

Council Briefing Agenda

Date: Thursday, 17 August, 2017
Time: 1:00 pm
Location: Council Chamber
Forum North, Rust Avenue
Whangarei
Attendees: Her Worship the Mayor Sheryl Mai
(Chairperson)
Cr Stu Bell
Cr Crichton Christie
Cr Vince Cocurullo
Cr Tricia Cutforth
Cr Shelley Deeming
Cr Sue Glen
Cr Jayne Golightly
Cr Phil Halse
Cr Cherry Hermon
Cr Greg Innes
Cr Greg Martin
Cr Sharon Morgan
Cr Anna Murphy

For any queries regarding this meeting please contact
the Whangarei District Council on (09) 430-4200.

1. Apologies

2. Reports

2.1 Community Outcomes and Prioritising new spending 1

3. Closure of Meeting

Community Outcomes / Prioritising new spend

Meeting: Council Briefing
Date of meeting: 17 August 2017
Reporting officer: Jill McPherson (General Manager – Strategy & Democracy)
Sandra Boardman (General Manager - Community)

1 Purpose

To facilitate a discussion by Council on Community Outcomes and the use of a Prioritisation tool for LTP 2018-28.

2 Discussion

As part of the development of the LTP 2018, Council is required to decide which community outcomes are included. A workshop has been held to gather priorities from Elected Members as part of the process.

The Council will need to make decisions on whether to change the Community Outcomes as used for the LTP 2015 (or not). A new set based on the synthesis of the workshop results are included as a possible choice should Council agree.

Council also can choose the method by which to assess requests for new assets and/or services.

A presentation has already been made to a previous workshop on a potential use of a pyramid as a prioritisation tool. This was generally not supported. A new approach is suggested that takes account of the results (interim only) of LTP early engagement, and the Council workshop results on Community Outcomes.

Staff will provide a presentation to facilitate a discussion on these two matters.

Requests for new spend from early engagement will be presented to Council at the 6 September Council Briefing. We ask that Elected Members also bring their requests to that meeting.

Should Council agree to a method for prioritising new spend, this will be used at the 17 September Council Briefing when these new requests will be discussed, including requests arising from asset management plans, and from the unfunded projects currently included in adopted precinct plans

3 Attachment

Presentation on options for Community Outcomes and Prioritisation Tool.

Community Outcomes LTP Prioritisation Tool

Follow up from previous briefings

1. Community Outcomes

- Three options suggested:
 - Use LTP 2015-18 set
 - Tweak LTP 2015-18 set to reflect results of Council workshop results
 - Agree a new set to reflect Council workshop results

LTP 2015-18 Community outcomes

- Easy and safe to move around
 - Range of public and private transport options
 - Walkways and cycleways
 - Predictable travel times
 - Well managed safe and efficient
- A growing resilient economy
 - More successful businesses and more jobs
 - Skilled people are attracted to our district
 - Vibrant economy with education and career opportunities
- Clean, healthy and values environment
 - Natural and created environment is protected and enhanced
 - Harbour, foreshore and waterways are clean and healthy
- Vibrant and health Communities
 - District is full of life, activities and opportunities
 - Young people feel they belong
 - Leaders are nurtured
 - Communities and Maori assist in shaping our direction
- Well managed growth
 - City centre provides a strong heart
 - City centre is vibrant and attractive supporting the District's growth
 - Variety of connected public spaces
 - Existing settlements are consolidated
 - New residential areas are sustainable
 - Infrastructure is aligned to growth
 - Variety in type and location of housing

Council workshop synthesis

- PROUD
 - Sense of belonging and identity
 - Safe and welcoming
 - Inclusive
- NATURAL
 - Clean harbours and waterways
 - Thriving forests and parks
 - Connecting people with nature
 - Loved coastline and beaches
- CONNECTED
 - Easy to get around
 - Cycling and walking safely
 - Smart communication technology
 - Road, rail, air to Auckland
- LIVELY
 - Always something to do and see
 - Active and healthy people
 - Thriving CBD
 - Celebrating our arts, culture and heritage
 - Embracing technology and opportunity
- PROSPEROUS
 - Future-focused
 - Collaborative
 - Rural/urban balance
 - Clear and simple Council documents and rules
 - Direct links to government

Option two – a tweak

- E.g.
 - Easy and safe to move around
 - A prosperous district
 - Caring for our environment
 - Vibrant and healthy communities

Option three – a new set

- E.g.
 - Proud to be a local
 - Sense of belonging and identity
 - Safe and welcoming
 - Inclusive
 - Prosperous and positive
 - Future-focused
 - Collaborative
 - Rural/urban balance
 - Clear and simple Council documents and rules
 - Direct links to government
 - Caring for nature
 - Clean harbours and waterways
 - Thriving forests and parks
 - Connecting people with nature
 - Loved coastline and beaches
- Connected to each other and the rest of New Zealand
 - Easy to get around
 - Cycling and walking safely
 - Smart communication technology
 - Road, rail, air to Auckland
- Always something to do and see
 - Active and healthy people
 - Thriving CBD
 - Celebrating our arts, culture and heritage
 - Embracing technology and opportunity

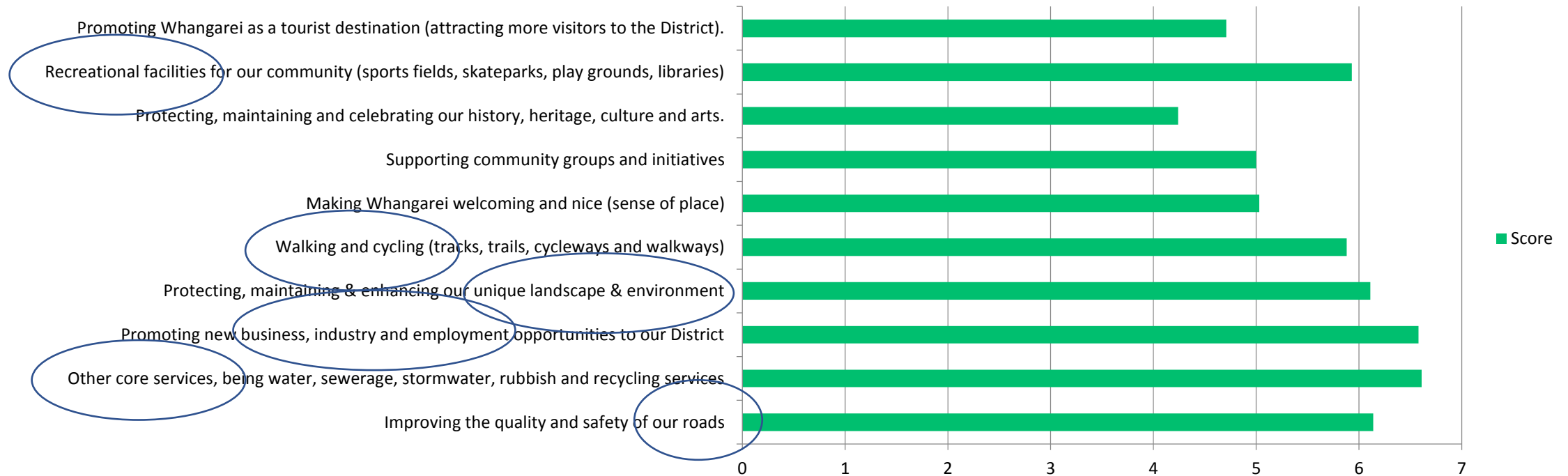
Discussion

2. How does Council decide priorities?

- There are two main options:
 - By vote
 - Using some form of assessment
 - Some form of cost:benefit
 - Weighted criteria
 - Based on early engagement
 - Based on Council workshop results
 - Mixed
- Recommending weighted criteria (results still have to be voted on)

Survey Monkey – Ranking 1-10

Which do you consider the MOST important for Council to focus on over the next 10 years (rank in order of importance 1-10). 1 = Most Important and 10 = Least Important
PLEASE NOTE: You cannot use the same number twice



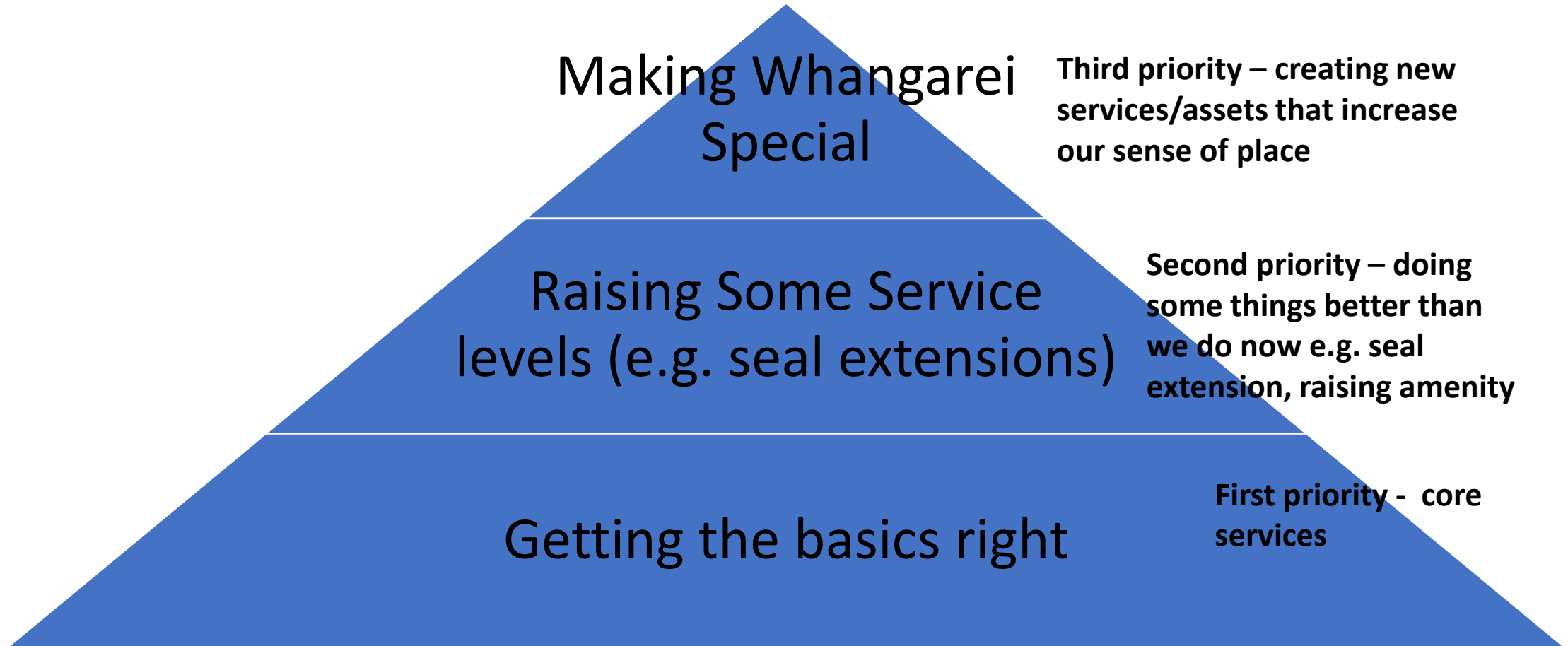
Interim Themes – public meetings

- Safety – seen as part of core services (playgrounds, roads, footpaths)
- Community facilities/activities (mainly in regard to youth/retired)
- Seal extension
- Litter/illegal dumping (referred to Waste Minimisation Management Plan)
- Traffic flow (effects of growth)/alternative modes
- Walking and cycling, footpaths

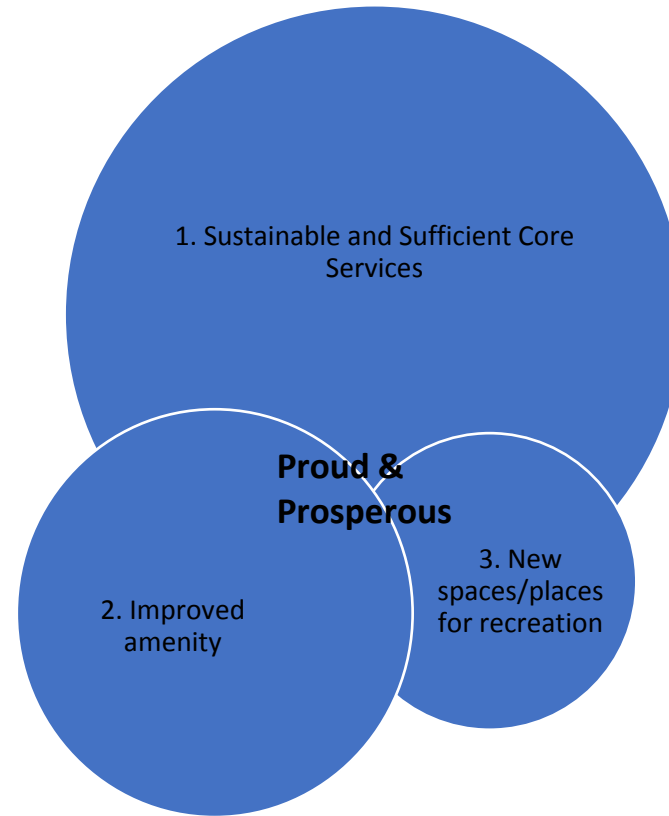
Council themes

- Proud
- Prosperous
- Natural
- Connected
- Lively

Earlier prioritisation framework



New one?



Potential assessment criteria?

Score 1-3 (1 is low, 3 is high contribution)

Project	Supports pride & prosperity? x5	A core service? Roads, water, wastewater, safety x3	An amenity improvement? x2	Adds to recreation opportunities? x1	Total
e.g.					
Hatea Loop	3 x5=15	0	3 x2=6	3	24
Seal extension	2 x5=10	3 x3=9	2 x2=4	0	23
Roadside Litter collection	2 x5=10	2 x3=6	2 x2=4	0	22

Missing?

- E.g.
 - Cost
 - Contribution to community outcomes
 - ...

Discussion