable location. It is likely that support of Northland Regional Council will be needed.
Lawn bowls	A bowls hub (including a covered or indoor green, outdoor greens and pavilion) and possibly with other partners
Marine Hubs	Three Marine Hubs with 3 different water conditions including: <ul style="list-style-type: none"> • Flat sheltered water at Pohe Island-Hatea River (primarily for waka ama, rowing, kayaking, SUP, sailing and boating), • Deeper water at Riverside Drive (sailing/ waka ama) • More reliable wind and closer access to sea at Parua Bay (sailing/ boating and waka ama)
Rugby League – Otaika Sports Ground Off lead dog exercise area & dog clubs	Otaika Sports Ground is an emerging District level hub park. It is a large park with quality fields and has a development plan in place. It will be home of Rugby League in the district. Currently some football and touch occurs at the Park. There is an off-lead dog exercise area and the Northland Canine Club is based at the Park. It has potential to become a major hub for touch alongside rugby league with a shared amenity and clubrooms facility. There is the potential for Jubilee Park to be sold or leased to reinvest in Otaika Sports Park as the home of Rugby League.
Football - Tikipunga	Tikipunga has good district hub potential for football. Some use of hub by other codes with single integrated and shared clubrooms, access to High School fields, courts, and swimming pool. Consideration should be given to all users of the hub to integrate or possibly relocate rugby to another site as part of rugby consolidation. Look at bringing Te Ora Hou and Tikipunga football together to see if there is an opportunity for working together.
Pohe Island Sports Precinct	A very large park (56 ha) with 3 co-located developments at varying stages of development for marine, rugby and bike activities. BMX have already established an international level racing track but with very limited amenities. Bike Northland plan for a major bike park including the former recycling centre building. Northland Rugby Union is developing offices, fitness gym and clubrooms facility that will be available to other user groups on Pohe Island for meetings and functions. The Masterplan is nearing completion and incorporates the Rugby, Marine flat-water hub and bike hub in an integrated development.
Hihiaua	Hihiaua Cultural Centre will be a contemporary Maori precinct in Whangarei on the Hihiaua Peninsula at the Town Basin. Hihiaua Cultural Centre will provide a much needed training and competition facility for kapa haka and mau rakau as well as a shelter for waka. The centre is a natural hub for three activities within the scope of the strategy and will also be used for the Maori charter school Te Kapehu Whetu. Stage one of the development is nearly complete. which includes the renovation of the existing boatshed (whare toi) to include a workshop, learning and viewing spaces, and a specialist laboratory for marine and environmental research. It also includes a launching gantry and shelter for waka. The process to obtain regulatory consents for further stages of the development are underway.

3.3 PLANNING PRINCIPLES

In considering future facilities to meet sporting and active recreation needs it is essential that we learn from the past and ensure that future facilities are developed in a robust and planned way. Sport NZ's National Sport Facilities Framework identifies a set of planning principles to improve future decision making when investing in facilities. The planning principles in the Strategy are tailored to acknowledge the Whangarei District situation. They are:

- Meeting an identified need and fit for purpose to meet the need
- Sustainability – the whole of life costs have been considered
- Partnering / Collaboration / Co-ordination
- Co-location and Integration
- Future proofing – adaptability
- Accessibility
- Reflecting the community
- Activation
- Socialisation

A key overarching finding has been the need and opportunities that exists for Local, Regional and Central Government agencies and active recreation and sport sector stakeholders to collaborate more to achieve what are clearly shared outcomes for the improved health and well-being of all communities in Whangarei District.

Agencies key to success in this collaboration are Council, Sport Northland, Northland Regional Council, Ministry of Education (and Schools BoTs), Northland District Health Board, Ministry of Social Development, Ministry of Justice, and the hapū and marae of Whangarei District.

3.4 GOALS OF THE STRATEGY

The goals of the Strategy are:

1. Increase participation - *more people, more active, more often*
2. Improve the quality of the experience of the participant so they are more likely to continue participating – participants have what they need where they need it
3. Improve the economic, social and environmental sustainability of the facility network



4. Recommendations

The Strategy recommendations have been developed by applying the planning principles to the identified issue or opportunity to meet the goals of the Strategy. When considering each recommendation, it is suggested that the background on specific issues and the rationale behind each recommendation should be reviewed in the accompanying more detailed *Whangarei Active Recreation and Sport Strategy Information Report*.

The recommendations address:

- Only active recreation and sport activities assessed as having significant facility issues at this time
- The need for additional capacity primarily driven by population growth in the District and in growth nodes such as Ruakaka
- Renewal and consolidation/rationalisation within the existing facility District network, particularly for those active recreation and sport activities that have experienced declines in membership compared to higher historical levels when these facilities were developed
- Collaboration of key agencies. Several of these agencies feature in this section, whilst others are at a more exploratory phase and do not have readily identifiable projects at this point in time

Recommendations are directed at improving the 'fit' between existing supply and current and foreseeable active recreation and sport demand for facilities.

Prioritisation of projects is reflected in the time frame for completion of each recommendation:

- Short term (years 0-3, higher priority), 2021 - 2024 in Long Term Plan
- Medium term (years 4-10, moderate priority), 2024 – 2027 in Long Term Plan
- Long term (years 10+, lower priority) and on-going, 2027 – 2030 in Long Term Plan

These timeframes are indicative as priorities will change to adapt to new circumstances and enable workload management of key personnel, particularly where they are dependent on significant effort by volunteers to implement the recommendation.

The tables below list the recommendations by timeframe:

- Relevant to the 'Entire District' usually requiring lead or support from Council and/or Sport Northland
- Relevant to specific facility projects likely requiring leadership or support from both Council and Sport Northland
- Specific to sports code network
- Specific to potential hub and spoke approaches

Note – The numbering of the recommendations do not indicate priority.



4.1 DISTRICT-WIDE RECOMMENDATIONS

<i>Entire District Recommendations</i>	<i>Lead</i>	<i>Timeframe</i>
1. That the Council adopts the Strategy and uses it to guide facility provision, including the facility hierarchy, planning principles and prioritisation criteria	Council	Short
2. Establish a mechanism to monitor the implementation of the Strategy.	Council	Short
3. That additional resources are provided by Council to support Sport Northland in establishing a full-time District Facility Navigator role . The District Facility Navigator will support the development of the prioritised hub initiatives and sport specific facility plans. The role should act as an 'activation agent' to help drive the development of the priority projects and encourage the adoption of best practice and networking between users, codes, clubs. The role will involve stakeholder engagement, project management of needs assessments, feasibility studies, and business case development	Council & Sport Northland	Short & ongoing
4. Develop and maintain a database of community contacts for active recreation and sport to support effective community engagement. The database should be updated annually with groups being incentivised to provide up to date contact information	Council	Short & ongoing
5. Adopt a base level of service for active recreation provision that is to be provided in each identified community in the District. This could either be on Council owned land, MoE school property or marae-based with appropriate community access provided through a long-term formal partnering agreement.	Council	Short
6. That the Council incorporate climate change risk and adaptation assessment of new works on existing facilities and any new facilities.	Council	Short & ongoing
7. Inclusion of key local mountain bike track networks on Council land in the Councils assets register and develop cost sharing arrangements with the mountain bike clubs for their upkeep.	Council	Short
8. Develop a consistent approach and use agreement for use between community active recreation and sport organisations and schools to maximise the community use of school facilities, particularly indoor courts. Consideration should be given to investment into school facilities where significant additional long-term community access can be secured through a partnership agreement.	Sport Northland	Short
9. That the Council develop and adopt a universal access policy for sporting facilities that considers developing Universal Access Audits for key facilities and is incorporated into all future network planning	Council	Short
10. . That those coastal facilities that support casual water-based active recreation participation are reviewed, and upgraded at identified strategic locations, potentially with joint funding from other parties.	Council	Short
11. That all recognised hub parks and reserves have a master or development plan in place and if required, a Reserve Management Plan.	Council	Medium
12. That the Council develops a proactive land acquisition, land protection and land banking strategy for the future development of active recreation and sport parks, baseline provision, open space and hubs in population growth areas of the District. This is essential to ensure opportunities are not lost to create new hub parks as part of network planning.	Council	Medium

Entire District Recommendations	Lead	Timeframe
13. Consider a coordinated and centralised on-line booking and monitoring system to aid with making facilities more accessible, particularly to new users, and to supply reliable data on occupancy and use of facilities.	Council	Medium
14. That 80% of the District population have access preferably by foot (without the need to use a car) to a base level of active recreation provision by 2030.	Council	Long

4.2 NETWORK PLANNING RECOMMENDATIONS

These recommendations reflect the general lack of network planning by sports codes with regard to the current and future provision of facilities. Network planning needs to be undertaken to establish evidence of need before Council commits funding for specific facility projects.

Recommendations for Active Recreation and Sport Specific Networks	Lead	Timeframe
15. That a detailed regional Aquatic facility plan is developed to consider the overall network and specific works to provide increased opportunity for increased warmer water facilities, learn to swim and improved access to the 50m pool in Dargaville.	Sport Northland	Short
16. Undertake a sports field demand study to quantify actual sports field capacity and hours demanded for competition and training on a code by code basis as the foundation of an implementation plan for sports field improvements (mostly drainage and floodlight installation) plus location of any additional artificial turf (if/ when required)	Council	Short
17. That a master plan is developed for the network of marine hubs that support water-based active recreation and sport use of Whangarei Harbour (primarily for waka ama, rowing, kayaking, SUP, sailing and boating) at Pohe Island (flat water), Riverside Drive (sailing/ waka ama) and Parua Bay (sailing/ boating and waka ama)	Council	Short
18. That a detailed facility implementation plan is developed by Bowls to explore opportunities to maximise use of the existing facilities through partnerships with other activities, mergers of clubs and consolidation/ rationalisation of facilities and establishment of a District Bowls Hub with a covered or indoor green.	Bowls	Short
19. That a detailed facility implementation plan is developed by Golf to explore opportunities to maximise use of the existing facilities including through partnerships with other activities, mergers of clubs and rationalisation of facilities.	Golf	Short
20. That a detailed facility plan is developed by Squash to consider the overall network and specific works proposed by clubs	Squash	Short

Recommendations for Active Recreation and Sport Specific Networks	Lead	Timeframe
<p>21. That the Council develop a detailed courts plan for indoor and outdoor courts. The intent of the plan is to consolidate/ rationalise supply of courts and to maximise the use of retained courts in the future. The courts plan should consider:</p> <ul style="list-style-type: none"> • The overall network for courts including tennis, netball, hockey, basketball and futsal provided by Council, clubs, schools and other providers; • The future casual 24/7 public court provision • Key locations such as the Tennis Hub (Thomas Neale Family Memorial Tennis Centre) and the Netball competition hub complex at Kensington Park; and <p>The plan will need to address:</p> <ul style="list-style-type: none"> • Workable shared use arrangements between codes, clubs, schools and other users of outdoor courts (including hockey, basketball and futsal); • Improvement, where needed, in quality of any shared use surfaces • On-going sustainability of the Thomas Neale Family Memorial Tennis Centre as a standalone and single purpose facility. <p>The plan could identify opportunities for Council to partner with schools by providing financial support to cover their outdoor multi-use courts and develop new indoor courts. Identified opportunities must be supported by evidence of community need and securing long-term community access through a lease or license to occupy from the school and MOE.</p>	Council	Medium
<p>22. That the Council develop the following facility plans to inform the next review of the Whangarei District Council Walking & Cycling Strategy in 2023:</p> <ul style="list-style-type: none"> • a bike track and trail specific facility plan. This plan will consider improvements required at existing sites and opportunities to increase the available network of tracks and trails for active recreation and sport; and • a walking network plan. This plan will identify strategic locations for provision of local walking for exercise, including dog walking opportunities in the rural areas of the District. 	Council via the Walking & Cycling Reference Group	Medium
<p>23. That a bridle path network plan is developed to identify strategic locations for provision of recreational riding opportunities in the rural areas of the District.</p>	Council	Medium
<p>24. That a playground plan is developed to identify strategic locations for provision of local play and informal recreation opportunities in the District.</p>	Council	Medium
<p>25. That a facility implementation plan by Shooting Sports is developed to explore opportunities to develop a hub and spoke network of facilities across the District</p>	Northland Shooting Sports	Medium

4.3 CODE SPECIFIC RECOMMENDATIONS

These recommendations reflect code specific requirements with regard to current and future provision of facilities. This needs to be undertaken to establish evidence of need before Council should commit to allocate funding for specific facility projects.

A proactive approach is required to ensure that code specific requirements are developed, where possible, as integral elements to complement the development of hub and spoke facilities.

<i>Recommendations for Active Recreation and Sport Specific Networks</i>	<i>Lead</i>	<i>Timeframe</i>
26. Netball: That the Council support provision of additional multi-use covered or enclosed courts subject to evident need of court users, after reviewing the feasibility study being undertaken by Whangarei Netball Centre and the outcome of the courts plan.	Council	Short
27. Croquet and Lawn Bowls: Where possible codes should share facilities with adjacent clubs, e.g. central Whangarei and, Waipu.	Council	Short
28. Football: That subject to the sports field demand study findings and the findings of an independent needs analysis and feasibility study, support be given to Tikipunga Park becoming the 'home of football' incorporating an artificial turf field and access to a minimum of two grass fields to complement other provision in Northern Football region.	Council	Short
29. Gymsports: That a facility implementation plan by Gymsports is developed to explore opportunities to develop a hub and spoke network of facilities across the District.	Gymsports	Medium
30. Equestrian: That: <ul style="list-style-type: none"> • The Council support provision of improved equestrian facilities at Barge Showgrounds; and • A management plan is developed for Barge Showgrounds and an implementation plan is developed to explore opportunities to increase the main arena and the number / quality of pens / horse yards. 	Council & Equestrian	Medium

4.4 HUB AND SPOKE RECOMMENDATIONS

A strong national trend is to co-locate and integrate provision of key facilities. Critical benefits from this approach are:

- Establishing economies of scale through sharing spaces and services
- Providing attractive and energised destinations that are a one-stop-shop for participants, particularly families.

The District needs to work strategically to ensure it has sufficient large sized parks which can operate as hubs. A long-term planning approach (30-50 years) needs to be taken to acquire and hold sufficient land in large enough parcels to create hub parks when demand from population growth occurs. The strategic land acquisition for a 'new Kensington' is identified for purchase beyond the current Long Term Plan of Council to cope with population growth.

Well planned land allocation and use are critical at any hub park. A comprehensive master plan outlining the development pathway for each of these hub parks is needed. This should also include protection of adjacent land holdings owned by Council to future proof these key parks. The master plans should also provide context for development and refreshing of Reserve Management Plans¹ for each hub park.

¹ As prescribed and mandated under the Reserves Act 1977

Recommendations

The following are recommendations to progress the further development of hubs.

Recommendations for Development of Existing Hubs	Lead	Timeframe
31. That Sport Northland and the Council: <ul style="list-style-type: none"> • assist in establishing a user forum with each hub funded by Council to provide regular and structured feedback on performance of the hub and input into any proposed facility developments; and • explore opportunities to increase collaboration / partnerships at an operational level between existing community sport hub facilities. 	Sport Northland & Council	Short
32. That Sport Northland and the Council support the Ruakaka community to develop an expanded hub through facilitating a holistic and integrated approach to the development of additional capacity and optimising existing facilities and subject to the findings of an independent needs analysis and business case.	Sport Northland & Council	Short
33. That Sport Northland and the Council support the Parua Bay community and Parua Bay School to progress their plans for development of additional capacity and optimising existing facilities through an independent needs analysis and business case.	Sport Northland & Council	Short
34. That Sport Northland and the Council support the Hikurangi community to develop its new hub through facilitating a holistic and integrated approach to the development of additional capacity and optimising existing facilities through an independent needs analysis and business case. This should involve investigating whether Council will consolidate the site.	Sport Northland & Council	Short
35. That the Council and Sport Northland support Otangarei to develop a multi-purpose sport and community facility through a multi-agency project led by Council in partnership with other agencies, e.g. MOH, MSD, MOE, Marae, Police, School to support the activation of the spaces.	Sport Northland & Council	Short
36. That the Council supports the implementation of the William Fraser Memorial Park on Pohe Island Master Plan for the development of the 'home' of rugby union and the bike park.	Council	Short
37. That the Council supports the provision of outdoor and covered space for mau rakau, kapa haka and waka .	Council	Short
38. That in Waipu : <ul style="list-style-type: none"> • Sport Northland and Council support Waipu sports clubs in optimising existing facilities before any additional capacity is considered; and • The Council consider undertaking the maintenance of the sports grounds. 	Sport Northland & Council	Medium
39. That the Council to review its funding policy and level of support grants provided to existing hubs	Council	Medium
40. That existing hubs to have asset management plans in place and shared with Council to ensure programmed maintenance and renewals are planned and funding requirements identified	Hubs Council	Medium
41. Sport Northland and the Council support: <ul style="list-style-type: none"> • The implementation of the Otaika Sports Ground development plan • the sale or lease of the former league ground Jubilee Sports field with the proceeds being used for the development of the 'home' of rugby league at Otaika Sports Ground. 	Sport Northland & Council	Medium

5. Appendices

5.1 NORTHLAND SPORTS FACILITY DEVELOPMENT - GOOD PRACTICE PROCESS

5.1.1 Introduction

This brief document is a guide to the good practice steps that should at least be considered when beginning the process of facility development/re-development. It is not necessarily considered a complete process but is based on Sport Northland's past experience in successful facility development.

5.1.2 Planning Steps to Consider

1. GROUP FORMATION AND PROJECT BRIEF

A sports facility development usually begins when a core group of people come together to address a sports facility need that has been identified in the community. This group is usually ad-hoc at this stage, although in some cases an entity may have already been formed.

It is recommended that a project brief be developed which summarises what the group is trying to achieve – this project brief will form the basis of more detailed work to come, and of course will likely change somewhat over time.

2. FORMAL IDENTIFICATION OF NEED

To be considered for funding, it is very likely that the project should have been identified in a formal way through Council LTPs or one of the many facility studies/plans that have been completed over recent years in Northland – examples of these studies include, but are not limited to, the following:

- Northland Sports Facilities Plan 2014
- Dargaville Sport and Recreation Infrastructure Study 2012
- Kaikohe Sports Facilities Plan 2014
- National Sports Facilities Plans (usually of individual sports codes)

3. ENTITY FORMATION

It is around this time that the initial group may want to think about forming an entity to drive the project forward, if one is not already apparent. Formation of an Incorporated Society or a Charitable Trust is desirable, but it must be remembered that many funding agencies require the organisation to have been operating for 12 months prior to submitting a funding application.

If a suitable entity already exists, then a sub-committee with the explicit purpose of developing the facility should be considered.

4. ESTABLISHING A PROJECT TIMELINE

Often over-looked in the early stages, this is important to complete, especially so that the application deadlines of the major funding organisations can be identified and work required prior to submitting applications can be completed in time. It should be reviewed at regular intervals, as it will change depending on the time taken for each step of the process (which will never go to your original plan).

5. STAKEHOLDER ENGAGEMENT/CONSULTATION

If the project looks like it will gain traction, it is important that this step is started as early as possible so that momentum is gained. All proposed facility developments will have stakeholders of some kind, so they need to be identified and consultation/engagement should begin.

6. FUNDING SOURCES/BASE FUNDING

Likely funding sources should also be identified as early as possible. If a base source of funding is not looking like a possibility, the project will likely not succeed. A base source of funding would usually be the local Council and any contributions from stakeholders. Discussions with the local Council need to occur as early as possible, as often the process of having this base funding can take months and often years – submissions to LTPs or Annual Plans will need to be made for the proposed development to have funding confirmed.

Funding for a feasibility study and then initial design/geotechnical/surveying work also needs to be considered at this point, as does any funding that might be accessible to appoint a paid person to undertake the bulk of the administrative work.

Major funding agencies should be approached so that they are aware of your project and to determine if the project fits their fund criteria.

7. FEASIBILITY STUDY

As a matter of course, all major funding agencies now require a feasibility study to be completed for significant sports facility developments. This study will identify the need, establish a likely design and cost and identify what funding sources might be available to cover this cost. Crucially, it will also detail if the facility will be able to operate viably once constructed. Ideally this study should be completed by an independent organisation or individual and should also be peer reviewed in some form if possible.

8. INITIAL DESIGN/GEOTECHNICAL/SURVEYING WORK

Upon the successful completion of the feasibility study, funding will also be needed to undertake this initial design work that is now a requirement of most funding applications.

Groups should consider appointing a Project Manager to co-ordinate this work, which although it may cost a little more, will produce a better result. Consideration of the PM's involvement during the detailed design/construction phase should also be considered at this stage, as having this expertise involved almost always leads to savings in the overall cost.

9. FUNDING APPLICATIONS

These need to be started early to be able to submit on time. Experience in submitting applications of this nature is desirable, and if it is not available to the group driving the project, should be sought out from other people and organisations.

This phase may take many, many months (if not years) as often there is an Expression of Interest stage prior being given the go ahead to submit a full application. Once submitted, there is then often a long wait for the funding agency to consider and make a decision on the application (although these times are usually published and can normally be relied on).

It is also normal to need to wait until one funding application decision is made before applying to the next one (to be able to have the required amount of funding confirmed prior to applying).

10. FUNDING CONFIRMED

Most projects will be considered fully funded once Foundation North, Lotteries and/or NRC Regional Rate money has been confirmed. Projects will be scored a 10 if all funding apart from the NRC funding has been confirmed

11. DETAILED DESIGN AND CONSTRUCTION

This is another process again, but would normally be led by either the architect or the project manager (if there is one).

5.2 HUB DEVELOPMENT PROCESS

A Hub Development Guide will be launched by Sport NZ in 2019. The guide will outline the key concepts and steps to be considered for the development of a successful Sport and Recreation Hub. It is intended as a support for those who are the leaders and decision makers in sport, recreation and community clubs who are looking to work together.

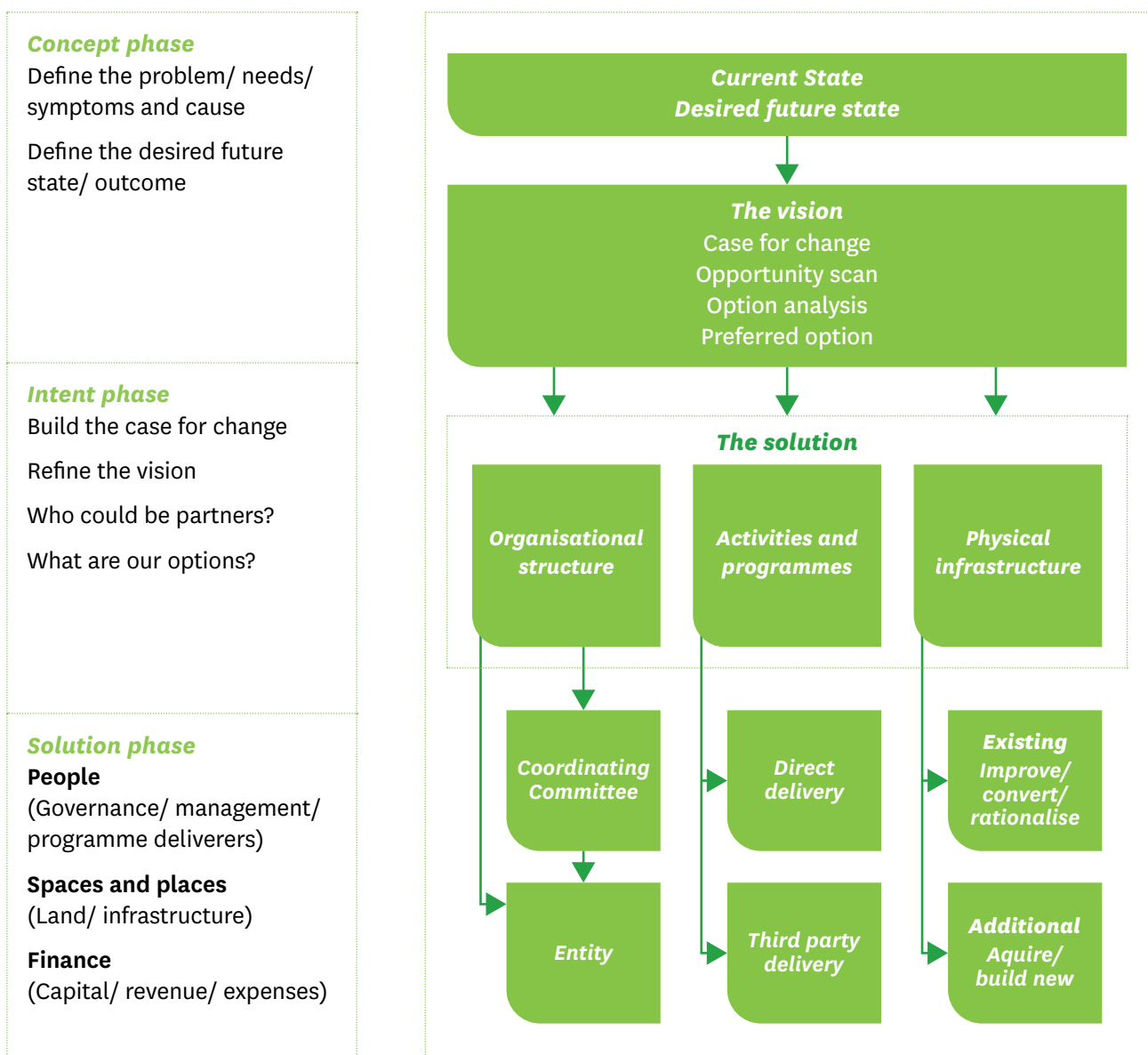
A Sport & Recreation Hub is defined as:

“A partnership where organisations’ co-locate or share facilities and/or services strategically, sometimes via an independently governed group, for a defined geographical area to provide sustainable, quality sport and recreation experiences”

There are many reasons why organisations decide to work together. Some of these are societal, others economic; and some are due to changes in the way people of all ages participate. Included among the reasons for change are: the opportunity to increase participation; the power of a collective voice; the potential for cost sharing and increased sustainability; and, improved knowledge within the group.

To achieve positive outcomes, it is necessary to widen thinking about ownership, where revenue will be generated in the future, and about how to build for affordability. This wider scope is reflected in the diagram below, along with the three main development streams of organisation, activation and spaces.

Figure 8: Hub Development Process







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Active Recreation and Sport Strategy

Submissions on the Draft Strategy

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Executive summary

This document summarises the submissions reviewed on the draft Active Recreation and Sport Strategy. The purpose of the strategy is to provide direction to Council on how to meet the current and future active recreation and sport facility (places and spaces) needs for the District.

It traverses matters such as the need for coastal facilities like boat ramps, toilets and drinking water to support recreational fishing or waka ama to how shared use agreements with schools may provide additional learn to swim facilities.

While focused on Council's role as an infrastructure provider, the strategy also assists active recreation and sport stakeholders, community organisations and funding agencies with their future investment decisions. We need this strategy because our community and the way we are being active has changed significantly since the review of the previous strategy more than 10 years ago.

The strategy identifies current priorities and provides on-going and robust processes to identify, review and prioritise projects across the District. Detailed, site or activity specific investigations are

still required to assess the feasibility and viability of individual projects identified in this report. In some cases, projects may require Council support to undertake that work.

Several phases of engagement have taken place to develop this strategy. Phase one began in early 2018 when we worked with our elected members and regional sports organisations. Phase two kicked off in August 2018 with an online survey to determine the needs of our residents and the sector. We followed this up in October 2018 with over 30 *kanohi ki kanohi*, *face to face meetings* with various stakeholders to better understand the needs of our community. Phase three involved an all of sector meeting in November 2018 to share the initial high level findings and to talk through planning principles relevant to Whangarei. The community was then invited to review and respond to the initial findings to inform the draft strategy. The draft strategy was developed in early 2019. Phase four of engagement was the release of the draft strategy for community consideration.

Our elected members recommended a six week engagement period from April 2019 – June 2019 for Phase Four. Following an unanticipated challenge with one of our survey tools, we extended the submission period and staff made themselves available to receive submissions from the community upon request. So effectively, it has been up until October 2019 that we have been collecting submissions on the draft. Some submissions came in structured survey format and others were in written free form. Charts 1 and 2 below show some high level information about those who submitted on the draft strategy.

Chart 1 Submissions on the draft strategy

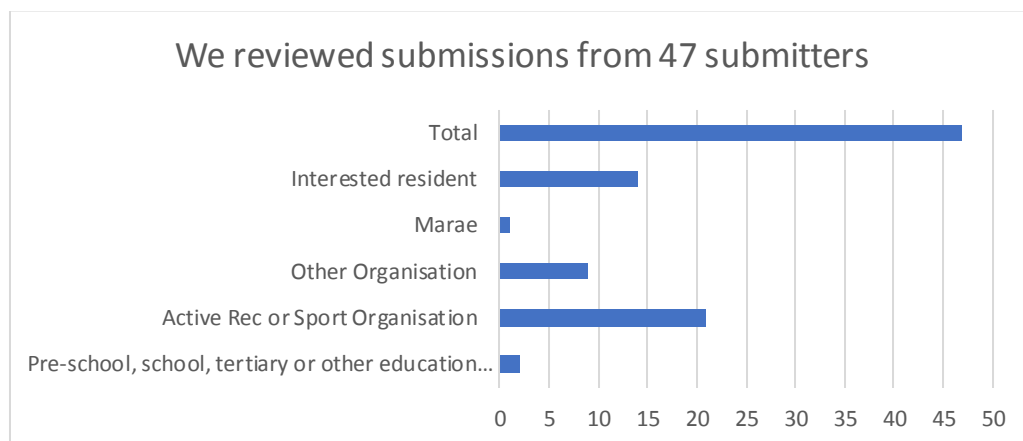
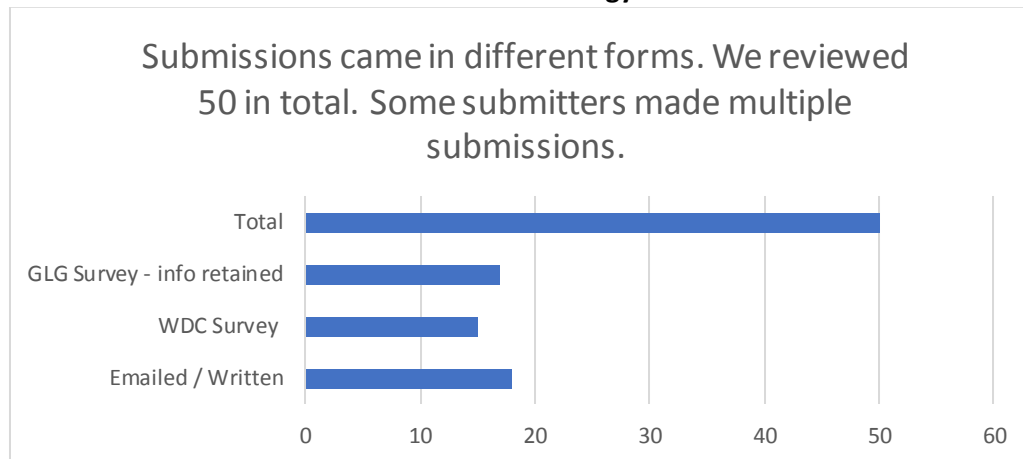


Chart 2: Forms of submissions on the draft strategy

Key messages from submissions on the draft strategy include:

- General support for the direction of the strategy. The absence of opposition to the recommendations.
- Positive submissions from key partners in the region such as the Ministry of Education and the Northland District Health Board.
- The strategy has positive alignment with code thinking and trends.

This report summarises the submissions received from our community on the draft strategy. Key messages from submissions are grouped into topics. Submitters are footnoted in the report. References such as WDCSM04 are used when the submitter name was not provided.

How we engaged with our community is summarised in **Attachment One** of this report. Details of the tools used, dates of meetings and copies of communication sent are included.

Summary of Submissions from June - October 2019

Submission topic 1: Background reports
<p>Key messages from submissions</p> <p>Submitters support the report 'Key Findings and Opportunities' Paper.¹ In particular the findings indicating the growing demand of older adults in the region² though seek that we acknowledge areas where the youth population is growing or is greater.³</p>
<p>Two submitters expressed concern that Council may not deliver on its commitments through this project or earlier projects.⁴</p> <p>Several additional projects have been identified which can be included in the year one update of the project These are:</p> <ul style="list-style-type: none"> • A concept plan for a major redevelopment at Whangarei Boys High School is complete ; • Bowls Northland is working with 3 key clubs in Whangarei to develop a bowls hub. The group have formed a formed sub-committee to work on the development; • Whangarei Netball Centre have a complete feasibility study;

¹ Whangarei Netball Centre

² Positive Ageing Advisory Group and Mary Carthew

³ Tiki Pride Tikipunga Community Trust, Fantastic Gymnastics Incorporated

⁴ Ruakaka Recreation Centre, Parua Bay Residents and Ratepayers Association

<ul style="list-style-type: none"> • Barge Show Grounds users have mobilised and begun to collaborate well since the draft was developed; • There has been progress on the formal request from Hikurangi Bowling Club for Council to purchase one lawn bowls green. The purchase has support from elected members. • Some aspects of the Parua Bay Recreation Grounds Interim Development Plan (IDP) have started.
Staff Analysis <ul style="list-style-type: none"> • Include the additional projects which have been identified in the year one update of the project.
Staff Recommendation: <ul style="list-style-type: none"> • Council notes these submissions and no changes be made to the draft strategy; • Update the Year One report

<p>Submission topic 2: Engagement and Process</p>
<p>Key messages from submissions</p> <p>Submitters commented positively on the opportunity to provide feedback throughout the process⁵ and in particular the length of time provided to respond to the draft strategy.⁶</p>
<ul style="list-style-type: none"> • Some submitters have expressed a strong desire to be part of the implementation of recommendations and make recommendations or seek details of processes surrounding engagement and implementation.⁷ • Some respondents experienced technical issues with the initial online survey circulated, particularly when identifying their 'top 5' recommendations.⁸ • One submitter identified the Sport NZ Lifestages as being 'off-putting' for those who don't relate to any particular group⁹ <p>The following points were from two submitters:</p> <ul style="list-style-type: none"> • Dissatisfaction with the level of engagement.¹⁰ Greater consultation with specific hapu¹¹ is needed. • There is a limited understanding of the process and how we arrived at the recommendations.¹² • Concern that previous matters raised in submissions or in previous discussions with Council have not been addressed.¹³
<p>Staff Analysis</p> <p>Engagement.</p> <ul style="list-style-type: none"> • The comprehensive engagement undertaken is detailed in Attachment One: Summary of Engagement • The strategy includes key principles outlining how projects and those who are involved in them will need to work together. • Technical issues with the first round of the survey were identified and steps were taken to resolve the issues. Refer to Appendix One for further information on our actions.

⁵ Positive Ageing Advisory Group, Youth Advisory Group, Ministry Of Education, Disability Advisory Group

⁶ Positive Ageing Advisory Group

⁷ Outboard Boating Club, Te Hapu Nga Uri O Honetana Te Ngahuru O Ngati Tu, Paul Anderson

⁸ Northland Football Club, Rick Hunter

⁹ Onerahi Football Club

¹⁰ Outboard Boating Club

¹¹ Te Hapu Nga Uri O Honetana Te Ngahuru O Ngati Tu

¹² Outboard Boating Club

¹³ Outboard Boating Club, Ruakaka Recreation Centre

<ul style="list-style-type: none"> • The specific concerns from the Outboard Boating Club and hapu will be addressed through the collaborative approach with the community. • The Outboard Boating Club leases Council land in Parua Bay. Staff are working with the Outboard Boating Club to form the lease arrangements for the land.
Staff Recommendation: <ul style="list-style-type: none"> • Amend section 4.2 of strategy to explain the collaborative approach Council will take to deliver on recommendations. • Send letter to Outboard Boating Club to confirm the collaborative approach to develop the masterplan and the intention for this to be undertaken in the short term which recognises priority.

Submission topic 3: Strategy scope
Key messages from submissions <ul style="list-style-type: none"> • Support that the recommendations and reviews will be every 3 years in alignment with the LTP - gives the opportunity to address the needs not prioritised in this plan.¹⁴
<ul style="list-style-type: none"> • Need to acknowledge that some people have limitations which restrict their physical activity but that the social aspect of being involved and the medical aspects of using our brain in activity is just as valuable to wellbeing as raising one's heart rate.¹⁵ • What strategic approach is there for recreation outside the stated sites/sports?¹⁶ Concern around the wording that the strategy addresses 'Only active recreation and sports activities assessed as having significant facility issues at this time.' For example, inclusion in the strategy indicates that there is a significant issue with the activity or facility.¹⁷ • Better demonstrate the connection of this strategy to other relevant strategies and plans including how the outcomes will align with each other and can address common issues where they exist eg PC 115 open space review, Maunu Structure Plan.¹⁸
Staff Analysis <ul style="list-style-type: none"> • There is a need to clarify that reviews of the strategy will alternate between internal reviews and external reviews across each LTP cycle. • The strategy hasn't addressed why social infrastructure is important to support the holistic well-being and meaningful social interaction that comes from being active. • While the strategy does not include recommendations for every site and every sport or activity, the principles for decision making will be applied equally across other activities, sports and sites. • The recommendations relate to issues that require more urgent attention that were identified through engagement and also through staff knowledge of the district. • The strategic framework needs improvement to better reflect the relationship of the strategy to other Council projects.
Staff Recommendation: <ul style="list-style-type: none"> • Amend Section 1 Introduction: <ul style="list-style-type: none"> <input type="checkbox"/> Strategy to clearly outline purpose statement / scope. <input type="checkbox"/> Recognise the holistic wellbeing benefits of physical activity and that it is an important avenue for meaningful social connection; <input type="checkbox"/> Clarify that reviews across LTP cycles will alternate between internal and external reviews; <input type="checkbox"/> Amend Figure 1 to include the strategy within the Top Tier strategies.

¹⁴ Northland District Health Board, Sport Northland

¹⁵ Disability Advisory Group, Jenny Edwards, Tony Gill

¹⁶ Paul McDonald

¹⁷ Outboard Boating Club

¹⁸ Jenny Edwards

- Amend sections 3 and 4 to visually show the relationship between gaps, oversupply and recommendations.
- Send letter to Outboard Boating Club to confirm the collaborative approach to develop the masterplan and the intention for this to be undertaken in the short term which recognises priority.

Submission topic 4: Trends & Challenges

Key messages from submissions

- There was strong support for the trends, challenges that were identified in the strategy.¹⁹
- The omissions most commonly identified by submitters were the challenge of affordability and centralisation of existing facilities.

Submitters have identified the following aspects as missing from or not addressed by the strategy:

Affordability

- Many in our community cannot afford to pay for activities let alone the rising cost of activities and subscriptions which restricts participation²⁰ This is particularly relevant for young people, low income communities and those who need to pay for a support person to participate.
- The funding that a facility receives can support them setting lower fees. There is a huge gap in the operational costs of running recreational activities and the ability to pay, or the willingness for participants to pay.²¹
- If Council is going to provide activities that are going to be free of charge, how are they going to be funded and managed and by whom?²²
- There is no policy on what financial support Council will provide particular sports resulting in inequity in how funding is shared.²³

Focus and provision in central Whangarei

- The facilities for active recreation and sport are concentrated in Whangarei urban areas. There is a significant portion of the district that live outside of the city and should have access to local multifunctional facilities for recreation. There is the perception that the strategy and funding is still focussing on the urban area.²⁴

Access

- Clubs that are located outside of hubs or facilities struggle to gain access to those facilities. A formalised process for access is required, particularly when funding for hubs may be given.²⁵
- The process that organisations must go through with Council to develop year by year agreements is time consuming.²⁶

¹⁹ Mary Carthew, Tiki Pride Tikipunga Community Trust, Whangarei Netball Centre, Northland District Health Board, Disability Advisory Group, Ria Woollams, WDCSM04, L Clark, Melanie, Kath, Juanita Cranston, Hockey Northland, Sail Northland, Juanita Cranston, Ruakaka Recreation Centre, Northland Football Club, Marnie Muirhead, Eventing Northland Inc, Disabled Persons Assembly Northland, GLGSM07, Ravi Chetty, Waipu Bowling Club, GLGSM10, Rick Hunter, Michelle Hudgell, Fantastic Gymnastics Incorporated, Tikipunga AFC, Geneva Hildreth, GLGSM17, Parihaka Sports Club Association, Kamo Bowling Club, Parua Bay Residents and Ratepayers Association

²⁰ Jenny Edwards, Ruakaka Recreation Centre, WDCSM04, Youth Advisory Group, Tiki Pride Tikipunga Community Trust

²¹ Paul McDonald

²² Ruakaka Recreation Centre

²³ Paul McDonald

²⁴ Marnie Muirhead, Juanita Cranston, Ruakaka Recreation Centre

²⁵ Onerahi Football Club

²⁶ Sail Northland, Outboard Boating Club

Missing references to the following:

- Existing shortfalls in some areas such as Maunu, that were identified in the review accompanying PC 115.²⁷
- Safety and injury prevention is essential for good experiences, advocacy and reductions of any form of harm. This is currently missing from the strategy.²⁸
- Obesity rate among Northland adults is much higher than the rest of New Zealand.
- Northland children were less likely to use active transport methods to get to school compared to the rest of New Zealand (27% vs 44%).²⁹
- Perception that Waipu community has not had any funding from development contributions from development spent on sports facilities in the area.³⁰
- Perception that Golf was not mentioned very much in the strategy.³¹

Matters identified by submitters as missing but are currently included in sections 2 or 3 of the strategy

- Facilities cater for the participant but not their supporters or whanau.³²
- Facilities within close proximity - walking distance, short driving distance or through public transport particularly for those whom access to private transport is limited.³³
- Access to coastal areas for active recreation such as paddle boarding.³⁴
- Facilities to accommodate self-contained freedom camping vehicles.³⁵
- Facilities have reduced in numbers as they are not fit for purpose due to a lack of maintenance and inadequacy to meet users' needs³⁶

Staff Analysis

Affordability

- Affordability is a big issue for our district. Many of the challenges and trends identified in the strategy have financial implications for the participants. Accordingly, the principles and recommendations support greater efficiency of resources to avoid unnecessarily cost to the participant.
- In terms of active recreation and sport, Council is primarily a provider of infrastructure that is owned by the community. In some cases, Council will provide the infrastructure and land to support community use. In other situations, Council may lease land to groups to support community use. In other cases, Council may offer support for the maintenance or upgrade of infrastructure owned and maintained by private groups. All of these aspects help to increase the affordability to the participant.

Focus and provision in central Whangarei

The population of the district is split 56% urban vs 44% rural.

References identified as missing:

- Existing shortfalls identified in the review accompanying PC 115 is a layer of information that will inform recommendation 12 and the development of the Open Space Strategy.
- Safety and injury prevention is not specifically included in the strategy but is considered in the design, implementation and maintenance of built structures.

²⁷ Jenny Edwards

²⁸ Ravi Chetty

²⁹ Northland District Health Board

³⁰ Waipu Bowling Club

³¹ Juanita Cranston

³² Disability Advisory Group

³³ Rick Hunter, Ruakaka Recreation Centre

³⁴ Geneva Hildreth

³⁵ Geneva Hildreth

³⁶ Tony Gill

<ul style="list-style-type: none"> • Northland specific statistics can be referenced in the strategy and add support for some of the recommendations included in the strategy. • The Waipu community has recently received the following support: <ul style="list-style-type: none"> □ Support for the construction of the Waipu Cycleway, □ \$80,000 towards the Waipu Croquet Club; □ \$30,000 annually towards the maintenance of the Caledonian Society fields; □ The Waipu Coastal walkway maintenance is now included in Council's Tracks contract • Support coming soon for Waipu includes: <ul style="list-style-type: none"> □ \$110,000 for a Youth Activity Zone is planned for 2020; □ \$100,000 for a community led project; □ Council is incrementally purchasing pockets of open space land as development occurs. This land will be within the flood plain. • Recommendation 19 is specifically for Golf. The submitter did not make any commentary on that specific recommendation.³⁷
<p>Staff Recommendation</p> <ul style="list-style-type: none"> • Amend section 2 Trends and Challenges to address affordability and Northland specific statistics.

Submission topic 5: Gaps and Over supply
<p>Key messages from submissions</p> <p>Strong support for the gaps and oversupply identified in the strategy.³⁸</p>
<p>Submitters identified the following gaps:</p> <ul style="list-style-type: none"> • Missed the need for an all-weather pitch attached to the Regional Football hub.³⁹ • The provision of public access for recreation where public access is legal but not developed.⁴⁰ • The sector's understanding of the need of careful design of facilities, open spaces, services and processes to reduce or eliminate barriers for a wide range of people, including people with different kinds of impairments must improve. It is important that the sector opens a line of communication with users from the disability community, perhaps through the user forums, to encourage user experts to have input in design.⁴¹ <p>Submitters identified that there is an undersupply of the following:</p> <ul style="list-style-type: none"> • Mountain bike tracks, pump tracks or skateboard facilities in areas outside Whangarei.⁴² Bike tracks that are suitable and safe for families to use.⁴³ • Roller Derby and skate sports. Submitters seek a shared facility that roller derby can use⁴⁴

³⁷ Juanita Cranston

³⁸ Mary Carthew, Tiki Pride Tikipunga Community Trust, Whangarei Netball Centre, Northland District Health Board, Disability Advisory Group, Ria Woollams, WDCSM04, L Clark, Melanie, Kath, Juanita Cranston, Hockey Northland, Sail Northland, Juanita Cranston, Ruakaka Recreation Centre, Northland Football Club, Marnie Muirhead, Eventing Northland Inc, Disabled Persons Assembly Northland, GLGSM07, Ravi Chetty, Waipu Bowling Club, GLGSM10, Rick Hunter, Michelle Hudgell, Fantastic Gymnastics Incorporated, Tikipunga AFC, Geneva Hildreth, GLGSM17, Parihaka Sports Club Association, Kamo Bowling Club, Parua Bay Residents and Ratepayers Association

³⁹ Tikipunga AFC

⁴⁰ Paul McDonald

⁴¹ Disability Advisory Group

⁴² Paul McDonald

⁴³ Michelle Hudgell

⁴⁴ Melanie

- Challenging play-based places for children aged 8– 13 ⁴⁵
- A lack of mobility parking⁴⁶
- Undersupply of usable facilities for competitive swimmers⁴⁷
- Generally, there are plenty of off leash dog exercise areas. However, there is a lack of off leash dog exercise areas in beach towns when the summer daytime restrictions come into effect.⁴⁸
- Provision of outdoor exercise "spots" or "gyms" such as on the Hatea Loop in each of the residential area. This should be a high priority⁴⁹
- Rally Sport facilities. This has taken place in the district for many years. There are issues related to this activity for some⁵⁰

Matters identified by submitters as missing but are currently included in sections 2 or 3 of the strategy

- Facilities cater for the participant but not their supporters or whanau.⁵¹
- Facilities within close proximity - walking distance, short driving distance or through public transport particularly for those whom access to private transport is limited.⁵²
- Access to coastal areas for active recreation such as paddle boarding.⁵³
- Facilities to accommodate self-contained freedom camping vehicles.⁵⁴
- Facilities have reduced in numbers as they are not fit for purpose due to a lack of maintenance and inadequacy to meet users needs ⁵⁵

Staff Analysis

- Recommendation 16 provides a process to demonstrate the need for an all-weather pitch. The current approach is to increase the capacity of existing fields through drainage and upgrading surfaces and lighting. Then if demand exceeds supply, then an all weather pitch may be the next step.
- Opportunities to formalise or construct public access are progressed where there has been the demand. The New Zealand Walking Access Commission have a role in this area. Refer to <https://www.walkingaccess.govt.nz/>
- The strategy expressly identifies the challenges for our members of the community with disabilities. Recommendation 9 is intended to address some of the challenges that members of our community with disabilities experience. Helpful guidance regarding the use of clear language in the strategy has been taken on board and addressed in later parts of the report.
- Recommendation 15 provides a process to demonstrate the need for additional facilities for competitive swimming.
- Flexibility in how community provision is to be delivered in the future is built into the strategy through Recommendation 15 baseline provision, Recommendation 7 Mountain Bike tracks and Recommendation 24 Playground Plans. Council will work with each community to determine what is needed in each community e.g. bike tracks, skateboard facilities, play based areas, off leash dog exercise areas.

⁴⁵Michelle Hudgell

⁴⁶ Disability Advisory Group

⁴⁷ WDCSM04

⁴⁸ Paul McDonald

⁴⁹ Rick Hunter – this links to the recommendation from Positive Ageing Advisory Group to have planned fitness spaces for older adults

⁵⁰ Jenny Edwards

⁵¹ Disability Advisory Group

⁵² Rick Hunter, Ruakaka Recreation Centre

⁵³ Geneva Hildreth

⁵⁴ Geneva Hildreth

⁵⁵ Tony Gill

<ul style="list-style-type: none"> • Roller Derby can be included in the review of the courts recommendation 21. • Rally Sport was invited to participate in the development of the strategy but were not able to attend meetings or have not responded to requests for input. However, Rally Sport is included in the current and future design of Pohe Island. Generally, Rally Sport activities are required to apply for applications to use the road network. • Parking and accessibility issues, though not specifically mobility parking, have been identified in section 3.1 Gaps and Oversupply.
Staff Recommendation <ul style="list-style-type: none"> • Followed up via email to Northland Nightmares about the nature of the Roller Derby needs. Amend background report when information about needs is received. • Amend recommendation 21 to include Roller Derby.

Submission topic 6: Strategic Direction
Key messages from submissions There is strong support for the three goals of the strategy. ⁵⁶
The goals of the Strategy are: 1. Increase participation - <i>more people, more active, more often</i> 2. Improve the quality of the experience of the participant so they are more likely to continue participating – participants have what they need where they need it 3. Improve the economic, social and environmental sustainability of the facility network. One challenge in reviewing the submissions is that there appears to be confusion between the goals in the strategy and the recommendations. ⁵⁷ In responding to questions about the goals the response of some submitters seems to be about the recommendations instead or have not articulated why they disagree. ⁵⁸ Submission points <ul style="list-style-type: none"> • Keep the needs of people with disabilities in mind when considering goals.⁵⁹ • The goals set out are not community focused meaning they are Council focused e.g., budgets.⁶⁰ • Each community is different and needs to be looked at to determine requirements.⁶¹ • The time frames for the proposed goals need to be shortened and attention given immediately to population growth node areas at an accelerated rate.⁶² Amendments recommended by submitters: <ul style="list-style-type: none"> • Amendment to Goal 1

⁵⁶ Positive Ageing Advisory Group, Mary Carthew, Youth Advisory Group, Disability Advisory Group, Ria Woollams, WDCSM04, L Clark, Kath, Whangarei Boys High School, Juanita Cranston, Hockey Northland, Sail Northland, Juanita Cranston, Ruakaka Recreation Centre, Northland Football Club, Marnie Muirhead, Eventing Northland Inc, Disabled Persons Assembly Northland, GLGSM07, Ravi Chetty, Waipu Bowling Club, GLGSM10, Rick Hunter, Michelle Hudgell, Fantastic Gymnastics Incorporated, Tikipunga AFC, Geneva Hildreth, GLGSM17, Parihaka Sports Club Association, Kamo Bowling Club

⁵⁷ Fantastic Gymnastics Incorporated, Geneva Hildreth

⁵⁸ Melanie, Waipu Bowling Club, Parua Bay Residents and Ratepayers Association

⁵⁹ Disabled Persons Assembly Northland

⁶⁰ Te Hapu Nga Uri O Honetana Te Ngahuru O Ngati Tu

⁶¹ Waipu Bowling Club

⁶² Parua Bay Residents and Ratepayers Association

<p>Access to facilities should be equitable for all population sub-groups. The submission recommends rewording goal 1 to “Increase equitable participation - more people, more active, more often”.⁶³</p> <p>Amend Goal 1 to increase opportunities for participation⁶⁴</p> <ul style="list-style-type: none"> • Amendments to Goal 2 Expand goal 2 to include the needs of the whanau support and wrap around service care that enable a single participant to be active.⁶⁵ • New Goals Recommendation for a new goal to address the accessibility of experiences for people living in remote rural areas.⁶⁶ Recommendation for a new goal for facilities to include protection of people from the environment for example, weather protection and water quality.⁶⁷
<p>Staff Analysis</p> <ul style="list-style-type: none"> • Recommendation 9 is intended to address some of the challenges that members of our community with disabilities experience. • Page 6 of the strategy recognises the socioeconomic profile of Whangarei. In terms of equity, the strategy includes recommendations for activities at all price points. Supporting equitable participation is underpinned in many of the actions. For example, Recommendation 8 will open access to facilities to schools outside of the urban area and Recommendation 14 will support free or low cost active transport to places and spaces. Including the word ‘equitable’ may create the perception of Council’s influence being broader than it is. • Proposed new goal - <i>for facilities to include protection of people from the environment for example, weather protection and water quality.</i>⁶⁸ This is already addressed by Recommendation 14 and included in Goal 2.
<p>Staff Recommendations:</p> <ul style="list-style-type: none"> • Goal 1 – agree with the intention but recommend no change because it may raise expectations beyond scope of council’s influence. • Amend Goal 2 to ‘Improve the quality of the experience of the participant and their whanau to ensure they have what they need where they need it.’ • No new goals required.

Submission topic 7: Planning Principles

Key messages from submissions

- There is strong support for the use of the planning principles⁶⁹ with submitters seeing a need for them. There was some disagreement⁷⁰ with the proposed planning principles.

⁶³ Northland District Health Board

⁶⁴ Jenny Edwards

⁶⁵ Positive Ageing Advisory Group, Disability Advisory Group

⁶⁶ Youth Advisory Group

⁶⁷ Disability Advisory Group

⁶⁸ Disability Advisory Group

⁶⁹ Positive Ageing Advisory Group, Youth Advisory Group, Ministry Of Education, Disability Advisory Group, Ria Woollams, WDCSM04, L Clark, Melanie, Kath, Juanita Cranston, Hockey Northland, Sail Northland, Juanita Cranston, Ruakaka Recreation Centre, Northland Football Club, Marnie Muirhead, Eventing Northland Inc, GLGSM07, Ravi Chetty, Waipu Bowling Club, GLGSM10, Rick Hunter, Paul McDonald, Michelle Hudgell, Fantastic Gymnastics Incorporated, Tikipunga AFC, GLGSM17, Parihaka Sports Club Association, Kamo Bowling Club

⁷⁰ Te Hapu Nga Uri O Honetana Te Ngahuru O Ngati Tu, Geneva Hildreth, Waipu Croquet Club, Tony Gill

<ul style="list-style-type: none"> It is noted that the Ministry of Education (MoE) is supportive of a collaborative partnered approach having clear alignment with MoE policies. MoE has policies to guide how it will work with schools, local authorities and other parties to establish agreements around shared use.⁷¹ MoE is a significant stakeholder and owner of a large portion of network assets.
<ul style="list-style-type: none"> A set of planning principles are included in the strategy to guide decision-making and investment. They are tailored to acknowledge the Whangarei District situation and are: <ul style="list-style-type: none"> <input type="checkbox"/> Meeting an identified need and fit for purpose to meet the need <input type="checkbox"/> Sustainability – the whole of life costs have been considered <input type="checkbox"/> Partnering / Collaboration / Co-ordination <input type="checkbox"/> Co-location and Integration <input type="checkbox"/> Future proofing – adaptability <input type="checkbox"/> Accessibility <input type="checkbox"/> Reflecting the community <input type="checkbox"/> Activation <input type="checkbox"/> Socialisation The concern most frequently raised was the need for clearer language to remove ambiguity.⁷² Principles of 'socialisation' and 'activation', can bring in members of our community such as very young children, older adults, those with disabilities and cultural groups who often miss out by way of other groups being the priority or lack of access.⁷³ Having facilities like age appropriate parks, bike parks and tracks and walking tracks would be great as it not only allows you to be active but enables the family to do activities together.⁷⁴ Submitters acknowledge that the principle of partnering and sharing helps meet the goals of strategy.⁷⁵ Submitters acknowledge that formal and informal shared use arrangements currently exist⁷⁶ (e.g. Waipu Bowling Club) and there are further opportunities to explore⁷⁷ though some will require suitable investment. In the provision of active recreation and sport there is the opportunity to combine resources with other agencies and achieve more.⁷⁸ Implementation of the principles in decision making and how they will be applied is important.⁷⁹ There are many opportunities for public / private partnerships and Council and other organisations should be actively looking for partnership opportunities.⁸⁰ Concern that WDC is dictating how organisations that are self-funded should operate (e.g. sharing of facilities).⁸¹ Concern that some clubs are already sharing facilities they own and pay to maintain with other parties but are unsuccessful in obtaining funding to maintain those facilities.⁸²

⁷¹ Ministry of Education

⁷² Disability Advisory Group, Jenny Edwards

⁷³ Ruakaka Recreation Centre

⁷⁴ Michelle Hudgell

⁷⁵ Waipu Bowling Club

⁷⁶ Waipu Bowling Club

⁷⁷ Whangarei Netball Centre

⁷⁸ Whangarei Boys High School

⁷⁹ Paul Anderson

⁸⁰ Disability Advisory Group, Whangarei Netball Centre

⁸¹ Outboard Boating Club, Te Hapu Nga Uri O Honetana Te Ngahuru O Ngati Tu, Geneva Hildreth, Waipu Croquet Club, Tony Gill

⁸² Waipu Bowling Club

- What criteria scoring methods are used for prioritising the recommendations?⁸³

Amendments recommended by submitters:

- Elaborate and clarify the meanings and expectations of the planning principles so there is no ambiguity around concepts such as accessibility, universal design, affordability, cultural compatibility etc⁸⁴
- Considering the demographic, other principles should be included:
 - appropriateness to natural and physical environment;
 - Affordability (minimum use/cost requirements)
 - availability;
 - neighbourhood safety/security;
 - cultural compatibility⁸⁵

Staff Analysis

- Include the Sport NZ National Principles definitions.
- The proposed principles should address the new ones identified through submissions. Supplying the definitions from Sport NZ will demonstrate that.
- Include the document called 'Criteria for Assessing Relative Priority of Projects for WDC Funding' as an appendix of the strategy.
- Council will prioritise based on projects:
 - ☐ meeting the criteria;
 - ☐ demonstrating evidence of quality involvement by the sector or community;
 - ☐ showing the readiness of clubs / project teams to start.
- Facilities that operate on Council land will generally have requirements to share as part of the lease agreement with Council. Some of the submitters that raised concerns about Council influencing their operations are ones that are resourced in some form by Council.

Staff Recommendations:

- Include the Sport NZ National Principles definitions.
- Review and then include the 'Criteria for Assessing Relative Priority of Projects for WDC Funding' as an appendix.

Submission topic 8: Hub and Spoke Provision

Key messages from submissions

- There is strong support for the concept of hub and spoke provision.⁸⁶
- We received support for specific hub related recommendations and recommendations for mechanisms that enable the use of those facilities to optimise their use.⁸⁷
- Positive alignment with code thinking and trends, e.g. the need to be multipurpose, flexible, greater quality expectations⁸⁸

⁸³ Paul McDonald

⁸⁴ Disability Advisory Group, Jenny Edwards

⁸⁵ Jenny Edwards

⁸⁶ Positive Ageing Advisory Group, Tiki Pride Tikipunga Community Trust, Youth Advisory Group, Disability Advisory Group, Bowls Northland, Ria Woollams, WDCSM04, L Clark, Melanie, Kath, Onerahi Football Club, Juanita Cranston, Hockey Northland, Sail Northland, Juanita Cranston, Jenny Edwards, Ruakaka Recreation Centre, Northland Football Club, Eventing Northland Inc, Disabled Persons Assembly Northland, GLGSM07, Ravi Chetty, Waipu Bowling Club, Michelle Hudgell, Tikipunga AFC, Geneva Hildreth, GLGSM17, Tony Gill, Parihaka Sports Club Association, Kamo Bowling Club, Parua Bay Residents and Ratepayers Association

⁸⁷ Positive Ageing Advisory Group, Tiki Pride Tikipunga Community Trust, Fantastic Gymnastics Incorporated, Disability Advisory Group,

⁸⁸ Whangarei Netball Centre

- The hub and spoke model aligns with the approach of some national and local bodies⁸⁹.
- It works for some recreation activities or locations but not all.⁹⁰
- The concern most frequently raised was in relation to the centralisation of hubs in urban Whangarei.⁹¹ Local multifunctional facilities should be in other parts of the district where a significant portion of the population live e.g. Whangarei Heads. To ensure equity, submitters seek that sports clubs and groups outside of the hubs have access to the hub facilities.⁹²
- The absence of public transport limits those who require transport from getting into urban areas to use facilities so local facilities over centralised facilities is preferred.⁹³
- Some expressed preferences for the location of the future bowls hub:
 - Kamo Bowling club.⁹⁴
 - Onerahi Bowling Club⁹⁵
- Perception that Council is trying to dictate how organisations operate.⁹⁶
- The Strategy should acknowledge the Hatea Loop which is operating as a 'hub' for active recreation.⁹⁷
- Two submitters expressed general disagreement while at the same time, advocating for a specific hub for the elderly and those with disabilities.⁹⁸

Staff Analysis

- The strategy acknowledges hubs and spokes in different parts of the district, not just the urban area. Though greater clarity on how they work in the more rural areas or smaller centres would be useful.
- The hub and spoke model is not intended to be absolute as recognised in the wording 'Where possible a hub and spoke approach should be applied within the network of facilities.'
- Council will support the work of the committee of bowling representatives to identify the appropriate location of the future bowling hub.
- Staff can advocate to the Northern Transport Alliance for the inclusion of public transport and active transport pathways that connect with active recreation locations.
- Facilities that operate on Council land or require Council financial support will generally have requirements to share as part of the lease agreement with Council. Some of the submitters that raised concerns about Council influencing their operations are ones that are resourced in some form by Council.
- The strategy includes recommendations for locations outside of central Whangarei.

Staff Recommendations

- Prepare Diagram to support the explanation of the Hub and Spoke approach - refer to new hub guide to be released soon.
- Amend language in the strategy to refer to multi-purpose spokes where relevant.
- Amend Figure 6 to include the following activities within:
 - ☐ Pohe Island hub, rugby, football, rowing, sailing, dancing, rally, skatepark, dog exercise areas; and

⁸⁹ Fantastic Gymnastics Incorporated, Hockey Northland, Bowls Northland

⁹⁰ Paul McDonald, Waipu Bowling Club

⁹¹ Marnie Muirhead, Paul Anderson, Rick Hunter

⁹² Fantastic Gymnastics Incorporated, Onerahi Football Club

⁹³ Marnie Muirhead, Paul Anderson, Rick Hunter

⁹⁴ Kamo Bowling Club

⁹⁵ Paul Anderson

⁹⁶ Waipu Croquet Club, Outboard Boating Club

⁹⁷ Ravi Chetty

⁹⁸ Te Hapu Nga Uri O Honetana Te Ngahuru O Ngati Tu, Tony Gill

- Tikipunga: rugby, cricket
- Amend section 3.2 of the strategy to include the Town Basin alongside Pohe island, as a hub for active recreation and sport.⁹⁹

Submission topic 9: Recommendations

Key messages from submissions

- Strong support for the strategy.
- Strong support for the District Navigator role.
- Strong support for sharing facilities e.g. Ministry of Education assets.
- Support for Council development of a proactive land protection and land banking strategy for future development.

Submitters using the survey tools were invited to identify their top 5 recommendations. 32 submitters chose to rank their top 5 recommendations. Points were allocated consistently across ranking. 1 vote = 1 point. **Table 2** shows the points allocated by those who chose to participate. The most popular within the respective categories have been moved to the top of the table for ease of reference. There was not much of a shift from the draft. This exercise confirms support of proposed timeframes and priorities and in some cases that there is a degree of urgency that we need to inject support into some areas e.g. recommendation 14.

- One submitter raised the following:
 - further information on baseline information;
 - clarity of what is meant by 'support' in several recommendations e.g. financial or otherwise and:
 - How do recreation providers assess eligibility for support?¹⁰⁰
 - How does the strategy address the issue for active recreation investment where no such governing body exists?¹⁰¹
- Prioritise recommendations for communities that need a helping hand¹⁰²
- Two submitters expressed support for:
 - The short, medium and long term recommendations;
 - Aligning the timeframes of recommendations with LTP timeframes so they can appropriately actioned.¹⁰³

Feedback specific to recommendation 19 relating to Golf was not received.

Feedback specific to recommendation 20 relating to Squash was not received.

Staff Analysis

- The different forms of support that Council can provide in its role in providing active recreation and sport places and spaces is provided in **Table 1**.
- Review the 'gateway criteria' for assessing eligibility for support from Council to ensure it is relevant to Whangarei District.

Staff Recommendations

- Provide a table in the strategy showing the different ways in which Council can provide support to a project or group. Refer to **Table 2**.
- Reference the 'gateway' criteria for assessing eligibility for support as an appendix to the strategy.

⁹⁹ Ravi Chetty

¹⁰⁰ Paul McDonald

¹⁰¹ Paul McDonald

¹⁰² Parihaka Sports Club Association

¹⁰³ Northland District Health Board, Sport Northland

Table 1: Forms of Support from Council

Type of support	Detail	Example project
Financial	This may be in the form of grants or loans. Typically this may be seed funding.	<ul style="list-style-type: none"> • Waipu Croquet Club • Whangaruru Coastal Community and Sports Association Club Room
Advocacy	Council provides a letter of support which may help achieve funding from external funders.	Kamo Sports Charitable Trust (Cricket and Tennis Club Rooms)
Technical	Council supports with the technical aspects of a project eg planning or engineering.	Council funded the design and installation of drains on community owned sports fields at Parua Bay.
Landowner	Council provides the land for a project.	Trig Arena. Council owns the land and contributed to the building and infrastructure.
Procedural Guidance	Council provides guidance to help community groups navigate the project planning process to align with local government long term planning.	

Table 2 District -Wide Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis and recommendation
1	That the Council adopts the Strategy and uses it to guide facility provision, including the facility hierarchy, planning principles and prioritisation criteria	Can the public see how projects are scored against the criteria? ¹⁰⁴		7	Staff to review the document entitled 'Criteria for Assessing Relative Priority of Projects for WDC Funding'. Recommendation: Following review, the criteria be included as an appendix to the strategy.
3	That additional resources are provided by Council to support Sport Northland in establishing a full-time District Facility Navigator role. The District Facility Navigator will support the development of the prioritised hub initiatives and sport specific facility plans. The role should act as an 'activation agent' to help drive the development of the priority projects and encourage the adoption of best practice and	Seek direction from the Recreation Community on the specific role requirements. ¹⁰⁵ Have an independent board – to address perception of smaller communities been overlooked. ¹⁰⁶ Provide additional resources to Sport Northland to establish a full-time District Facility Navigator role. ¹⁰⁷ Need for a Council staff member who checks in proactively with volunteers at facilities. ¹⁰⁸	¹⁰⁹	7	The community engagement already undertaken to develop this strategy has shown us that we need to offer facilitation support. This strategy includes recommendations for both urban and rural communities. There is demonstrated need for the Navigator role in rural communities such as Ruakaka, Waipu, Whangaruru as well as urban projects like the Tikipunga Home of Football. Recommendation: No change required

¹⁰⁴ Paul McDonald

¹⁰⁵ Paul McDonald

¹⁰⁶ Juanita Cranston

¹⁰⁷ Youth Advisory Group, Ruakaka Recreation Centre

¹⁰⁸ Ruakaka Recreation Centre

¹⁰⁹ Northland Football Club

Table 2 District -Wide Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis and recommendation
	networking between users, codes, clubs. The role will involve stakeholder engagement, project management of needs assessments, feasibility studies, and business case development.				
8	<p>Develop a consistent approach and use agreement for use between community active recreation and sport organisations and schools to maximise the community use of school facilities, particularly indoor courts.</p> <p>Consideration should be given to investment into school facilities where significant additional long-term community access can be secured through a partnership agreement.</p>	Makes sense to look at shared facilities. There are significant opportunities for shared facilities with schools. E.g. In the case of the Tikipunga Football Hub, Tikipunga High School is an immediate neighbour.	¹¹⁰	7	<p>Agree.</p> <p>Recommendation: No change required</p>

¹¹⁰ Northland Football Club, Fantastic Gymnastics Incorporated

Table 2 District -Wide Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis and recommendation
2	Establish a mechanism to monitor the implementation of the Strategy.	The baseline versus targets data would be helpful here. ¹¹¹		6	<p>Agree. The baseline information and an inventory is available from the initial work with the community and captured in the Background report. It will be used for reviewing the strategy at LTP cycles alternating between internal and external reviews.</p> <p>Recommendation: No change required</p>
12	That the Council develops a proactive land acquisition, land protection and land banking strategy for the future development of active recreation and sport parks, baseline provision, open space and hubs in population growth areas of the District. This is essential to ensure opportunities are not lost to create new hub parks as part of network planning.	<p>This should be Council Immediate to provide the information to base future planning on.¹¹²</p> <p>How does this relate to the PC115 and the open space review undertaken in that? There are existing shortfalls identified in that review will be intensified by planned development.¹¹³</p>	¹¹⁴	6	<p>This is currently medium priority.</p> <p>The purpose of Plan Change 115 was to zone parcels of open space according to the actual use. The Plan Change also identified technical short falls in open space in some areas, though it did not tell us how the community uses open space. This short fall information is one of the layers of information that Council needs to consider when planning active recreation spaces with the community.</p> <p>Recommendation: Move forward to short term</p>

¹¹¹ Paul McDonald

¹¹² Paul McDonald

¹¹³ Jenny Edwards

¹¹⁴ Youth Advisory Group, Jenny Edwards, Marnie Muirhead

Table 2 District -Wide Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis and recommendation
14	That 80% of the District population have access preferably by foot (without the need to use a car) to a base level of active recreation provision by 2030.	<p>What is the current status?¹¹⁵</p> <p>Seems like a long time to wait until 2030 for it.¹¹⁶</p> <p>How does this relate to the PC115 and the open space review undertaken in that? There are existing shortfalls identified in that review will be intensified by planned development.¹¹⁷</p>	¹¹⁸	6	<p>The population of Whangarei district is 56% urban and 44% rural. We do not have information about the current level of access by foot to active recreation spaces across the district.</p> <p>The timeframe is realistic to do the research, planning with the community and implementation. Council needs to set the expected provisions e.g. toilets, shade, seating, drinking water and then work with communities to determine what their active recreation needs are.</p> <p>This will also need to be undertaken with the Ministry of Education which own some of the assets that provide community amenities.</p> <p>Staff will also need to undertake a mapping project that identifies:</p> <ul style="list-style-type: none"> • assets that we own or have shared use arrangements with; • funding requests <p>The purpose of this work is to understand what facilities the community may have access to. Typically Council will require or advocate for community access to facilities if some form financial support is provided to a privately owned facility.</p>

¹¹⁵ Paul McDonald

¹¹⁶ Marnie Muirhead

¹¹⁷ Jenny Edwards

¹¹⁸ Positive Ageing Advisory Group, Youth Advisory Group, Marnie Muirhead, Fantastic Gymnastics Incorporated

Table 2 District -Wide Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis and recommendation
					<p>On going projects such as the Walking and Cycling strategy are always building the active transport options for the community.</p> <p>The purpose of Plan Change 115 was to zone parcels of open space according to the actual use of those parcels. The Plan Change also identified technical short falls in open space in some areas, though it did not tell us <i>how</i> the community uses open space. This short fall information is one of the layers of information that Council needs to consider when planning active recreation spaces with the community.</p> <p>Recommendation: Provide a glossary that includes an explanation of 'base level' provision. No change to recommendation.</p>
4	Develop and maintain a database of community contacts for active recreation and sport to support effective community engagement. The database should be updated annually with groups being incentivised to provide up to date contact information.	<p>Ensures the community consultation process does not breakdown with changes of personnel.</p> <p>Very useful for a population that has many new settlers.</p>	¹¹⁹	5	Recommendation: No change

¹¹⁹ Tiki Pride Tikipunga Community Trust, Fantastic Gymnastics Incorporated

Table 2 District -Wide Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis and recommendation
5	Adopt a base level of service for active recreation provision that is to be provided in each identified community in the District. This could either be on Council owned land, MoE school property or marae-based with appropriate community access provided through a long-term formal partnering agreement.	How/when will "each identified community in the District" be defined? And by who? ¹²⁰		4	Geographic communities are identified in our Growth Strategy Sustainable Futures 30/50. These geographic communities closely align with how the communities view themselves. They are identified as: Kamo, Maunu, Otaika, Onerahi, Tikipunga, Ruakaka Marsden Point, Hikurangi, Waipu, Parua Bay, Maungatapere, Maungakarama, Matapouri, McLeod Bay /Reotahi, Ngunguru, Oakura, Pataua, Taurikura/Urquharts Bay, Tutukaka, Waipu Cove / Langa Beach, Whangarei City Recommendation: No change
6	That the Council incorporate climate change risk and adaptation assessment of new works on existing facilities and any new facilities.		¹²¹	3	Recommendation: No change
7	Inclusion of key local mountain bike track networks on Council land in the Councils assets register and develop cost-sharing arrangements with the		¹²²	1	Recommendation: This should be moved to Code Specific recommendations.

¹²⁰ Jenny Edwards

¹²¹ Youth Advisory Group, Ravi Chetty

¹²² Youth Advisory Group

Table 2 District -Wide Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis and recommendation
	mountain bike clubs for their upkeep.				
9	That the Council develop and adopt a universal access policy for sporting facilities that consider developing Universal Access Audits for key facilities and is incorporated into all future network planning.	Promote the policy well and advocate for greater input from disabled people in design	¹²³	2	Agree Recommendation: No change
10	That those coastal facilities that support casual water-based active recreation participation are reviewed, and upgraded at identified strategic locations, potentially with joint funding from other parties.	Only facilities and not programmes? What about safety devices for surfing clubs? Support for surf lifesaving? Where are the strategic locations? ¹²⁴ Provide better access to water and supporting facilities ¹²⁵		3	Northland Regional Council have established a contestable fund for Surf Lifesaving facilities, programmes and services. Council has helped with the construction and installation of devices such as life belts. Recommendation: Amend to include strategic locations such as: Matapouri, Ruakaka, Riverside Drive, One Tree Point.
11	That all recognised hub parks and reserves have a master or development plan in place and if required, a Reserve Management Plan.			3	Recommendation: No change

¹²³ Youth Advisory Group, Ravi Chetty, Positive Ageing Advisory Group, Disability Advisory Group, Disabled Persons Assembly Northland

¹²⁴ Paul McDonald

¹²⁵ Geneva Hildreth

Table 2 District -Wide Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis and recommendation
13	Consider a coordinated and centralised on-line booking and monitoring system to aid with making facilities more accessible, particularly to new users, and to supply reliable data on occupancy and use of facilities.	Supports equity across organisations, clubs, competitors.	¹²⁶	4	Recommendation: No change but staff need to be aware of the complexities with booking sports parks.

Table 3 Network Planning Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis
15	That a detailed regional Aquatic facility plan is developed to consider the overall network and specific works to provide increased opportunity for increased warmer water facilities, learn to swim and improved access to the 50m pool in Dargaville.	Request to restrict use of hydrotherapy pool to those who need it. ¹²⁷ Can the hydrotherapy pool be open during weekends? ¹²⁸ Aquatic facilities must be accessible to the disabled workers at these Aquatic	¹³⁰	6	Recommendation: Amend to read: <i>That a detailed District Aquatic Facility plan is developed to consider the overall network and specific works to provide increased opportunity for increased warmer water facilities, learn to swim, competitive swimming, and access to Ministry of Education facilities. The district aquatic facility plan will feed into the development of a regional aquatic facility plan.</i>

¹²⁶ Tiki Pride Tikipunga Community Trust, Fantastic Gymnastics Incorporated, Positive Ageing Advisory Group. Ravi Chetty, Youth Advisory Group

¹²⁷ Disability Advisory Group

¹²⁸ Disability Advisory Group

¹³⁰ Tiki Pride Tikipunga Community Trust, Disability Advisory Group

Table 3 Network Planning Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis
		<p>facilities should be trained in disability awareness¹²⁹</p> <p>Include the development Tikipunga High School swimming pool as part of this planning. This is a partnership opportunity like the Kawakawa Community Pool on the premises of Bay Of Islands College;</p> <p>Include therapy facilities and services such as hydrotherapy pools and rehabilitation classes for older adults and those with chronic illnesses, injuries and disabilities.</p> <p>The Dargaville pool is not suitable for wider community use as it is unsuitable for the disabled and ageing communities.</p>			
16	Undertake a sports field demand study to quantify actual sports field capacity and hours demanded for competition and training on a		¹³¹	5	Recommendation: No change but note that this recommendation will inform work on the land acquisition strategy recommendation 12

¹²⁹ Disabled Persons Assembly Northland

¹³¹ Youth Advisory Group

Table 3 Network Planning Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis
	code by code basis as the foundation of an implementation plan for sports field improvements (mostly drainage and floodlight installation) plus location of any additional artificial turf (if/ when required).				
22	<p>That the Council develop the following facility plans to inform the next review of the Whangarei District Council Walking & Cycling Strategy in 2023:</p> <ul style="list-style-type: none"> • a bike track and trail specific facility plan. This plan will consider improvements required at existing sites and opportunities to increase the available network of tracks and trails for active recreation and sport; and • a walking network plan. This plan will identify strategic locations for provision of local 	<p>Include reference to these, particularly walking, as being accessible for people.¹³²</p> <p>Why? To ensure all communities have their own cycle(/footpath) facilities that enhance the special features of their own community.</p>	¹³³	5	Recommendation: Amend to note that there will be provision for all walking abilities on some parts of the network but not all.

¹³² Disability Advisory Group

¹³³ Tiki Pride Tikipunga Community Trust, Youth Advisory Group

Table 3 Network Planning Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis
	walking for exercise, including dog walking opportunities in the rural areas of the District.				
17	That a master plan is developed for the network of marine hubs that support water-based active recreation and sport use of Whangarei Harbour (primarily for waka ama, rowing, kayaking, SUP, sailing and boating) at Pohe Island (flat water), Riverside Drive (sailing/ waka ama) and Parua Bay (sailing/ boating and waka ama)	Provide public facilities such as all tide / wind ramps with pontoons, boat washing facilities, available safe parking during peak times, security and lighting for a minimal fee.	¹³⁴	3	<p>This recommendation works alongside recommendation #10.</p> <p>Recommendation: Amend by splitting it into two recommendations:</p> <ul style="list-style-type: none"> • Develop a master plan for a marine hub at Parua Bay with a short term timeframe. • Implement the Pohe Island master plan with a medium term timeframe. <p>Facilities at Riverside Drive are addressed through recommendation 10.</p>
18	That a detailed facility implementation plan is developed by Bowls to explore opportunities to maximise use of the existing facilities through partnerships with other activities, mergers of clubs and consolidation/ rationalisation of facilities and	Onerahi Bowling Club could perhaps become the 'spoke' alternative for some of the struggling clubs in the district if it were covered and accessible by public transport.	¹³⁵	2	<p>Council will support the work of the regional Bowling subcommittee to identify the best location for the hub.</p> <p>Recommendation: No change</p>

¹³⁴ Paul Anderson

¹³⁵ Paul Anderson

Table 3 Network Planning Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis
	establishment of a District Bowls Hub with a covered or indoor green.				
19	That a detailed facility implementation plan is developed by Golf to explore opportunities to maximise use of the existing facilities including through partnerships with other activities, mergers of clubs and rationalisation of facilities.	No submission points received Recommendation: No change			
20	That a detailed facility plan is developed by Squash to consider the overall network and specific works proposed by clubs	No submission points received Recommendation: No change			
21	That the Council develop a detailed courts plan for indoor and outdoor courts. The intent of the plan is to consolidate/ rationalise		¹³⁶	3	See comments in recommendation 26 Recommendation: No change

¹³⁶ Youth Advisory Group

Table 3 Network Planning Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis
	<p>supply of courts and to maximise the use of retained courts in the future. The courts plan should consider:</p> <ul style="list-style-type: none"> • The overall network for courts including tennis, netball, hockey, basketball and futsal provided by Council, clubs, schools and other providers; • The future casual 24/7 public court provision • Key locations such as the Tennis Hub (Thomas Neale Family Memorial Tennis Centre) and the Netball competition hub complex at Kensington Park; and <p>The plan will need to address:</p> <ul style="list-style-type: none"> • Workable shared use arrangements between codes, clubs, schools and other users of outdoor courts (including hockey, basketball and futsal); • Improvement, where needed, in quality of any shared use surfaces 				

Table 3 Network Planning Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis
	<ul style="list-style-type: none"> On-going sustainability of the Thomas Neale Family Memorial Tennis Centre as a standalone and single purpose facility. The plan could identify opportunities for Council to partner with schools by providing financial support to cover their outdoor multi-use courts and develop new indoor courts. Identified opportunities must be supported by evidence of community need and securing long-term community access through a lease or license to occupy from the school and MOE. 				
23	That a bridle path network plan is developed to identify strategic locations for provision of recreational riding opportunities in the rural areas of the District.			1	Recommendation: No change
24	That a playground plan is developed to identify strategic locations for	Potentially another option for active recreation for the youth in Parua Bay.	¹³⁹	3	Recommendation: Amend to include reference to how staff will work with communities to determine

¹³⁹ Fantastic Gymnastics Incorporated

Table 3 Network Planning Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis
	provision of local play and informal recreation opportunities in the District.	Include natural and alternative playgrounds ¹³⁷ ; Include playgrounds for older adults ¹³⁸			their playground needs for all members of their communities.
25	That a facility implementation plan by Shooting Sports is developed to explore opportunities to develop a hub and spoke network of facilities across the District.	No submission points received Recommendation: No change			

Table 4 Code Specific Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis
26	Netball: That the Council support provision of additional multi-use covered or enclosed courts subject to evident need of court users, after reviewing the feasibility study being undertaken by Whangarei	How it will be supported? ¹⁴⁰		1	<p>The proposed resurfacing aligns well with principals of this strategy and will inform the development of recommendations 21.</p> <p>Recommendation: Move recommendation 26 (Netball) ahead of recommendation 21 and amend it so it that supports the planned upgrades proposed by Whangarei Netball Centre:</p>

¹³⁷ Ria Woollams

¹³⁸ Disability Advisory Group

¹⁴⁰ Paul McDonald

Table 4 Code Specific Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis
	Netball Centre and the outcome of the courts plan.				<ul style="list-style-type: none"> • Sheltered space • Floodlighting • Pavilion upgrades.
27	Croquet and Lawn Bowls: Where possible codes should share facilities with adjacent clubs, e.g. central Whangarei and, Waipu.	Waipu Bowling and Croquet Clubs currently already share facilities ¹⁴¹		1	Recommendation: No change
28	Football: That subject to the sports field demand study findings and the findings of an independent needs analysis and feasibility study, support be given to Tikipunga Sports Park becoming the 'home of football' incorporating an artificial turf field and access to a minimum of two grass fields to complement other provision in Northern Football region.	<p>Having the hub recognised in the draft Active Recreation & Sport Strategy is a critical step in its development¹⁴².</p> <p>Include an all weather training pitch as part of hub.¹⁴³</p> <p>What support will Council give?¹⁴⁴</p>	¹⁴⁶ .	3	<p>The sports field demand study will involve a district wide assessment and will identify whether an all-weather pitch is needed.</p> <p>Recommendation: No change</p>

¹⁴¹ Waipu Bowling Club

¹⁴² Northland Football Club, GLGSM17

¹⁴³ Tikipunga AFC

¹⁴⁴ Paul McDonald

¹⁴⁶ Northland Football Club, Tikipunga AFC, GLGSM17

Table 4 Code Specific Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis
		Is it intended that the reference is to sand based or grass based fields? ¹⁴⁵			
29	Gymsports: That a facility implementation plan by Gymsports is developed to explore opportunities to develop a hub and spoke network of facilities across the District.		¹⁴⁷	1	Recommendation: No change
30	Equestrian: That: <ul style="list-style-type: none"> • The Council support provision of improved equestrian facilities at Barge Showgrounds; and • A management plan is developed for Barge Showgrounds and an implementation plan is developed to explore opportunities to increase the main arena and the number / quality of pens / horse yards. 	How it will be supported? A review of the Pukenui Western Hills Management Plan inclusive of the area surrounding Barge Park is due and Barge could be included as a non statutory component of the planning process. ¹⁴⁸ Concept plans and costings for the redevelopment of	¹⁴⁹	1	The submission regarding Pukenui Western Hills Management Plan is correct. Council is aware of the equestrian yard redevelopment project. Financial support has been identified but it requires the budget being brought forward which is dependent on the project meeting the Gateway criteria. Recommendation: No change

¹⁴⁵ Northland Football Club

¹⁴⁷ Fantastic Gymnastics Incorporated

¹⁴⁸ Paul McDonald

¹⁴⁹ Eventing Northland Inc

Table 4 Code Specific Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis
		the yarding area has been developed. This project is now a priority as the National One Day Eventing Championships will be hosted at Barge Showgrounds in April 2021.			

Table 5 Hub And Spoke Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis
31	That Sport Northland and the Council: assist in establishing a user forum with each hub funded by Council to provide regular and structured feedback on performance of the hub and input into any proposed facility developments; and	These user forums should be required to include members of the disability community. ¹⁵⁰ Will the forums invite representatives from other groups outside the Hub for education? ¹⁵¹	¹⁵² , ¹⁵³	2	Council and Sport Northland will support the forums to establish their own Terms of Reference. The forums should invite members of the community with disabilities to be part of the forums. Recommendation: No change

¹⁵⁰ Disability Advisory Group

¹⁵¹ Paul McDonald

¹⁵² Positive Ageing Advisory Group, Disability Advisory Group, Tiki Pride Tikipunga Community Trust

¹⁵³ Tiki Pride Tikipunga Community Trust, Fantastic Gymnastics Incorporated, Positive Ageing Advisory Group

Table 5 Hub And Spoke Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis
	<ul style="list-style-type: none"> • explore opportunities to increase collaboration / partnerships at an operational level between existing community sport hub facilities. 				
32	That Sport Northland and the Council support the Ruakaka community to develop an expanded hub through facilitating a holistic and integrated approach to the development of additional capacity and optimising existing facilities and subject to the findings of an independent needs analysis and business case.	<p>Perception that the feasibility study has been submitted demonstrating the project is sustainable¹⁵⁴.</p> <p>The recommendation limits Councils support to facilitation.</p> <p>The strategy should aim to financially support the development of a wider needs assessment and Business Case in Bream Bay if the project needs it. There is a \$40,000 government funded feasibility study and design for Indoor recreation facility development at Ruakaka already prepared which provides input.¹⁵⁵</p>	¹⁵⁶	1	<p>Recommendation: Amend as follows:</p> <p><i>Council will work with Ruakaka Recreation Centre to develop the evidence base to be meet the criteria for assessing relative priority of projects for WDC funding.</i></p>

¹⁵⁴ Juanita Cranston

¹⁵⁵ Paul McDonald

¹⁵⁶ Positive Ageing Advisory Group

Table 5 Hub And Spoke Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis
33	That Sport Northland and the Council support the Parua Bay community and Parua Bay School to progress their plans for development of additional capacity and optimising existing facilities through an independent needs analysis and business case.	How it will be supported? ¹⁵⁷ Include the Parua Bay Interim Development Plan within this strategy. It is relevant all of the residents within the area. ¹⁵⁸	¹⁵⁹	3	Recommendation: Delete the existing recommendation and replace with the following two new recommendations: <ul style="list-style-type: none"> • Council will implement projects in the Parua Bay Interim Development Plan including the playground, youth activity zone, and parking adjacent to the community zone. • Council will implement the development of the community sports fields at Parua Bay (Short term and led by Council and Ministry of Education)
34	That Sport Northland and the Council support the Hikurangi community to develop its new hub through facilitating a holistic and integrated approach to the development of additional capacity and optimising existing facilities through an independent needs analysis and business case. This should involve	How it will be supported? A Reserve Management plan would provide the direction for this site. ¹⁶⁰	¹⁶¹	0	Recommendation: Amend as follows: <i>Council will purchase the excess lawn bowling green from Hikurangi Bowling Club for the purposes of recreation use in Hikurangi.</i>

¹⁵⁷ Paul McDonald

¹⁵⁸ Parua Bay Residents and Ratepayers Association

¹⁵⁹ Positive Ageing Advisory Group

¹⁶⁰ Paul McDonald

¹⁶¹ Positive Ageing Advisory Group

Table 5 Hub And Spoke Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis
	investigating whether Council will consolidate the site.				
35	That the Council and Sport Northland support Otangarei to develop a multi-purpose sport and community facility through a multi-agency project led by Council in partnership with other agencies, e.g. MOH, MSD, MOE, Marae, Police, School to support the activation of the spaces.	What type of support? ¹⁶²	¹⁶³	0	Council will be a partner in the project. The scope and the best form of support is yet to be identified. Recommendation: No change
36	That the Council supports the implementation of the 'William Fraser Memorial Park on Pohe Island Master Plan' for the development of the 'home' of rugby union and the bike park.	What type of support? ¹⁶⁴	¹⁶⁵	0	In terms of the rugby component - Council has contributed financial and technical support and provided land to this project. It is continuing to provide technical advice. In terms of the bike park – Council is supporting by providing a licence to occupy to Bike Northland, funding in the LTP and continues to support Whangarei BMX club with a lease over Council land.

¹⁶² Paul McDonald

¹⁶³ Positive Ageing Advisory Group

¹⁶⁴ Paul McDonald

¹⁶⁵ Positive Ageing Advisory Group

Table 5 Hub And Spoke Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis
					Recommendation: No change
37	That the Council supports the provision of outdoor and covered space for mau rakau, kapa haka and waka.		¹⁶⁶	1	Recommendation: No change
38	That in Waipu: <ul style="list-style-type: none"> • Sport Northland and Council support Waipu sports clubs in optimising existing facilities before any additional capacity is considered; and • The Council consider undertaking the maintenance of the sports grounds 	What type of support? ¹⁶⁷	¹⁶⁸	2	Council provides the Caledonia Society a grant to maintain the sports fields that they own. With the District Facility Navigator role, Council may support collaboration between clubs at Waipu. Recommendation: No change
39	That the Council to review its funding policy and level of support grants provided to existing hubs.	How and on what basis? The strategy could provide strategic criteria and a baseline to show the extent	¹⁷⁰	2	The parameters of the review are yet to be determined. Recommendation: No change

¹⁶⁶ Positive Ageing Advisory Group

¹⁶⁷ Paul McDonald

¹⁶⁸ Positive Ageing Advisory Group

¹⁷⁰ Positive Ageing Advisory Group

Table 5 Hub And Spoke Recommendations					
Current Listing #	Detail	Submissions	Submissions Support	'Top 5' points	Staff analysis
		of any effect of funding policy review. ¹⁶⁹			
40	That existing hubs to have asset management plans in place and shared with Council to ensure programmed maintenance and renewals are planned and funding requirements identified.		¹⁷¹	1	Recommendation: No change
41	Sport Northland and the Council support: <ul style="list-style-type: none"> • The implementation of the Otaika Sports Ground development plan • the sale or lease of the former league ground Jubilee Sports field with the proceeds being used for the development of the 'home' of rugby league at Otaika Sports Ground. 	What type of support? ¹⁷²	¹⁷³	0	<p>Otaika Sports Ground: Council commissioned a development plan. The implementation of this plan began with the development of four new sports fields.</p> <p>Jubilee Park: Council does not own this asset. With the District Facility Navigator role, Council may support collaboration between rugby league clubs.</p> <p>Recommendation: No change</p>

¹⁶⁹ Paul McDonald

¹⁷¹ Tiki Pride Tikipunga Community Trust, Fantastic Gymnastics Incorporated, Positive Ageing Advisory Group

¹⁷² Paul McDonald

¹⁷³ Positive Ageing Advisory Group

Submission topic 10 New Recommendations

Table 6 New Recommendations	
When considering new recommendations two things should be considered. Firstly, there are quite a few recommendations identified already. Secondly, there has been some collective work in the November 2018 sector group meeting where participants identified preferred recommendations. Including new recommendations that have not been considered in the collective review process may affect the priority given to other agreed recommendations.	
New Recommendation	Staff analysis and recommendation
Investigate the Whangarei Aquatic Centre and its ability to cater for older adults, people with chronic illness, injuries and/or disabilities. This is an immediate priority. ¹⁷⁴	This will be undertaken as part of recommendation 15 which has a short term priority.
Include a Code Specific recommendation for Hockey for a 4 th full size turf at Kensington with a short – medium term timeframe and led by Hockey Northland and Council. ¹⁷⁵	Include a Hockey specific provision but the priority will be for local level training facilities. The quality of spoke and strategic placement is the focus.
Develop a new playground including a wheelchair swing in Parua Bay. ¹⁷⁶	This will be considered at the design stage of the playground for Parua Bay. Students at Parua Bay Primary School have undertaken a comprehensive exercise playground planning exercise at an individual level.
Provide subsidies for those on community services cards and do not charge for the cost of the support person who enables participant to be active or involved. ¹⁷⁷	Sport North and CLM will provide clarity on their existing approach eg support staff are only charged if they are an active participant as opposed to simply supporting a participant.
Make mobility parking free in active recreation and sport locations. ¹⁷⁸	Recommendation: Mobility parking near Council owned recreation facilities is currently free. Staff to write a policy for this.
More free outdoor options for people in suburban areas. ¹⁷⁹	The strategy includes actions that will increase the ‘free’ outdoor activities available within the district.
Encourage activation of facilities in off-peak times e.g. Sunday options. ¹⁸⁰	The online booking system to be developed within recommendation 13 will make this more achievable.

¹⁷⁴ Disability Advisory Group¹⁷⁵ Hockey Northland¹⁷⁶ Te Hapu Nga Uri O Honetana Te Ngahuru O Ngati Tu¹⁷⁷ Disability Advisory Group¹⁷⁸ Disability Advisory Group¹⁷⁹ Disability Advisory Group¹⁸⁰ Disability Advisory Group

Provide parking for self-contained vehicles, with power sites.	This submission has been shared with the Responsible Freedom Camping Coordinator and is outside of the scope of this Strategy.
Provide more facilities in rural settings.	The strategy includes actions that will increase the access to activities available within rural areas of the district such as: Recommendation 8 – to develop shared used agreements with the Ministry of Education who own facilities for schools like fields, playgrounds and pools in rural areas; Recommendation 10 – that relates to coastal water based facilities including locations like Matapouri Recommendation 14 for base level provision accessible by foot available for 80% of the population; Recommendation 23 relating to recreational riding opportunities in rural areas; and The Hub recommendations including Parua Bay, Hikurangi, Ruakaka and Waipu.
Ban electric scooters as they are dangerous when sharing spaces with other users. ¹⁸¹	This submission has been shared with Team Leader of Road Safety and Traffic Engineering
Facilities for older adults	
Develop an older adult suitable fitness park with parking nearby in the short-term timeframe, ¹⁸² and consider other locations for older adult parks in the urban areas and link to the Hub & Spoke Concepts in a medium timeframe (4-10 years). ¹⁸³	Regarding short term needs, the existing fitness equipment within the Hatea Loop at the Town Basin is underutilised although it has parking nearby. Recommendation 24 is for the development of a playground plan. This is not only for young people. When it comes to developing those strategic locations, our older adults will be invited as part of the community to inform the development of those play and fitness spaces.
Council to undertake a feasibility study / needs assessment to identify suitable activities for the older adults and what currently exists in public spaces. ¹⁸⁴	Include reference of what we are doing already that meets the needs identified by older adults. Refer to the Sport NZ information and initial

¹⁸¹ John Kuindersma

¹⁸² Positive Ageing Advisory Group

¹⁸³ Positive Ageing Advisory Group

¹⁸⁴ Positive Ageing Advisory Group

	survey information to check back against the activities that are preferred by older adults.
Develop a multifunction hub in Kensington for the Elderly & Disabled ¹⁸⁵	Council is not the owner of the land which is currently under development by a private landowner. Support for such a development has been received in the form of petitions. However, evidence demonstrating the need for such a facility has not been provided.
Increase the amount of funding available through the Council contestable fund.	Staff propose a new recommendation to increase the amount of funding available through the contestable fund. This will help address questions relating to the nature of support that Council will provide to projects.

¹⁸⁵ Te Hapu Nga Uri O Honetana Te Ngahuru O Ngati Tu, Tony Gill

Submission topic 11: Aspects Missing from the Strategy

Key messages from submissions

Submitters identified several matters regarding the content or approach of the strategy. Most commonly raised was the need for greater responsive to the requirements of older adults and people with disabilities.

Older adults and people with disabilities¹⁸⁶

The strategy is not doing enough for the elderly, those with disabilities and non active adults.¹⁸⁷ It lacks clarity around how it addresses the undersupply of suitable and accessible activities for older adults in the short-term timeframe (less than 3 years).¹⁸⁸

To address this, further recommendations are made:

- Undertake a needs assessment to identify suitable activities for the older adults and what currently exists in public spaces.¹⁸⁹
- Provide more facilities for our growing ageing population¹⁹⁰ such as suitable fitness parks, near parking.¹⁹¹ Consider other locations for older adult parks in the urban areas and link to the Hub & Spoke Concepts in a medium timeframe (4-10 years).¹⁹²
- Keep the disabled in mind and plan for undercover parking.¹⁹³

Cultural activities.

The strategy lacks a multicultural approach to support cultural sports teams/codes. The strategy is not doing enough for other cultures and how participants of other cultures are active.¹⁹⁴

Local level demographic

Some communities have a much younger demographic than the district as a whole, therefore the needs are different.¹⁹⁵ Having facilities like age appropriate parks, bike parks and tracks and walking tracks would be great as it not only allows the participant to be active but enables the family to do activities together.¹⁹⁶

Promotion of the district

Consider how we promote the improvements that are made. Promote Whangarei, Northland as a venue for events and help boost regional/district economy, it will also show Northland/Whangarei as another great venue for competitions/events. When considering design, factor in the capacity of a location to hold a viable number of fans/supporters.¹⁹⁷

Lack of detail

There is an expectation that greater detail would be in the strategy. For some, it is hard to see where their sport has been considered and if any action will result.¹⁹⁸

Staff Analysis

Older adults and people with disabilities & Lack of Detail

The strategy includes mechanisms, places and spaces that support casual active recreation in many different forms, different abilities and across many different price points. Over 60 specific

¹⁸⁶ Both visible and invisible

¹⁸⁷ Tony Gill, Te Hapu Nga Uri O Honetana Te Ngahuru O Ngati Tu

¹⁸⁸ Positive Ageing Advisory Group, Mary Cathew

¹⁸⁹ Positive Ageing Advisory Group

¹⁹⁰ Geneva Hildreth

¹⁹¹ Positive Ageing Advisory Group

¹⁹² Positive Ageing Advisory Group

¹⁹³ Disabled Persons Assembly Northland

¹⁹⁴ Positive Ageing Advisory Group, Disability Advisory Group

¹⁹⁵ Tiki Pride Tikipunga Community Trust

¹⁹⁶ Michelle Hudgell

¹⁹⁷ Ravi Chetty

¹⁹⁸ Fantastic Gymnastics Incorporated, Juanita Cranston

codes or activities were included in the project. Some codes / activities chose not to participate in the project for reasons such as:

- the activity or code not being active or very active in the District, and/or
- the code or activity not having any particular issues or perceived need to engage with Council;
- the people involved in the code or activity may not have the capacity to engage.

It is intended that the strategy will be reviewed every 3 years with more substantial reviews every 6 years giving opportunity for additional projects to be included in the future. The recommendation to build and maintain an up to date database will really help our engagement of our community as we undertake these reviews.

Many of the recommendations relate to the activities that older adults and people with disabilities enjoy such as swimming and walking. As addressed earlier, the existing fitness equipment within the Hatea Loop at the Town Basin has not been used to capacity. It has parking nearby. Also recommendation 24 is for the development of a playground plan. This is not only for young people. When it comes to developing those strategic locations, our older adults will be invited as part of the community to inform the development of those play and fitness spaces.

Cultural activities and Local level demographic

Through this project we have seen that our engagement across our community needs improvement. Respondents on the draft strategy were predominately self identifying as New Zealand European and generally older in age.

Several recommendations require future work by Council or particular projects to undertake the detailed needs assessments or planning of places and spaces. The recommendation to build and maintain an up to date database will really help our engagement with our community as we do this work but in general, Council needs to change our engagement methods to better reflect our community.

Promotion of the district

The economic development opportunities of sporting events are well recognised. NEC will remain the venue for international events of a variety of sports field codes.

Staff Recommendations

- Amend sections 3.1 Gaps to address the absence in engagement of cultural sports groups.
- Amend sections 3 and 4 to visually show the relationship between gaps, oversupply and recommendations.
- Amend recommendation 24 to include reference to how we will work with communities to determine their playground needs for all members of their communities.
- Consider options to incorporate equipment for older adults and people with disabilities into the activities at Pohe Island and the Town Basin playground refurbishment. Any additional components to these projects will require further funding.

[Submission topic 12: Implementation and monitoring](#)

Key messages from submissions

- 2014 Northland Sports Facilities Plan is a good example of what a difference proper resourcing of a plan can make. Sport Northland supports Council resourcing of the strategy¹⁹⁹
- Concerns regarding the implementation of actions and a strong desire to be involved in the implementation. Particularly in relation to Whangarei Heads²⁰⁰

¹⁹⁹ Sport Northland

²⁰⁰ Outboard Boating Club, Sail Northland, Paul Anderson, Te Hapu Nga Uri O Honetana Te Ngahuru O Ngati Tu

- Could the Recreation Community provide specific role requirements?²⁰¹
- Query around the implementation (not development) of the Universal Design Policy.²⁰²
- Demonstrate the linkage between the purpose of the document, the goals and the recommendations.²⁰³
- What is our participation, quality and sustainability baseline in relation to the strategy goals? Make this information available²⁰⁴
- How will progress toward the goals be measured? How does one compare the effectiveness of one approach to another in terms of the goals?²⁰⁵
- How do the strategy recommendations achieve progress towards goals at the timeframes identified in a measurable, forecasted way? Is this a next step?²⁰⁶
- Provide the prioritisation criteria for how projects will be scored.²⁰⁷

Staff Analysis

- The strategy is not the place for detailed site / project specific arrangements though the implementation of the recommendations will be undertaken in a collaboratively with respective communities.
- The community engagement already undertaken to develop this strategy has shown us that we need to offer facilitation support.
- Implementation of the Universal Design Policy takes place upon renewal and new projects.
- The document needs to better show the link between the issues we are facing in the district and how the strategy will address those issues. If we can do this visually, it will be more user friendly.
- Participation trend data is measure by Sport New Zealand as part of the Young Person survey and Active New Zealand survey. This data can be used as a baseline to demonstrate progress towards some goals.
- The document 'Criteria for Assessing Relative Priority of Projects for WDC Funding' will be used to measure the eligibility of projects for funding. The weighting of the criteria has not yet been set.

Staff Recommendations

- Amend section 4 recommendations explaining the collaborative approach in implementing recommendations. Address that the strategy is not the place for detailed site / project specific arrangements.
- Amend Recommendation 9 to clarify that implementation of the universal design policy takes place upon renewal and new projects.
- Use visual annotations to show the linkage between challenges, gaps, oversupply, goals and recommendations.
- Include relevant data from national, regional and local participation trends in an Appendix as baseline for measuring progress towards goals.

²⁰¹ Paul McDonald

²⁰² Positive Ageing Advisory Group

²⁰³ Paul McDonald

²⁰⁴ Paul McDonald

²⁰⁵ Paul McDonald

²⁰⁶ Paul McDonald

²⁰⁷ Paul McDonald

Submission topic 13: Structure, Language and Design
<p>Key messages from submissions</p> <p>Submitters commented positively on the visual presentation of the document²⁰⁸ though recommended drafting improvements to make the language, design and visual appearance more userfriendly.</p>
<ul style="list-style-type: none"> • Submitters commented positively on the visual presentation of the document²⁰⁹ though recommended the following: <ul style="list-style-type: none"> □ Improve the drafting, use of language, images and diagrams and structure of the document so that it more accessible for a wider range of people.²¹⁰ □ Use at least Arial 12 text for print purposes with a 1.5 line gap. • All visuals and graphs/tables should be in 'alt-text' for those who use screen readers. • Include positive imagery of disabled people. This is in line with one of the planning principles identified in the strategy as being "reflective of the community"²¹¹ • The three goals should be stated earlier in the strategy.²¹² • Identify recommendations by location so people can see what is relevant in their area.²¹³ • The term 'accessibility' which traditionally relates to built form, has been used in this strategy to include affordability. These are two different matters and should be addressed separately. • Recognise that disabilities and limitations can be visible or invisible. Change references in the document to refer to "people of all ages and abilities" or "people with disabilities".²¹⁴ • Universal access does not just imply entering a building or facility. There is a range of barriers to participating in recreation and sporting activities. Employ universal design goals and principles to clearly articulate how to overcome the range of barriers that may be present.²¹⁵ • Include a glossary for terminology such as 'base level provision'.²¹⁶
<p>Staff Analysis</p> <p>Support all of the submission points.</p>
<p>Staff Recommendations</p> <p>Undertake all actions where possible.</p>

²⁰⁸ Positive Ageing Advisory Group, Mary Carthew, Youth Advisory Group

²⁰⁹ Positive Ageing Advisory Group, Mary Carthew, Youth Advisory Group

²¹⁰ Disability Advisory Group, Youth Advisory Group

²¹¹ Disability Advisory Group

²¹² Youth Advisory Group

²¹³ Youth Advisory Group

²¹⁴ Disability Advisory Group

²¹⁵ Disability Advisory Group

²¹⁶ Disability Advisory Group

Attachment One: Summary of Engagement

Engagement Tools

Table 1: Engagement Tools

Phase One - Preparatory stage	
Meetings	
Elected Members	March 2018 April 2018 May 2018 (scoping)
Regional Sports Forum	March 2018
Feedback tools	
Meeting minutes	
Phase Two - Identifying needs of the sector	
Meetings	
Elected Members	7 June 2018
Hui	September 2018 October 2018
Youth Advisory Group	8 August 2018
Disability Advisory Group	21 September 2018
Positive Ageing Advisory Group	17 August 2018
Regional Sports Forum	March 2018 25 September 2018
Sector meetings	October – early November 2018 Over 30
Feedback tools	
Meeting minutes	
Survey Monkey <ul style="list-style-type: none"> Residents Schools / Education Marae Active Recreation & Sport Organisations 	10 th August 2018 - 6 th September 2018 <ul style="list-style-type: none"> schools (23/57 schools responded), AR&S organisations (81 respondents) wider community (367 respondents) marae survey (6 respondents)
Survey Hard copy posted and available at Library and Forum North Customer Service Centre	10 th August 2018 - 6 th September 2018
Working draft code summaries	Sent 25 October 2018 to: <ul style="list-style-type: none"> Northland Cricket Assn Northland Hockey Swimming Northland Bowls Whangarei Whangarei Rowing Northern Football Federation Rugby League Northland Whangarei Netball Centre Northland Rugby Golf Northland
Communication	
Direct emails to WDC & Sport Northland database.	<ul style="list-style-type: none"> 10 August 2018 23 August 2018 October 2018

Facebook	
Council website	
Council News	8 August 2018
Project Specific story – Northern Advocate	27 August 2018
Phase Three - High level findings and introduction to planning principles	
Meetings	
Elected Members	4 December 2018
Hui	6 September 2018
Youth Advisory Group	8 August 2018
Disability Advisory Group	21 September 2018
Positive Ageing Advisory Group	17 August 2018
All of Sector meeting	22 November 2018. Over 200 invitees including: <ul style="list-style-type: none"> • Those who attended an October meeting; • Those who tendered apologies to October meetings or expressed interest in being involved. 50 attendees
Kapa Haka	Jan 2019
Feedback tools	
Meeting minutes	
Written feedback on High Level Findings	22 November 2018 – 30 November 2018
Communication	
Direct emails to WDC & Sport Northland database.	9 November 2018 22 November 2018 28 November 2018
Facebook	
Council website	
Council News	
Phase Four - Feedback on draft strategy	
Meetings	
Elected Members	6 March 2019 - workshop 11 April 2019 - approval for final draft
Hui – Te Huinga	March 2019 June 2019
Youth Advisory Group	May 2019
Disability Advisory Group	May 2019
Positive Ageing Advisory Group	May 2019
Sector / Community	Ruakaka Recreation Centre Northland Hang Gliders Club
Feedback tools	
Meeting minutes	
Survey Monkey:	
GLG run survey	24th April 2019 - 5th June 2019
WDC run survey	7th June 2019 - Friday 14th June 2019
	We received submissions from 47 parties and 50 submissions in total as some parties made more than one submission.
Communication	
Direct emails to WDC & Sport Northland database (over 500 contacts).	18 th April 2019 7 th June 2019

Facebook	30th April 2019
Council website	18 th April 2019
Council News	17 April 2019

Further detail on Phase Four survey responses:

We received submissions from 47 submitters and 50 submissions in total as some submitters made submissions in more than one form eg Written and / or a survey response.

The draft Active Recreation & Sport Strategy was made available for the community to review on the Council website. An initial 6 week feedback period was provided from **24th April 2019 - 5th June 2019**. The main tool used to collect feedback was a survey through Survey Monkey provided through the Global Leisure Group's (GLG) account and hosted on the Council website. Submitters were also able to provide written feedback through officers or feedback in person. Prior to the survey opening, a newsletter was sent to those on our database of over 400 contacts, the Sport Northland database of close to 150 contacts including Regional Sports Organisation CE's, GM's, Chairs along with various providers, councils and key leads within the sporting sector. and was posted on Facebook and advertised in the Council News.

Several technical issues with the survey tool were raised by submitters during the feedback period. GLG resolved some of the issues identified and retested the survey with staff. However, for some submitters, their response was not been saved. This was not identified until the closing day of the survey. The Project Working Group circulated communication about the technical issue to the database of over 400 contacts, and through the Sport Northland database. The submission period was extended til Friday 14th June 2019. Submitters were invited to resubmit via a survey run through the WDC account or to provide written feedback directly to staff. An advertisement of the extended submission period was also included in the Council News.

Analysis of the GLG Run Survey

149 surveys were started in the GLG Survey tool. Some were intentionally exited early as common with survey responses, some were fully completed, some of those completed were not retained in the system. Early on, it wasn't clear how many responses to the survey were deliberately exited incomplete and how many were completed though not retained. After analysing the responses through the GLG account, staff were able to determine that responses from 15 proper entries were not retained.

Table 7: GLG Survey Monkey Entries

GLG Survey Monkey Entries	149 raw
Invalid entries (took less than 3minutes, were duplicate entries or were tests)	116
Surveys successfully saved	18
Surveys not saved – contacts available	8
Surveys not saved <u>and</u> no contact to follow up on.	7

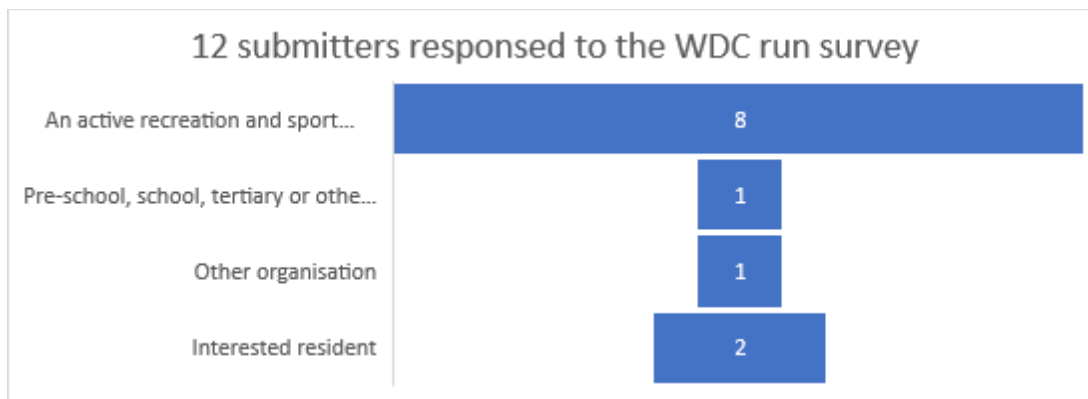
Of those 15, the details of 8 submitters were retained in the content. Staff cross checked the details against submitters who had submitted in other forms eg WDC survey or in writing. Staff then followed up with those that had not been captured in any format to offer the opportunity to resubmit. Those that did were captured in the analysis and submitter profiles in **Chart 1**. The following parties either chose not to resubmit or did not respond in any form:

- Whangarei A&P Society – chose not resubmit
- St Francis Xavier Catholic School
- Te Puna o Te Ao Marama Trust – key contact had moved out of the region.
- Regional Elderly & Disability Action Forum in Northland
- The Cover Up Project

WDC Run Survey

The survey was run through the Council platform successfully. A further 12 submissions were made in June.

Chart 3: Submitters o the WDC Survey



The shortest time taken to complete the survey was 3mins 42 sec and the longest amount of time take was 52mins 38sec. On average the surveys took 24 minutes to complete.

Participation by Maori in Phase Four

Three submitters whose information was retained identified themselves as being Maori or from local hapu.²¹⁷ Two other submitters whose information was not retained were also Maori though chose not to resubmit. We need to be considering why the response rate is so low considering the specific hui held for hapu and marae at earlier stages of the project.

²¹⁷ Te Hapu Nga Uri O Honetana Te Ngahuru O Ngati Tu – within the tool marked NZ European as ethnicity but taken as an error.

2.2 Complete Streets Masterplan

Meeting: 11 December 2019
Date of meeting: Council Briefing
Reporting officer: Sonya Seutter (Senior Strategic Planner)

1 Purpose

To provide elected members a second update on the Complete Streets Masterplan, following the first update on 4 December.

2 Background

A first update for the new Council will be provided at a Council Briefing on 4 December to give a high-level overview of the adopted City Centre Plan and adopted City Core Precinct Plan and the draft Complete Streets Masterplan.

A working draft of the Complete Streets Masterplan has been developed over the past eight months. Feedback on the masterplan has been provided by elected members at key points in the process, with a multidisciplinary project team (including the consulting firms Isthmus and Flow Transportation Specialists) then working on the draft.

The Masterplan will be structured to:

- Deliver the vision, key outcomes and transformational moves outlined in the Whangarei City Centre Plan.
- Articulate urban design analysis, design ideas and preliminary investigations of design options and visualisation.
- Include assumptions, constraints, design principles, justifications and explanation/description of all elements.

As part of the masterplan, a movement network plan (traffic modelling) will ensure that the testing of proposed road movements, street /intersection layout changes is complete and fully functioning for initiation of detailed design work. The movement network plan will also examine all transport modes, including cycling and bus routes.

The design manual will be a detailed and technical document for street furniture and materials infrastructure which will establish 'treatments' based on the classification of street.

3 Discussion

At the time of writing this Agenda the first briefing had not been held. However, it is intended that this second briefing will outline more detail on the draft Complete Streets Masterplan and provide opportunity for further input and direction from Elected Members. This will include:

- A report back on issues and questions raised at the 4 December Briefing
- Project detail and priorities, including transport modelling

- Proposed next steps in the programme

A presentation will be given at the meeting.

2.3 Strategy Updates

Meeting:	Council Briefing
Date of meeting:	11 December 2019
Reporting officer:	Tony Horton (Manager – Strategy) Alicia Lawrie (Strategic Urban Designer)

1 Purpose

To provide a further update on the Growth Strategy and Spatial Planning Programme to Elected Members following the Council Briefing on 4 December.

2 Discussion

Overview of the Council Briefing

The primary purpose of this briefing is to report back on issues or questions raised in the first strategy updates briefing held on 4 December 2019. At the time of writing this briefing had not been held. However, it is anticipated the second briefing will include:

- Analysis of feedback received.
- Detail on the Draft Whangarei District Growth Strategy.
- More detail on the proposed implementation of the Growth Strategy, including the Spatial Planning Programme.

Time permitting an update on the Productivity Commission's inquiry into local government funding and financing, and the subsequent Department of Internal Affairs information paper on development contributions and rates, will also be provided.

Overview of the Draft Whangarei District Growth Strategy

The Draft Whangarei District Growth Strategy is the culmination of two major work programs:

- A full review of Whangarei District Growth Strategy: Sustainable Futures 30/50
- The requirements of the National Policy Statement on Urban Development Capacity (NPS – UDC), which identified Whangarei as a high growth area.

The Strategy sets out a 30-year vision for how development will be accommodated and managed across the District. It continues the approach set by Sustainable Futures 30/50, which was to consolidate growth in and around our urban areas and growth nodes.

To create the Draft Strategy staff worked alongside Council (through Briefings and Scoping Meetings), and across key teams in the organisation including Infrastructure, Northland Transport Alliance and District Plan.

External input was also received from Northland Regional Council, New Zealand Transport Agency, Ministry of Education, Ministry of Housing and Urban Development, Ministry for the Environment and Northland District Health Board.

The Draft Whangarei Growth Strategy was finalised for consultation in April 2019. Public consultation occurred for five weeks in June 2019. Staff reported back to elected members in July 2019 on the results of the public feedback.

A presentation will be provided at the meeting.